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Psychology, computer science, geology faculty pool expertise to boost student learning

We encounter them in the Sunday funnies, or even on restaurant paper placemats: brainteasers that ask us to compare pictures of adjacent circles and decide which is bigger, or drawings of cubes that you are supposed to mentally rotate and decide what side ends up where.

These tasks involve visual perception and spatial visualization, says Dr. Dale Klopfer, chair of the psychology department. For some people, the exercise is a pleasant challenge, but for others it is frustrating, he says.

More importantly, having the ability to manipulate images mentally—or the lack thereof—can impact one's success in certain careers.

Klopfer and his co-principal investigator Dr. Laura Leventhal, computer science, along with Dr. Charles Onasch, chair of the geology department, and Dr. Guy Zimmerman, computer science, have received a \$121,375 grant from the National Science Foundation (NSF) to look at how students learn to think in three dimensions and how they can overcome the problems associated with 3D spatial visualization.

Titled "Empowering Student Learning in the Geologic Sciences with Three-Dimensional Interactive Animation and Low-Cost Virtual Reality," the project takes a multidisciplinary approach to addressing a skill that could ultimately affect people's decisions on whether to pursue science or math-based careers.

"Geology requires a high degree of spatial thinking and visualization," Onasch said. "Everything we do is in 3D, whether it's interpreting topographic maps as land-forms or the crystal structure of a mineral as a cube filled with atoms bonded together at right angles. You must be able to visualize the 3D geometry.

"This is a major problem faced by people in many disciplines," he added.

In addition to geology, "spatial visualization ability is correlated with the fields of chemistry, mechanical reasoning and mathematics, among others," said Leventhal.

An alternative approach to learning

Klopfer, who does research in applied visual perception, and Leventhal, whose research focuses on human-computer interaction, asked, "Are there ways we can help people improve their performance on problem-solving tasks that require processing of spatial information and perhaps improve their ability as well?"

"We wondered what the role of a computerized tool could be in teaching people to use visual information," Leventhal said. "Maybe we can provide them another way to learn."

The project has three phases. The first is not funded by the NSF but, as it is a study of "raw" spatial ability, it involves laying the foundation for the next two parts. The researchers will carry out this study using existing laboratory space and equipment already provided by the University, according to Leventhal.

As an alternative to the old, paper-and-pencil "Cube Comparison Task," which measures spatial ability, Zimmerman has created a computer model of the cube with designs on each side. Though on a flat screen, it appears to be three-dimensional.

"The goal was to make the cube so realistic that you almost feel you could hold it in your hand," Zimmerman said. "Using the software, you can rotate it and look at it from all sides."

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In this lab-study phase, the researchers will be examining subjects' ability to manipulate the cube to bring various sides to the front. As subjects try different moves, the researchers will ask them to reflect on why they made the decisions they did, in an effort to study their mental processes, Klopfer said.

Working in this "context-free" environment, the subjects' spatial ability will be quantified, Zimmerman said.

Initial findings show that with the paper-and-pencil version, "the working memories of the people with low spatial ability are just overloaded with information," Klopfer said. "There is a big gap in performance between low- and high-ability people. But when we present the same task on the 3D interactive interface, the gap between low- and high-spatial people is eliminated."

The grant funding kicks in for the second phase. Zimmerman and the two graduate students on the project—one from psychology and the other from computer science—are developing a prototype computer model using information and features derived from the first tool and incorporating topographic maps. Subjects can again manipulate the 3D model to examine it from different angles. Onasch is consulting with the team to develop profiles of topographic maps of varying difficulty and to provide his insights as someone who routinely carries out visualization tasks at a very high level.

"We're hoping that working with 3D models will impact people's ability to construct mental models," Zimmerman said. "But if not, there's also the possibility that people with low ability can just offload to the computer the work of doing the mental rotations."

Meanwhile, Klopfer is observing Onasch's introductory geology lab classes to get an idea of how students approach the material and what the stumbling blocks might be.

After testing with human subjects in phase two, the project will move on to the third phase, in which the materials will be integrated into geology lab classes.

"Our hope is to develop some new teaching techniques to improve students' understanding of topographic maps," Onasch said. "When students don't get it intuitively, they tend to use a mechanical, 'cookbook' method of memorizing one step after another. We'd really like to improve their native ability and give them a deeper understanding than the superficial one they get that way."

Intersecting interests

Though they might seem like disparate fields at first glance, psychology and computer science actually have areas of shared focus in the study of perception and information processing, say Klopfer, Leventhal and Zimmerman.

Psychologists have been studying how people learn and process information for over 100 years, Klopfer said, so studying how instructional material can be delivered effectively through computers fits nicely with the domain of cognitive psychology.

Human-computer interaction is a growing field that looks at people's perception, Leventhal said, with applications to everything from computer screens, mice and keyboards to automobile dashboards to airplane instrument panels. "It involves the engineering of user interfaces," she explained. "We do research on how people use computers and focus on making their experience better."

It's the one: BG1 Card to simplify campus needs

Beginning in mid-May, the University will introduce the BG1 Card to campus. This new identity and debit card will offer expanded services and access both on and off campus.

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With the BG1 Card, students and employees will be able to pay for food in campus dining centers, “bursar” campus charges and make purchases in the University Bookstore and in participating downtown stores, says Jeff Nelson, bookstore director and leader of the BG1 Card Executive Steering Committee. Once fully phased in, the BG1 Card will replace the current City Bucks program with local vendors.

University Dining Services will be the first area to come on board, Nelson said, with others coming online throughout the summer. BGSU Firelands will also be included in the card program beginning later this calendar year.

The BG1 Card Implementation Team is working on applications of the card to the major areas of impact: payment, services and access.

Team members include representatives from undergraduate and graduate student governments, Student Affairs, dining services, the Bowen-Thompson Student Union, Information Technology Services, Residence Life, the treasurer’s office, Campus Involvement, the bursar’s office and the bookstore.

The changes involved with implementing the card will be phased in, according to Jane Schimpf, executive assistant to the president and a member of the executive steering committee.

Students entering this fall will receive BG1 cards as their student IDs. The new cards will look different than current ID cards, but the current cards may still be used.

New cash registers will appear in dining centers and other campus outlets, which will send the information to a central processing system.

Familiar name, added role

A company very familiar to campus will be providing the service. Blackboard Inc., whose Academic Suite of services BGSU uses for coursework communications between faculty and students on MyBGSU, has been chosen to administer BG1 Card transactions. The University signed an agreement with the company last December.

Blackboard is used by hundreds of schools in the United States and Canada, including more than 25 in Ohio, according to the National Association of Campus Card Users. The Blackboard Transaction System securely processes transactions 24 hours a day every day. Because of this, a lost card can be reported and canceled at any hour, which is a boon to account security, Nelson pointed out.

A seamless, automated process

While BGSU users will not see much difference besides the convenience of having one card for many uses, the big advantage is behind the scenes, the committee says. Under the new system, many previously disconnected processes will be integrated and streamlined.

Implementation Team members say they are excited about the labor savings offered by the new system. “Currently, financial transactions and identity verification using the BGSU ID card utilize many different systems, including some very dated and manual processes such as the application of validation stickers and putting financial data into Excel spreadsheets for re-entry by the bursar’s office,” Nelson explained. What once had to be recorded manually will now automatically flow to one central system.

Another advantage of the BG1 Card is that it permits more sub-accounts to be integrated, which had been a limitation of the old system. “There were things we just couldn’t include before,” he said.

Though BGSU had long wanted to upgrade and expand its card system, funding constraints prevented progress. But in October 2004, dining services learned that its Diebold cash register system would not be supported after July 1, 2006, which forced the University to begin the search for a new system in earnest.

Blackboard was chosen because it is already used in academic applications and for its

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strong reputation nationally in higher education.

Remaining issues to be resolved

The steering committee—made up of vice presidents Linda Dobb, Dr. Christopher Dalton and Dr. Edward Whipple; Chief Information Officer Bruce Petryshak; Brian Kulpa of Student Affairs, Schimpf and Nelson—is still working on issues such as potential changes to the BiG Charge system, where to set up a new Card Services Center to handle ID photos and issuing the cards, and replacing laundry and vending machine readers.

Members of the committee have met with campus student groups and offices to provide information and get feedback on the new system.

A national trend

Campuses nationwide have been going to “one-card” systems for the past several years because of the cards’ applicability to a wide variety of services and one-stop shopping, according to the National Association of Campus Auxiliary Services. “It is essential to be used everywhere possible, adding service and convenience to the card users and benefit for the participating department or merchant,” the association stated at its 2004 annual conference.

Holocaust survivor who covered Nuremberg trials to speak on campus

A concentration-camp survivor who covered the Nuremberg trials for a German news agency will be among the featured speakers at a campus conference on the Holocaust Thursday-Sunday (March 23-26).

Ernest Michel, vice president emeritus of the United Jewish Appeal Federation of New York, will discuss his experiences as a correspondent for the news agency DANA at the trials of accused Nazi war criminals. His luncheon presentation, set for 12:15 p.m. Friday (March 24) in 207 Bowen-Thompson Student Union, is part of “Trajectories of Memory: Intergenerational Representations of the Holocaust in History and the Arts.”

The conference will also feature artistic performances, as well as research from scholars who study the effects of the Holocaust on the present—and the ways the present understands, defines and represents the past.

All conference events are open to the public, and all are free except the Friday luncheon with Michel, which costs \$10. Reservations for the luncheon are required and can be made by contacting Dr. Beth Griech-Polelle, a history faculty member and a conference organizer, at 2-9478 or bgriech@bgsu.edu.

Keynote speakers for the event will be Dr. Marianne Hirsch, a professor of English and comparative literature at Columbia University, and Dr. Leo Spitzer, the Kathe Tappe Vernon Professor of History at Dartmouth College. Their topic, at 7 p.m. Thursday in 206 Union, will be “Strolling the Herrengasse: Street Photographs in Archival and Personal Memory.”

By exploring the relationship between Holocaust history and pictures of Jews taken by street photographers on the main avenues of Cernauti, Romania, Hirsch and Spitzer will examine the question of whether photographs are connectors to the past or flawed historical documents that promise more than they can reveal. The professors’ presentation will also be part of the Provost Lecture Series, sponsored by the Institute for the Study of Culture and Society (ICS).

Also speaking at the conference will be Dr. Atina Grossman, a professor at New York City’s Cooper Union, who will address “‘Surviving Remnant’: Jewish Displaced Persons and the Difficulties of Writing History in the Face of Memory” at 8:45 a.m. Friday in 206 Union.

Later that day in the same room, Dr. Henry Greenspan, a psychology professor at the Univer-

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sity of Michigan, will present "Remnants," a voice play based on testimonies by Holocaust survivors. The one-man performance piece will begin at 4:30 p.m.

That evening, the 2002 film "Geburtig" will be screened at 8 p.m. in the Gish Film Theater in Hanna Hall. Directed by Robert Schindel and Lukas Stepanik, the film deals with the lasting effects of the Holocaust on two men's lives.

Art and music in the McFall Center Gallery will highlight conference events on Saturday. An exhibition of the "Holocaust Series" artwork of Marty Kalb, a professor at Ohio Wesleyan University, will be accompanied by a performance of Ellwood Derr's song cycle, "I Never Saw Another Butterfly," based on poems written by children in the Terezin concentration camp from 1942-44.

Featured performers, all BGSU music faculty members, will be Dr. Ann Corrigan, soprano; Distinguished Research/Artist Professor Dr. John Sampen, saxophone, and Distinguished Artist Professor Dr. Marilyn Shrude, piano.

Closing the conference on Sunday, Abraham Pasternak, who, like Michel, survived Auschwitz and other concentration camps, will discuss his experiences from 10:15-11:30 a.m. in 207 Union.

Griech-Poelle and Dr. Christina Guenther, German, Russian and East Asian languages (GREAL), are organizing the program. Both are members of the ICS Remembering the Holocaust research cluster.

ICS and GREAL are also conference sponsors, along with the College of Arts and Sciences, Graduate College, College of Musical Arts, Ethnic Cultural Arts Program, Graduate Program in Policy History, Department of Theatre and Film, Fine Arts Center Galleries and English Graduate Student Fund.

The conference also is made possible with support from the Robert H. Jackson Center of Jamestown, N.Y. The center is named for the former U.S. Supreme Court justice who also served as chief American prosecutor at Nuremberg. A partnership with BGSU enables Bowling Green faculty and students to study and conduct research on original materials in the Jackson archives at the center.

'Communication, Race and Power' theme of Communications Week

Actor and producer Tim Reid, Akron Beacon Journal managing editor Mizell Stewart III and investigative journalist Jerry Mitchell will headline the campus Communications Week, March 27-29.

Hosted by the School of Communication Studies, this year's speakers and panelists will address the subject of "Communication, Race and Power: Challenges and Opportunities in the Digital Age."

All events are free and open to students, faculty, staff and the public.

On Monday (March 27), Tim Reid, the Emmy-nominated actor, director and producer, will address students, faculty and the community during "An Evening with Tim Reid," from 7:30-9 p.m. in 202 Bowen-Thompson Student Union.

Best known for his starring role in the popular CBS television series "WKRP in Cincinnati," Reid has also had starring roles on "The Richard Pryor Show," "Simon & Simon," "Frank's Place," "Snoops," "Save Our Streets" and the hit WB series, "Sister, Sister." He received two Emmy nominations for his work on "Frank's Place" and received the NAACP Image Award and the Viewers for Quality Television Award.

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Reid has launched his own production company, Tim Reid Productions, and has produced several television movies and four independent films. He is in the process of building his own film studio.

On March 28, the School of Communication Studies will host an academic conference exploring issues of race and digital media. "African-Americans in Film and Television: 20th-Century Lessons for a New Millennium" will explore both the historical struggles of African-Americans and their depictions in and by the media. The conference will address those lessons carried forward into new digital media and what challenges and opportunities lie ahead. The event will take place from 9 a.m. to 4:30 p.m. in 308 Union.

Stewart, from the Beacon Journal, will speak about news consumers during a BG News Reunion at 5 p.m. March 28, also in 308 Union. His lecture, "People Like Me," will explore the changing demographics of news consumers and the intense competition media organizations face to better reflect the lives of their readers and viewers.

Mitchell, an investigative reporter at The Clarion-Ledger in Jackson, Miss., will speak from 7-9 p.m. March 29 in 121 West Hall. His lecture, "Searching for Justice: A Journalist's Tale," will focus on his reporting that put four Klansmen behind bars, including Byron De La Beckwith, for the 1963 assassination of NAACP leader Medgar Evers. Mitchell's work has also been an inspiration to others. Since 1989, authorities in Mississippi and six other states have reexamined 29 killings from the civil rights era and made 27 arrests, leading to 22 convictions.

For his work, Mitchell has won 16 national awards, including the Sigma Delta Chi Award for Public Service. He received his master's degree in journalism from Ohio State University.

Reid's lecture is sponsored by the School of Communication Studies, the Ethnic Cultural Arts Program, the colleges of Business Administration and Technology, the departments of Popular Culture and Theatre and Film, Pepsi-Cola and the University Activities Organization. The BG News is sponsoring Stewart's lecture, while Mitchell's talk is sponsored by the College of Arts & Sciences and the Department of Journalism.

For more information about the week of activities, contact Dr. Tori Ekstrand at 2-9544 or vekstra@bgsu.edu.

Student health insurance options outlined

Last September, the board of trustees approved a resolution in support of mandatory student health insurance. Vice President for Student Affairs Dr. Edward Whipple has provided some details regarding the new policy.

On March 13, Whipple sent an email message to all students on the main campus notifying them that students enrolled in eight or more credit hours on the main campus in fall 2006 will be required to have health coverage.

Whipple said there will be two ways for students to meet the requirement. Students who have health insurance coverage comparable to the University's plan may simply sign a waiver to that effect. Students who do not already have comparable coverage must purchase health insurance through the University or from another vendor.

Since last fall, a series of meetings has been held to discuss what insurance coverage should be provided to best meet the needs of students. Much discussion has focused on whether to include or exclude abortion coverage. The Student Health Advisory Committee reviewed proposals from insurance companies, consulted with student leaders and met with potential vendors before making a recommendation on policy coverage.

Whipple said that, in consultation with the trustees and legal counsel, he has now finalized the terms and conditions of the coverage to be offered.

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"We believe the University's student health insurance program will give individuals the ability to make health choices based on their personal needs," the vice president said.

The basic, 12-month plan will cost \$1,234 per year. Optional insurance coverage for elective abortion will be available for an additional \$60 per year. No portion of the premium for basic coverage will go toward elective abortion coverage.

Additional information will be provided to students prior to the opening of the 2006-07 academic year.

IN BRIEF

Getting out the women's vote is talk topic today

Jackie Kennedy appealed to Spanish-speaking voters in 1960 to "Voten por Kennedy!" Geraldine Ferraro pledged to bring "a new fairness to America" in 1984 as the first female nominee for the vice presidential slot on a major party ticket, and both John Kerry and George W. Bush used ads to appeal to "security moms" in 2004. From the beginning of the first television ads promoting U.S. presidential candidates in 1952, women have figured prominently in them by enlisting and appealing to women in a complex and telling manner.

Dr. Liette Gidlow, history, will present "Brunch with Barry Goldwater: Representing Women's Citizenship in Presidential Campaign Advertisements, 1952-2004" at 2:30 p.m. today (March 20) in 308 Bowen-Thompson Student Union.

Gidlow will explore how these campaign ads can be read as national narratives about democracy, national identity and citizenship that document the changing role of women in American civic life.

Gidlow is a 2005-06 Fellow at the Institute for the Study of Culture and Society (ICS). She is the author of *The Big Vote: Gender, Consumer Culture, and the Politics of Exclusion, 1890s-1920s*, published by Johns Hopkins in 2004. Her current book project builds on political and cultural history, women's and gender history, communication studies and studies of narrative and social movements to create a history of U.S. presidential campaign advertising.

Her talk, which is free and open to the public, is part of the Artists and Scholars in Residence series sponsored by the ICS.

Volunteer feedback sought on Presidents' Day

The Office of Admissions thanks all the campus volunteers who helped make the 11th annual Presidents' Day open house a success. The campus community welcomed 2,085 prospective students to BGSU, including more than 1,500 seniors and 500 juniors. A program of this magnitude would not be possible without the campuswide collaborative effort.

To help Admissions assess the program and plan for next year's Presidents' Day, Director Gary Swegan asks all volunteers to complete the evaluation at <http://go2.bgsu.edu/office/volunteer/eval>.

Mark your calendars for next year—Presidents' Day 2007, Feb. 19.

Strengthening leadership skills aim of conference

How do the best leaders make decisions? Business, industry and academic experts will be

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on campus Friday (March 24) to discuss leadership development during “Mind Your Leadership: Cutting Edge Practices for Strengthening and Stretching Your Organization’s Intellectual Expertise.”

Sponsored by the University’s Master of Organization Development (MOD) Program, the 2006 Organization Development Best Practices Conference is scheduled from 8 a.m. to 4:30 p.m. in the Bowen-Thompson Student Union.

Dr. Gary Klein, the keynote speaker and chief scientist of The Klein Division of Applied Research Associates, will address “The Cognitive Dimension of Leadership.” He will discuss his ground-breaking work on recognition decision-making, which has been influential in the design of new systems and interfaces, and the development of decision training programs.

Other speakers include: Dr. Bernard Bass, a professor emeritus of management from the State University of New York; BGSU alumnus Philip Clinard, a senior vice president and director of the Change Management Office at Sky Financial Group; Dr. Karen Cowan, manager of leadership development at DaimlerChrysler Services, and Dr. Marguerite Foxon, principal performer technologist at Motorola.

In addition, BGSU business faculty members Dr. Steven Cady, management; Dr. Senthil Muthusamy, strategic management, and Dr. Jane Wheeler, director of the MOD Program and the Institute for Organizational Effectiveness, will lead concurrent sessions.

A pre-conference workshop on Thursday (March 23) will also feature Klein. “The Cognitive Dimension of Leadership: A Practitioner’s Toolkit” will focus on one facet of leadership—the ability of leaders to think on their feet and to direct the thinking of their teams.

For more details, contact Ann Betts at 2-8181 or abetts@bgsu.edu. For fee and registration information, go to <http://pace.bgsu.edu>.

Getting graphic at BGSU: Canadians to discuss design

Hundreds of images flash before our eyes daily, specifically designed to catch our attention. They are transmitted around the globe by technology that has made the world smaller, requiring that they be developed to reach across cultures.

That is the increasingly complex job of graphic designers, three of whom—leading members of Toronto’s design community—will explore principles of their profession in a Friday (March 24) program at BGSU. Representing three Toronto firms, they will present the Canadian Design Lecture Series from 1-6 p.m. in 111 Olscamp Hall.

Leading off the free, public event, Dave Gouveia and Chris Elkerton, principals and creative directors of 3 Dogz Creative Inc., will talk at 1 p.m. about the role of imagination in “Creativity: Use It or Lose It.”

At 2:45 p.m., Jeannette Hanna and Dean Martin, vice president for brand strategy and creative director, respectively, at Spencer, Francey, Peters, will present “Connect the Dots.” They will discuss corporate branding and making connections between people, needs, perception and experience.

Dominic Ayer and Philip Mondor, associates at Hambly and Woolley Inc., will provide insights into successful design through “Eh! Designer’s Conversation: Culture, Creativity and Toronto,” beginning at 4:30 p.m.

The Canadian Studies Center, UniGraphics, College of Arts and Sciences, School of Art and Design Club are sponsoring the program, with assistance from the Canadian government.

Seating is available on a first-come, first-served basis; door prizes will be awarded after each of the three sessions. For more information, contact the Canadian Studies Center at 2-2457.

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Enterprise, Wyndham execs to share strategies for success

Executives from Enterprise Rent-a-Car and Wyndham Worldwide—benchmark companies when it comes to customer experience—will speak Thursday (March 23) during a campus symposium devoted to successfully marketing services.

Open to the public as well as students and faculty, the event is sponsored by the Department of Marketing's new Institute for Excellence in Services in the College of Business Administration.

According to institute director Jeffrey Bryden, "Organizations need to better understand and adapt to change as this region, and indeed the entire country, has shifted from a manufacturing to a service economy." The institute, he said, sees its role as bringing business and not-for-profit leaders, faculty and students together to promote excellence in services marketing and operations.

The Thursday symposium, "Designing the Customer Experience: Winning Strategies and Tactics of Service Industry Leaders," will be held from 9:30 a.m. to 3:30 p.m. in 101 Olscamp Hall.

Geared toward providing information critical to creating and sustaining a differentiating experience for customers, the day will feature interactive workshops on how to out-perform the competition while enhancing customer and employee loyalty, as well as the two keynote speakers from Wyndham Worldwide and Enterprise Rent-a-Car.

Jeff Smith, vice president for brand services for Wyndham Worldwide, will address "Taking the 'Gues(s)' Out of Guest Services." Wyndham recently won a J.D. Power Award for highest overall guest satisfaction in the hotel industry. Smith will describe the innovative design and operating practices that have brought Wyndham to the forefront as a world-class brand.

Later, Enterprise Rent-a-Car Vice President Christopher Buck will discuss "Designing Critical 'Moments of Truth': The Cycle of Service." Buck will detail his company's template for service design, delivery, growth and success. Enterprise, the world's largest car rental agency, has won best-in-class awards from J.D. Power for six of the past seven years.

The symposium's roundtable discussions and concurrent sessions will take a look at building creativity in the design process, with faculty member Dr. Susan Kleine, marketing, and weaving emotion into service design, with Dr. Tom DeWitt, also marketing. There also will be roundtable discussions on service design and solving problems related to it.

The cost for faculty and students is \$25 per person. For more details or to register, call 2-2041 or email mkt-info@cba.bgsu.edu.

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Monday, March 20

ICS Artists and Scholars in Residence Series, "Brunch with Barry Goldwater: Representing Women's Citizenship in Presidential Campaign Advertisements, 1952-2004," with ICS Fellow Dr. Liette Gidlow, history, 2:30 p.m., 308 Bowen-Thompson Student Union. Sponsored by the Institute for the Study of Culture and Society.

BGSU Firelands Guest Speaker, "An Inside Look at the Computer Industry," with BGSU alumnus and former faculty member

Brian Rudolph, 2:30-5:30 p.m., Cedar Point Center. Includes a hands-on workshop on problem-solving skills.

Business Administration Dean Candidate Open Forum, Dr. Rodney Rogers, associate dean and director of academic programs, School of Business Administration, Portland (Ore.) State University, 3-4 p.m., 314 Union.

Tuesday, March 21

Communication for Learners Workshop, "Film and Slide Scanning," 10:30-11:15 a.m.,

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201 University Hall. Hosted by the Center for Teaching, Learning and Technology.

Concert, by BGSU Student Jazz Combos, directed by Jeff Halsey, 8 p.m., Bryan Recital Hall, Moore Musical Arts Center.

Wednesday, March 22

Communication for Learners Workshop, "Photo Manipulation," 10-11 a.m., 201 University Hall. Hosted by the CTLT.

Brown Bag Luncheon, "Paving the Way: Sorority Life and Leadership Initiatives," by Karri Moore, coordinator of Greek Affairs, noon-1 p.m., Women's Center, 107 Hanna Hall. In recognition of Women's History Month.

Communication for Learners Workshop, "Facilitating Learner Discussions," 5:30-7 p.m., 201 University Hall. Pizza will be provided. Hosted by the CTLT.

Musical Arts Faculty Scholar Series, papers by Dr. Nancy Sugden, music education-early childhood; Dr. Katherine Brucher, ethnomusicology, and Dr. Nora Engebretsen, theory, 8 p.m., Bryan Recital Hall, Moore Musical Arts Center.

Thursday, March 23

Marketing Symposium, "Designing the Customer Experience: Winning Strategies and Tactics of Service Industry Leaders," 9:30 a.m.-3:30 p.m., 101 Olscamp Hall. Cost is \$25 for BGSU faculty and students. For more information, call 2-2041 or email mkt-info@cba.bgsu.edu.

Service-Learning Roundtable, "Building Student Competencies in Activist Strategies Through Service Learning," by Dr. Holly Myers-Jones, interim director, Center for Environmental Programs, noon-1 p.m., Women's Center, 107 Hanna Hall.

Communication for Learners Workshop, "Delivering Effective Presentations," by Dr. Gene Poor, visual communication technology; Dr. Michael Ellison, theatre and film; Dr. Brett Holden, Chapman Community at Kohl, and Colleen Boff, University Libraries, 1-2:30 p.m., 113 Olscamp Hall. Hosted by the CTLT.

International Film Series (double feature), "Žižek," directed by Astra Taylor, 2005, U.S. and Canada, and "Zvenenje v glavi (Head-noise)," directed by Andrej Košak, 2002, Slovenia, 7:30 p.m., Gish Film Theater, Hanna Hall.

MFA Readings, by Michael Cherry, poet, and Beth Polzin, fiction, 7:30 p.m., Prout Chapel.

Concert, by BGSU's Jazz Guitar Ensemble, directed by Chris Buzzelli, 8 p.m., Bryan Recital Hall, Moore Musical Arts Center.

Friday, March 24

Master of Organization Development Best Practices Conference, 8 a.m.-4:30 p.m., Union. Call 2-8181 or email abetts@bgsu.edu for more information.

Canadian Design Lecture Series, with representatives from 3 Dogz Creative Inc. at 1 p.m.; Spencer, Francey, Peters, at 2:45 p.m., and Hambly and Woolley Inc., at 4:30 p.m., 111 Olscamp Hall.

Communication for Learners Workshop, "Metacognitive Assessment Strategies," 2-3:30 p.m., 201 University Hall. Hosted by the CTLT.

Master Class by flutist Michel Debost from the Oberlin Conservatory, 3:30-5:30 p.m., Kelly Instrumental Rehearsal Hall, Moore Musical Arts Center. Cost is \$25. For more information, contact Nina Assimakopolous at 2-2181 or email nassima@bgsu.edu.

Concert, BGSU Men's Chorus, directed by Dr. William Skoog, with the Kent State University and Ohio Northern University Men's choruses, 8 p.m., Kobacker Hall, Moore Musical Arts Center. Tickets are \$8 for senior citizens and \$10 for other adults. To reserve seats, call the box office at 2-8171.

Saturday, March 25

Dr. Marjorie Conrad Peatee Art Song Competition, preliminary round 1 p.m., final round, 8 p.m., Bryan Recital Hall, Moore Musical Arts Center.

Sunday, March 26

Sunday Matinee, "Coming Next Week: 'The World of the Serials,'" hosted by film historian Dr. Jan Wahl, 3 p.m., Gish Film Theater, Hanna Hall.

Concert, Bowling Green Philharmonia, directed by Dr. Emily Freeman Brown, featuring soloist Dr. Andrew Pelletier, horn, 3 p.m., Kobacker Hall, Moore Musical Arts Center. Tickets are \$5 for senior citizens and \$8 for other adults. To order, call the box office at 2-8171.

Recital, by Marco Albonetti, Italian saxophonist and BGSU alumnus, 8 p.m., Bryan Recital Hall, Moore Musical Arts Center.

Continuing Events March 23-26

BGSU Theatre Production, "Hedda Gabler," by Henrik Ibsen. Performances are at 8 p.m. March 23-25 and 2 p.m. March 25 and 26, Joe E. Brown Theatre, University Hall. Tickets are \$10 for adults and \$5 for children under 12. To order, call 2-2719 or visit the box office in 338 South Hall.

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March 25-26

Dance Marathon, benefiting the Children's Miracle Network and Mercy Children's Hospital, 10 a.m. March 25 to 6 p.m. March 26, Student Recreation Center.

Through April 2

Art Exhibition, "Bachelor of Fine Arts Senior Thesis Exhibition," Union Art Gallery and Dorothy Uber Bryan and Willard Wankelman galleries in the Fine Arts Center. Union Gallery hours are 8 a.m.-9 p.m. Monday-Saturday and 10 a.m.-9 p.m. Sundays. Fine Arts Center Galleries hours are 10 a.m.-4 p.m. Tuesday-Saturday and 1-4 p.m. Sundays.

Through April 5

Art Exhibition, "Carol Boram-Hays Sculpture," Little Gallery, BGSU Firelands. Gallery hours are 9 a.m. to 5 p.m. Monday-Friday.

Through April 21

Planetarium Show, "Worlds in Your Wallet: How the World's Money Tells the Story of Science," 8 p.m. Tuesdays and Fridays and 7:30 p.m. Sundays, BGSU Planetarium, 112 Physical Sciences Lab Building. \$1 donation suggested. Stargazing follows planetarium show on Fridays and Sundays if weather permits.

JOB POSTINGS**FACULTY**

There were no jobs posted this week.

Contact the Office of Human Resources at 419-372-8421 for information regarding classified and administrative positions. Position vacancy announcements may be viewed by visiting the HR Web site at <http://www.bgsu.edu/offices/ohr/>.

Employees wishing to apply for these positions must sign a "Request for Transfer" form and attach an updated resume or data sheet. This information must be turned in to Human Resources by the job deadline.

CLASSIFIED**On-campus classified:**

http://www.bgsu.edu/offices/ohr/employment/BGSU_only/page11151.html

Off-campus classified:

http://www.bgsu.edu/offices/ohr/employment/cl_staff/page11145.html

ADMINISTRATIVE

http://www.bgsu.edu/offices/ohr/employment/adm_staff/page11137.html

OBITUARY

There were no obituaries this week.