



# CHARTING OUR FUTURE

BOWLING GREEN STATE UNIVERSITY  
STRATEGIC PLAN

*initial update*



**BGSU**<sup>®</sup>

AT THE HELM:

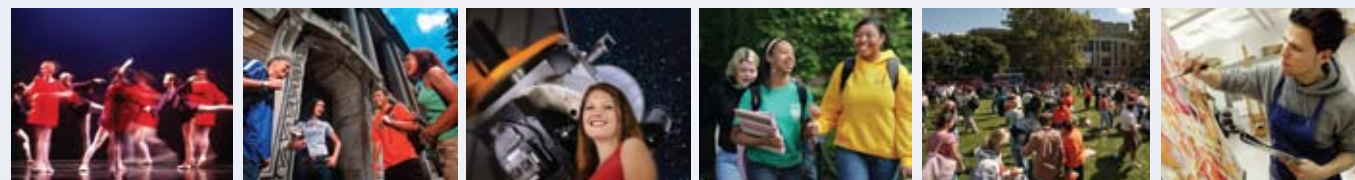
## The president's charge to the 'Change Team'

On Feb. 1, President Sidney Ribeau appointed the University Strategic Planning Group to guide the process of developing a realistic and achievable plan to shape BGSU's directions and operations over the next 10 years.

The president charged this "Change Team" with creating a strategic plan that will:

- align all major areas of the University to foster cooperation in achieving common purposes and help advance BGSU toward attainment of its shared vision.
- continue to evolve in response to changing conditions and keep the University on course.
- be implemented in a phased process over several years.

The campus will be kept informed to enable faculty, staff and students to track the planning process and make meaningful contributions.



### LEADERSHIP TEAM

The Leadership Team comprises those who have the responsibility of implementing the strategic plan.

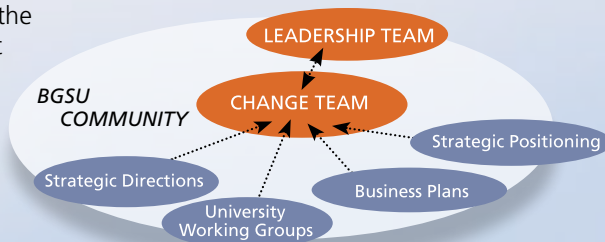
**Members**

President Sidney Ribeau  
BGSU Board of Trustees

The president's Cabinet—Dr. Shirley Baugher, provost and vice president for academic affairs; Dr. Linda Dobb, executive vice president; Sandra A. MacNevin, associate vice president for governmental relations; J. Douglas Smith, vice president for University advancement; Dr. James Smith, vice president for economic development and regional growth; Sherideen S. Stoll, chief financial officer and vice president for finance and administration, and Dr. Edward Whipple, vice president for student affairs.

The Change Team and Leadership Team will be in continuous dialogue throughout the planning process to ensure that the plan is thoroughly grounded in the realities of University administrative and curricular needs.

When completed, the plan will help chart the University's path and guide decision-making and resource allocation.



### OUTCOMES OF THE STRATEGIC PLANNING PROCESS

A simple and clear format that will be used by all units to document their strategic planning efforts and provide consistency and coherence to the process.

**A plan that:**

- defines what it means to be a premier learning community and what makes BGSU special.
- provides benchmarks that can be used to assess the University's performance and identify changes for continual improvement.
- is used to evaluate priorities, guide allocation of resources, and identify opportunities that excite the University community—individually and collectively.
- takes into consideration the realities we face and the viewpoints of those within and outside the University.

### WHY CHANGE? WHY NOW?

As the University prepares to enter its second century, the world is changing at an ever-increasing pace. In order to stay focused and achieve our mission, we need to understand those changes and develop a plan that helps us navigate through and capitalize on them.

Change is happening in many areas. Some of the developments that will affect us include:

- the creation of the University System of Ohio.
- BGSU's designation as a liberal arts university.
- a new formula for funding higher education.
- increased expectations to contribute to the economic health of the state.
- students' changing interests, abilities and levels of preparation.
- parental expectations and financial resources.
- career opportunities and the related evolution of employers' and graduate/professional schools' expectations concerning knowledge and skills.
- research and creative opportunities for faculty, graduate and undergraduate students.
- external funding and technology transfer.
- the technological environment for teaching, learning, research and administration.

### EMBARKING ON THE JOURNEY

The Change Team is beginning its work by reviewing BGSU's existing planning documents through the lens of the factors that affect what we do. Using these as a foundation, it will develop a template or format to be used in planning documents at all levels and for the comprehensive strategic plan.

The team looks forward to engaging the entire University community in what should be an exciting, interesting process.

### TIMELINE

**Spring 2008**

Conduct the review of existing plans, design the template and draft a preliminary plan.

**Fall 2008**

Present the preliminary plan to the campus community for discussion and feedback, incorporate ideas arising from these discussions and present the final plan to President Ribeau.

**Spring 2009**

Begin implementation of the Strategic Plan, with provisions for ongoing review and updating as needed.

### THE CHANGE TEAM

Made up of faculty, staff, administrators and students, the Change Team is a microcosm of the University. Uniting their diverse vision, skills and experience, they provide a comprehensive perspective that will help develop the strategic plan with the Leadership Team and engage the University community in the process.

The co-chairs are Dr. William Mathis, chair, Music Performance Studies, and Mel Hudson-Nowak, director of Internal Auditing and Advisory Services. They are working closely with President Ribeau to keep the process in line with his vision, and relying on the guidance of internal-change consultant Dr. Steven Cady, Management.

**Team members**

- Dr. Donald Bell, special consultant
- Dr. Michael Griffel, director, Residence Life
- Dr. Rosalind Hammond, interim dean, College of Education and Human Development
- Dr. Tim Jurkovic, Criminal Justice, BGSU Firelands
- Dr. Louis Katzner, interim chair, Philosophy
- Dr. William Knight, director, Institutional Research and Planning
- Peter Kuebeck, media specialist and policy analyst, President's Office
- Dr. Andrew Layden, Physics and Astronomy
- Dr. Wendy Manning, Sociology
- Kimberly McBroom, director, Marketing and Communications
- Dr. Paul Moore, Biology, and director, Honors Program
- Dr. Michael Ogawa, chair, Chemistry
- Dr. Nancy Orel, Gerontology
- Dr. Susan Petroschius, Marketing
- Jarell Potts, Undergraduate Student Government
- Linda Rich, University Libraries
- Andrew Rivers, director, President's Leadership Academy
- Jeannie Sabaroff, Graduate Student Senate
- Richard Sipp, senior associate director, Student Health Service
- Deb Wells, manager, client services/ Web development, ITS
- Dee Dee Wentland, History
- Dr. Kevin Work, director, Instructional Media Services

Co-chairs:  
Mel Hudson-Nowak  
and Dr. William Mathis





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If you have questions or comments,  
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Mel Hudson-Nowak at 372-9970 or  
William Mathis at 372-8576.

For updated information, visit the Web site  
[www.bgsu.edu/strategicplanning](http://www.bgsu.edu/strategicplanning).

