This document is our annual summary of the 2013-2014 academic year. It demonstrates our passion for and commitment to the success of all students. Our mission in Student Affairs is in direct alignment with both the mission and goals of the institution. We believe in, and are committed to, continuous improvements in both the collective and individual practices of our profession through our assessment efforts. We are proud of our success in engaging students in meaningful ways that in turn allowed our staff to work alongside an active student body and strong student leaders. Our student staff members were an integral part of the achievements in our organization. Each of our departments also provides its mission statement, key highlights from last year and priorities for the current year, key performance indicators, retention initiatives, and assessment efforts. Next, we offer our fruitful collaborations and partnerships within BGSU and beyond. We distinguish the efforts of the individual staff through formal recognition they have received. Finally, we acknowledge the Student Affairs strategic priorities and the BGSU goals for the current year and the Student Affairs focus areas and objectives in their support. Please let us know if you have any questions.

**Student Affairs Vision Statement**
Developing intentional learners, engaged citizens, and social change leaders.

**Student Affairs Mission Statement**
The Division of Student Affairs advances the mission of Bowling Green State University (BGSU) by promoting student learning and personal growth, and developing communities that value all members. We collaborate across the university to implement innovative and student-centered programs, practices, and services to support student success.

**During the 2013 - 2014 academic year...**

BGSU and the City of Bowling Green’s partnership with *Not In Our Town* (NIOT) received a Gold Star Award from the national NIOT leadership group in summer 2014.

10,221 unique student users attended a *Ziggy Point* event.

Disability Services and Recreation and Wellness completed program review using criteria from the *Council for the Advancement of Standards*.

Staff used *Campus Labs* software to complete 226 assessment projects with 76,718 participants.
The Dean of Students area advocates for student success by engaging all students in opportunities to build competency in leadership, multicultural awareness, personal responsibility, and citizenship.

### Key Highlights

- Student conduct process had a 20% reduction in residential cases
- Co-ed cheerleading team placed 1st at the College Cheer National Championships, a first for any MAC school
- President’s Leadership Academy (PLA) maintained a 97% retention rate and average GPA of 3.26; PLA had a record number of applications, 291
- New Greek housing moved into Phase III with design/build partners chosen and demolition approved/funded by the Board of Trustees in June
- The number of fraternity and sorority members grew to 12% of undergraduates
- Dance Marathon had over 300 dancers, an increase of over 100 students

### Priorities for 2014 - 2015

- Create a smooth transition for Spirit Programs into the Office of Campus Activities
- Develop a series of webinars for parents/family members
- Continue to support the new Greek housing project
- Sustainable membership growth for fraternities and sororities
- Launch of an Advisory Council for Fraternity & Sorority Life
- Examine physical office space and engage students in a dialogue to increase usage and friendliness of the Dean of Students area
- Implement a retention-based protocol for all one-on-one interactions with students
- Create a strategic plan for Off-Campus Student Services engaging city partners
- Implement the next step of Leadership’s strategic plan with the Leadership Institute
- Expand academic collaborations and harness technology to improve programs/services
- Continue to review, evaluate, and refine the new student orientation process
- Advocate for an update of the academic honesty process to better serve our students

### Retention Initiatives

<table>
<thead>
<tr>
<th># of Participants</th>
<th>Participant Retention Rate</th>
<th>Non-Participant Retention Rate</th>
<th>Participant Mean GPA</th>
<th>Non-Participant Mean GPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>FSL New Members Fall 2013 (302)</td>
<td>84%</td>
<td>75%</td>
<td>2.85</td>
<td>2.79</td>
</tr>
<tr>
<td>Leadership Certificate Program (32)</td>
<td>100%</td>
<td>76%</td>
<td>3.55</td>
<td>2.79</td>
</tr>
<tr>
<td>Sidney A. Ribeau President’s Leadership Academy (21)</td>
<td>100%</td>
<td>76%</td>
<td>3.50</td>
<td>2.79</td>
</tr>
<tr>
<td>Student Organizations</td>
<td>85%</td>
<td>73%</td>
<td>3.09</td>
<td>2.70</td>
</tr>
</tbody>
</table>
Fall 2012/Spring 2013 Greek Philanthropy
Money totaled $93,588

Fall 2013/Spring 2014 Greek Philanthropy
Money totaled $100,167

Fall 2012/Spring 2013 Greek Service Hours totaled 40,337 hrs.

Fall 2013/Spring 2014 Greek Service Hours totaled 40,191 hrs.

Sidney A. Ribeau President’s Leadership Academy

<table>
<thead>
<tr>
<th></th>
<th>2013-2014</th>
</tr>
</thead>
</table>
| Retention Rate    | Fall 2013 - Spring 2014: 98%
                         Spring 2014 - Fall 2014: 97% |
| Cumulative Grade Point Average | Fall 2013: 3.34
                                           Spring 2014: 3.32 |
| Graduation Rate   | 66% of retained scholars graduate within 4 years
                                           98% of retained scholars graduate within 5 years |

<table>
<thead>
<tr>
<th>Student Conduct</th>
<th>12-13</th>
<th>13-14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Number of Cases:</td>
<td>2481</td>
<td>2129</td>
</tr>
<tr>
<td>Recidivism Rates:</td>
<td>6.7%</td>
<td>17%</td>
</tr>
<tr>
<td>Total Number of University Level Cases</td>
<td>662</td>
<td>670</td>
</tr>
<tr>
<td>Total Number of Residential Level Cases</td>
<td>1819</td>
<td>1459</td>
</tr>
</tbody>
</table>
Falcon Health Center, through a partnership with Wood County Hospital, is committed to providing excellent patient care and services to help better serve both the students of BGSU and the community. Preventative and illness-related health services are provided by a medical staff of physicians, nurse practitioners, and a team of supportive and knowledgeable colleagues. Our goal is to support and empower students in an inclusive environment in order for them to become knowledgeable health care consumers. Further, we seek to assist them as they navigate the health insurance process and provide a student insurance product at the highest possible benefit level and lowest possible cost. In addition, the Disability Services staff seeks to increase awareness of disability issues and provide opportunities for students with disabilities to fully integrate into the BGSU community. The Counseling Center staff strives to promote the psychological well-being of students from diverse backgrounds, foster their development, learning, and academic success, and provide appropriate intervention when students are experiencing serious mental health concerns.

Key Highlights

- 30% increase in eligibility letters for students with disabilities since 2012-2013
- Increased the average GPA from 2.75 to 2.83 of students with disabilities registered
- Contracted with United Healthcare Student Resources to offer two insurance plans to domestic students, allowing them a choice in their deductible
- Start the Conversation suicide prevention training was launched, training 900 students
- Counseling Center provided services to over 1600 students
- Offered a support group for students of color
- Received a $5000 gift from Joseph and Judith Conda to increase awareness of counseling
- Falcon Health Center had over 16,000 patient encounters in its first full year operating
- Electronic health records were implemented by Falcon Health

Priorities for 2014 - 2015

- Implement comprehensive file review program to assess clinical effectiveness in Counseling Center
- Review and revise mission statement
- Develop new model for providing life skills training to students that increases participation
- Increase outreach to emerging and increasing population of students with disabilities
- Enhance the student insurance web application to provide ease of use for students

Falcon Health Center

- The Falcon Health Center building was constructed and opened
- 1163 graduate and undergraduate students enrolled in student health insurance
- 1000 psychiatry visits occurred with students
- Flu prevention clinic delivered more than 1000 vaccines
Retention Initiatives

- Evaluation of Services Survey showed 52% of respondents indicated counseling has a positive impact on academic performance and 35% said counseling helped them study.
- Peer Ambassador program is intended to provide additional support to students who struggle to make extracurricular connections.
- 2012 first-time/full-time cohort data compared to client records showed the retention rate to Fall 2013 was 66% and although below the overall campus rate of 71%, students who utilize counseling services are generally considered to be at a high risk for attrition.
- Retention for first year cohorts of students with disabilities from:
  - 2013-2014 was 79.2%, 165 new students
  - 2012-2013 was 76.2%, 189 new students

Comments concerning the Falcon Health Center included:
“Love this place!”
“Everyone was professional and caring.”

<table>
<thead>
<tr>
<th>Impairment/Disability Examples</th>
<th>Fall 2012</th>
<th>Fall 2013</th>
<th>Spring 2013</th>
<th>Spring 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attention-Deficit Hyperactivity Disorder (ADHD)</td>
<td>218</td>
<td>230</td>
<td>199</td>
<td>234</td>
</tr>
<tr>
<td>Autism</td>
<td>28</td>
<td>32</td>
<td>26</td>
<td>26</td>
</tr>
<tr>
<td>Housing Accommodations</td>
<td>222</td>
<td>221</td>
<td>206</td>
<td>219</td>
</tr>
<tr>
<td>Mental Illness/Psychological Impairment (Bipolar, MDD, Anxiety, OCD, PTSD)</td>
<td>149</td>
<td>167</td>
<td>132</td>
<td>174</td>
</tr>
<tr>
<td>Specific Learning Disabilities</td>
<td>203</td>
<td>205</td>
<td>184</td>
<td>193</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Student Satisfaction Counseling Center</th>
<th>Agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Counseling Helped Me Cope Better</td>
<td>80%</td>
</tr>
<tr>
<td>Overall Satisfaction</td>
<td>95%</td>
</tr>
<tr>
<td>Recommend to a Friend/Classmate</td>
<td>96%</td>
</tr>
</tbody>
</table>

Key Performance Indicators

The following data represents the 23 Patients that responded to the Patient Satisfaction Survey.
The mission of the TRIO Programs department is to provide unique and personalized academic support services in an environment that inspires engaged learning. The mission of Multicultural Affairs is to promote and facilitate a welcoming, socially just and inclusive campus community by supporting the retention of diverse student populations, providing diversity education and multicultural programs for students, faculty, staff and the surrounding community.

**Key Highlights**

**McNair Scholars Program**
- 12 students who graduated in 2014 were accepted to graduate programs
- Five of these 12 students won McNair Fellowships from their graduate study institutions
- 11 students presented their research results at the University at Buffalo

**Student Support Services**
- Raised close to $900 for the TRIO Programs scholarship fund

**Educational Talent Search**
- The Summer Program added Study Island for preparation for OGT and ACT tests

**Multicultural Affairs**
- Coordinated the 20th Annual Latino Issues Conference
- Coordinated the 18th Annual State of the State Diversity Conference
- Coordinated the 15th Black Issues Conference
- Implemented the first full week of Asian Heritage Month programs in collaboration with Asian Studies and Ethnic Studies

**Priorities for 2014 - 2015**
- Continue the retention efforts for diverse student populations and investigate ways to support diverse male student retention
- Investigate new ways to utilize student diversity educators and OMA student employees
- Investigate development of a Multicultural Student Organization Retreat or Summit
- Engage in opportunities to deepen staff knowledge of best retention practices
- Improve existing college access, success, and completion strategies to positively impact student academic achievement, retention, and graduation
- Write and submit proposals for external funding opportunities
## Key Performance Indicators

<table>
<thead>
<tr>
<th>Program</th>
<th>2012-2013 Project Attendees</th>
<th>2013-2014 Project Attendees</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>NCBI workshops</td>
<td>852</td>
<td>751</td>
<td>-12%</td>
</tr>
<tr>
<td>Diversity peer educator workshop</td>
<td>163</td>
<td>749</td>
<td>+360%</td>
</tr>
<tr>
<td>Breakfast for champions</td>
<td>100</td>
<td>375</td>
<td>+275%</td>
</tr>
<tr>
<td>Evening of champions</td>
<td>220</td>
<td>250</td>
<td>+14%</td>
</tr>
<tr>
<td>From gay to ze</td>
<td>80</td>
<td>70</td>
<td>-10%</td>
</tr>
<tr>
<td>Welcome week talent showcase</td>
<td>500</td>
<td>800</td>
<td>+60%</td>
</tr>
<tr>
<td>Kwanzaa</td>
<td>200</td>
<td>225</td>
<td>+13%</td>
</tr>
<tr>
<td>BG high/middle school Black history month</td>
<td>1200</td>
<td>1350</td>
<td>+13%</td>
</tr>
<tr>
<td>Coming out week</td>
<td>500</td>
<td>600</td>
<td>+20%</td>
</tr>
<tr>
<td>Big gay picnic</td>
<td>425</td>
<td>450</td>
<td>+6%</td>
</tr>
<tr>
<td>Gender awareness days</td>
<td>70</td>
<td>170</td>
<td>+150%</td>
</tr>
<tr>
<td>Rainbow days</td>
<td>220</td>
<td>400</td>
<td>+82%</td>
</tr>
<tr>
<td>Lavender graduation</td>
<td>55</td>
<td>100</td>
<td>+82%</td>
</tr>
<tr>
<td>Coming out support group</td>
<td>75</td>
<td>85</td>
<td>+13%</td>
</tr>
</tbody>
</table>

### Retention Initiatives

- Continued the UNIV 1510: Multicultural Development Seminar
- 83% of Student Support Services participants are in good academic standing
- Preliminary data suggest that over 90% of non-seniors in the ETS program were promoted to the next grade level for next year
- Preliminary data also show that 85% of seniors in the ETS program graduated

## # of Participants

<table>
<thead>
<tr>
<th># of Participants</th>
<th>Participant Retention Rate</th>
<th>Non-Participant Retention Rate*</th>
<th>Participant Mean GPA</th>
<th>Non-Participant Mean GPA*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Support Services (106)</td>
<td>72%</td>
<td>57%</td>
<td>2.28</td>
<td>2.07</td>
</tr>
<tr>
<td>Falcon Watch (183)</td>
<td>83%</td>
<td>75%</td>
<td>2.93</td>
<td>2.79</td>
</tr>
</tbody>
</table>

* Students met eligibility requirements for SSS but were non-users
The Department of Recreation and Wellness is a comprehensive program that:

- Provides unique opportunities for recreation, wellness, and student development;
- Promotes healthy lifestyles to the University and surrounding communities through personal & team challenges, hands-on educational experiences, & competitive activities;
- Aids in student recruitment and retention, and supports the University’s core values and diversity initiatives to enhance the quality of life through the balance of work & play

**Key Highlights**

- SRC renovation project -- moved from planning to renovation. The $17 million dollar renovation opened August 2014 with 100% completion scheduled for January 2015.
- Program Review -- served as one of the first departments to conduct program review with a new process using the *Campus Labs Compliance Assist* module.
- Fundraising -- raised over $10,000 for Sue Hager female student employee of the year and established the Ron Zuerlein award for male student employee of the year.
- Technology -- infrastructure for technology and new technology is a significant emphasis with the SRC renovation project. Additionally, installed departmental software that included updated technology (i.e., finger vein scanners).
- Continued to strive for “exemplar” status in programming and assessment -- numerous professional, classified, and student staff received national, regional, and local recognition for their excellent work.

**Priorities for 2014 - 2015**

- Completion of SRC renovation
- Implementation of service level agreement with Campus Operations
- Continue to emphasize on using technology for marketing and promotion
- Continue to explore fundraising opportunities
- Continue to explore new revenue sources and increase current revenue streams
Retention Initiatives

Recreation Center Users (used the facility 10 or more times last year):

- 75% retention rate for users of the Student Recreation Center (SRC) more than 10 times vs. 64% retention rate for SRC visits between 0-10 times

<table>
<thead>
<tr>
<th># of Participants</th>
<th>Participant Retention Rate</th>
<th>Non-Participant Retention Rate</th>
<th>Participant Mean GPA</th>
<th>Non-Participant Mean GPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Group Exercise (213)</td>
<td>89%</td>
<td>75%</td>
<td>3.25</td>
<td>2.77</td>
</tr>
<tr>
<td>Sports Clubs (47)</td>
<td>89%</td>
<td>76%</td>
<td>3.26</td>
<td>2.79</td>
</tr>
<tr>
<td>Freshman Wilderness Trip (32)</td>
<td>69%</td>
<td>76%</td>
<td>2.60</td>
<td>2.80</td>
</tr>
<tr>
<td>Student Recreation Center Employees (15)</td>
<td>93%</td>
<td>76%</td>
<td>3.03</td>
<td>2.80</td>
</tr>
<tr>
<td>Intramurals (418)</td>
<td>85%</td>
<td>74%</td>
<td>2.97</td>
<td>2.77</td>
</tr>
</tbody>
</table>

Key Performance Indicators

<table>
<thead>
<tr>
<th>Wellness Programs</th>
<th>2012-2013</th>
<th>2013-2014</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Events/Programs Participants</td>
<td>34,558</td>
<td>35,285</td>
<td>+2.1%</td>
</tr>
<tr>
<td>Number of Late Night Events</td>
<td>5</td>
<td>5</td>
<td>0</td>
</tr>
<tr>
<td>Late Night Event Participants</td>
<td>3,250</td>
<td>3,500</td>
<td>+7.7%</td>
</tr>
<tr>
<td>Peer Education Presentation Participants</td>
<td>1,633</td>
<td>1,724</td>
<td>+5.6%</td>
</tr>
<tr>
<td>Number of Peer Educators</td>
<td>28</td>
<td>47</td>
<td>+67.9%</td>
</tr>
<tr>
<td>Number of Peer Education Presentations</td>
<td>65</td>
<td>70</td>
<td>+7.7%</td>
</tr>
<tr>
<td>Employee Wellness Participants</td>
<td>3,877</td>
<td>3,993</td>
<td>+3.0%</td>
</tr>
<tr>
<td>HIV Testing Participants</td>
<td>57</td>
<td>74</td>
<td>+29.8%</td>
</tr>
</tbody>
</table>
The Office of Residence Life promotes an engaging, safe, and inclusive environment for academic success and personal growth through student-centered programs, innovative services, and cost-effective facilities.

**Key Highlights**

- **Creation of Centennial Achievement Program (CAP) -- Faculty Mentors**
  CAP was initiated to create a stronger academic presence in the halls

- **NRHH Scholarship and RSA Scholarships**
  The Resident Student Association and the National Residence Hall Honorary worked to create scholarships to promote academic success and values of each organization

- **St. Baldrick’s Foundation Fundraising Event**
  The 2nd annual St. Baldrick’s @ BGSU event raising a total of $25,208

- **Updated On-Campus Residency Requirement**
  Through review and benchmarking, the On-Campus Residency Requirement was updated and approved by the Board of Trustees

- **Completion of McDonald Hall Renovation Project**
  The nearly $11 million renovation of McDonald Hall was completed in August 2013

- **Closure of Greek Houses**
  In preparation for the building of new facilities, all of the existing Greek units were closed

- **Developed Comprehensive Emergency Management plans for all Residential Buildings**
  Comprehensive Emergency Action Plans for the residence halls were implemented

**Priorities for 2014 - 2015**

- Customer-centered Focus
- Emphasizing Our Critical Role: Living On-campus as a Catalyst for Academic and Personal Success
- Fiscal Management & Planning
### Key Performance Indicators

<table>
<thead>
<tr>
<th>The following Key Performance Indicators</th>
<th>Strongly Agree/Very Satisfied/Agree/Satisfied Spring 2013</th>
<th>Strongly Agree/Very Satisfied/Agree/Satisfied Spring 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>I have had positive interactions with my RA</td>
<td>82.18 %</td>
<td>79.82 %</td>
</tr>
<tr>
<td>I feel comfortable speaking with my RA</td>
<td>70.37 %</td>
<td>72.06 %</td>
</tr>
<tr>
<td>My RA has been a resource of information</td>
<td>63.58 %</td>
<td>66.43 %</td>
</tr>
<tr>
<td>I feel safe and secure inside my hall</td>
<td>85.44 %</td>
<td>84.76 %</td>
</tr>
<tr>
<td>I feel safe and secure outside and near my hall</td>
<td>77.73 %</td>
<td>82.67 %</td>
</tr>
</tbody>
</table>

### Staff to Student Ratio

<table>
<thead>
<tr>
<th></th>
<th>12-13</th>
<th>13-14</th>
</tr>
</thead>
<tbody>
<tr>
<td>RA to Student Ratio in Residence Halls</td>
<td>33:1</td>
<td>33:1</td>
</tr>
<tr>
<td>Professional Hall Director (HD) to Student Ratio</td>
<td>716:1</td>
<td>637:1</td>
</tr>
<tr>
<td>Hall Director to Student Ratio (Graduate Assistant Hall Directors included)</td>
<td>340:1</td>
<td>302:1</td>
</tr>
</tbody>
</table>

### 2013-2014 Assessment Data

- 92% of students were very or moderately satisfied with the availability of staff and volunteers during Move-in.
- 93% of students were very satisfied with the length of the check-in line at the front desk of their residence hall.
- 94% felt they received enough information about the move-in process prior to their arrival.

### Who’s Living on Campus This Year?

- 2,773 First-year students
- 764 Greek affiliated residents
- 5,817 Total student residents

### Retention Initiatives

<table>
<thead>
<tr>
<th># of Participants</th>
<th>Participant Retention Rate</th>
<th>Non-Participant Retention Rate</th>
<th>Participant Mean GPA</th>
<th>Non-Participant Mean GPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Learning Communities &amp; Special Interest Housing (691)</td>
<td>85%</td>
<td>73%</td>
<td>3.07</td>
<td>2.73</td>
</tr>
<tr>
<td>Residence Hall Desk Clerks (15)</td>
<td>93%</td>
<td>76%</td>
<td>3.29</td>
<td>2.79</td>
</tr>
<tr>
<td>Arts Village (66)</td>
<td>83%</td>
<td>76%</td>
<td>2.86</td>
<td>2.80</td>
</tr>
<tr>
<td>Chapman (192)</td>
<td>79%</td>
<td>76%</td>
<td>2.84</td>
<td>2.80</td>
</tr>
<tr>
<td>ECCO (102)</td>
<td>93%</td>
<td>75%</td>
<td>3.07</td>
<td>2.79</td>
</tr>
<tr>
<td>Honors (195)</td>
<td>89%</td>
<td>75%</td>
<td>3.46</td>
<td>2.76</td>
</tr>
</tbody>
</table>
Assessment efforts across the Division of Student Affairs included gathering data on utilization, needs, satisfaction, learning/development, environments/cultures, and benchmarking through various methods such as online surveys, focus groups, and participation in national benchmarking studies. Program review began on a five-year cycle for every unit in the Division. Signature programs represent effective events/services that highlight a connection to the institutional and divisional learning outcomes. Cohort tracking examines first-time, full-time (FTFT) undergraduates participating in Student Affairs programs and services and how they compare to other FTFT students. Below are some samples of assessment efforts.

**Program Review**

The vision of Bowling Green State University as “a national model for a premier learning community” requires that each division engage in periodic and comprehensive reviews at the unit level. These reviews, which are an essential part of ongoing strategic planning, will include both a self-study and external evaluation. The review will provide a means to monitor the status and effectiveness of the unit and will allow division leaders to evaluate appropriate strategies needed to advance the mission of the University.

Each unit in the Division of Student Affairs is scheduled to undergo Program Review on a five-year cycle. Two units completed Program Review using the Council for the Advancement of Standards (CAS) during the 2013-2014 year: Disability Services and Recreation and Wellness. The CAS Standards typically include these categories: mission; program; organization and leadership; human resources; ethics; law, policy and governance; diversity, equity, and access; institutional and external relations; financial resources; technology; facilities and equipment; and assessment and evaluation.

**SIGNATURE PROGRAMS 2013-2014**

**Campus Activities**  
Greek Community Standards of Excellence  
January Leadership Retreat  

**Dean of Students**  
President’s Leadership Academy  

**Counseling Center**  
Stress Clinic  
Counseling Services  

**Multicultural Affairs**  
Falcon Watch  
Safe Zone  

**Recreation and Wellness**  
Late night events  
Student Development & Leadership program  

**Residence Life**  
Falcon Achievement Program (FAP) and First-Year Achievement Program (FYAP)  
Students of Color Mentoring, Aiding, Retaining, and Teaching (SMART) program  

**TRIO Programs**  
McNair Scholars program  

**Student Support Services**
COLLABORATIONS AND PARTNERSHIPS

- Educational Talent Search partnered with Biological Sciences to bring Toledo Public School students to campus to learn more about biology and careers in the field
- 20 faculty mentors from across the institution worked with McNair Scholars
- Counseling Center partnered with the College of Arts and Sciences to share the cost of a staff member
- Counseling Center partnered with a faculty member from Theatre and Film and the Humanities Troupe to offer suicide prevention gatekeeper training
- Counseling Center developed a marijuana diversion program that provided students with an educational alternative in response to marijuana-related charges for the Bowling Green Municipal Court
- TRIO’s Upward Bound program developed a relationship with the Lucas County Health Department to form a STAND group to “stand up and speak out” against tobacco use
- Off-Campus Student Services collaborated with the Wood County Apartment Association to sponsor the Off-Campus Housing Fair
- Center for Leadership and the Office of Multicultural Affairs developed and implemented the iSTAND advocacy training program focused on bystander intervention in support of Not In Our Town
- Student Conduct collaborated with the BGSU Police, BG Fire Department, the Humanities Troupe, and the Department of Theatre and Film to produce the Good Decision Making Video
- Disability Services worked with the Departments of Communication Disorders and Intervention Services on an autism support group
- Disability Services partnered with Human Resources on staff accommodations and with Student Employment on student employee accommodations
- Multicultural Affairs partnered with the Bowling Green Human Relations Commission, students, departments, and community groups to support Not In Our Town and Call to Action to encourage diversity, equity, inclusion, and social justice
- Multicultural Affairs collaborated with government agencies, nonprofit, business, and other colleges/universities on three diversity-themed conferences - 18th Annual State of the State Conference
  - Black Issues Conference 15th Anniversary
  - 20th Annual Latino Issues Conference
- The Wellness Connection collaborated with the Counseling Center and Residence Life on the Suicide Prevention Grant and Gatekeeper Training
- Campus Activities worked with the Falcon Parent & Family Association on the Falcon Family Pit Stop during first-year student move-in
- Campus Activities worked with student organizations, departments, local high schools, Firelands Student Government, Stone Ridge Golf Club, and Mercy Children’s Hospital on Dance Marathon
AWARDS & RECOGNITION OF DIVISION STAFF

• Darian Mitchell received the Student Affairs Outstanding New Professional Award
• Taylor Newlove received the Student Affairs Outstanding Graduate Assistant Award
• Julie Ann Snyder won the Fayetta M. Paulsen Accomplished Leader Award from the Ohio College Personnel Association
• Ann Marie King was named STUNT Coach of the Year
• Ann Marie King represented STUNT at the Women’s Sports Foundation’s Annual Salute to Women in Sports
• Emily Monago presented Integrating NCBI Principles into Theatre and Class Diversity Discussions at the National Coalition Building Institute Campus Conference
• Emily Monago spoke as part of the Equity, Diversity, and Inclusion Panel for high school students in the HOBY Youth Leadership Institute
• Sheila Brown received the NAACP Image Award for Exceptional Student Organization Advisor
• Ray Plaza received the ACPA Latino Network’s Community Advancement & Service Award
• Tobias Spears was Secretary and Scholarship Committee Chair for Equality Toledo
• Yolanda Flores was elected to the Classified Staff Council
• Steve Kampf received the NIRSA Recreational Sports Journal Award for Outstanding Writing
• Faith Yingling obtained funding from the Ohio Department of Mental Health & Addiction Services for alcohol and prescription drug prevention and OTSO funding for traffic safety
• Karyn Smith received the American Heart Association’s Gold Award for BGSU being a fit-friendly worksite
• Faith Yingling received the Outstanding Administrative Staff Award
• Melissa Webb received the BG Best Award
• Ana Brown received the Miguel Ornelas Award for service to the Latino community
• The SMART Program received the NAACP’s Most Impactful Campus Office Award
• Haley Seeley received the Center for Leadership’s Women of Distinction Award
• Amne Harrington was the Order of Omega case study winner

STUDENT AFFAIRS PRIORITIES

Student Affairs 2020...A Clear Vision

• Technology
• Partnerships
• Student Success
• Communication/Marketing/Branding
• Diversity and Inclusion
• Resource Management
Goal 1: Engage undergraduate students in a unique BG learning experience that fosters engaged citizenship, global leadership and career preparedness which will lead to life-long success.

A. Assess and improve the “BG Experience” designed to connect undergraduate learning experiences.
   a. Continue and expand the Centennial Hall Faculty Involvement program and expand to a minimum of three additional residence halls.
   b. Collaborate with Academic Affairs to align Student Affairs and Academic Affairs learning outcomes.
   c. Begin the development of a Student Affairs strategic plan.
   d. Continue to obtain assessment data for “signature programs” within each department.
   e. Continue Ziggy Points program with a focus on male engagement.
   f. Review, evaluate and refine new student orientation programs.
   g. Review, evaluate and refine Opening Weekend and Fall Welcome programs.
   h. In conjunction with the College of Education and Human Development, investigate the development of a credit-bearing course(s) in leadership training and development.

B. Ensure career-related activities in all programs; provide opportunities for students to learn financial literacy; and provide academic advising to ensure students graduate in a timely manner.
   a. Collaborate with staff in Career Services; develop and implement career-focused programs and opportunities.
   b. Continue to provide financial information to students and parents via SOAR.

C. Ensure that all BGSU students have international learning opportunities in and outside of the classroom.
   a. Partner with International Student Programs to provide programs and services to meet the unique needs of international students.
   b. Provide resources to continue offering programs that focus on global and cultural awareness.

D. Implement the internship guarantee and ensure all students have an opportunity for some type of experiential learning such as an internship, co-op or service learning placement, or a capstone experience.
   a. Work with members of the Student Affairs Board of Advocates to develop co-ops or internships within their professions.
   b. Continue to provide meaningful internships, assistantships, and practicum experiences for graduate students.
Goal 2: Link graduate programs strategically to scholarship and research pursuits.

A. Connect academic assets and student skills to the technical needs of the public, private, non-profit or government sectors.
   a. Provide meaningful assistantships and practicum experiences for graduate students in: College Student Personnel, Higher Education and Student Affairs, Accounting, Sport Management and others.

B. Increase external funding from governmental organizations and from the private and non-profit sectors.
   a. Submit applications to continue funding of TRIO programs.
   b. Request new funding for two additional programs associated with Upward Bound.
   c. Continue submitting applications for relevant grants, (e.g. suicide prevention, prescription drug abuse, health and wellness).

C. Increase the number of accelerated bachelor’s / master’s degrees and professional master’s programs.

D. Increase the number of interdisciplinary programs such as forensics.

E. Ensure comprehensive program review is implemented.
   a. Continue to implement the Student Affairs program review process; for 2014-15 Fraternity/Sorority Life and Residence Life will engage in program review.

Goal 3: Expand academic, research, and public service partnerships with regional communities, the State of Ohio, and other universities; and with national and global private, nonprofit, and governmental entities.

A. Finalize Carnegie designation as a Community Engaged University.
   a. Provide data regarding student organizations and their community engagement to assist in achieving the Carnegie designation as a Community Engaged University.

B. Develop academic and research partnerships with international universities.

C. Develop a regional collaborative network with other colleges and universities in central/north west Ohio that focuses on workforce development, articulation agreements, etc.
   a. Participate in the City of Bowling Green initiative to update the Future Land Use Plan.

Goal 4: Advance global engagement through learning, discovery and service.

A. Increase the international presence in NW Ohio through such activities as academic conferences, recruitment of international students, articulation agreements with international universities, study abroad opportunities and international alumni connection.
   a. Implement a communication plan with international alumni who were active campus leaders.

B. Bring internationally recognized speakers, presenters, etc. to campus that can enrich the lives of faculty, staff and students and who and change perspectives.
   a. Provide resources and assistance to student organizations in selecting speakers and entertainers that enrich the lives of all members of the campus community.

C. Design service learning opportunities around global engagement.
   a. Initiate the creation of the global citizenship leadership certificate.
Goal 5: Build a campus and community that fosters diversity and inclusion.

A. Continue to increase the diversity of faculty and staff.
   a. Maximize marketing and recruitment efforts to attract a diverse applicant pool for open positions within the Division of Student Affairs.

B. Continue existing and/or design new programming to educate and inform BGSU community about diversity issues.
   a. Finalize and begin implementation of the Student Affairs Diversity Plan.
   b. Implement iSTAND programming for faculty and staff.

C. Develop new articulation agreements with other institutions to make BGSU a more diverse community.

Goal 6: Enhance the well-being and quality of life of BGSU students, faculty, staff, alumni and friends.

A. Encourage work-life balance for faculty, staff and students.
B. Develop summer programming and camps for stakeholders of all ages.
   a. Continue to increase summer camp opportunities provided by Recreation and Wellness.
   b. Continue to provide quality on-campus housing for summer conference and camp participants.

C. Support students, faculty, staff, alumni and others in receiving national and other awards.
   a. Develop a divisional plan to ensure that Student Affairs staff and BGSU students are nominated for campus, regional and national awards.

Goal 7: Develop a physical, organizational, and financial infrastructure that ensures the short- and long-term success of the BG experience and enhances the development of the BG family.

A. Implement the Accenture recommendations.
   a. Evaluate all position vacancies for potential savings and efficiencies.
   b. Complete service-level agreements with Campus Operations for Residence Life and Recreation and Wellness.

B. Grow the student body to 25,000 (head count); achieve a retention rate of 80 percent.
   a. Actively participate in recruitment and retention initiatives and programs.

C. Implement the master plan.
   a. Complete Rec Center renovation.
   b. Continue involvement with the new Greek Housing project.

D. Approve the landscape plan.
E. Implement a comprehensive campaign.
   a. Re-align position responsibilities of the Director of the Office of the Division of Student Affairs to include advancement and alumni stewardship.
   b. Assist in the transition and supervision of the Director of Development for Student Affairs.
   c. Officially charge the Student Affairs Development Committee with specific tasks related to the comprehensive campaign.

F. Create a spirit of entrepreneurism on and off campus and ensure efficiency and effectiveness of all operations.
   a. Coordinate the development of an energy management plan for Student Affairs.
   b. Initiate the development of a 10 year capital plan for Residence Life.