

**Bowling Green State University**  
**BG@100 Action Item**  
**ESC Submission: August 9, 2007**

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**Identification Information:**

<i>Reference Number</i>	FMS-A015
<i>Functional Area</i>	General Ledger Interface
<i>Title</i>	Student Organization and Event Revenue/General Ledger Interface
<i>ESC Submission</i>	August 9, 2007
<i>ESC Decision Requested By</i>	August 13, 2007

**Issue Description:**

To capture payments from the Sallie Mae student organization and event website, an interface is needed that records the payments from the Sky Bank electronic account to the designated FMS account numbers (under the auspices of the Office of Campus Involvement) for appropriate distribution to the organizations. This interface is similar in scope as ones previously built and implemented for programs such as Orientation and Registration.

**Background Information:**

The Office of Campus Involvement, as a tool to aid in the transition away from bursarables, has been working with the Sallie Mae Company to create a web-based "store" for student organizations and special events where among other things, merchandise could be purchased, dues for organizations paid, and tickets for events could be bought. An estimated one-half to two-thirds of all fundraising (\$611,000 approximately) done by student organizations this past academic year was done through either bursarables or PayPal (an off campus electronic payment facilitating service). Going forward, student's use of the bursarables and PayPal payment method are not available. The bursarable payment method has been retired and use of the PayPal payment method is no longer permitted as its use does not conform to University financial policy for student organizations. The proposed Sallie Mae web-based store is intended to help fill the void created from the lost use of bursarables and PayPal. This web-based store provides additional value as fund-raising items can be ordered and purchased over the internet. The buying student/customer does not have to have face to face contact with a student organization member to purchase an item. This tool provides an e-commerce option to events/organizations that has not existed in the past.

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**Alternatives:**

Alternative #1: Without the construction and implementation of the required interface process to FMS, the web-based store can not be used without a means of capturing and recording the revenue. The web-based store would not be implemented. Merchandise sold by the student organizations for fund-raising will continue to be sold through face to face contact at fund raising events. Proceeds from the fund-raising activities will be turned in at the Bursars Office where the student organization would be credited with the revenue being deposited. All student payments will be made in cash or check. No other payment method will be available. Fund-raising merchandise will not be accessible for purchase over the internet. Without the web-based store, student organizations and special events on campus will be unable to capitalize on an e-commerce based means of capturing revenue and could lose out on significant dollars they may have otherwise raised or earned.

Alternative #2: Construct and implement the required FMS interface process that is required to process and record the web-based store revenue into BGSU's general ledger.

*The following table shows the pros and cons for the alternatives identified above.*

#	Alternative	Pros	Cons	Notes
1	No FMS – GL interface to record web-based store fund-raising revenue	<ul style="list-style-type: none"> <li>• No cost incurred</li> <li>• No ITS resources required</li> </ul>	<ul style="list-style-type: none"> <li>• Student organizations and special events on campus will be unable to capitalize on an e-commerce based means of capturing revenue and could lose out on significant dollars they may have otherwise raised or earned.</li> <li>• Payment mode for revenue raising items is restricted to cash, check or BG1CARD</li> </ul>	

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*The following table shows the pros and cons for the alternatives identified above.*

#	Alternative	Pros	Cons	Notes
2	Construct and implement FMS GL interface process	<ul style="list-style-type: none"> <li>• Web-based store can be used by student organizations and special events to raise and collect revenue.</li> <li>• Revenue raising items can be purchased; donations can be made; and fees can be paid online via credit card and ACH payments</li> <li>• The point of sale for fund-raising merchandise is not limited to face to face contact at fund-raising events. Merchandise can be purchased over the internet.</li> </ul>	<ul style="list-style-type: none"> <li>• construction and implementation cost and time</li> </ul>	

**Costs - Alternative #1:** None

**Costs - Alternative #2:**

Estimated Hours for Original Implementation	32 Hours	
Estimated Cost for Original Implementation	\$4,800	Use \$150 times hours
Estimated Hours per Each Upgrade	1 Hours	
Estimated Cost per Each Upgrade	\$50	Use \$50 times hours

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**Schedule Considerations:**

Alternative #1 – no impact  
Alternative #2 – the required interface is similar in scope and design to interface(s) which have been previously constructed and implemented.

**Recommendation:**

**Alternative # 2**

**Recommendation Supported By:**

<b>Name</b>	<b>Project Role</b>
Jill Carr	Dean of Students
Dr. Jeffrey Coats	Associate Dean of Students, Office of Campus Involvement
Denny Bubrig	Assistant Dean of Students, Office of Campus Involvement
Trish Jenkins	FMS Functional Lead

**ESC Decision:**

**Vote:**

Bruce Petryshak – for Alternative #2  
Linda Dobb – for Alternative #2  
Mark Gromko for Shirley Baugher – for Alternative #2  
Ed Whipple – for Alternative #2  
Sheri Stoll – for Alternative #2  
Melissa Hudson-Nowak – for Alternative #2  
Chris Cox – for Alternative #2  
Ron Lancaster – for Alternative #2  
Gaylyn Finn – for Alternative #2

**ESC Decision Date:** August 13, 2007