

**Greek Affairs Programming Budget
2004-2005**

1 Leadership	
President's Retreat (January)	\$9,000
Emerging Leaders (2/year for 50 students each)	\$7,000
NPHC National Black Greek Leadership Annual Conference (fall)	\$3,000
NPHC/GIB Annal Retreat in conjunction with UT (fall)	\$1,000
Leadership Academy (fall)	\$1,000
Greek Odyssey (each semester for new members)	\$1,000
	\$22,000
2 Public Relations & Awards	
BG News Ads (Dean's List - full-page, Greek Report - 3/4 page, National Awards - 1/2 page, Greek Awards - full-page, GSA - 1/2 page, Omega - 1/2 page = 4 1/4 pages each semester)	\$10,000
Promotional Material (1,000 cups, 250 mousepads, 150 president's folders)	\$2,500
Awards (plaques, Dean's List certificates, etc.)	\$2,500
	\$15,000
3 Alumni & Development	
Regional Alumni Receptions (in conjunction with conference travels and BGSU Alumni Club mtgs.)	\$2,000
Greek Spirit Award reception at AFA	\$2,000
CSP/Greek Alumni Conference during summer	\$5,000
Advisor's Dinners & Meetings (2 NPHC dinners annually, advisor conference calls monthly)	\$1,500
	\$10,500
4 Recruitment	
Recruitment brochure (7,500)	\$3,000
Recruitment post-card (mailed to incoming freshmen, rising freshman, sophomores, transfers)	\$900
Recruitment Kick-Off each semester (post-cards, BG News ads, snacks, copies, technical)	\$3,000
Recruitment Promotional Material (5,000 stadium cups, 500 buttons)	\$3,000
Recruitment Move-In T-Shirts (500)	\$2,500
	\$12,400
5 Staff Recruitment & Staff Development	
Staff Recruitment (mailings, receptions, etc.)	\$1,000
Staff Development (library, field trips, etc.)	\$4,000
	\$5,000
6 Parents	
Parents Newsletter (2,000 mailed each semester)	\$4,000
	\$4,000
7 Speakers	
Co-sponsor two major speakers each semester (\$1,000 each)	\$4,000
	\$4,000
8 Meetings & Lunches	
Provide food for various meetings, focus groups, president's lunches, etc.	\$4,500
	\$4,500
9 Copies & Printing	\$4,000
10 Contingency	\$4,000
	\$85,400