Department Mission Statement

The Office of Campus Activities provides meaningful opportunities that connect students and families to the University community. We are committed to leadership development, personal growth, and learning experiences that empower students to reach their potential.

2013-14 Executive Summary

Staff from the Office of Campus Activities (OCA) focused on increasing student engagement. This was accomplished through more: student officers trained, students joining fraternities and sororities, attendance at late-night events, sold-out shows at the Stroh Center, and participation in Family Weekend. OCA staff provided leadership to the new Greek housing project as Phase III began and ongoing communication with all stakeholders continued. The Falcon Parent & Family Association continued to develop and co-sponsored its first event, the Falcon Family Pit Stop, during new student move-in. A number of assessment projects were undertaken to continuously improve services and programs, as well as to measure student learning and development.

Key Highlights

- New Greek housing moved into Phase III with design/build partners chosen and demolition approved/funded by the Board of Trustees in June
- Major events continued to grow in attendance (e.g., Late Night programs, Family Weekend)
- Fraternity & Sorority Life programming budget was reduced by over 70% since FY ’11
- First annual Falcon Family Pit Stop during new student move-in was a success
- Increased use of technology (OrgSync) to support student organizations
- The number of fraternity and sorority members grew to 12% of undergraduates
- Assessment continued as a priority (e.g., Fraternity & Sorority Coalition Assessment Project, student organization advisor assessment project, parents/family members’ needs assessment)
- Dance Marathon had over 300 dancers, an increase of over 100 students
- Increased the number of actively involved parents in the Falcon Parent & Family Association
- Improved focus on marketing efforts for the office and events

Program Participation and Usage Data/Key Performance Indicators

<table>
<thead>
<tr>
<th>STUDENT ORGANIZATIONS</th>
<th>2011-2012</th>
<th>2012-2013</th>
<th>2013-2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OFFICER TRAINING</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>President’s Training</td>
<td>251</td>
<td>185</td>
<td>353</td>
</tr>
</tbody>
</table>
| Trip Coordinator Training | 91       | 114       | 203 in person  
|                         |           |           | 36 online  |
| Treasurer’s Training   | 198       | 278       | 378       |
### ORG DATA

<table>
<thead>
<tr>
<th></th>
<th>41</th>
<th>33</th>
<th>26</th>
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<tbody>
<tr>
<td>New Organizations</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Total Orgs Registered</td>
<td>280</td>
<td>278</td>
<td>287</td>
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### GROUP DATA - CATEGORIES

<table>
<thead>
<tr>
<th>Category</th>
<th>95</th>
<th>87</th>
<th>70</th>
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<tbody>
<tr>
<td># of groups Academically Affiliated</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td># of groups Arts</td>
<td>New in 13-14</td>
<td>New in 13-14</td>
<td>23</td>
</tr>
<tr>
<td># of groups Cultural</td>
<td>32</td>
<td>33</td>
<td>24</td>
</tr>
<tr>
<td># of groups Governing</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td># of groups Honorary</td>
<td>8</td>
<td>11</td>
<td>7</td>
</tr>
<tr>
<td># of groups Political/Social Issues</td>
<td>4</td>
<td>7</td>
<td>16</td>
</tr>
<tr>
<td># of groups Sports Club</td>
<td>31</td>
<td>32</td>
<td>24</td>
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<tr>
<td># of groups Recreational</td>
<td>New in 13-14</td>
<td>New in 13-14</td>
<td>19</td>
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<tr>
<td># of groups Residential</td>
<td>2</td>
<td>2</td>
<td>2</td>
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<tr>
<td># of groups Philanthropic/Service/Volunteerism</td>
<td>20</td>
<td>23</td>
<td>22</td>
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<td># of groups Special Interest</td>
<td>67</td>
<td>63</td>
<td>14</td>
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<tr>
<td># of groups Spiritual</td>
<td>17</td>
<td>18</td>
<td>20</td>
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### TRAVEL

<table>
<thead>
<tr>
<th>Category</th>
<th>98</th>
<th>152</th>
<th>140</th>
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<tbody>
<tr>
<td>Registered Travel by Student Orgs</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Individual students who participated in org travel registered in OCA (excludes sports clubs)</td>
<td>1234</td>
<td>1619</td>
<td>1809</td>
</tr>
<tr>
<td>Medical and Liability Forms (e-processed)</td>
<td>Not reported</td>
<td>Not reported</td>
<td>2861 approved; 3075 processed</td>
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### STUDENT BUDGET COMMITTEE

<table>
<thead>
<tr>
<th>Category</th>
<th>198</th>
<th>198</th>
<th>183</th>
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<tbody>
<tr>
<td>Annual Funding Requests</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Spot Funding Requests</td>
<td>60</td>
<td>117</td>
<td>147</td>
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<tr>
<td>Coke Funding Requests (not including product requests)</td>
<td>Not reported</td>
<td>46</td>
<td>51</td>
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<tr>
<td>Coke Product Requests</td>
<td>New in 13-14</td>
<td>New in 13-14</td>
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### ORGSYNC  * = students in multiple organizations

<table>
<thead>
<tr>
<th>Category</th>
<th>3533</th>
<th>17761*</th>
<th>31567*</th>
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<tbody>
<tr>
<td>Registered OrgSync users</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Registered OrgSync users – OCA Umbrella</td>
<td>3533</td>
<td>13810</td>
<td>6520</td>
</tr>
<tr>
<td>Registered OrgSync users – FSL Umbrella</td>
<td>New in 12-13</td>
<td>1848</td>
<td>1608</td>
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<tr>
<td>Registered OrgSync user – Admin Umbrella</td>
<td>New in 13-14</td>
<td>New in 13-14</td>
<td>27871*</td>
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### MAJOR EVENTS

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<thead>
<tr>
<th>Event</th>
<th>2000</th>
<th>1500-2000</th>
<th>1500-2000</th>
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<tbody>
<tr>
<td>MIDNIGHT MADNESS</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CAMPUS FEST</td>
<td>6,000-8,000</td>
<td>6,000-8,000</td>
<td>6,000-8,000</td>
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<tr>
<td>Student Organizations/Departments</td>
<td>254</td>
<td>276</td>
<td>275</td>
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<tr>
<td>Off-Campus Vendors</td>
<td>55</td>
<td>60</td>
<td>57</td>
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### HOMECOMING

<table>
<thead>
<tr>
<th>Category</th>
<th>500</th>
<th>250</th>
<th>150</th>
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<tr>
<td>Kick-Off</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BG’s Got Talent</td>
<td>New in 13-14</td>
<td>New in 13-14</td>
<td>250</td>
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</table>

* = students in multiple organizations
<table>
<thead>
<tr>
<th>Event</th>
<th>Attendees</th>
<th>Dollars Raised</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pep Rally</strong></td>
<td>400</td>
<td>Rained out</td>
</tr>
<tr>
<td><strong>Parade Attendance</strong></td>
<td>1400</td>
<td>1,500-2,000</td>
</tr>
<tr>
<td><strong>Parade Registrations</strong></td>
<td>not reported</td>
<td>80</td>
</tr>
<tr>
<td><strong>FAMILY WEEKEND</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Registrations</td>
<td>not reported</td>
<td>725</td>
</tr>
<tr>
<td><strong>GET INVOLVED FAIR</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Get Involved Fair participant groups</td>
<td>87</td>
<td>114</td>
</tr>
<tr>
<td>Get Involved Fair attendees</td>
<td>474</td>
<td>659</td>
</tr>
<tr>
<td><strong>SIBS N KIDS WEEKEND</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Registration</td>
<td>844</td>
<td>1043</td>
</tr>
<tr>
<td>Collaborators</td>
<td>16</td>
<td>18</td>
</tr>
<tr>
<td><strong>DANCE MARATHON</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Benefit Dinner (attendees and dollars raised)</td>
<td>330 ($7,957.80)</td>
<td>334 ($8,882.59)</td>
</tr>
<tr>
<td>Extra Life (attendees and dollars raised)</td>
<td>not reported</td>
<td>16</td>
</tr>
<tr>
<td>Battle of the Bands (attendees and dollars raised)</td>
<td>($441.56)</td>
<td>100 ($752)</td>
</tr>
<tr>
<td>Mini Marathon (attendees and dollars raised)</td>
<td>300 ($7,223.04)</td>
<td>300 ($22,354.23)</td>
</tr>
<tr>
<td>Bike for Tikes (attendees and dollars raised)</td>
<td>138 (81,307.07)</td>
<td>140 ($98,299.25)</td>
</tr>
<tr>
<td>32-Hour Event: Dancers (attendees and dollars raised)</td>
<td>432 ($48,476.28)</td>
<td>427 ($65,848.35)</td>
</tr>
<tr>
<td>32-Hour Event: Moralers (attendees and dollars raised)</td>
<td>190 ($11,974.75)</td>
<td>139 ($8,756.27)</td>
</tr>
<tr>
<td>32-Hour Event: Security (attendees and dollars raised)</td>
<td>65 ($2,540)</td>
<td>42 ($969.63)</td>
</tr>
<tr>
<td>32-Hour Event: Gamers (attendees and dollars raised)</td>
<td>0 (not reported)</td>
<td>7 ($525)</td>
</tr>
<tr>
<td>32-Hour Event: Runners (attendees and dollars raised)</td>
<td>7 ($470)</td>
<td>5 ($185)</td>
</tr>
<tr>
<td>32-Hour Event Totals (attendees and dollars raised)</td>
<td>694 (225,084.92)</td>
<td>620 ($314,181.39)</td>
</tr>
<tr>
<td>Ziggython guests</td>
<td>Not reported</td>
<td>Not reported</td>
</tr>
<tr>
<td>Core Committee Members (attendees and dollars raised)</td>
<td>not reported</td>
<td>94 (not reported)</td>
</tr>
<tr>
<td>Steering Committee (attendees and dollars raised)</td>
<td>24 (not reported)</td>
<td>25 ($18,118.02)</td>
</tr>
<tr>
<td>Faculty/Staff/Grad (attendees and dollars raised)</td>
<td>Not reported</td>
<td>Not reported</td>
</tr>
<tr>
<td>Alumni Biker</td>
<td>Not reported</td>
<td>Not reported</td>
</tr>
<tr>
<td>Miracle Families – Mercy Children’s Hospital (Toledo)</td>
<td>not reported</td>
<td>30</td>
</tr>
<tr>
<td><strong>APPLAUDING EXCELLENCE</strong></td>
<td></td>
<td></td>
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<tr>
<td>Attendees</td>
<td>not reported</td>
<td>159</td>
</tr>
<tr>
<td>Who’s Who Nominees</td>
<td>not reported</td>
<td>76</td>
</tr>
<tr>
<td>Who’s Who Applicants</td>
<td>not reported</td>
<td>22</td>
</tr>
</tbody>
</table>

Rained out

**Parade Registrations**

Not reported

**FAMILY WEEKEND**

Registrations

Not reported

**GET INVOLVED FAIR**

Get Involved Fair participant groups

87

Get Involved Fair attendees

474
| President’s Distinguished Service Award Nominees | not reported | 51 | 68 |
| President’s Distinguished Service Award Applicants | not reported | 17 | 24 |
| Student Life Award Nominees | not reported | 146 | 228 |
| Student Life Award Applicants | not reported | 52 | 87 |
| Outstanding Community Service Award Nominees | not reported | 102 | 185 |
| Outstanding Community Service Award Applicants | not reported | 16 | 23 |

**UNIVERSITY ACTIVITIES ORGANIZATION**

<table>
<thead>
<tr>
<th><strong>Series</strong></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Movies being played on 5 different days</td>
<td></td>
<td></td>
<td>750</td>
</tr>
<tr>
<td>Cedar Point Bus Trip Hallow Weekend</td>
<td></td>
<td></td>
<td>75</td>
</tr>
<tr>
<td>Breakfast Club</td>
<td></td>
<td></td>
<td>200</td>
</tr>
<tr>
<td>Chicago Bus Trip</td>
<td></td>
<td></td>
<td>107</td>
</tr>
<tr>
<td>5 Movies being played on 5 different days</td>
<td></td>
<td></td>
<td>750</td>
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</table>

**Late Night Programming**

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Falcon Feud</td>
<td></td>
<td></td>
<td>95</td>
</tr>
<tr>
<td>NPHC Step Show Collaboration</td>
<td></td>
<td></td>
<td>2000</td>
</tr>
<tr>
<td>Late Night Breakfast</td>
<td></td>
<td></td>
<td>200</td>
</tr>
<tr>
<td>Library Incentive</td>
<td></td>
<td></td>
<td>95</td>
</tr>
<tr>
<td>Laser Tag</td>
<td></td>
<td></td>
<td>50</td>
</tr>
<tr>
<td>Mardi Gras</td>
<td></td>
<td></td>
<td>50</td>
</tr>
<tr>
<td>DM Mini Rave</td>
<td></td>
<td></td>
<td>114</td>
</tr>
<tr>
<td>Sibs N Kids Event</td>
<td></td>
<td></td>
<td>350</td>
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</table>

**Traditions Programming**

<p>| | | | |</p>
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<thead>
<tr>
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<tbody>
<tr>
<td>Fall Concert</td>
<td>n/a</td>
<td>810</td>
<td>4704</td>
</tr>
<tr>
<td>Hat’s Off (Fall)</td>
<td>n/a</td>
<td>30</td>
<td>10</td>
</tr>
<tr>
<td>LOL W UAO</td>
<td>122</td>
<td>4000</td>
<td>4400</td>
</tr>
<tr>
<td>Sibs N Kids Kick-Off</td>
<td>n/a</td>
<td>364</td>
<td>400</td>
</tr>
<tr>
<td>DM Rave</td>
<td>500</td>
<td>400</td>
<td>350</td>
</tr>
<tr>
<td>Hat’s Off (Spring)</td>
<td>n/a</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Falcon Rave</td>
<td>New for 13-14</td>
<td>New for 13-14</td>
<td>500</td>
</tr>
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**Special Events**

<p>| | | | |</p>
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<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Falcon Rave-Opening Weekend w/Freshman</td>
<td></td>
<td></td>
<td>500</td>
</tr>
<tr>
<td>Movie in the Park</td>
<td></td>
<td></td>
<td>600</td>
</tr>
<tr>
<td>BG Ink-Collaboration with Ink Mafia</td>
<td></td>
<td></td>
<td>85</td>
</tr>
<tr>
<td>Warrior Week</td>
<td></td>
<td></td>
<td>50</td>
</tr>
<tr>
<td>Rock N Roll Hall of Fame Cleveland Bus Trip</td>
<td></td>
<td></td>
<td>45</td>
</tr>
<tr>
<td>Jeff Bauman: Boston Strong</td>
<td></td>
<td></td>
<td>125</td>
</tr>
<tr>
<td>Mt. Kilimancrafto</td>
<td></td>
<td></td>
<td>100</td>
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</table>

**Fine Arts- Fall 2013**

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Nate Staniforth Magician</td>
<td></td>
<td></td>
<td>150</td>
</tr>
<tr>
<td>Event</td>
<td>Cost</td>
<td></td>
<td></td>
</tr>
<tr>
<td>--------------------------------------</td>
<td>-----------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Black Xperience Step Show</td>
<td>200</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Addams Family Musical Bus Trip</td>
<td>30</td>
<td></td>
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</tr>
<tr>
<td>Black Student Union Fashion Show</td>
<td>300</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gospel Fest</td>
<td>150-200</td>
<td></td>
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</tr>
<tr>
<td>Music Video Booth-SNK Weekend</td>
<td>300</td>
<td></td>
<td></td>
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<tr>
<td>Asia Project</td>
<td>40</td>
<td></td>
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<table>
<thead>
<tr>
<th></th>
<th>All Greek</th>
<th>All Fraternity</th>
<th>All Sorority</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comparison</td>
<td>Fall '12</td>
<td>Fall '13</td>
<td>Fall '12</td>
</tr>
<tr>
<td>GPA</td>
<td>3.026</td>
<td>3.117</td>
<td>2.870</td>
</tr>
<tr>
<td>Philanthropy $</td>
<td>$46,803</td>
<td>$46,890</td>
<td>$23,201</td>
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<tr>
<td>Service Hours</td>
<td>20,390</td>
<td>16,409</td>
<td>8,711</td>
</tr>
<tr>
<td>Affiliated Students</td>
<td>10.52%</td>
<td>11.08%</td>
<td>606</td>
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<table>
<thead>
<tr>
<th></th>
<th>All Greek</th>
<th>All Fraternity</th>
<th>All Sorority</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comparison</td>
<td>Spring '13</td>
<td>Spring '14</td>
<td>Spring '13</td>
</tr>
<tr>
<td>GPA</td>
<td>3.071</td>
<td>3.127</td>
<td>2.917</td>
</tr>
<tr>
<td>Philanthropy $</td>
<td>$46,785</td>
<td>$53,382</td>
<td>$20,866</td>
</tr>
<tr>
<td>Service Hours</td>
<td>19,947</td>
<td>20,244</td>
<td>7,943</td>
</tr>
<tr>
<td>Affiliated Students</td>
<td>11.06%</td>
<td>12%</td>
<td>615</td>
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</tbody>
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<table>
<thead>
<tr>
<th></th>
<th>Fall 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chapter members</td>
<td></td>
</tr>
<tr>
<td>IFC '12</td>
<td>496</td>
</tr>
<tr>
<td>NPC '12</td>
<td>849</td>
</tr>
<tr>
<td>NPC '13</td>
<td>42</td>
</tr>
<tr>
<td>NPHC '12</td>
<td>120</td>
</tr>
<tr>
<td>NPHC '13</td>
<td>1,473</td>
</tr>
<tr>
<td>MGC '12</td>
<td>1590</td>
</tr>
<tr>
<td>Total '12</td>
<td>39</td>
</tr>
<tr>
<td>Total '13</td>
<td>2</td>
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<tr>
<td>+/-</td>
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### Spring 2014

<table>
<thead>
<tr>
<th></th>
<th>IFC ‘13</th>
<th>IFC ‘14</th>
<th>+/-</th>
<th>NPC ‘13</th>
<th>NPC ‘14</th>
<th>+/-</th>
<th>NPH C ‘13</th>
<th>NPH C ‘14</th>
<th>+/-</th>
<th>MG C ‘13</th>
<th>MG C ‘14</th>
<th>+/-</th>
<th>Total ‘13</th>
<th>Total ‘14</th>
<th>+/-</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chapter members</td>
<td>537</td>
<td>567</td>
<td>+30</td>
<td>826</td>
<td>828</td>
<td>+2</td>
<td>76</td>
<td>74</td>
<td>-2</td>
<td>117</td>
<td>132</td>
<td>+15</td>
<td>1,556</td>
<td>1,605</td>
<td>+49</td>
</tr>
<tr>
<td>Chapter #</td>
<td>15</td>
<td>14</td>
<td>-1</td>
<td>13</td>
<td>12</td>
<td>-1</td>
<td>6</td>
<td>6</td>
<td>0</td>
<td>6</td>
<td>6</td>
<td>0</td>
<td>40</td>
<td>38</td>
<td>-2</td>
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<tr>
<td>Conduct Cases</td>
<td>2</td>
<td>0</td>
<td>-2</td>
<td>1</td>
<td>0</td>
<td>-1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>0</td>
<td>-2</td>
</tr>
</tbody>
</table>

- 273 FTFT students entering BGSU in fall 2012 joined a fraternity/sorority
- Their retention rate to fall 2013 was 84.2% compared to those who did not join whose retention rate was 69%
- Fraternity/sorority joiners in the Fall semester 2012 were **2.4 times more likely** to persist to the second year than non-joiners \((p < .001)\)
- Fraternity/sorority joiners in the Spring semester 2013 were **2.9 times more likely** to persist to the second year than non-joiners \((p < .001)\)
- Those who went Greek in fall had an average GPA of 2.73 while those who did not had a 2.58
- Those who went Greek in spring had an average GPA of 2.83 while those who did not had a 2.58

### Retention Initiatives
- Data on all students has been loaded into OrgSync and monthly snapshots are saved. These data can be used in the future to track student engagement and retention.
- Staff strongly encouraged use of the Learning Commons for fraternity and sorority members; increase of 35% usage Fall 2012 to Fall 2013
  - 25 chapters utilized the LC resulting in 4,918 sessions and participation from 509 students in Fall 2013
  - 27 chapters utilized the LC resulting in 3,942 sessions and participation from 434 students in Spring 2014
- Campus Fest in the fall and the Get Involved Fair in the spring
- UAO Late Night programming
- Family Weekend

### Collaboration and Partnerships within Student Affairs
- Love Your Body Week co-sponsored with Recreation & Wellness
- Falcon Family Pit Stop during first-year student move-in was co-sponsored with the Falcon Parent & Family Association
- NPHC Step Show co-sponsored with National Pan-Hellenic Council and UAO
- Playfair during opening weekend co-sponsored with the Center for Leadership
- Parent session was presented during SOAR (orientation)
- Support for the Student Affairs Advocates’ Board with the Vice President for Student Affairs

Collaborations and Partnerships with other BGSU Areas and the Community

- Campus Fest and Get Involved Fair with student organizations, departments, and 57 off-campus vendors
- Homecoming Student Steering Committee with student organizations, departments, and off-campus food/beverage vendors
- Dance Marathon with student organizations, departments, local high schools, Firelands Student Government, Stone Ridge Golf Club, and Mercy Children’s Hospital

Awards and Recognitions (Departmental and/or Staff)

- Jeff Kegolis – Served as co-chair for Local Arrangements & Volunteers for the NASPA TPE Planning Committee for 2013-2014
- Holly Grunn & Jeff Kegolis– Co-presented the session Making Assessment Part of Your Routine during the 2013 Annual Meeting of the Association for Fraternity and Sorority Advisors
- Holly Grunn – Co-presented the session Spinning your wheels or moving the needle: The difference between policy and developmental approaches during the 2013 Annual Meeting of the Association for Fraternity and Sorority Advisors
- Holly Grunn – Selected to serve as a small group facilitator for the Undergraduate Interfraternity Institute (UIFI) in summer 2014
- Holly Grunn – Served as a Campus Relations Manager for the Circle of Sisterhood
- Holly Grunn – Appointed to the Perspectives Editorial Board for the Association for Fraternity & Sorority Advisors
- Haley Seeley – 2013 Association for Fraternity & Sorority Advisors Annual Meeting Graduate Staff
- Haley Seeley -- Recipient of the Center for Leadership’s Women of Distinction award
- Amne Harrington – 2013 Order of Omega case study competition 1st place recipient
- Jo Campbell – Co-presented the session How Gender Inclusive Is our Housing? at the National Association of Student Personnel Administrators IV-E conference
- Jo Campbell – Presented/co-presented four programs at the American College Personnel Association’s (ACPA) annual conference (Career Interruptions and Non-Traditional Choices: Reinventing Your Professional Path, Program Review Utilizing CAS Principles with Lean Six Sigma Tools, Reinventing Leadership Priorities: Succession Planning and Sponsorship, Short-Term Study Abroad Programs: Changing Lives and Professional Practice) and was elected to ACPA’s Commission for Assessment and Evaluation directorate body
- Jo Campbell – Co-presented Assessment Essentials: Engaging a New Audience at the Student Affairs Assessment and Research Conference

Proposed 2014-2015 Priorities

- Create a smooth transition for Spirit Programs into OCA
- Identify cost savings opportunities within Spirit Programs
- Assist new full-time staff members (Assistant Dean, Spirit Coordinator, and Fraternity & Sorority Life Coordinator) in their onboarding process
- Develop a series of webinars for parents/family members
- Continue to support the new Greek housing project
- Fine tune assessment projects and find ways to tell our story
- Sustainable membership growth for fraternities and sororities
- Leveraging technology by continuing to expand the use of OrgSync by student organizations
- Launch of an Advisory Council for Fraternity & Sorority Life