

Sample Parent Letter*Chapter letterhead is suggested*

October 13, 2009
Mr. and Mrs. Ryan Moore
3535 Orange Blossom Lane
Leo, OH 51508

Dear Mr. and Mrs. Moore:

On behalf of the Alumni Board of the Ohio Kappa Chapter of Alpha Alpha Alpha at Bowling Green State University, the Parent's Group, and the undergraduate chapter, we are pleased that your son, Hayden, has selected Alpha Alpha Alpha as his collegiate fraternity. He has joined a chapter that for over 88 years has been actively involved in the leadership of the BG campus. Alpha Alpha Alpha is the largest and fastest growing fraternity in the United States and has been recognized as one of the top fraternities leading the Greek world into this new century. College presidents and collegiate student service personnel have recognized our Outstanding Gentlemen Program, which is the basis of this chapter's programming efforts, as the innovative new college program for developing student potential on campuses in the United States. This chapter has further been designated a Residential Learning Community. Only about 44 Alpha chapters out of 300 have gained that recognition.

As an alumni and volunteer advisory board, we are very pleased with the efforts the chapter is making to help young men grow and have the greatest undergraduate fraternity experience possible. The members of the Alumni Board work closely with the chapter in the areas of officer training and personnel management, member development programming, scholarships and awards, recruitment, finances, risk management, development of standards, goals, and values, and academic advising. At least one advisor tries to be at every formal chapter meeting, executive board meeting, and major chapter event. If your son needs help or advice, we, as well as members of the active chapter are always willing to assist him. Alpha Alpha Alpha accepts the responsibility of trying to provide a program that will allow your son the greatest amount of self-development while helping him to achieve his full potential.

As a Parent Group, we are ready to support and assist the chapter in whatever ways possible to make this fraternity experience a meaningful one. We help with Open Houses, Homecoming, and in the future plan to be involved in activities to continue to improve the Alpha facility on campus. Parents are always welcome at football open houses (every home game) and other chapter events.

The undergraduate officers pledge to offer the finest fraternity experience on the BG campus. We constantly strive for excellence. We are always challenging our members to do strive for academic excellence, be actively involved in the campus, participate fully in the Outstanding Gentlemen Program, and strive to be one of the best Alpha chapters in the nation having won five Joseph Trophies (highest chapter award) with hopes of winning number six next summer at our national convention. Our campus leadership is well known. As a substance free house, we stand proudly in Fraternity Row constantly winning local and national awards and being recognized for our excellence. We lead, the others follow!

In joining Alpha Alpha Alpha, your son has also assumed certain responsibilities. There are, of course, the financial obligations of membership, but equally important is the responsibility for giving his time, talents and loyalty to Alpha Alpha Alpha. The strength of our chapter is determined by the abilities of each of our members to work and live together harmoniously and productively. Alpha Alpha Alpha is a life-long commitment with values and attributes that can give extra meaning to your son's entire life. Our precepts are honesty, hard work, and brotherhood. We stress time management, academics, and campus involvement. We lead the campus Greeks in having the highest grade point average of all Greeks for two years now.

Let us conclude by saying that if you would like to become involved with our chapter, I urge you to contact Keith Walnut, alumni board president and academic advisor (333) 333-3333 or e-mail keithwalnut@klk.net, Tim Lynn, parent group president (444) 444-4444 or e-mail timl@timl.com or Mike Edward, chapter president (222) 222-2222 or e-mail med@bg.edu. We would welcome the opportunity to talk with you about any concerns or questions you may have regarding the fraternity. We want you to be as pleased with your son's choice as we are with having him join Alpha Alpha Alpha. We welcome you to the Alpha family, too.

Sincerely,

Keith Walnut

Tim Lynn

Mike Edward

Server: admin/Greek/PR/website