

2005-2006 AFA/EBI Fraternity/Sorority Assessment Survey **Office of Greek Affairs • Bowling Green State University**

Purpose

The purpose of the EBI benchmarking project is to provide the Office of Greek Affairs a comprehensive, credible, and comparative assessment tool in support of continuous improvement projects. The Executive Summary outlines the findings of the assessment and summarizes the major components of the study. The EBI Report categorized those factors that were most important to Overall Satisfaction.

Number Responding

Overall:	Number attempted to survey:	1,687
	Number of surveys returned:	702
	Overall response rate:	42%
	FRATERNITY respondents:	232
	SORORITY respondents:	469

Top Priority

These factors were shown to have high impact on overall program effectiveness, but were low performing.

1. Fraternity/Sorority enhanced career development (career).
2. Anticipated alumni activity (alumni).
3. Experience contributed to personal growth (growth).

Recommendations

1. To enhance career development, more collaboration with BGSU's Career Center is recommended.
2. Develop comprehensive career development programs and services, in conjunction with the Career Center, the Co-op Office, and other applicable areas on campus.
3. Work with the Career Center to provide programs and services for all Greek students.
Program areas could include:
 - a. Resume and cover letter writing
 - b. Effective interviewing skills
 - c. Professional dress
 - d. Business etiquette at conferences
 - e. Professional presentation skills
4. Work with Alumni Affairs and Office of Development to foster grassroots efforts for future alumni giving and involvement.
5. Enhance efforts with Greek alumni through programming with all Greek governing boards
6. Involve Greek students in programs and services which foster positive relationships with Greek Affairs and BGSU Greek alumni.