

# Heidi Lyons

## OFFICE:

5F Williams Hall  
Bowling Green, OH 43403  
419-372-3116 (voice)  
[hlyons@bgsu.edu](mailto:hlyons@bgsu.edu) (email)

## EDUCATION:

- Ph.D. Bowling Green State University, Sociology,  
expected December 2009.  
Dissertation: Casual Sex During Adolescence and Young  
Adulthood: A Mixed Methods Analysis.
- M.A. Ohio University, Sociology, May 2005.  
Alpha Kappa Delta
- B. A. Saint Vincent College, Sociology, May 2003  
With Honors

## EMPLOYMENT

2009-Present

Applied Demographer,  
Center for Family and Demographic Research

## TEACHING AND RESEARCH INTERESTS

Family, Population, Social Demography, Sex and Gender, Quantitative and Qualitative Methods,  
Intimate Dyad, and Life Course

## TEACHING EXPERIENCE

Instructor on Record

- Sociology of Gender (Soc 460): Spring 2008 (N=45)
- Principles of Sociology (Soc 101): Fall 2007 (N=75)
- Introduction to Sociology (Soc 101): Spring 2005 (N=75)
- Introduction to Sociology (Soc 101): Winter 2005 (N=75)
- Introduction to Sociology (Soc 101): Fall 2004 (N=75)
- Introduction to Sociology (Soc 101): Summer 2004 (N=20)

Teaching Assistant

- Introduction to Sociology (Soc 101): Winter 2004

## PUBLICATIONS

Book Chapter

- Forthcoming Wendy Manning and Heidi Lyons “Hooking Up” in the *Encyclopedia of Adolescence*, edited by Roger J. F. Levesque. New York, NY: Springer Publishing.

#### Revise and Resubmit

- 2009 Wendy Manning, Deanna Trella, Heidi Lyons, and Nola Du Toit. “Marriageable Women: Challenges in a Disadvantaged Community” Revise and Resubmit *Family Relations*.

#### Newsletter Publication

- 2009 William O’Hare, Wendy Manning, Meredith Porter, and Heidi Lyons. “Rural Children Are More Likely to Live in Cohabiting-Couple Households” Carsey Institute Policy Brief No. 14.
- 2009 Heidi Lyons. “The Health and Well-Being of Young Adults” Center for Family and Demographic Research Ohio Pop News.

#### Articles in Preparation

- 2009 Wendy Manning, Angelika Gulbis, Deanna Trella, Heidi Lyons, and Nola Du Toit. “Ain’t Nobody in My Family Married: Social Context and Marital Social Capital.”
- Heidi Lyons. “Adult Identity in Emerging Adulthood: The Importance of Educational Status.”
- Heidi Lyons, Peggy Giordano, Wendy Manning, and Monica Longmore. “Identity, Peer Relationships, and Adolescent Girls’ Sexual Behavior: An Exploration of the Contemporary Double Standard.”
- Heidi Lyons and Laura Sanchez. “Evangelical Christianity and the Division of Household Labor: Does Covenant Marriage Transform into a Double Shift for Women?”

#### Presentations at Conferences:

- 2009 Heidi Lyons “Adult Identity in Emerging Adulthood: The Importance of Educational Status.” Paper presented at the Conference on Emerging Adulthood, Atlanta, Georgia.
- 2009 Heidi Lyons, Peggy Giordano, Wendy Manning, and Monica Longmore. “Identity, Peer Relationships, and Adolescent Girls’ Sexual Behavior: An Exploration of the Contemporary Double Standard.” paper presented at the Population Association of America, Detroit, Michigan.
- 2009 Heidi Lyons Wendy Manning, Peggy Giordano, and Monica Longmore. “Casual Sex During Emerging Adulthood” paper presented at the Population Association of America, Detroit, Michigan.
- 2008 Wendy Manning, Deanna Trella, Heidi Lyons, Nola Du Toit, and Angelika Gulbis. “Ain’t Nobody in My Family Married” Social Context and Lack of Role Models as

Barriers to Marriage” paper presented at the American Sociological Association, Boston, Massachusetts.

- 2008 Wendy Manning, Deanna Trella, Nola Du Toit, and Heidi Lyons. “The Lack of Marriageable Men and Women: a Qualitative Assessment of a Marriage Initiative” paper presented at the Population Association of America, New Orleans, Louisiana.
- 2008 “Bringing Katrina to the Curriculum: Teaching Environmental Demography to the 21st Century Undergrad.” paper presented at the Population Association of America, New Orleans, Louisiana.
- 2008 Heidi Lyons and Laura Sanchez “Sexual Ambivalence, Gender Distrust, and the Phenomenon of Hooking Up on College Campuses.” Paper presented at the University of Akron Graduate Student Gender Symposium, Akron, Ohio.
- 2007 Wendy Manning, Deanna Trella, Heidi Lyons, and Nola Du Toit “What Do They Say About Barriers To Marriage? A Qualitative Assessment of Participants in a Marriage Initiative.” paper presented at the American Sociology Association, New York, New York.
- 2007 Heidi Lyons, Peggy Giordano, Wendy Manning, and Monica Longmore “If you’re a guy you’re a Ho. If you’re a girl, you’re a Ho”: Adolescent Girls’ Identity Construction in Response to and Understanding of the Sexual Double Standard.” paper presented at the North Central Sociological Association, Chicago Illinois.
- 2007 Heidi Lyons and Laura Sanchez "Sexual and Romantic Behaviors and Attitudes of College Students: a focus on Socialization Agents and Gender Mistrust." paper presented at the North Central Sociological Association, Chicago Illinois.
- 2007 Heidi Lyons, Peggy Giordano, Wendy Manning, and Monica Longmore “Sex Scripts and Identity Construction: A Narrative Analysis of Adolescent Girls.” Paper presented at the BGSU Women’s Symposium.
- 2006 Heidi Lyons, Laura Sanchez, Steven Nock, and James Wright “Evangelical Christianity and the Division of Household Labor: Does Covenant Marriage Transform into a Double Shift for Women?” paper presented at the American Sociological Association, Montreal, Canada.
- 2005 Heidi Lyons “Dating, Hooking up, and Issues of Gender on a College Campus” paper presented at the North Central Sociological Association, Pittsburgh, Pennsylvania.

Discussant

- 2009 “Family Demography” at the BGSU/OSU Graduate Student Conference, Columbus, Ohio.

#### Organizer

- 2010 “Innovative Ways to Teach Gender to Undergraduates” North Central Sociological Association, Chicago, Illinois.
- 2010 “Sociology of Adolescence and Young Adulthood” North Central Sociological Association, Chicago, Illinois.

### **Research Experience**

#### Research Assistant

Center for Family and Demographic Research Fall 2005-Spring 2009

- Experience with large, national, and census datasets
- Fluent in programming with SAS, STATA, and SPSS
- Taught workshops on an array of programming and statistical topics

Evaluation of a Marriage Initiative

- Formulated interview guides
- Analyzed qualitative interviews
- Extensive use of Atlas. TI, a qualitative data analysis program
- Contributed to a comprehensive final report

### **Service**

Representative to the Graduate Committee

Sociology Graduate Student Association Workshop Committee

Gradstep Leader

### **Professional Memberships**

American Sociological Association

North Central Sociological Association

Population Association of America

National Council on Family Relations

## References

Wendy Manning  
222 Williams Hall  
Bowling Green, Ohio 43403  
[wmannin@bgsu.edu](mailto:wmannin@bgsu.edu)

Laura Sanchez  
222 Williams Hall  
Bowling Green, Ohio 43403  
[lsanche@bgsu.edu](mailto:lsanche@bgsu.edu)

Kelly Stamper Balistreri  
5 Williams Hall  
Bowling Green, Ohio 43403  
[kellyba@bgsu.edu](mailto:kellyba@bgsu.edu)