

Accessing Mediamark Reporter

1. Select Mediamark Reporter from the BGSU Libraries Research Database menu or go to www.mriplus.com
2. Create a new account by clicking on "Register for a FREE Account"

MRI+
Mediamark Research Inc.

MRI+ Announcements
All new DHTML interface speeds up user experience and provides additional viewing options.

Welcome to MRI+
Login Below:

Email:
Password:
(Case Sensitive)

New User?
[Register for a FREE Account](#)

Forgot Your Password? [Click Here.](#)

Need help? mriplus@mediamark.com.

The leading database of key magazine planning resources.

The information link between planners and publishers.

Site Browser Requirements:
[Internet Explorer 5+](#)
[Netscape Navigator 6+](#)
[Opera 6+](#)

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3. Enter information:

MRI+
Mediamark Research Inc.

Register for MRI+
Fill out the form below for your FREE account.

* = Required Field

*First Name: *Address:
*Last Name: *City:
*Job Title: *State:
*Company: *Zip:
*Category: *Country:
Specify, if Other: *Phone:
Fax:
*Email: Website URL:
*Password: Please e-mail me with updates and information about MRI+. (You may unsubscribe at anytime.)
*Confirm:

Finish

4. E-mail with a validation link will be sent to your e-mail account, which you must click in order to get access to Reporter Data.
5. Once in the MRI+ website click on "Internet Reporter" for access.

MRI Information Systems

Spring 2004 Media data is available.