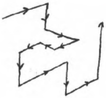
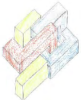
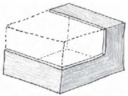
Verbinding

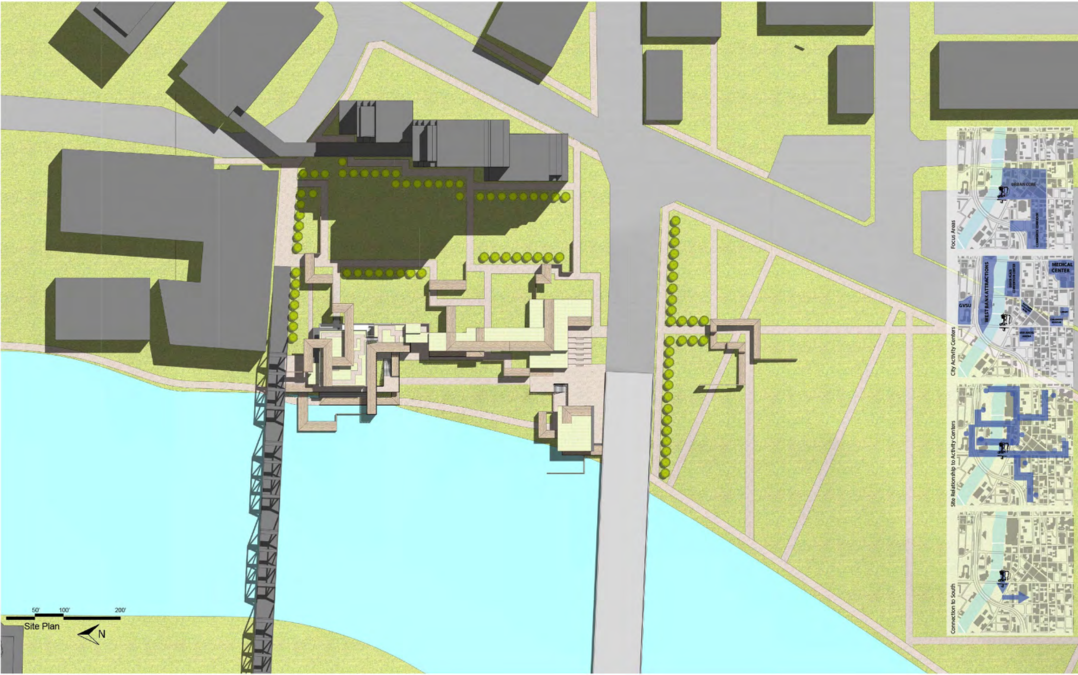
Dutch. *Verb: to bring separate parts into mutual relation; to join (with connotations of conjunction, union, communication, and combination).*

Drawing inspiration from the furniture making process and concepts from furniture designer and architect Gerrit Reitveld, the design for the Grand Rapids Entrepreneurial Furniture Design Center focuses on connection and collaboration on both the urban and building scale. The siting of the building activates an under-utilized portion of the riverfront, creating a link between the West Bank Attractions, the Urban Core, and the Commerce Corridor to the South. The metaphorical bands running through the project emulate the sequence of furniture assemblage while also serving to define and connect the different programmatic spaces throughout the structure. Public spaces are integrated in with the studio and exhibition areas, creating a highly functional and connective urban space.

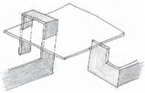


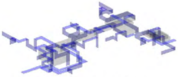


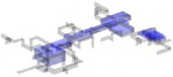


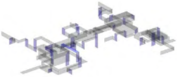

50'
100'
200'
N
Focus Areas
URBAN CORE
COMMERCE CORRIDOR
City Activity Centers
WEST BANK ATTRACTIONS
GVSU
DEVOS PLACE CONVENTION CENTER
MEDICAL CENTER
VAN ANDEL ARENA
Site Relationship to Activity Centers
Connection to South

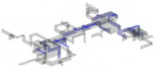
Site Plan

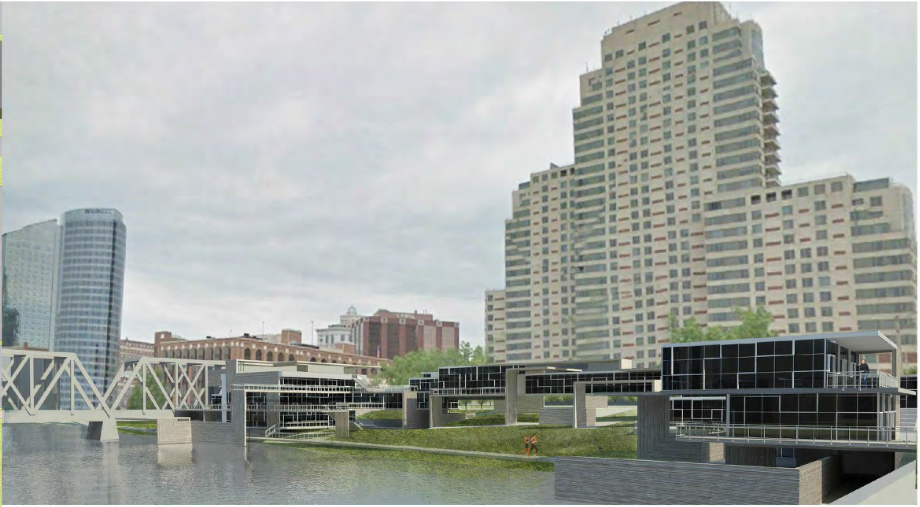


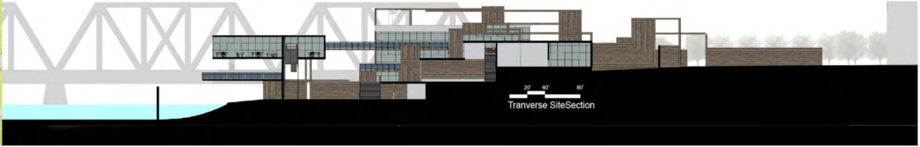

Connective "Ribbons"


Program Spaces

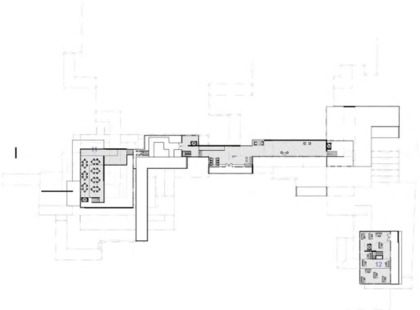

Structure


Enclosure

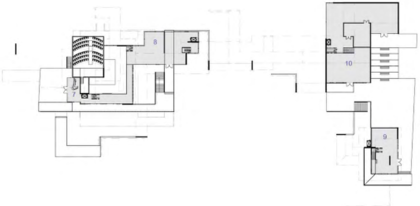




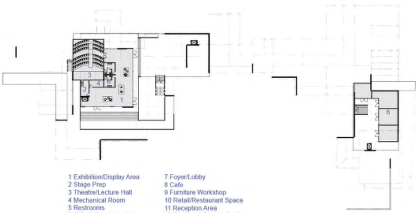
Tranverse SiteSection



Level 3

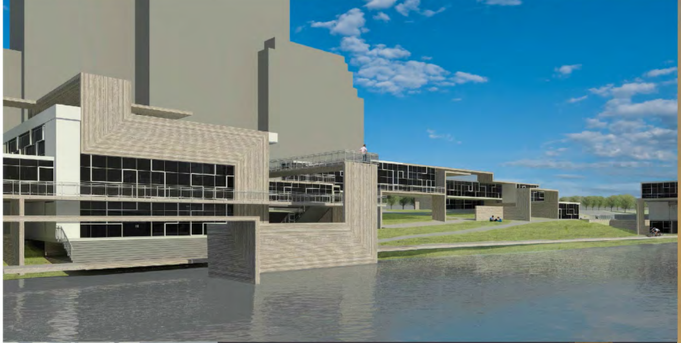


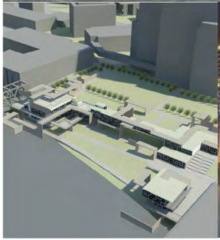
Level 2

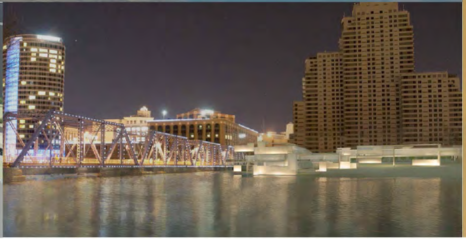


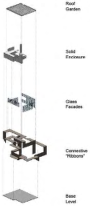
Level 1

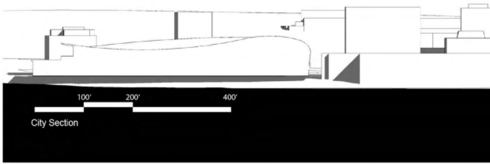
1 Exhibition/Display Area
2 Stage Prep
3 Theatre/Lecture Hall
4 Mechanical Room
5 Restrooms
6 Offices/Administration
7 Foyer/Lobby
8 Cafe
9 Furniture Workshop
10 Retail/Restaurant Space
11 Reception Area
12 Furnitrure Design Studio

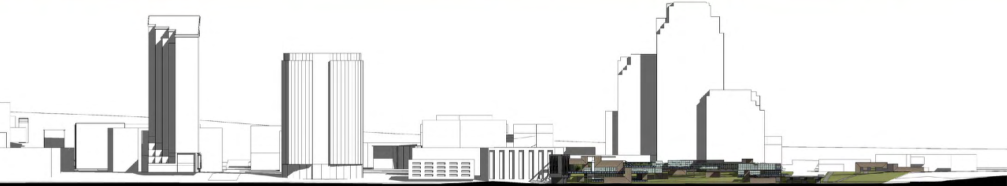







Roof Garden
Solid Enclosure
Glass Facades
Connective "Ribbons"
Base Level



City Section