

Organizational Communication Career Focus: Sample Program (24 hours minimum)

This is a career focus that is relevant to a future in communication with an emphasis on organizations and/or for students who seek advanced study in communication. All majors must take 24 hours of course work in IPC. **PLEASE NOTE:** IPC 306 Interpersonal Communication (for Non-majors), IPC 489 Internship, IPC 490 Independent Study, and IPC 491 Independent Readings do not count toward the 24 hours in IPC.

Choose 24 hours from the courses list below. **You must petition the IPC Undergraduate Program Committee for permission to count any course not on this list toward the career focus.** Students taking courses from other departments must follow that department's rules on prerequisites and other restrictions.

* indicates that the course has a prerequisite

ACCT 200: Accounting Concepts for Non-Majors (3) or ACCT 221 or ACCT 222

ACS 405: Qualitative Research Studies (3) or ETHN 405 Qualitative Research Methods (3)

*ARTD 403: Identity Design (3)

*BA 150: Overview of Business Administration (3)

*BA 203: Business Communication (3)

*BA 390: Multinational Business (3)

CS 100: Computer Basics (3)

ECON 200: Introduction to Economics (3)

ECON 202: Principles of Microeconomics (3)

ECON 203: Principles of Macroeconomics (3)

*ECON 323: Poverty and Discrimination (3)

*ECON 422: Labor Relations Policy (3)

*ECON 440: Women, the Economy, and Society (3)

EDIS 485: Job Coaching (3)

*ENG 207: Intermediate Writing (3)

*ENG 388: Introduction to Technical Writing (3)

*ENG 389: Professional Editing (3)

*ENG 483: Advanced Composition (3)

*ENG 486: Writing Process for Online Documents (3)

*ENG 488: Advanced Technical Writing (3)

ENVH 307: Occupational Safety (3)

ETHN 301: Ethnicity in the United States (3)

JOUR 201: Journalism Techniques for Non-Majors (3)

JOUR 455: Diversity Issues in the Media (3)

- *MGMT 305: Principles of Organizational Management (3)
- *MGMT 360: Organizational Theory and Behavior (3)
- *MGMT 361: Human Resource Management (3)
- *MGMT 441: Quality Management & Lean Tools (3)
- *MGMT 454: Managing Employment Process (3)
- *MGMT 456: Managing Productivity, Employee Involvement, and Reward Systems
- *MGMT 463: Organizational Theory, Analysis & Design (3)
- *MGMT 465: Managing Change in Organizations (3)

- *MKT 300: Principles of Marketing (3)
- *MKT 405: Services Marketing (3)
- *MKT 408: Introduction to Promotion or *410 Marketing Communication & Promotion (3)

- PHIL 220: Business Ethics (3)

- *POLS 459: Intergovernmental Relations (3)

- *PSYC 311: Social Psychology (3)
- PSYC 350: Survey of Industrial and Organizational Psychology (3)
- *PSYC 352: Quality of Work Life (4)
- *PSYC 452: Personnel Selection (4)
- *PSYC 454: Interviewing (3)
- *PSYC 455: Stress Factors of Work (3)

- SOC 320: Computers and Society (3)
- *SOC 368: Introductory Methodology (3)
- *SOC 369: Introductory Statistics (3)
- *SOC 371: Applied Survey Research (3)
- *SOC 443: White Collar and Organized Crime (3)

- *SM 301: Sport and Event Management (3)

- *TCOM 260: Writing for the Electronic Media (3)
- *TCOM 455: Telecommunications Management (3)
- TCOM 475: Electronic Surveillance and Privacy (3)

- *VCT 204: Concepts of Visual Communication (3)
- *VCT 266: Introduction to Interactive Media (3)
- *VCT 304: Display and Exhibit Technology (3)