

Journalism Majors must complete 32 hours of Journalism courses as shown. Core courses are required of all sequences. Each sequence consists of three skills courses (the Public Relations sequence has additional requirements outside the department as shown).

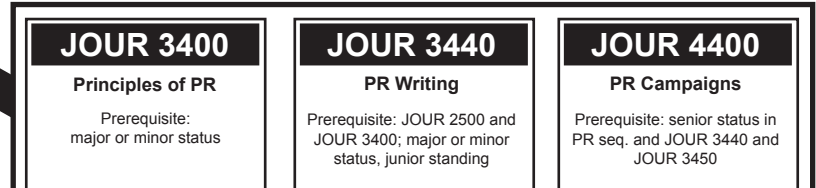
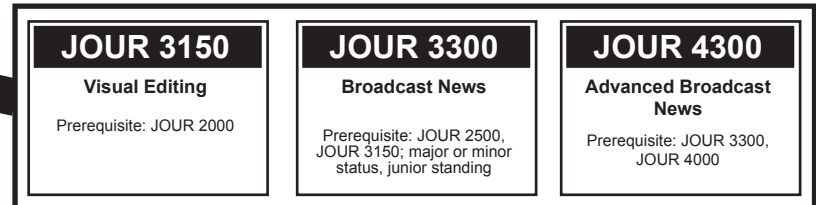
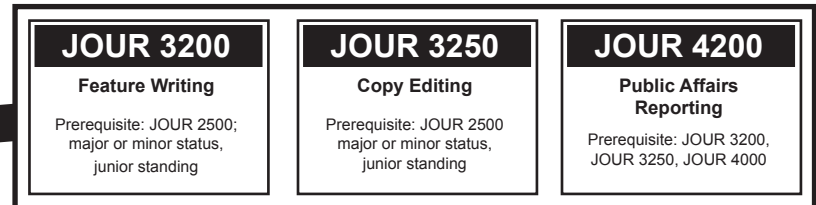
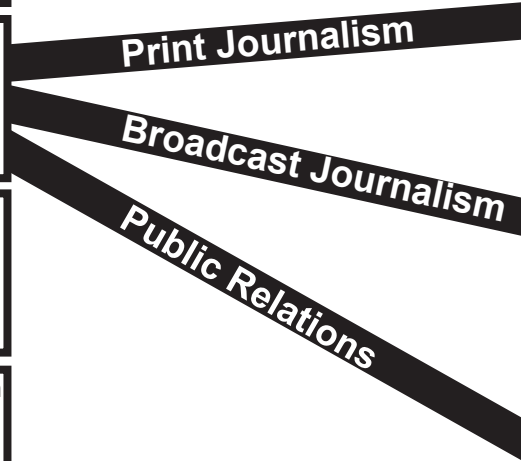
The remaining hours are fulfilled by three elective courses. One elective must be chosen from the department's issues courses. Another elective must be chosen from the skills courses of a different sequence. The third elective may be either a skills or elective course, chosen in consultation with an advisor.

Sequence Courses Take three courses in one of the three sequences at right.
9 hours

Issues Elective Choose one course from the following: JOUR 3850, JOUR 4550, JOUR 4650, JOUR 4750, JOUR 4850, JOUR 4950.
3 hours

Skills Elective Choose one skills course from a sequence other than your declared sequence, or JOUR 3100, JOUR 4100, JOUR 4600 or JOUR 4900.
3 hours

"Free" Elective Choose either an additional Issues Elective or Skills Elective in consultation with your adviser.
3 hours
NOTE: PR Sequence students take JOUR 3450.



Public Relations sequence students also must take MKT 3000, MGMT 3050, and JOUR 3450.

BGSU JOURNALISM AND PUBLIC RELATIONS CURRICULUM

COURSE DESCRIPTIONS

JOUR 1000(3) Introduction to Mass Communication Fall, Spring, Summer. Modern journalism and mass communication; mass communication media and effects; role and influence of journalistic media such as newspapers, magazines, broadcast media, photojournalism, computers and related fields of advertising and public relations. Open to nonmajors. Credit not given for both JOUR 1000 and TCOM 1030.

JOUR 2000(3) Introduction to Journalistic Writing Fall, Spring, Summer. Introduction to newspaper, broadcast and public relations writing; emphasis on grammar, spelling, punctuation and sentence structure. Prerequisites include: at least 30 credit hours; GSW 1120; JOUR 1000 with at least a C; and an overall grade point average of 2.7. Credit not allowed for both JOUR 2000 and JOUR 2010. Extra fee.

JOUR 2010(3) Journalism Techniques for Nonmajors Fall, Spring, Summer. Introduction to news gathering, news writing, news editing and journalistic graphics for nonjournalism majors whose programs might benefit from such a course. Credit not applicable toward major or minor in journalism. Credit not allowed for both JOUR 2000 and JOUR 2010. Prerequisite: GSW 1120. Extra fee.

JOUR 2500(3) Reporting Fall, Spring, Summer. News gathering and news writing for all types of news stories ranging from the simple, factual story to the complex, specialized story. Practice in covering assignments for publication. Prerequisite: JOUR 2000. Extra fee.

JOUR 2900(1 - 3) Specialized Journalism Basic Skills Fall, Spring, Summer. Topics vary based on student and faculty interest and developments in the profession. May be repeated up to six credits if topics differ. Prerequisites: JOUR 1000 or TCOM 1030.

JOUR 3100(3) Introduction to Visual Journalism Introduction to news reportage through visual media. Includes sections on basic photographic techniques, such as composition, exposure, camera handling, film development and scanning. Also includes caption writing, news judgment, journalism ethics, publication design, desktop publishing and computer manipulation of images. Prerequisites: JOUR 2000 and access to 35mm camera. Extra fee.

JOUR 3150(3) Visual Editing Fall, Spring. Techniques of processing and editing visual journalism texts. Emphasis on videojournalism, including videography, editing in both linear and non-linear forms, and outputting to tape, the Internet and other media. Techniques of using words and visual elements together. Prerequisite: JOUR 2000. Extra fee.

JOUR 3200(3) Feature Writing Fall, Spring. Developing story ideas, researching and writing newspaper and magazine feature articles; researching free-lance markets. Prerequisites: JOUR 2500; major or minor status; junior standing.

JOUR 3250(3) Copy Editing Fall, Spring. Theory and practice in editing local and wire news, headline writing, picture editing, evaluating news, layout and design, video display terminal operation. Prerequisites: JOUR 2500; major or minor status; junior standing. Extra fee.

JOUR 3300(3) Broadcast News Fall. Techniques of writing, reporting and editing news for broadcast; rewriting wire copy; introduction to ENG shooting and editing techniques; preparation and use of television graphics. Student must provide own audio and video cassettes. Prerequisites: JOUR 2500; JOUR 3150; major or minor status; junior standing. Extra fee.

JOUR 3400(3) Principles of Public Relations Fall, Spring. Public relations problems, policies, practices applied to business and nonprofit organizations; media methods of communicating, survey research, and attitude change. Open to majors or minors only.

JOUR 3410(3) Principles of Public Relations for Nonmajors Fall, Spring, Summer. Public relations problems, policies, practices applied to business and nonprofit organizations; media methods of communicating, survey research, and attitude change. Open to non-majors and non-minors only.

JOUR 3440(3) Public Relations Writing Fall. Planning and preparation for print and audio-visual public relations messages. Fundamentals of writing for publications including newsletters, house journals, pamphlets and brochures. Prerequisites: JOUR 2500 and JOUR 3400; major or minor status; junior standing.

JOUR 3450(3) Media Publication and Design Fall, Spring. Theory and practice of editing functions and techniques in producing specialized publications: magazines, newsletters, newspapers and brochures for business and nonprofit organizations. Electronic typesetting and computer graphics. Prerequisites: JOUR 2500; major or minor status; junior standing. Extra fee.

JOUR 3850(3) Journalism in the Movies Focus on issues of journalism and society as reflected in films. Issues include power structures such as race, class, and gender; media ownership; journalism ethics; reporting techniques; and historical changes in journalism. Open to nonmajors.

JOUR 3900(1 - 3) Intermediate Specialized Journalism Skills Fall, Spring, Summer. Topics vary based on student and faculty interest and developments in the profession. May be repeated up to six credits if topics differ. Prerequisites: JOUR 2000.

JOUR 4000(1 - 3) Field Experience Fall, Spring, Summer. Journalism internship program required of all journalism majors and minors. Activity may be in more than one medium, full or part time, paid or voluntary. Prerequisites: JOUR 2000; major or minor status. Graded S/U. May be repeated to 3 hours.

JOUR 4100(3) Advanced Visual Journalism Refining and building upon visual journalism skills, including the ability to produce news photographs as well as edit, critique and analyze the work of others. Designing, editing and producing news publications. Assembling a portfolio. Prerequisites: JOUR 2500, JOUR 3100 and JOUR 3150; major or minor status; junior standing. Extra fee.

JOUR 4140(3) Supervision of High School Publications For prospective teachers of high school journalism or advisers of school newspapers or yearbooks. Problems of editorial supervision, business management and production. Open to nonmajors.

JOUR 4200(3) Public Affairs Reporting Spring. Field practice in covering governmental and community affairs with attention both to general and specialized areas. Prerequisites: JOUR 3200; JOUR 3250, and JOUR 4000; major or minor status; junior standing.

JOUR 4300(3) Advanced Broadcast News Spring. Writing, editing, producing and anchoring for broadcast. Emphasis on ENG shooting and editing, field reporting and studio production. Research on issues affecting broadcast journalists. Student must provide own videotape cassette. Prerequisites: JOUR 3300 and JOUR 4000; major or minor status; junior standing. Extra fee.

JOUR 4400(3) Public Relations Campaigns Spring. Application of public relations theories, tools and techniques to the public relations campaign. Research, planning and execution are practiced. Prerequisites: JOUR 3400, JOUR 3440, and JOUR 3450; at least one hour of JOUR 4000; major or minor status; senior standing.

JOUR 4500(3) Journalism Law and Ethics Fall, Spring, Summer. Legal concept of freedom of the press, constitutional guarantees, libel, privacy, copyright, broadcast regulation, contempt, obscenity, ethical problems, right to know. Open to nonmajors.

JOUR 4550(3) Diversity Issues in the Media Fall. Focus on the news media image of racial and ethnic minorities and the image of women and other underrepresented social groups. Exploration of the extent to which discrimination and prejudice function within news media industries in terms of employment opportunities and how news coverage perpetuates stereotypes of women, people of color and other underrepresented social groups. Open to nonmajors.

JOUR 4600(3) Online Journalism Reporting, writing and editing news for interactive media, particularly the Internet. Special emphasis on the unique attributes of interactive media and how these attributes affect content. Usability, web design and HTML authoring. Prerequisites: JOUR 2500; major or minor status; junior standing.

JOUR 4650(3) American Journalism History Fall. American journalism from colonial newspapers to the multimedia age, emphasizing recurrent themes and issues in the history of the mainstream and alternative press. Open to nonmajors.

JOUR 4750(3) Perspectives on International Media Spring. Social, economic and political factors, organization and control in the national news and informational systems of countries around the world. Open to nonmajors.

JOUR 4800(1 - 3) Special Problems in Journalism Fall, Spring, Summer. Research problems, practical projects, intensive readings or mini-courses to meet needs of student's special interests. May be repeated. Prerequisite: instructor's consent.

JOUR 4850(3) Media and Society Spring. Media as institution, its role, content, effects and responsibilities as a cultural force in society. Topics vary. Open to nonmajors.

JOUR 4900(1 - 3) Specialized Journalism Skills Fall, Spring, Summer. Topics vary based on student and faculty interest and developments in the profession. May be repeated.

JOUR 4950(1 - 3) Specialized Journalism Issues Fall, Spring, Summer. Topics vary based on student and faculty interest and developments in the profession. May be repeated. Approved for Distance Ed.