

BGSU[®]

Bowling Green State University
Office of the Chief Information Officer

We are pleased to announce that the Office of the Chief Information Officer at Bowling Green State University is hosting the 2007 Ohio Higher Education Computing Council (OHECC) conference in Bowling Green, Ohio in the spring. Please mark your calendar for April 18-20, 2007 for an event that promises to be educational, resourceful, and entertaining.

OHECC is an annual conference of Ohio information technology professionals from more than thirty of the premier institutions of higher education in and around Ohio. Past conference attendance has averaged over 200 and included more than 50 CIOs, directors, managers, and IT staff. With the support of our vendors, Bowling Green State University is expecting that this year's conference will be one of the most memorable and productive OHECC conferences in its thirty-five year history.

The conference is still evolving; however, we believe there are opportunities for all sponsors. Included in the April sessions will be topics centered around Security, Support, ERP, Client Services, Podcasting, Applications Development and Classrooms of the Future, just to name a few. The April Roundtables will include Networking, Client Services, Application Programming, Web and Lab Support, Software Licensing Issues, Technology in Education, Security, and Facilities Management.

The interest we've seen already from companies such as yours to help support the conference has been truly exceptional. We are currently seeking sponsorships for each of the seven conference meals, Wednesday and Thursday night's entertainment and the keynote speaker. There are also opportunities for your company to participate in and support the conference including:

- Sponsoring keynote speaker, dinners, luncheons, receptions, breaks, and evening entertainment
- Setting up a booth or table in the vendor display area
- Placing an advertisement in the conference agenda booklet
- Providing the conference portfolio (with company logo)

More information about the conference is available at **ohecc.bgsu.edu**. If you have questions, please contact me.

Sincerely,

Deb Wells
Conference Host Chair
Bowling Green State University
(419)-372-7500
wells@bgsu.edu

OHECC Conference Fact Sheet

Bowling Green State University, Office of the Chief Information Officer, is hosting the annual OHECC conference from April 18-20, 2007. This event brings together more than 200 professionals from Ohio's premier higher education institutions. Attendees include IT professionals from academic and administrative computing, networking, and voice, video, and data services. Attendance also includes more than 50 CIO's, directors, and high-level managers.

The conference is still evolving; however, we believe there are opportunities for all sponsors. Our April 19 breakout sessions will include an ERP Panel Discussion as well as topics on Web-casting and the Interactive Media Lab, Lights out operations, and an overview of Course Management Systems just to name a few. The April 20 Roundtables will include CIO's, Academic Courseware, Networking, Client Services, Application Programming, and software licensing issues, Technology in Education, Security, Facilities Management, Web and Lab Support.

The conference begins Wednesday, April 18, with a luncheon followed by afternoon workshops, and concludes on Friday, April 20. Conference sponsors are welcome to attend all three days. The Bowen-Thompson Student Union on the Bowling Green State University campus will be the host site for all OHECC meetings. Hotel reservations can be made at the Hampton Inn (419)-353-3464 and Holiday Inn Express (419)-353-5500 at the rate of \$69.00 per night or the Best Western/Falcon Plaza (419)-352-4671 at the rate of \$64.95 (outside entrance) or \$74.95 (inside entrance). Be sure to mention OHECC when you reserve your room to get the preferred rates.

The conference will feature a vendor display area that will accommodate an 8' table. The vendor display area will be open to all conference attendees and guests from 11 a.m. to 4 p.m. on Wednesday, and 10 a.m. to 4 p.m. on Thursday.

All sponsorships and donations received by February 5, 2007 will be acknowledged in the conference agenda booklet.

OHECC Sponsorships

There are three sponsorship options to consider:

Platinum Premier Sponsor -- \$5,000

- General session recognition on Thursday
- Full page recognition in conference brochure and website
- Recognition for three door prizes
- Choice of sponsorship of one of the following (selected on a first-come, first-served basis):
 - Sponsorship of the Keynote Speaker
 - Wednesday's Reception
 - Wednesday's Dinner
 - Wednesday evening at Bowen-Thompson Student Union
 - Thursday's Reception
 - Thursday evening at Toledo Mud Hens Baseball Game – Dinner included
 - Friday Closing Session
 - Hospitality Suite
 - Conference Portfolio (complete with vendor logo)
- Exhibit Booth
- Three tickets to all events

Gold Reserve Sponsor -- \$3,000

- Half page recognition in conference brochure and website
- Recognition for two door prizes
- Choice of sponsorship of one of the following (selected on a first-come, first-served basis):
 - Wednesday Lunch
 - Wednesday Breaks
 - Thursday Lunch
 - Thursday Breaks
 - Friday Breakfast
 - Friday Lunch
 - Friday Breaks
- Exhibit Booth
- Two tickets to all events

Silver Select Sponsor -- \$1,500

- Quarter page ad in conference brochure/website
- Recognition for one door prize
- Exhibit Booth
- Two tickets to all events

OHECC Leading Sponsorships

If you would like to be a leading sponsor, please complete the information below and e-mail or fax it to Deb Wells at wells@bgsu.edu or (419)-372-2300. We will then send you an invoice for the fee. Payment will need to be received by February 5, 2007.

Please include:

Company name: _____

Contact name: _____

Phone: _____

Fax: _____

Email address: _____

Sponsorship level: _____

Special requirements: _____

The Bowling Green State University is a non-profit organization. Your donations to support OHECC may be tax deductible.

Door Prize Donations

- During the Conference, we will give out gifts in the amount of \$25, \$50, and \$75.
- All Vendors will participate in the recognition for the door prizes per their sponsorship level
- In order for Bowling Green State University to comply with the Ohio Ethic Laws – NO – giveaways at your Exhibit Booth may exceed \$25 in value. This includes raffles at your table.

OHECC Advertisements in the Conference Agenda Booklet

- Each conference attendee will receive a conference agenda booklet.
- The conference agenda booklet will be approximately 5.5” x 8.5”
- Advertisements will be accepted in quarter page (\$125), half page (\$250), and full-page (\$500) increments.
- All ads must be provided in PDF format. All ads are done in color unless otherwise noted. Ad specifications will be distributed to a vendor selecting this option.
- Your camera-ready ad and payment must be received by February 5, 2007.
- Ads are provided at the \$1,500 (Silver Select) or greater sponsorship level.

Platinum receives a full page ad

Gold receives a half page ad

Silver receives a quarter page ad

Please send your camera-ready artwork to Deb Wells by e-mail at wells@bgsu.edu

OHECC Vendor Display Area

- A display area will be available for vendors on Wednesday and Thursday of the conference.
- Exhibit Booth Space is limited to 43 and available on a first-come, first-served basis. Please indicate if you need more than 1 table. You must receive confirmation of booth availability by the Conference Chair after registration. To reserve your spot, complete the 'leading sponsor' section above and fax it to Deb Wells at (419)-372-2300. We will then send you an invoice for the fee. Payment must be received by February 5, 2007.
- Sponsors who contribute \$1,500 or more will receive Exhibit Booth Space and two conference registrations for their attendees (three for \$5,000 sponsorships). Additional conference registrations are \$100 each. **Only vendors with displays will be permitted to register for the conference.**
- Each Booth Space includes an area to accommodate an 8' skirted table, electrical outlet, high-speed Internet connection, two chairs, and one waste basket.
- Set-up is Wednesday, April 18, from 8 a.m. to 11 a.m. The conference begins on April 18 with a luncheon. There is no discount for setting-up for only one day.
- The vendor display area is located in the Bowen-Thompson Student Union Room 228. Refreshment breaks will be held in the vendor exhibit areas.
- The conference schedule will be available at ohecc.bgsu.edu.
- For questions or more information, contact Deb Wells at (419)-372-7500 or send e-mail to wells@bgsu.edu.