

## Supply Chain Study Tour to Canada

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### Students Travel to Quebec to Study US-Canada Business

Business students from Bowling Green State University participated in a three-week summer workshop during 2008, studying three courses in an integrative manner: BA 390 Introduction to Multinational Business, MGMT 300 Integrated Operations and Supply Chain Management and BA 439 Regional Business Issues in North America, specifically the U.S. and Canada. The workshop was planned and conducted by Dr. Linda Ueltschy and Dr. Amelia Carr, Associate Professors in the Department of Management.

Engagement activities began immediately with a presentation by Mike Cramer, Director of Global Logistics at Owens Corning, followed by a visit to Cleveland to tour Lincoln Electric in the free trade zone and a demonstration by foreign currency traders at Key Bank. Students traced the path of products from the Owens Corning headquarters through the global supply chain, including a tour and visit to the U.S. Canadian border crossing at the Ambassador Bridge, and culminating in a four-day field experience, May 17-20, in Montreal Quebec. Such learning activities are particularly important to Ohio's economy since roughly half of its exports go to Canada.

While in Montreal, the students learned about the business environment from a presentation by Invest Quebec, toured Old Montreal, and visited HEC University where Dr. Stéphane Vachon discussed global supply chain issues. The visit to Quebec finished with a plant tour of the Owens Corning Valleyfield facility which is one of three Owens Corning plants in North America that produces foam insulation.

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Visit to Owens-Corning Valleyfield Québec



HEC University