B.S. in Technology | VISUAL COMMUNICATION TECHNOLOGY

Course Offering Cred Take Grad Course Name Prerequisites/Advisor Notes Course Number Intio to visual Communication FIRST VCT 1030 3 × YEAR 3 VCT 2820 Photography I × **FALL** WRIT 1110 (BGP) 3 Seminar in Academic Writing By Placement × × × MATH 1190 or COMM Real World Math Skills or Intro to Public Speaking 3-4 × × × BGP 1910 1 First Year Seminar General Elective × **BGP** 3 Human & the Arts #1 × × × emester Total **FIRST** VCT 1040 3 Problem Solving for Visual Media YEAR VCT 2680 3 Video Fundamentals **SPRING** By Placement or WRIT 1010 or **WRIT 1120** 3 Seminar in Research Writing COMM 1020 or MAT 3-4 Intro to Public Speaking or Real World Math Skills × **BGP** 3 **Cultural Diversity** BGP 3 Nat Science - No LAB FIRST YEAR TOTAL 31-36 SECON Concepts of Visual Communication **VCT 2040** VCT 1030 or instructor approval × D VCT 1030 & VCT 1040 VCT 2080 3 Digital Print Media × YEAR CS 1010 3 Intro to Python Programming × × × **FALL** MATH 1150 or STAT 3 Intro to Statistics or Using Statistics × × × BGP 4 Nat Science - With LAB × × × VCT 1030, C3 1010 **SECON** VCT 2660 3 Front-End Web Development D VCT 3080 (CMC) 3 Cross-Media Convergence VCT 2080 YEAR VCT 3820 (CMC) 3 Photograhy II VCT 2820 **SPRING** VCT CC Elec #1 3 Frerequisite to Mrc 1 3000 ECON 2000 or higher 3 **Economics BGP** 3 Human & the Arts #2 × × SUMMER TECH 3890 VCT 2040 (recommended) 1 Co-op × × SECOND YEAR TOT/31-32 THIRD VCT 3090 (CMC) 3 Digital File Integ for Print & Online VCT 2080 YEAR VCT 3660 (CMC) 3 Web and Mobile Interactivity VCT 2660 × **FALL** ENG 3880 or BA 203 3 Intro Tech Writing or Effective Jr status / WRIT 1120 & Soph × MKT 3000 3 Principles of Marketing for Non-ECON 2000 or higher × **ACCT 2000** 3 Accounting Concepts for BGP 3 Any category if needed × × × **THIRD** VCT 3690 (CMC) 3 Intermediate Video Production VCT 2680 × YEAR VCT CC Elec #2 3 × **SPRING** VCT CC Elec #3 3 ACCT 2000 3 Accounting Concepts for If not taken in the previous Fall s × BGP 3 Any category if needed TECH 4890 SUMMER 1 Co-op × × × 34 THIRD YEAR TOTAL FOURT VCT CC Elec #4 3 × VCT CC Elec #5 3 × YEAR Technology Systems in Societies TECH 3020 3 Junior status - counts as a SBS × × × **FALL** MGMT 3050 3 Principles of Organization and Management × × × General Elective Add courses to reach 40 hrs of 3000-3 × **FOURT** VCT 4670 3 Visual Communication Technology S Sr status & min of 17 hrs cmplt in the × General Elective 3 Add courses to reach 40 hrs of × × × YEAR **BGP** 3 Any category if needed × × **SPRING** Add course to reach 122 hrs × × × emester Total FOURTH YEAR TOTA 27

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Fall (F), Spring (Sp), Summer (Su)

This is not an official graduation plan but a tool to use along with your audit and check-sheet. Assuming a WRIT placement of 1110, and 2 years of high school language. Note: 4-year degree plan greatly varies based on transfer degree, transfer hours, change of major, CCP hours, etc. Co-ops can also be done part-time over 2 semesters or full-time over 1 semester.

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No minor required, Career Concentration Electives are developed with Falculty Mentors

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Freshman Fall: VCT 1030, 2820, MATH 1190 or COMM 1020, and 3 BGP courses

Spring: VCT 1040, VCT 2680, WRIT 1120, MATH 1190 or COMM 1020, and 2 **BGP** courses

Sophomore

Fall: VCT 2040, 2080, CS 1010, MATH 1150 or STAT 2000, and 1 BGP course Spring: VCT 2660, 3080, 3820, VCT CC Elec. #1, ECON 2000 or higher, and 1 **BGP** course

TECH 3890, the first co-op, should be completed after the sophomore academic vear.

Junior

vear.

Fall: VCT 3090, VCT 3660, ENG 3880 or BA 2030, MKT 3000, ACCT 2000, and 1 **BGP** course Spring: VCT 3690, VCT CC Elec. #2 & 3, ACCT2000, and 1 BGP course TECH 4890, the second coop, should be completed

after the junior academic

Senior Fall: VCT CC Elec. #4 & #5,

TECH 3020, MGMT 3050, plan courses to reach 40 hours of 3000-4000 level and reach 122 hours. Spring: VCT 4670 Synthesis, during your last semester - an intense capstone course with project management, application of knowledge and

Since 1973, Visual Communication Technology's (VCT) approach to educating our students about visual media is unique and successful. We solve visual media problems utilizing innovative, cutting-edge systems with proven results. Graduates acquire positions in areas of management, sales, design and production within virtually any industry. Their skills are vital to effectively and efficiently carry out any organization's or entity's mission. VCT graduates utilize visual media technology in away that emphasizes both their uniqueness and interdependence

on one another.

Points of Pride:

Students experience evolving

Graduation & Beyond

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Get involved with VCTO, the student organization, right away!

Meet with your Academic Advisor to plan your program.

Talk with VCT faculty at every opportunity to learn more about the VCT

Make sure you complete the 4 bolded courses on the checksheet by the end of your sophomore year fill out the matriculation application with your Academic Advisor.

Continue to plan your career concentration so you keep on the path to It is extremely important to connect with VCT Faculty Mentors and further develop your niche in the visual medias.

Utilize your experiences to plan your career concentration.

Continue to expand your

Make sure to meet with vour Academic Advisor early in your senior year to have a solid plan for completing your degree.

Prepare your portfolio for your permanent position. Get as much feedback as you can on the quality/quantity of portfolio

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Use your valuable VCT knowledge to help in service activities on and off campus. Dance Marathon, BGSU Athletics, WBGU, and BG News are just a few outstanding opportunities.

As you take the VCT courses, be aware of your skills and passion for visual media. Use what you learn every day observe, think creatively and design, photograph or record images, be innovative! Be aware of all visual media you encounter and think about

This is the time during your program that you have many opportunities to apply your VCT knowledge and skills. Be proactive about service learning opportunities and community engagement these can enhance your portfolio and networks!

VCT is a program that allows each person to excel using their unique passion, skills and experiences. Now is the time to articulate them to others! Prepare for a life to do what you love, make a living doing so and contribute to the public

cross-media applications and learn about leading-edge Visual Communication Technology VCT is unique in Ohio, and nationally, for its technically adept, cross-media program. Career opportunities are vast and include positions in web development, project

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VCTO is the premier organization, founded by students and run by students, to foster professional opportunities. Collaborate with your peers on special projects, attend corporate events and have fun outside of the classroom!

Continue to engage with VCTO and take on leadership responsibilities through the special projects, being an officer, or building your portfolio through community service opportunities.

Getting feedback about your work from your peers plays an important part of your education. Collaborating on special projects and giving/getting feedback on the quality of portfolio pieces is a great way to continually improve, both inside and outside of the classroom.

Engage with your peers on special projects and learn about their co-op experiences. Stay involved with VCTO to share your wealth of info with those just entering the program. You have made life-long connections.

print, UX, virtual reality and videography. Our cooperative education program provides students the

management, photography,

training, social media

applications, augmented

reality, packaging, design,

opportunity to apply their skills in a real-world

Program facilities feature a state of the art packaging and display lab, photo and video studios, interactive media labs, and a large format print lab.

Accredited by the Association of Technology, Management, and Applied Engineering (ATMAE).

Talk with advisors and VCT faculty about example opportunities for international experiences that prior students have completed.

Be aware of the international impact VCT has on communication. Check out opportunities to study abroad for future semesters.

TECH 3020, Technology and Society is an international perspective course and acts to expand your knowledge of the implications technology has on politics, entertainment and communication.

vour international perspective through coursework and experiences. If you completed a study abroad semester, make sure to include it on your resume.

You will continue to add to

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VCT is an applied program. Lecture/Lab coursework prepares you for a career in the visual media industry. Coop coursework is a part of the experiential learning base of our program. Take advantage of the BGSU Career Center

Establish a LInkedIn presence. Apply for and complete your first co-op (TECH 3890) after the academic year. A portfolio is your key to demonstrating your knowledge and skills to others - make yours a reflection of you! Attend the Job/Internship Fair.

Completing your second co-(TECH 4890) is a huge step toward identifying your niche in a VCT industry. Network with as many professionals as possible through your co-op, BGSU Job Fair, faculty and any industry presentations.

Reference your LinkedIn network and finalize your resume/portfolio for a position that you have a passion to work professionally. Complete a 3rd co-op (4890) to gain a full year's worth of experience, capitalize on the problem solving and creativity you bring to the