

AuCanada

The Canadian Studies Center at Bowling Green State University

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Canada-U.S. Relations: Now More Than Ever From the Director

In November, President Bush made his first official visit to Canada, the first by a sitting American president in ten years. This coincides with the tenth anniversary of the North American Free Trade Agreement (NAFTA) which created one of the world's largest trading blocs. Building on NAFTA, itself an expansion of the 1989 Canada-U.S. Free Trade Agreement, negotiators are discussing a Free Trade of the Americas Agreement (FTAA). Despite these trilateral and multilateral developments, the Canada-U.S. relationship remains central to the well-being of North America. The bonds created by the largest flow of merchandise and people, a shared geography, and extensive family connections should never be taken for granted.



Inspecting cargo via gamma ray imaging at the Detroit-Windsor gateway, the nation's and the world's busiest border.

Equipment such as that pictured above is part of the enforcement and inspection upgrades that have resulted from increased concerns about terrorism. Other initiatives focus on immigration. Efforts to prevent illegal entry of people and contraband are the top priority. However, many issues remain that plague companies with facilities on both sides of the border and those that trade across the border.

Lawmakers and industry associations in both countries have proposed a North American "zone of confidence" to reduce vulnerability to international terrorism while supporting commerce. Such efforts would result in fewer border delays and market driven location decisions. A common perimeter would require Canada and the U.S. to harmonize immigration policies, especially those pertaining to refugees and visas.

Consultation and coordination will lead to border policies that enhance trade, investment, and sustainable environmental outcomes. One example is the industry-government collaboration that resulted in the Customs-Trade Partnership Against Terrorism program which relies on technology and information sharing to improve reliability at the border. Additional efforts are needed to obtain better results on environmental and immigration concerns while not impeding trade. Main areas where bilateral work needs to continue, in addition to security issues, include tax policies, harmonization of regulatory standards, environmental management, and infrastructure planning.

Since 9/11 managing the border has become a foreign policy matter in Washington and Ottawa. Over \$1.4 billion in two-way trade is posted each day. Leaders at every level of government and business must work cooperatively to improve security without interrupting trade and investment flows.

A number of transitions have recently occurred that I want to share with you. A pioneer in Canadian Studies, Professor **Stuart R. Givens** passed away on August 19, 2004. He taught Canadian History for decades and touched the lives of countless students and colleagues. Our Faculty Senate recently noted that "Dr. Givens was a willing listener, a conciliator, a calming presence, and a valued colleague. Serving the university for over half of its existence, Dr. Givens exemplifies the very best of faculty engagement in the development of the university, the city, the state, and the country." I would add his limitless sense of optimism, his warm smile, and certain twinkle in his eyes. Stuart, you are in our memories and we miss you.

Professor **Evron Collins** recently retired from her Canadian Studies Liaison position in the Universities Libraries. Thanks to Evron, BGSU houses one of the best Canadiana collections in the United States. More about Evron's significant contribution to Canadian Studies is provided in this issue.

Many of you have come to know and appreciate **Linda Snyder** for her many years of dedicated service to the Canadian Studies Center. Linda has moved on to a new challenge at the university and we wish her well. And welcome to **Elizabeth Forester** who recently joined the center as an administrative assistant.

Best wishes for the holiday season and New Year.

Mark J. Kasoff
Director

Collins Shapes BGSU Canadiana

BGSU Librarian and Associate Professor Evron Collins officially said goodbye to her colleagues at a retirement reception on November 15th, 2004. During her four decades at BGSU she played a vital role in shaping the public face of Canadian Studies here.

Collins' interest in Canada has deep roots. As a child her family vacationed on the shores of Lake Erie, occasionally venturing across the water to Pelee Island, Ontario. As a young adult she discovered the theater festival in Stratford, Ontario, cementing her affinity for Canada. She has attended the Stratford festival ever since, accumulating friends and memories like some people accumulate books.

And Collins knows about collecting books. Students and faculty may not be aware as they search for just the right resource that BGSU's Canadiana collection has been crafted largely by Collins' efforts. At a time when the Canadian Studies Center was just getting underway Collins joined a committee charged with obtaining the sufficient resources to meet the Center's business development mandate. Predisposed as she was to Canada, Collins helped spearhead a project that led to greater funds for acquisitions. Early on she built holdings in business and economics. As these collections developed Collins, by this time a member of the Canadian Studies Advisory Committee, began bringing external funds to BGSU in the form of Library Materials Matching Grants from the Canadian Government. Not yet satisfied, Collins' tenacity paid off in 1999 when BGSU was awarded Select Depository status for Canadian government documents (just one of two in Ohio and forty-eight in the U.S.). Collins developed Canadian holdings in other areas including the Children's Resource Center with K-12 materials, the Music Library with sound recordings, and the main stacks with literature and other academic disciplines. The result is a well-rounded collection.

The Canadian Studies holdings at BGSU have been influenced by Collins perhaps more than by any other individual, and her participation extends far beyond the walls of the library. Collins has been a solid supporter of the program, attending numerous events over the years. One of

New International Priorities and Canadian Foreign Policy

Nearly one year ago, the first meeting between President Bush and Canadian Prime Minister Martin marked a tentative warming to a bilateral relationship that had grown decidedly chilly during the final years of the Chrétien administration. On November 30th, 2004, newly re-elected President Bush went to Ottawa for his first visit as president to the Canadian capital. The two discussed North American concerns including defense issues and trade irritants like the U.S. beef ban and softwood lumber. Border security and counter-terrorism measures also topped the agenda. Bush then went to Halifax where so many planes destined for the U.S. landed on 9/11. He thanked the Canadian people for their impressive bravery during a time of danger and their warm hospitality to over 30,000 grounded passengers.

Recent world events are a catalyst for reshaping Canadian foreign policy. The unilateral posture of the Bush administration contrasts sharply with traditionally multilateral Canada. Although having a relatively small population, Canada has historically held a position of global prominence by advancing diplomacy to address economic, security, and human rights issues in a rules-based context. Canada, along with the U.S., played a pivotal role in the creation of many international institutions including the United Nations and the Organization of American States. The basic beliefs that shape Canadian society, including its own self-interest, are projected via its foreign policy.

Collins, Continued

her favorites is the annual Ohio Canadian Studies Roundtable. This gathering of Canadianists from higher education institutions across the state is where Collins could enjoy the event and simultaneously make contacts to help her build a collection that is accessible statewide via OhioLINK. She characterizes her affiliation with Canadian Studies as being filled with a sense of belonging, of being able to expand beyond professional activity and connect to a larger community.

Recently, while in Stratford she was given a button by the locals that read "I Live Here, Ask Me." Collins' influence lives here and we are grateful for it.

Reddin Symposium to Focus on Foreign Policy

The 18th Annual Reddin Symposium, entitled **Canadian Foreign Policy: The Values That Shape It**, will be held on January 15, 2005, from 11:30 AM to 4:00 PM. On that day the Canadian ideals of respect for diversity and collaborative approaches to international conduct will be explored. Three experts will consider how the country's foreign policy approaches to security, trade, and the environment reflect societal values of Canadians.

Professor Maureen Appel Molot

Professor of International Affairs and Political Science at the Norman Paterson School of International Affairs at Carlton University, Dr. Molot will focus on Canadian multilateralism as it relates to international trade agreements, such as NAFTA, and broader aspects of Canadian foreign economic policy.

The Right Honourable Herb Gray

Former member of parliament and Deputy Prime Minister, Mr. Gray is now Chair of the Canadian Section of the International Joint Commission. He will discuss how environmental issues, especially transboundary aspects of air and water, influence Canadian foreign policy.

Major General (ret'd) Lewis MacKenzie

Among his many peacekeeping tours General MacKenzie led the United Nation's Protection Forces in Bosnia. After 9/11 he was appointed advisor to the Ontario Government on counter-terrorism and emergency measures. He will discuss how Canadian views influence military funding and deployment.

If you would like to attend the Reddin Symposium please contact **Elizabeth Forester** at 419.372.2457 or cast@cba.bgsu.edu to make arrangements. Registration for the event is required.

The Symposium is possible due to generous support by the Reddin family of Bowling Green, private donations, and assistance from the Government of Canada.

Canadian Greenhouse Industry a Model for Ohio

Think of the top centers for greenhouse vegetable and flower production in North America and chances are good that a cold climate location in Canada does not come to mind. Think again. Ontario is a major North American center for greenhouse production. Nearly 3,500 acres (more than 1,800 football fields) are under glass in Ontario, especially in the Leamington area just across Lake Erie from Ohio. The greenhouse industry produces vegetables (primarily tomatoes, cucumbers, and peppers) and floriculture (bedding and potted plants, and cut flowers).

The industry was brought into focus by keynote speaker, **Dr. Irwin Smith**, Executive Director of Flowers Canada (Ontario) Inc., during the Canada-Ohio Business Dinner Workshop. Nearly 120 executives, researchers, and growers participated. In the floriculture sector, Ontario is the third largest center of production after California and Florida. Annual floriculture production in Canada exceeds US\$1 billion, with 65 percent of the industry based in Ontario. Smith characterized the industry as highly competitive with no barriers to entry or exit, a large number of small producers, no supply management, and no government subsidies.

On the minds of many in the audience was how such a seemingly unlikely place has become so successful and how Ohio can nurture and grow its own greenhouse industry. A key to Canadian success is the ability of producers to establish co-operatives for plant and pesticide management issues, natural gas purchases, marketing, and industry research. Highly advanced technology is essential for success in business, with Ontario producers agreeing to voluntary levies in funding research to drive down costs, boost production, and comply with environmental regulations.

Recent challenges cited by Smith include the falling value of the U.S. dollar, threats of delays and interruptions at the Canada-U.S. border, and changing government regulations. Like most other industries with time-sensitive shipping requirements, compliance with security rules has increased costs. Ontario's greenhouse exports to the U.S. are shipped exclusively by truck. Delaying the movement of fresh

cut flowers and vegetables often results in truckload losses, each valued over US\$ 16,000. Smith concluded that Canada and the United States need to move forward on ways to address more secure trade as our two economies continue to integrate.

The Canada-Ohio Business Dinner Workshop is possible due to generous support by the Alcan Aluminum Corporation, the BGSU Center for Policy Analysis and Public Service, and assistance from the Government of Canada.



High-tech horticulture in Ontario.

Ohio Pursues Development Opportunities in the Greenhouse Industry

A comprehensive study on the potential for expanded greenhouse agriculture in Ohio is currently underway. Economists, geographers, an agricultural ecologist, and a botanist have joined forces on a collaborative project among

- The Ohio State University (Ohio Agricultural Research and Development Center),
- The University of Toledo,
- Bowling Green State University, and
- Toledo Botanical Gardens.

Research will identify areas of possible competitiveness and prospects for increasing greenhouse production in Ohio. Nine counties in Ohio currently rank among the top 10 percent nationwide for square footage under glass and nineteen more rank in the top 25 percent. Nevertheless, the Ohio greenhouse industry is threatened by rising costs associated with production technology and fuel for heating. National and international competitors also challenge Ohio producers. The aim of the current study is to assess market trends, land use issues, and best practices regarding labor and production. Findings will be shared with growers and the economic development community. For more information about this study contact the Canadian Studies Center.

One aspect of the analysis explores cross-border links. Since nearby Ontario is a hub for the industry with support to growers such as greenhouse builders, growing systems designers, and pesticide and herbicide suppliers, the potential exists for cross-border business connections with Ohio greenhouse growers. There is good potential for Ohio's current greenhouse growers to upgrade facilities and expand.

The Ohio Greenhouse Study is possible with the assistance of the United States Department of Agriculture.



Sports and Life Focus of Talk

On November 4, 2004 a Falcon returned to the nest delivering a message of inspiration and guidance. BGSU alumnus and collegiate hockey player **Dave O'Brian** swooped into Bowling Green and connected with an audience of over 100 students and former fans as neither parent nor professor can. He is a role model of a successful student-athlete who managed his time well and whose career path students can emulate.

A Kitchener, Ontario native, O'Brian played under coach Jerry York, college hockey's fifth all-time winningest coach. While at BGSU, O'Brian's accomplishments included three CCHA regular season titles from 1982-1984 and the NCAA championship in 1984. Off the ice, he earned a B.Sc., Business Administration and an M.A., Political Science.

Growing up in Canada, according to O'Brian, meant being closely identified with hockey. "It is on the five dollar bill, on billboards, in every city and town. In the U.S. the phrase is *as American as apple pie*, but in Canada it is *as Canadian as hockey*." On the ice at age two, playing over 100 games per season at age ten, O'Brian caught the eye of U.S. recruiters by the time he was in his late teens. O'Brian calls his choice of BGSU "one of the best decisions I've ever made," crediting lessons of teamwork and sacrifice for propelling him forward in life.

He cautioned his young audience to think through the many choices open to them at their current stage in life. Now managing director of Pacific Growth Equities, an investment banking firm specializing in technology-based companies, O'Brian also told the students that having a high degree of integrity and a positive attitude are essential for a successful career. "Do that little bit extra; stay on the ice for a few more shots, go to work early. Hard work really does pay off."


Societal Conflict During Wartime Theme of Play

The schedule of events below details the richness and variety of the outreach program at BGSU. Programming includes events targeted to the private sector, the general public, and students. We are especially pleased to partner with BGSU's Department of Theatre and Film to offer five performances of a Canadian play. A traditional Amish community in southern Ontario in 1917 provides the setting for Anne Chistlett's moving drama, *Quiet in the Land*. It tells of the many challenges of faith and lifestyle that confront the Amish, all in the face of a World War and a changing society. As the young people struggle to reconcile tradition with what their hearts ask of them, neighbor is turned against neighbor and father against son. *The play is possible with assistance from the Government of Canada.*

Upcoming Events

Mark your calendars for the following events.

Please contact **Elizabeth Forester at 419.372.2457** for more information.

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|  January 15, 2004 | Eighteenth Annual Reddin Symposium
BGSU, Ohio |
|  February 17-19, 2005 8:00 PM
February 19-20, 2005 2:00 PM | Canadian Play " <i>Quiet In The Land</i> "
Department of Theatre & Film
Eva Marie Saint Theatre, BGSU, Ohio
For tickets or reservations call: 419.372.2719 |
|  February 22, 2005 | Pallister French-Canadian Lecture Series
Yves Beauchemin , BGSU, Ohio |
|  March 21, 2005 | Canadian Author Series
Diane Schoemperlen , BGSU, Ohio |
|  March 25, 2005 | Ohio Canadian Studies Roundtable
Delaware, Ohio |
|  April 11, 2005 | Communication Studies and Journalism
Jeffrey Simpson , BGSU, Ohio |

Investing in K-12 Teachers

The Canadian Studies Center offers teacher professional development opportunities for Ohio K-12 teachers. The historical, geographic, and economic connections Canada shares with Ohio and the United States create a strong rationale to educate young students about their continental neighbor. We provide teaching resources and study opportunities that relate directly to Ohio's statewide academic content standards. Across the K-12 curriculum there are several infusion points (such as trade, the study of cultural groups, and comparative political science) for teaching about Canada.

BGSU's initial offering of a graduate level Teaching Canada course was filled to capacity. Twenty-nine students, who are teachers in Ohio schools, completed this regular 3 credit hour course. Together, teachers and faculty generated a resource CD for teachers complete with lesson plans. Plans are underway for in-service workshops. A Canada Valise is being created and will become a traveling resource kit for K-12 teachers in the Great Lakes region. This summer BGSU will offer a week long academy for teachers that will include a trip to historical sites in Canada.

To obtain a Teaching Canada K-12 resource CD contact the Center.

This is a publication of the



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