

Poster Presentation Evaluation Rubric¹

Poster Presentation Components	1 POINT	2 POINTS	3 POINTS
<u>INTRODUCTION</u>	Vaguely described project and/or research question. Weak rationale. Purpose was poorly focused and not sufficiently clear.	Project and/or research question moderately described. Moderately clear rationale. Purpose was somewhat focused and clear.	Clearly described project and/or research question. Strong rationale. Purpose was clear and focused.
<u>METHODS</u>	Inadequate description of (if applicable): subjects, design/approach, methods/procedures, and quantitative and/or qualitative analyses.	Moderate or excessive description of (if applicable): subjects, design/approach, methods/procedures, and quantitative and/or qualitative analyses.	Appropriate detail in description of (if applicable): subjects, design/approach, methods/procedures, and quantitative and/or qualitative analyses.
<u>RESULTS</u>	Few pertinent results. Presentation of results is incomplete, including tables, figures and/or pictures.	Some pertinent results reported and in clear and concise manner. Presentation of results is somewhat appropriate, including tables, figures and/or pictures.	All pertinent results reported and in clear and concise manner. Presentation of results is appropriate, including tables, figures and/or pictures.
<u>DISCUSSION AND SUMMARY</u>	Major topics or concepts inaccurately described. Considerable relevant discussion missing. Conclusions/summary not entirely supported by findings/outcomes.	Discussion is too brief or excessive, needs to be more concise re: major findings/outcomes. Several inaccuracies or omissions. Conclusions/summary generally based on findings/outcomes.	Brief and concise discussion of major findings/outcomes. Was superior, accurate, and thought-provoking. Conclusions/summaries appropriate and clearly based on outcomes.
<u>APPEARANCE</u>	Poor visual presentation and poorly balanced alignment of elements. Numerous grammatical and/or spelling errors. Text difficult to read from 6 ft. No program logos or funding information included.	Moderately aesthetically pleasing and moderately balanced alignment of elements. Some grammatical and/or spelling errors. Generally text easily read from 6 ft. Some program logos or funding information missing.	Exceptional poster; aesthetically pleasing, balanced alignment of elements, no grammatical or spelling errors. Text easily read from 6 ft. All appropriate program logos and funding information included.

^[1] This rubric was adapted from the 6th Annual San Diego City College Student Project & Research Symposium (2009). *Poster Presentations Sample Rubrics*, Retrieved May 18, 2010 from <http://www.sdcity.edu/support/urc/PosterRubric.pdf>.