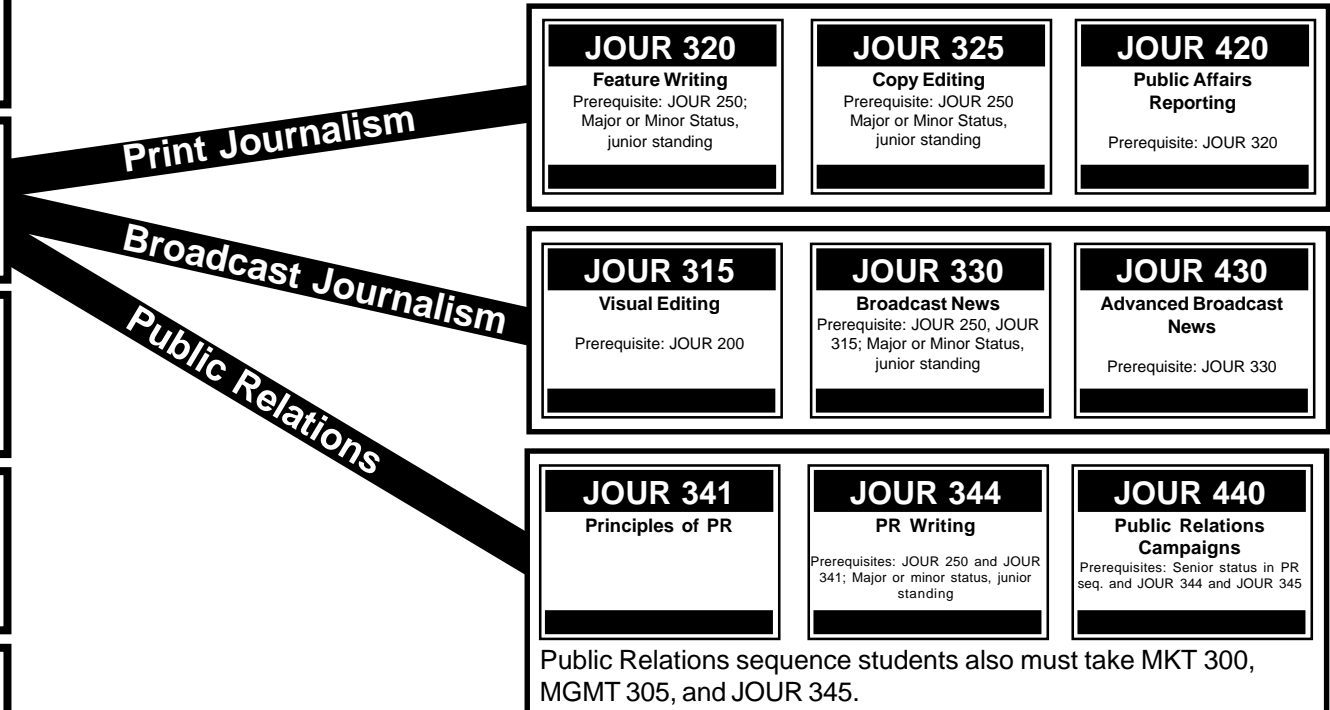


Core Courses 14 hours	JOUR 100 Introduction to Mass Communication
JOUR 200 Introduction to Journalistic Writing Prerequisites: See class description.	JOUR 250 Reporting Prerequisite: 2.5 GPA or better in JOUR 100 and JOUR 200
JOUR 400 Internship (2 hours required) Prerequisites: JOUR 200; 2.5 GPA or better in JOUR	JOUR 450 Journalism Law and Ethics Prerequisite: None
Sequence Courses 9 hours Take three courses in one of the four sequences at right.	
Issues Elective 3 hours Choose one course from the following: JOUR 455, JOUR 465, JOUR 475, JOUR 485 and JOUR 495.	
Skills Elective 3 hours Choose one journalism skills course from a sequence other than your declared sequence, or JOUR 310, 410, 460 or 490.	
“Free” Elective 3 hours Choose either an additional Issues Elective or Skills Elective in consultation with your advisor. NOTE: PR Sequence students take JOUR 345.	

Journalism Majors must complete 32 hours of Journalism courses as shown. Core courses are required of all sequences. Each sequence consists of three skills courses (the Public Relations sequence has additional requirements outside the department as shown).

The remaining hours are fulfilled by three elective courses. One elective must be chosen from the department’s issues courses. Another elective must be chosen from the skills courses of a different sequence. The third elective may be either a skills or elective course, chosen in consultation with an advisor.



BGSU JOURNALISM CURRICULUM

Effective Fall 1999

BGSU JOURNALISM COURSES

Effective Fall 1999

JOUR 100. Introduction to Mass Communication (3) Fall, Spring, Summer. Modern journalism and mass communication; mass media and effects; role and influence of media such as newspapers, magazines, broadcast media, photojournalism, computers and related fields of advertising and public relations. Open to non-majors. Credit not given to students with credit for TCOM 103.

JOUR 200. Introduction to Journalistic Writing (3) Fall, Spring, Summer. Practice in the elementary forms of print journalism, broadcast and public relations writing; emphasis on grammar, spelling, punctuation and sentence structure. Prerequisites include completion of at least 30 hours of general education requirements including ENG 112 and JOUR 100. An overall grade point average of 2.7 must have been earned in the aforementioned coursework at the time of admittance into JOUR 200, as well as a minimum grade of C in JOUR 100. This course is reserved for pre-journalism majors, minors and exceptions approved by the Department of Journalism. Application for this course must be made at the journalism office, 319 West Hall. Credit not allowed for both JOUR 200 and JOUR 201.

JOUR 201. Journalism Techniques for Non-Majors (3) Fall, Spring. Introduction to news values, news gathering, news writing and journalistic graphics for non-journalism majors whose programs might benefit from such a course. Credit not applicable toward major or minor in journalism. Credit not allowed for both JOUR 200 and 201. Prerequisite: completion of freshman English composition requirements.

JOUR 250. Reporting (3) Fall, Spring, Summer. Newsgathering and news writing for all types of news stories ranging from the simple, factual story to the complex, specialized story. Practice in covering assignments for publication. Prerequisite: JOUR 200. Lab fee.

JOUR 310. Introduction to Visual Journalism (3) Fall. Introduction to news reportage through visual media. Includes sections on basic photographic techniques, such as composition, exposure, camera handling, film development and scanning. Also includes caption writing, news judgment, journalism ethics, publication design, desktop publishing, and computer manipulation of images. Prerequisites: JOUR 200 and access to 35mm camera. Lab fee.

JOUR 315. Visual Editing (3) Spring. Techniques of processing and editing visual journalism texts. Emphasis on videojournalism, including videography, editing in both linear and non-linear forms, and outputting to tape, the Internet and other media. Techniques of using words and visual elements together. Prerequisites: JOUR 200. Lab fee.

JOUR 320. Feature Writing (3) Fall, Spring. Developing story ideas, researching and writing newspaper and magazine feature articles; researching free-lance markets. Prerequisites: JOUR 250; major or minor status, junior standing. Lab fee.

JOUR 325. Copy Editing (3) Fall. Theory and practice in editing local and wire news, headline writing, picture editing, evaluating news, layout and design, video display terminal operation. Prerequisites: JOUR 250; major or minor status; junior standing. Lab fee.

JOUR 330. Broadcast News (3) Fall, Summer. Techniques of writing, reporting and editing news for broadcast; rewriting wire copy; introduction to ENG shooting and editing techniques; preparation and use of television graphics. Student must provide own audio and video cassettes. Prerequisites: JOUR 250; JOUR 315; major or minor status; junior standing. Lab fee.

JOUR 341. Principles of Public Relations (3) Fall, Spring, Summer. Public relations problems, policies, practices applied to business and nonprofit organizations; media methods of communicating, survey research and attitude change. Prerequisites: JOUR 250; major or minor status; junior standing.

JOUR 344. Public Relations Writing (3) Fall, Spring. Conceptual and theoretical introduction to the practice of public relations. Public relations development, definition, problems, policies, practices and tools applied to businesses and other organizations. Planning and preparation of print and audio-visual public relations messages. Fundamentals of writing for publications including newsletters, house journals, pamphlets and brochures. Prerequisites: JOUR 250 and JOUR 341; major or minor status; junior standing. Lab fee.

JOUR 345. Media Publication and Design (3) Fall, Spring. Theory and practice of editing functions and techniques in producing specialized publications: magazines, newsletters, newspapers and brochures for business and nonprofit organizations. Electronic typesetting and computer graphics. Prerequisite: JOUR 250; major or minor status, junior standing. Lab fee.

JOUR 400. Field Experience (1-3) Fall, Spring, Summer. Journalism internship program required of all journalism majors and minors. Activity may be in more than one medium, full or part time, paid or voluntary. Prerequisites: JOUR 200; major or minor status. Graded S/U.

JOUR 410. Advanced Visual Journalism (3) Spring. Refining and building upon visual journalism skills, including the ability to produce news photographs as well as edit, critique, and analyze the work of others. Designing, editing and producing news publications. Assembling a portfolio. Prerequisites: JOUR 250, JOUR 310, and JOUR 315; major or minor status, junior standing. Lab Fee.

JOUR 420. Public Affairs Reporting (3) Spring. Field practice in covering governmental and community affairs with attention both to general and specialized areas. Prerequisite: JOUR 320; Major or minor status, junior standing.

JOUR 430. Advanced Broadcast News (3) Spring. Writing, editing, producing and anchoring for broadcast. Emphasis on ENG shooting and editing, field reporting and studio production. Research on issues affecting broadcast journalists. Student must provide own videotape cassette. Prerequisites: JOUR 315 and JOUR 330; major or minor status, junior standing. Lab fee.

JOUR 440. Public Relations Campaigns (3) Fall, Spring. Application of public relations theories, tools and techniques to the public relations campaign. Research, planning and execution are practiced. Prerequisites: JOUR 344 and JOUR 345; major or minor status, senior standing.

JOUR 450. Journalism Law and Ethics (3) Fall, Spring, Summer. Legal concept of freedom of the press, constitutional guarantees, libel, privacy, copyright, broadcast regulation, contempt, obscenity, ethical problems, right to know. Open to non-majors.

JOUR 455. Diversity Issues in the Media (3) Fall. Focus on the news media image of racial and ethnic minorities and the image of women and other underrepresented social groups. Exploration of the extent to which discrimination and prejudice function within news media industries in terms of employment opportunities and how news coverage perpetuates stereotypes of women, people of color and other underrepresented social groups. Open to non-majors.

JOUR 460. Internet Journalism (3) Reporting, writing, and editing news for interactive media, particularly the Internet. Special emphasis on the unique attributes of interactive media, and how these attributes affect content. Usability, web site design, and HTML authoring. Prerequisites: JOUR 250; major or minor status; junior standing.

JOUR 465. American Journalism History (3) Fall. American journalism from colonial newspapers to the multimedia age, emphasizing recurrent themes and issues in the history of the mainstream and alternative press. Open to non-majors.

JOUR 475. Perspectives on International Media (3) Spring. Social, economic and political factors, organization and control in the national news and informational systems of countries around the world. Open to non-majors.

JOUR 480. Special Problems in Journalism (1-3) Fall, Spring, Summer. Research problems, practical projects, intensive readings or mini-courses to meet needs of student's special interests. Prerequisite: instructor's consent.

JOUR 485. Media and Society (3) Spring. Media as institution, its role, content, effects and responsibilities as a cultural force in society. Topics to vary. Open to non-majors.

JOUR 490. Specialized Journalism Skills (1-3) Fall, Spring, Summer. Topics to vary based on student and faculty interest and developments in the profession.

JOUR 495. Specialized Journalism Issues (1-3) Fall, Spring, Summer. Topics to vary based on student and faculty interest and developments in the profession.