Department of Journalism and Public Relations

Bowling Green State University



2014-2015 Student Handbook

Contents

Journalism Faculty2				
Degree Overview 6 Pre-major Status 6 Advising 7 Registration 7 Adding, Dropping and Changing Courses 7 Normal Course Load 7 Class Rank 8 Transfer Courses 8 Grading 8 Unsatisfactory Academic Progress 8 Degree Audit 8 First Day Attendance Policy 8 Undergraduate Program Committee 9 Appeals 9				
Degree Requirements				
II. Foreign Language 10 III. Science and Math 10 IV. Social Sciences 11 V. Arts and Humanities 12 VI. Speaking and Listening 15 Electives 15 Minor 15 Overlapping Classes 15				
Journalism Major16Journalism Sequences16Journalism Core Courses17Sequence Courses17Electives17				
Degree Checksheet18				
Journalism Curriculum20				
Journalism Course Descriptions21				
Finishing Touches22Internships22Receiving Internship Credit22Student Organizations and Media22Campus Facilities23Scholarships23Graduation23				
Faculty and Office Contacts24				
Web sites/Student Media Contacts25				
Learning Outcomes Back Cover				

Welcome!

You are starting an educational journey that will prepare you for many interesting career ventures. Knowing how to ask questions, find the answers and communicate clearly to various audiences are skills that are critical for success in many jobs—jobs that are challenging, exciting and often vital for our society.

During your first year at BGSU, you should concentrate on your classes and learn your way around the campus. You definitely need to see your journalism adviser regularly. He or she will help you plan your classes, avoid common college pitfalls, and maneuver through difficult situations. Although you are not competing with others to become a journalism major, you are expected to meet certain standards—including a 2.7 GPA—before you can take JOUR 2000, our gateway course into major status.

Once you are secure in your academic work, get started with the campus media. That work allows you to apply what you've learned in class, learn a few things that can't be taught in the classroom, and produce material for a strong portfolio. Your portfolio and a good academic record are the keys to getting internships and a good first job.

Become involved with one or more of our student professional associations. They offer many opportunities to network with professionals and often lead to internships and career opportunities. Best of all, it's a good way to meet other journalism students who share similar career interests.

You are joining a great team. I am proud of our talented faculty, alumni, and students. Like your adviser, I am here to help. Feel free to come see me about your problems and successes. And welcome aboard.

Best wishes,

Kathy Bradshaw
Chair, Department of Journalism
and Public Relations

Journalism Faculty

Dr. Katherine Bradshaw

Associate professor, chair

Ph.D., mass media, Michigan State University M.S., journalism, Ohio University B.S., journalism, Ohio University

Dr. Bradshaw teaches broadcast journalism and media diversity classes. For 15 years, she was a



reporter, anchor, and talk show host in Denver and Kansas City. Her work was honored with awards from the Colorado Association of Broadcasters, the Radio and Television News Directors Association, Associated Press, the Society of Professional Journalists, the Kansas City Press Club, and the Missouri Broadcasters Association.

Her research interests include the history of public opinion, media diversity, and media performance, and has been published in Journalism History, Newspaper Research Journal, and Journal of Broadcasting and Electronic Media. She served as an officer in the Radio and Television Journalism Division of the Association for Education in Journalism and Mass Communication (AEJMC) and as a member of the Board of Directors of the American Journalism Historians Association (AJHA). Dr. Bradshaw represents AJHA on the Accrediting Council for Education in Journalism and Mass Communication (ACEJMC). It is responsible for evaluating journalism and mass communication (JMC) programs at universities, and it makes all final accrediting decisions for JMC programs. Dr. Bradshaw is on the editorial board of *Electronic* News and Journalism Educator, and she is the Book Reviews editor for Journalism History. She enjoys traveling, cooking, and bird watching.

Dr. Nancy Brendlinger

Associate professor, head of the multiplatform sequence

Ph.D., journalism, The University of Texas at Austin M.S., agricultural journalism, University of Wisconsin-Madison journalism and sociology, lowa **State University**



Dr. Brendlinger teaches reporting, feature writing, international journalism and journalism in the mov-

ies, as well as courses in the international studies program. She was a reporter, photographer, farm editor and area news editor for the Muscatine Journal (Iowa) and wrote and edited three newsletters at the University of Wisconsin-Madison.

She worked for Peace Corps (Chad and Senegal) and USAID (Indonesia and Croatia), was a Fulbright Scholar in Indonesia and Slovakia, and was a BGSU exchange teacher in China. For four years she participated in an environmental communication/cultural exchange project with schools in Tunisia and Algeria. During her faculty improvement leave in 2011-12 she worked on environmental iournalism and her multimedia skills.

The blog she kept that spring semester when she was in Khujand, Tajikistan, is at nancystan.wordpress.com. The has taught at BGSU since 1990.

Dr. Catherine Cassara

Associate professor

Ph.D., mass media, Michigan State University M.A., journalism, Michigan State University B.A., Russian studies, University of Virginia



clude journalism history, global news, environmental journalism, and multiplatform news reporting, writing, and editing. She has worked as a reporter at The Lewiston Sun (ME), The Journal Tribune (Biddeford, ME) and The Pictorial (Old Saybrook, CT). In 1996 she worked as summer replacement assistant city editor and writing coach for the Bucks County Courier-Times as part of an American Society of Newspaper Editors Knight Fellowship. She has attended workshops at the Poynter Institute (St. Petersburg, FL) on teaching digital journalism, backpack journalism, and adapting teaching to the new media environments. Dr. Cassara also attended a journalism educator workshop at the NEWSPLEX at the University of South Carolina which also focused on using new media technologies for teaching. She has been a top five finalist for the BGSU Master Teacher Award.

Every other year Dr. Cassara helps organize a trip for BGSU students to France for a week-long international media workshop in Paris. Additionally, she has directed grant programs funded by the US Department of State that supported BGSU student' involvement in an environmental journalism program with students from North Africa. BGSU students traveled for workshops in Tunisia; North African students came to BGSU for a workshop.

Her research has focuses on global news coverage in US media--both past and present; and now on has a particular interest in news coverage of the Middle East. She enjoys travel, classical music, reading mysteries, hiking and spending time with her dogs, Nala and Tasha.

Dr. Jim Foust

Professor

Ph.D., mass communication, Ohio University
M.S., journalism, Ohio University
B.A., speech communication,
Youngstown State University



Dr. Foust's teaching areas include broadcast journalism, journalism

law and ethics, online journalism and multimedia reporting. He worked as a news videographer and editor at WYTV-TV in Youngstown, Ohio, where he also produced special projects. His background also includes video production and multimedia design. During the summer of 2000, he worked at WXYZ-TV in Detroit as part of a National Association of Television Program Executives (NATPE) faculty development grant. In September and October of 2014, he spent three weeks in San Francisco with KQED's multimedia journalists.

His research interests include electronic media history, technology of mass communication and communication law. He has written a book, *Big Voices of the Air: The Battle Over Clear Channel Radio*, based on his dissertation research. He also wrote *Online Journalism: Principles and Practices of News for the Web*, a leading online journalism textbook, and is co-author of a video production textbook, *Video Production: Disciplines and Techniques*.

In his spare time, he enjoys cars, computers, woodworking and word puzzles. He has taught at BGSU since 1994.

Itay Gabay

Assistant professor

Ph.D.(in progress), mass communication, University of Wisconsin-Madison M.A., communication, The Hebrew University of Jerusalem B.A., political science and communication, The Hebrew University of Jerusalem



Itay teaches introduction to public relations and social media for journalism and public relations. He began his career as a reporter for a local newspaper in Jerusalem and later worked as a public relations professional, designing political, social and environmental campaigns. He gained experience in writing press releases and speeches, planning press conferences and media events, and tracking and managing media content.

His research uses strategic political communication as a context for understanding how communication messages such as political advertisements can influence public participation and public opinion. In addition, his work examines the ways political candidates and advocacy groups use social media, in particular Twitter, to promote their messages. He is also interested in understanding how both journalists and public relations professionals interact using social media.

When he is not working he enjoys biking, traveling, and sailing.

Kenneth Garland

Instructor, head of the broadcast sequence

B.A., Broadcast Journalism, University of Wisconsin-Milwaukee M.A., Counseling of Psychology, Alaska Pacific University

Ken teaches the Video Editing course in the department. He also works as the adviser for BG24 News, the semi-weekly, live, half-hour student produced newscast.



In 15 years of teaching, Ken has taught courses in broadcast management, broadcast writing, news reporting, sports reporting and field and studio production. He was a news and sports anchor and reporter for stations in five different markets during an 18-year career in the television industry. He helped write and produce a documentary that was nominated for an Emmy award. Ken also spends summers doing baseball play-by-play in the Alaska

Baseball League. He has won regional awards for his play-by-play broadcasts. Ken is involved with the National Press Photographer's Association and the Radio and Television Digital News Association.

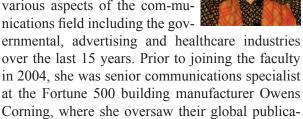
to juveniles, women, crime and assisted suicide. She enjoys cooking, baking, reading mystery and suspense novels, hiking, photography, and spending time with her furkids, one of which is a blind Shih Tzu.

Julie K. Hagenbuch

Lecturer

M.A., mass communication, Bowling **Green State University** B.A., broadcast journalism, Bowling Green State University

Julie Hagenbuch has worked in various aspects of the com-munications field including the gov-



tion for over 20,000 employees as well as speech

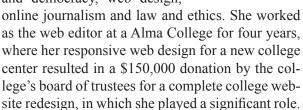
Dr. Kimberly Lauffer

writing for their CEO.

Instructor

Ph.D., mass communication, University of Florida M.A., journalism, Michigan State University B.A., English, Michigan State University

Dr. Lauffer's teaching interests include writing, journalism and democracy, web design,



She has also worked as a general assignment reporter during a professional internship with the American Society of Newspaper Editors, as a temporary business news editor, an editorial assistant for a hockey magazine and as editor of several newsletters. She was previously an associate professor of journalism and new media at Towson University, where she also served a year as assistant provost for undergraduate education.

Her research interests include website usability and accessibility and the narrative strategies media use to frame events, particularly those related

Dr. Terry Rentner

Professor, head of the public relations sequence

Ph.D., sociology, Bowling Green State University M.A., mass communication, Bowling **Green State University** B.S., journalism, Bowling Green State University



public relations, journalism, pedagogy, and health communication at the undergraduate and graduate levels. She has received over 20 state and federal grants totaling over \$1.5 million to support her research and programming on college student health issues. Her research focuses on high-risk drinking, tobacco use, prescription drug misuse, and suicide prevention. Her alcohol prevention program was named one of the top seven programs in the nation by the U.S. Department of Education, and she received this award on Capitol Hill, presented by then Secretary of Education, Richard W. Riley, and the late Senator Robert Byrd. Her work appears in top health communication and public relations iournals and books.

She has been named a Master Teacher Finalist at BGSU twice and has received the BGSU Chairs/ Directors Leadership Award and the BGSU Lifetime Achievement Award for teaching, research, and service.

She is the co-founder of the Richard A. Maxwell Project, dedicated to educating future sport media and communication professionals. Her work includes hosting the annual NFL journalism and Radio Sports Boot camp, a three-day event for current and recently retired NFL players transitioning to a journalism career.

She is also the former director of the School of Media and Communication and prior to that served as department chair. She is an active member of the Public Relations Society of America, the Association for Education in Journalism and Mass Communication and the National Communication Association.

Kelly Taylor

Lecturer

M.Ed., guidance and counseling, Bowling Green State University

B.S., communications education, Bowling Green State University

Kelly Taylor teaches design, editing and advising school publications, as well as writing and reporting.



She joined the department full time in August 1998 after teaching high school journalism and advising award winning high school publications for nearly 10 years. Taylor has been nominated twice for the Distinguished Instructor Award in the College of Arts and Sciences at BGSU. In 2007 she was inducted into the Great Lakes Interscholastic Press Association Hall of Fame.

Active in scholastic press, Taylor is a charter member of the Ohio Scholastic Media Association board, serving as secretary from 2007-2011. She is a member of the Journalism Education Association and holds a valid Ohio teaching license. She teaches high school journalism workshops in the region and judges publication writing and design contests.

Degree Overview

The coursework for the Bachelor of Science Degree in Journalism at Bowling Green State University consists of liberal arts core classes, journalism classes and a minor concentration area. Together, these classes—along with electives—must total at least 122 hours. At least 40 of these hours must be at the 3000 and 4000 level. You must have an overall Grade Point Average (GPA) of 2.5 to become a journalism major, but higher GPAs are required to achieve entry into JOUR 2000 (see page 17). See the "Academic Policies" section of the online BGSU Undergraduate Catalog for instructions on computing your GPA (http://www.bgsu.edu/catalog/Acad_policies/Acad_policies15.html).

The liberal arts core classes are based on BGSU's general education requirements. You can find out more about these classes in the *BGSU Undergraduate Catalog* (http://www.bgsu.edu/catalog/Acad_policies/Acad_policies19.html). Beyond these general education requirements, the Bachelor of Science in Journalism Degree requires additional liberal arts classes designed to prepare students to become journalists. These courses include economics, foreign language, math, U.S. history, political science and speaking and listening. Fulfilling the liberal arts core requirements usually requires 48 to 66 hours of coursework.

The coursework in the Department of Journalism and Public Relations has been changed beginning with students entering the program in Fall 2014. To finish your major, you must complete 33 to 36 hours (depending on your sequence) of coursework in the Department of Journalism and Public Relations, consisting of 15 hours of core journalism classes, 12-15 hours in one of three sequence areas and 6 hours of directed electives. You are permitted to take up to, but no more than, 45 hours in journalism. If you are in the Public Relations sequence, you must complete two additional courses in management and marketing, which count as general elective hours. You are strongly encouraged to meet with your adviser each semester.

You also must complete a minor of your own choosing. You may opt for one of the structured minors listed in the university catalog or you may work with your adviser to plan an interdepartmental minor of at least 20 hours in an area outside mass

communications.

Once the requirements outlined above have been met, you may choose elective courses to complete the remaining hours of coursework you need to graduate. The number of elective hours needed will vary from student to student. For example, students who completed four years of language in high school will have more elective hours to work with than students who need to fulfill the language requirement at BGSU.

The department keeps a file for each journalism and pre-journalism student that contains information about high school work, scholarships received, courses taken at BGSU and internships. You and your adviser together will keep track of your progress toward the Bachelor of Science in Journalism degree on a form similar to the one on pages 18-19. The checksheet outlines all the requirements mentioned above. These requirements are discussed in more detail beginning on page 9 of this handbook.

Pre-Major Status

All students beginning the journalism degree program are initially listed as "pre-majors." This means that they are preparing to enter the program but have not yet completed the requirements for becoming majors. Pre-majors normally complete major prerequisites and general degree requirements while they are preparing to be admitted to major status. Most students become majors during their sophomore year.

To be granted major status, you must:

- Complete JOUR 1000 (or TCOM 1030)
- Complete JOUR 2000 (see prerequisite requirements on page 17)
- Have an overall GPA of 2.5 or better
- Have an average GPA of 2.5 or better in JOUR 1000 and JOUR 2000

If you receive a C in both JOUR 1000 (or TCOM 1030) and JOUR 2000, you will not be permitted to continue in the journalism program.

You will be given an opportunity to apply for major status the semester you take JOUR 2000, when you will also be asked to choose a major sequence.

Advising

When you come to the BGSU Department of Journalism and Public Relations as a freshman or as a transfer student, you will be assigned to the undergraduate academic adviser, Dr. Nancy Brendlinger. She will assist you in choosing classes, making sure you are meeting degree requirements on time and will generally help you plan your college career. When you become a major and declare a sequence, you will be assigned an adviser with professional experience in your sequence.

It is *extremely* important that you establish and maintain regular contact with your journalism adviser. You must meet with him or her at least twice a year to plan your academic schedule. Faculty members post office hours or scheduling information on their doors, and you should find it easy to schedule an appointment. If you cannot meet during your adviser's office hours, call or e-mail him or her to set up an alternate appointment. Before arriving for your appointment, you should go to the School of Media and Communication (SMC) office in 302 West Hall to get your file. You will have to leave a driver's license or other ID to take the file.

You should meet with your adviser well before you are scheduled to register for classes. If you wait until the last minute to see your adviser you may find his or her office hours are booked up. While journalism professors will make every reasonable effort to see their advisees in these situations, it is important to remember that they have other commitments.

It is a good idea to prepare for your visit with your adviser by selecting a list of courses that interest you. Journalism advisers are able to recommend some courses that might work for you, but they cannot know about every course offered by the university. They can help find whatever information you need to make your schedule a success. Each time you meet with your adviser, he or she will sign your file folder.

If you decide you would like to change advisers, the department can help you find another journalism professor to work with.

As you progress in your college career, your adviser can help you in other areas, such as securing internships and searching for a job. Your adviser also can guide you toward campus resources and help you get the most out of your involvement in campus

media and student organizations. The goal of this handbook is to present degree requirements in a clear manner, but you should not use it as a substitute for seeing your adviser.

Registration

Once you have met with your adviser, you are ready to register for classes. You will register using the university's online registration system under *my.bgsu*. If you encounter difficulty registering for classes, contact your adviser for help choosing alternative selections.

Adding, Dropping and Changing Courses

You can add, drop and change courses, except your journalism skills courses, during your open registration periods. For example, if you originally register for a course, then decide to substitute another class for it, you can use the course registration system under *my.bgsu* again to make this change. Of course, classes may fill up during the registration period, so you may not be able to replace a dropped course with another.

Once classes begin, you can still make certain changes using the online course registration system. During the first week of classes, you can change a course's grade option (see "Grading" on the next page) or drop a course. After the first week, you must complete a DROP/ADD form, available in the School of Media and Communication office. This form normally requires the instructor's signature, and must be taken to the College of Arts and Sciences for processing.

To add or drop a journalism skills course, see your adviser. You should discuss any planned schedule changes with your adviser before making them.

Normal Course Load

A full-time course load at BGSU is considered to be 12 to 18 hours per semester. Normally, you will carry 15 or 16 hours per semester, a course load which will allow you to earn enough credits to graduate in four years. However, you may choose to vary your load depending on the demands of the particular courses you are taking and your schedule outside of class.

Class Rank

Students advance in class standing according to the following schedule:

0 to 29 hours: Freshman 30 to 59 hours: Sophomore 60 to 89 hours: Junior 90 hours and above: Senior

Transfer Courses

If you have at least a 2.0 GPA, you may take courses at selected universities and transfer them to BGSU. Students transferring to BGSU from another university also may use this option to convert their previous coursework to BGSU credit.

Before taking journalism courses from another university, consult with your adviser. Most courses will not transfer unless they were taken from an accredited journalism program, and no more than 12 transfer credit hours can be applied to your journalism major or minor.

All transfers are reviewed and approved by BGSU's Office of Registration and Records. You should contact them for information about transferring specific credits.

Grading

Most courses are graded on the traditional "A" through "F" scale. Some courses, however are graded "S/U." In these courses, the student will earn either a Satisfactory ("S") or Unsatisfactory ("U") mark.

You also may elect to take up to 16 hours of regular coursework as S/U rather than for a letter grade. Since courses taken S/U do not count in your GPA, you can use this option to protect your GPA in a course you feel you may not do well in. If you take a course S/U, you will be issued a Satisfactory grade as long as your letter grade is "C" or above. You will be issued an Unsatisfactory grade for a letter grade of "D" or "F." You may change the grading option in a course up until the 12th week of the semester.

All courses you take to complete your major and minor must be taken for a letter grade. The only exception is JOUR 4000 (Internship Credit), which can *only* be taken S/U.

If for some reason you are unable to complete

the requirements of a course by the end of the semester, you may request an Incomplete grade from your instructor. At his or her discretion, you will then be given more time to complete the course requirements. Incomplete grades are not counted in your GPA; however, the instructor must submit a letter grade according to the following schedule:

Fall Semester Incomplete: March 1 Spring Semester Incomplete: Aug. 1 Summer Semester Incomplete: Nov. 1

Incompletes that are not removed by these dates automatically become "F" grades.

Unsatisfactory Academic Progress

A student whose cumulative GPA falls below 2.0 will receive warning, probation or suspension from the Office of Registration and Records. See the online *BGSU Undergraduate Catalog* for more information (http://www.bgsu.edu/catalog/Acad_policies/Acad_policies21.html).

Degree Audit

The degree audit (also called the junior audit) is a review of your progress toward graduation. The audit is mandatory, and must be performed during your junior year.

Consult your adviser for more information about your degree audit.

First Day Attendance Policy

The Department of Journalism and Public Relations has a first day attendance policy for most of its courses. This means that you must attend the first class session. Because some journalism courses have a limited number of available seats, a student who does not attend the first day may be dropped in order to allow another student to add the class.

Undergraduate Program Committee

The Department of Journalism and Public Relations' Undergraduate Program Committee (UPC) is made up of the heads of the three sequences and a coordinator. The UPC considers matters relating to the journalism curriculum in general and specific requests from individual students.

The UPC normally meets once each month during the school year. Requests from individual students, such as Appeals or Interdepartmental Minor forms, should be turned in to the School of Media and Communication Office (Room 302 West Hall). Materials should be turned in by the 10th of the month to receive consideration at the committee's next meeting. You should receive notification of the committee's action by the end of the month.

Appeals

Students may appeal journalism requirements by submitting a letter to the Undergraduate Program Committee (see above).

Degree Requirements

The checksheet on pages 18-19 offers an overview of the courses you will need to complete to earn a Bachelor of Science in Journalism. Your adviser will help you choose the courses to complete the checksheet. This section outlines the requirements in detail. The sub-sections are indicated with Roman numerals that correspond to the sections on the checksheet.

You should follow the checksheet that was in effect when you entered the program as a pre-major. Changes may be made in the program from year to year, but as long as you follow the requirements in effect at the time of your entry you will be able to graduate. You may choose to follow later requirements.

BG Perspective Requirements

BGSU requires that all graduates complete eight classes as part of a BG Perspective core curriculum. This consists of two Natural Sciences courses, two Social and Behavioral Science courses, two Humanities and Arts courses, a Cultural Diversity course and an International Perspectives course.

In the following list, courses marked "BGP" meet the BG Perspective requirement for Natural Sciences, Social and Behavioral Sciences, or Humanities and Arts depending on where they are listed. Courses marked "ip" meet the International Perspectives requirement, and courses marked "cd" meet the Cultural Diversity requirement.

If you plan your coursework carefully, all of these classes should meet requirements in groups II, III, IV, V or VI as well.

For instance, you could choose to take ETHN 3100 to satisfy a Group V requirement, and you would also be satisfying the requirement for a cultural diversity class.

In the same way, students who take courses at BGSU to complete their language requirements automatically satisfy the university requirement for an international perspectives class.

I. ENGLISH COMPOSITION

BGSU requires that all students complete a composition sequence. This sequence ends with GSW 1120: Varieties of Writing. Prior to your initial university registration, you will be given a placement test for the English composition sequence and you will be placed in GSW 1100: Developmental Writing, GSW 1110: Introductory Writing or GSW 1120.

Students who complete GSW 1100 successfully normally go right on to GSW 1120. Students assigned to GSW 1110 must also take GSW 1120. Students assigned to GSW 1120 complete the English composition sequence with that course.

No more than six hours in the English composition sequence may count toward graduation. So, if you take GSW 1100 (5 hours) and GSW 1120 (3 hours), only six hours count toward graduation.

The English composition sequence should be completed as soon as possible. GSW 1120 is a prerequisite for JOUR 2000 and the university will assess a penalty of 3 to 4 credit hours if you do not complete GSW 1120 in your first 60 hours of coursework.

II. FOREIGN LANGUAGE

The foreign language requirement can be met in one of three ways:

- 1. Completion of four years of high school credit courses in one foreign language;
- 2. Successful graduation from a high school where all of the instruction was conducted in some language other than English;
- 3. Completion of 14 hours of college courses in one language (or fewer by advanced placement)

Choices 1 and 2 above require no additional college coursework. If you took four years of a language in high school or graduated from a high school where you studied in a foreign language, you do not need to take any foreign language courses at BGSU.

If you have completed fewer than four years of high school foreign language, you have a choice of how to complete the foreign language requirement. You may complete the sequence of the language you worked on in high school by taking the appropriate courses at BGSU. Or, you may wish to simply start over in a different language and complete the entire four-course sequence in that language.

Your adviser can discuss these options for completing the foreign language requirement with you.

III. SCIENCE AND MATH

Choose an appropriate course in each of the four areas listed.

1. Lab Science Course.

Choose one from the following:

BIOLOGY:

1010 (3) Environment of Life **BGP**

1040 (4) Introduction to Biology **BGP**

2040 (5) Concepts in Biology I BGP

2050 (5) Concepts in Biology II BGP

3310 (4) Human Anatomy and Physiology I

3320 (4) Human Anatomy and Physiology II

3430 (4) General Botany

CHEMISTRY:

1090 & 1100 (4) Elementary Chemistry **BGP**

1170 (4) Elementary Organic and Biochemistry BGP

1250 (5) General Chemistry I BGP

1270 & 1280 (5) General Chemistry II BGP

1350 (5) General Chemistry I BGP

1370 & 1380 (5) General Chemistry II BGP

GEOGRAPHY

2130 (3) Meteorology

GEOLOGY

1040 (4) Earth Environments **BGP**

1050 (4) Time, Life, and Man **BGP**

1060 (4) Climate Change& the Frozen Earth BGP

2150 (3) Geologic History of Dinosaurs **BGP**

2500 (5) Field-based Physical Geology BGP (104 substitute)

2510 (5) Field-based Historical Geology BGP (105 substitute)

3040 (3) Geology of the National Parks

3060 (4) Rocks and Minerals

4180 (3) Geology of Ohio

MATERIAL SCIENCE:

1000 (3) Materials in the Service of Society BGP

PHYSICS

1010 (3) Basic Physics **BGP**

2010 (5) College Physics I BGP

2020 (5) College Physics II BGP

2110 (5) University Physics I BGP

2120 (5) University Physics II BGP

2. Science course.

Choose one from the following (or choose another lab science course from above):

ASTRONOMY:

2010 (3) Modern Astronomy BGP

2120 (3) The Solar System BGP

Plus All other ASTR courses

BIOLOGY:

1080 (3) Life in the Sea **BGP**

1090 (3) Life in Extreme Environment **BGP**

CHEMISTRY:

1000 (3) Introduction to Chemistry BGP

1770 (3) Introduction to Forensic Science BGP

GEOGRAPHY:

1250 (3) Weather and Climate BGP

4040 (3) Climatology

GEOLOGY:

1000 (3) Introduction to Geology BGP

1010 (3) Earth Science

1200 (3) Geological Hazards BGP

2050 (3) Geologic History of Man BGP

3220 (3) Human Environmental Geology BGP

HONORS

2500 (3-5) Honors Seminar: Natural Sciences BGP

PHYSICS:

1000 (3) Physics of the Natural World BGP

3500 (3) Musical Acoustics

NOTE:

You may not receive credit for more than one course in any of the following groups:

CHEM 1250 and 1350

CHEM 1270 and 1370

GEOL 1000, 1010, or 1040

3. Computer Science/Management Information Systems. Choose one from the following:

COMPUTER SCIENCE:

1000 (3) Computer Basics

1010 (3) Introduction to Programming

1800 (1-3) Introductory Topics

MANAGEMENT INFORMATION SYSTEMS

2000 (3) Introduction to Management Information Systems

4. Math/Accounting/Statistics.

Choose one from the following:

ACCOUNTING

2000 (3) Accounting Concepts for Nonbusiness Students

2210 (3) Accounting and Business Concepts I

2220 (3) Accounting and Business Concepts II

MATHEMATICS AND STATISTICS

1120 (3) College Algebra I

1150 (3) Introduction to Statistics

1180 (3) Mathematical Ways of Thinking

1200 (5) College Algebra

1220 (3) College Algebra II

1260 (5) Basic Calculus

1280 (5) Precalculus Mathematics

1290 (2) Trigonometry

1300 (3) Precalculus Mathematics

1310 (5) Calculus and Analytic Geometry

2320 (5) Calculus and Analytic Geometry II

2470 (3) Fundamentals of Statistics

STATISTICS

2000 (3) Using Statistics

PSYCHOLOGY

2700 (4) Quantitative Methods I

SOCIOLOGY

3690 (3) Introductory Statistics

IV. SOCIAL SCIENCES

1. Political Science.

Choose one from the following:

1100 (3) Amer. Govt.: Processes and Structure BGP

1710 (3) Intro to Comparative Government BGP/ip

1720 (3) Intro to International Relations BGP/ip

3010 (3) Modern Political Ideologies BGP/ip

3350 (3) Global Resource Politics **BGP**

3510 (3) Western European Politics BGP/ip

3610 (3) Govt. and Politics of Middle East BGP/ip

3720 (3) Contemporary World Politics BGP/ip

4020 (3) Western Political Thought I BGP

4030 (3) Western Political Thought II BGP

Plus All Other Courses in Political Science

2. Economics. Choose one from the following:

2000 (3) Introduction to Economics BGP

2020 (3) Principles of Microeconomics BGP

2030 (3) Principles of Macroeconomics **BGP**

Plus All Other Economics Courses

3. U.S. History. Choose one from the following:

1510 (3) World Civilizations BGP/ip

1520 (3) The Modern World BGP/ip

2050 (3) Early America BGP

2060 (3) Modern America BGP

2910 (2-3) Special Studies in History

3010 (3) American Military History

3030 (3) World War II

3110 (3) U.S. - Latin Amer. 1810-pres. BGP/ip

3150 (3) Slavery in the Americas

3190 (3) Indian in American History cd

3370 (3) The Vietnam War

3380 (3) American Environmental History

3600 (3) Representative Personalities of 20th Century

3810 (3) United States and Asia

4210 (3) American Colonial History, 1492-1763

4220 (3) American Revolutionary Era, 1763-1789

4250 (3) Early National U.S., 1789-1848

4260 (3) Civil War and Reconstruction, 1861-1877

4280 (3) America Becomes Modern: 1877-1917

4290 (3) America Comes of Age: 1917-1945 BGP

4300 (3) U.S. Since 1945: Affluence and Anxiety

4320 (3) Aspects of African American History cd

4380 (3) United States & the World, 1890-1945

4390 (3) United States & the World: The Cold War Era

4. Social Science Electives: Choose one course each from three of the following areas:

ASIA

1800 (3) Asian Civilizations BGP/ip

AMERICAN CULTURE STUDIES

3000 (3) Interpretations of American Literature

3380 (3) American Environmental History

2520 (3) Indigenous Cultures of North America cd

CANADIAN STUDIES

2010 (3) Introduction to Canadian Studies BGP/ip

EDFI

3020 (3) Educational Psychology

4080 (3) Education in a Pluralistic Society cd

ENVIRONMENTAL STUDIES

1010 (3) Introduction to Environmental Studies BGP

2530 (3) Environments in Context BGP/ip

3010 (3) Environmental Problems BGP

4010 (2) Environmental Strategies

ETHNIC STUDIES

1010 (3) Introduction to Ethnic Studies cd

1100 (3) Introduction to Latinos in the U.S. cd

1200 (3) Introduction to Black Studies cd

1300 (3) Intro to Asian American Studies cd

1600 (3) Intro to Native American Studies

2010 (3) Ethnicity and Social Movements

2110 (3) History of Mexican Americans cd

2600 (3) Contemp Issues in Native America cd

3010 (3) Ethnicity in the United States cd

3030 (3) Race, Representation and Culture

3050 (3) Women of Color in the U.S. cd

3120 (3) Chicanos in the U.S. cd

3170 (3) African Cultures and Societies

3300 (3) Race and Labor in the U.S. cd

3510 (3) International Perspectives on Women

3610 (3) Native American Women

4020 (3) Colonial Africa

4030 (3) Contemporary Africa

4040 (3) Africa and World Politics

4050 (3) Qualitative Research Methods

4100 (3) Mexican-American Social Thought cd

4150 (3) Contemporary U.S. Immigration

4300 (3) Nat,1 & Global Persp.-Race & Ethnicity BGP/ip

4350 (3) Race and Urban Housing

4400 (3) Women and Globalization

4500 (3) Racial Discourses and U.S. Political Policies *cd*

GEOGRAPHY

1210 (3) World Geog: Eurasia and Africa BGP/ip

1220 (3) World Geog: Americas and Pacifi c BGP/ip

2250 (3) Geography of the Global Economy BGP/ip

2300 (3) Cultural Geography BGP/ip

3250 (3) Population Geography BGP/ip

3310 (3) Principles of Conservation Ecology **BGP/ip**

3370 (3) American Indian cd

3420 (3) United States and Canada cd

3490 (3) Latin America *BGP/ip*

4260 (3) Urban Geography BGP

Plus Any Other Courses in Geography except:

GEOG 1250, 1260, 1270, 2130, 4040, 4890

GERONTOLOGY

4020 (3) Health and Aging

HONORS

2010 (3) Introduction to Critical Thinking BGP

2400 (3) Honors Seminar: Social Sciences BGP

INTERNATIONAL STUDIES

2000 (3) Intro to International Studies BGP/ip

PSYCHOLOGY

1010 (4) General Psychology BGP

Plus Any Course in PSYC except:

PSYC 3300, 3310, 3320, 3330, 3340, and 3350

RESC: CHAPMAN LIVING LEARNING COMMUNITY

2050 (3) Studies in the Social Sciences BGP

SOCIOLOGY

1010 (3) Principles of Sociology BGP

2020 (3) Social Problems BGP

2310 (3) Cultural Anthropology BGP/ip

3160 (3) Minority Groups cd

3610 (3) The Family **BGP**

Plus Any Course in SOC except SOC 4710 and 4890

WOMEN'S STUDIES

3020 (3) History of Feminist Thought & Action

3270 (3) Women in Modern Europe

V. ARTS AND HUMANITIES

1. English Literature.

Choose one from the following:

1500 (3) Response to Literature *BGP*

2000 (3) Intro to Lit (various topics) BGP

2010 (3) Intro to Literary Genres BGP

2050 (2) Craft of Poetry

2060 (2) Craft of Fiction

2110 (3) African-American Literature *cd*

2120 (3) Native American Literature cd

2610 (3) World Lit. from Ancient Times to 1700 *BGP/ip*

2620 (3) World Lit. from 1700 to the present **BGP/ip**

2640 (3) British Literature Survey to 1700 **BGP**

2650 (3) British Literature Survey 1700-1945 **BGP**

2670 (3) American Literature Survey BGP

2680 (3) American Literature to 1945 BGP

2690 (3) Canadian Fiction BGP/ip

2740 (3) Survey of American Literature to 1865

2750 (3) Survey of American Literature to 1865-1945

3000 (3) Interdisiciplinary Studies in Literature

3010 (3) Shakespeare

3060 (3) Bible

3100 (3) Multiethnic American Literature

3110 (3) Gay & Lesbian Lit. and Criticism

3140 (3) Postcolonial Literature

3200 (3) Modern Poetry

3230 (3) Modern Fiction

3250 (3) Modern Drama

3300 (3) Contemporary Poetry

3330 (3) Contemporary Fiction

3350 (3) Contemporary Drama

3850 (3) Studies in Literature-Film

4000 (3) Chaucer

4010 (3) Special Topic in Shakespeare & Criticism

4020 (3) English Medieval Literature

4030 (3) 16th & 17th Century Non-Dramatic

Literature

4060 (3) English Renaissance Drama

4080 (3) Milton

4100 (3) Topics in English Restoration Lit & Culture

4150 (3) Topics in 18th Century British Lit & Culture

4160 (3) The Victorian Novel

4170 (3) Topics in British Romanticism

4180 (3) Victorian Poetry and Prose

4190 (3) Topics in Modern British Literature

4200 (3) Topics in Contemporary British Literature

4230 (3) Women's Studies in Literature

4240 (3) Topics in Multiethnic Amer Literature

4300 (3) Topics in Early American Literature

4310 (3) Topics in the American Renaissance

4320 (3) Topics in Late-19th-Century American Literature

4330 (3) Topics in Modern American Literature

4340 (3) Topics in Contemporary American Literature

4420 (3) Studies in Children's Literature

4800 (3) Studies in English or American Literature

2. Philosophy. Choose one from the following:

1010 (3) Introduction to Philosophy BGP

1020 (3) Introduction to Ethics BGP

1030 (3) Introduction to Logic BGP

1250 (3) Contemporary Moral Issues BGP

2040 (3) Aesthetics BGP

2110 (3) History of Ancient Philosophy **BGP**

2120 (3) History of Modern Philosophy BGP

2190 (3) Philosophy of Death and Dying BGP

2240 (3) Socialism, Cptlsm and Democ. BGP

2270 (3) Philosophy of Punishment BGP

2300 (3) Scientifi c Reasoning BGP

2420 (3) Medical Ethics BGP

2450 (3) Philosophy of Feminism **BGP**

3000 (3) Advanced Intro to Applied Philosophy BGP

3210 (3) Indian and Chinese Philosophy BGP/ip

3320 (3) Environmental Ethics BGP

Plus Any other course in PHIL.

3. Humanities Elective.

Choose two courses from the following:

AFRICANA STUDIES

2000 (3) Introduction to Africana Studies BGP/ip

AMERICAN CULTURE STUDIES

2000 (3) Intro to American Culture Studies BGP

2300 (3) Issues in American Civilization BGP

2500 (3) Cult. Pluralism in the U.S. cd

ART

1010 (3) Introduction to Art BGP

ART HISTORY

1450 (3) Western Art I BGP

1460 (3) Western Art II **BGP**

4400 (3) Modern Architecture

4410 (3) American Art to the Civil War

4420 (3) American Art Since the Civil War

4430 (3) Histories of Photography: Invention to WW1

4440 (3) Histories of Photography: WW1 to Present

4450 (3) Preclassical Art

4460 (3) Greek Art

4480 (3) Early Christian and Byzantine Art

4490 (3) Medieval Art

4510 (3) Art of the Italian Renaissance

4530 (3) Northern Renaissance Art

4540 (3) Baroque and Rococo Art

4550 (3) Art of the 19th Century

4560 (3) Art of the Early 20th Century

4570 (3) Art of the Later 20th Century

4580 (3) Art of India and Southeast Asian BGP/ip

4590 (3) Art of China and Japan BGP/ip

4600 (3) Women and the Visual Arts BGP/ip

4610 (3) Art of Western Africa BGP/ip

4620 (3) Art and Power in Africa BGP/ip

4630 (3) Women and Art in Africa BGP/ip

4660 (3) Pre-Columbian Art BGP/ip

4680 (3) Oceanic Art BGP/ip

ARTS AND SCIENCES

1100 (3) Arts BG: Intro to Arts

2100 (3) Introduction to Aesthetic Perception

4100 (3) Making Aesthetic Judgments

CHINESE

2160 (3) Contemporary Chinese Culture

4800 (2-3) Selected Topics in Chinese (literature)

CLASSICAL CIVILIZATION

2410 (3) Great Greek Minds **BGP**

2420 (3) Great Roman Minds BGP

3800 (3) Classical Mythology BGP

3810 (3) Roman Life

3880 (2-3) Topics in Classical Civilization

4850 (3) Greek Literature in English

4860 (3) Latin Literature in English

ETHNIC STUDIES

2200 (3) African Literature BGP/ip

2300 (3) The Native American in Film

3100 (3) Mexican Culture BGP/ip

3200 (3) Literature of Black Nationalism

3400 (3) Afro-American Cinematic Experience

4200 (3) Latino/a Cultural Studies

4600 (3) Third World Cinema BGP/ip

FRENCH

2840 (3) Fr. Canadian Life through Lit BGP/ip

3630 (3) Introduction to French Literature

3660 (3) Introduction to Francophone Lit.

3730 (3) Intro. To French Civilization

3760 (3) Intro. Francophone Civilization

4440 (4) French Film

4630 (4) Topics in French Literature

4660 (4) Topics in Francophone Literature

GERMAN

2600 (3) Modern Germ Lit in Translation BGP/ip

3110 (3) Introduction to German Literature

3130 (3) German Literature in Context

3150 (3) German Culture and Civilization

3160 (3) Contemporary Germany

3600 (3) Literature in Translation

3800 (2-3) Tpcs in Germ Lang, Thought, Culture

4030 (3) Women and the Third Reich

4040 (3) German Literature and Music

4150 (3) The German Film

4800 (2-4) Selected Topics in German (literature)

HONORS

2600 (4) Interdisciplinary Seminar (when fine arts topic)

HUMANITIES

1010 (3) Intro to the Humanities (Firelands campus)

ITALIAN

2610 (3) The Italian Cinema

3610 (3) Introduction to Italian Literature

3710 (3) Italian Civilization I

3720 (3) Italian Civilization II

4880 (3) Italian Literature: Advanced Studies

JAPANESE

4800 (2-3) Selected Topics in Japanese (literature)

LATIN

3610 (3) Latin Literature I

3620 (3) Latin Literature II

4700 (2-3) Readings in Latin Literature

MUSICOLOGY/ COMPOSITION/ THEORY(MUCT)

1010 (2) Exploring Music BGP

1250 (3) Music of World Cultures BGP/ip

2210 (2) Masterpieces of Music BGP

2330 (3) Music in African Culture BGP/ip

2340 (2) Music in Japanese Culture *BGP/ip*

2350 (3) Music in Indonesian Culture BGP/IP

2370 (3) Jazz cd

2610 (3) Music History I

4310 (3) Aesthetics of Black Music cd

4440 (3) Music Technology I

MUSIC PERFORMANCE STUDIES (MUSP)

4010 (3) History and Literature of Jazz

POPULAR CULTURE

1600 (3) Introduction to Popular Culture **BGP**

1700 (3) Black Popular Culture cd

2200 (3) Intro to Folklore and Folklife **BGP**

2310 (2-3) Studies in Popular Culture

2500 (3) Introduction to Popular Film

2700 (3) Intro to Contemp. Pop Literature

2800 (3) Introduction to Popular Music

2900 (3) Television as Popular Culture

3000 (3) Topics in International/Global Popular Culture

3200 (3) Folktale and Legend

3210 (3) Folklife and Material Culture

3250 (3) The Folk Group/Folk Region

3500 (3) Advanced Studies in Popular Film

3650 (3) Youth and Popular Culture

3700 (3) History of Popular Literature

3800 (3) Contexts of Popular Music

4240 (3) Folklore Genres

4260 (3) Popular Entertainments

4600 (3) Popular Culture Advanced Studies

4700 (3) Studies in Popular Literature

4800 (2) Senior Seminar in Popular Culture

RESC (Chapman Learning Community)

2100 (3) Journeys of the Imagination **BGP**

ROMANCE LANGUAGES

2000 (3) European and Latin American Cinema

2200 (3) African Literature *BGP/ip*

RUSSIAN

2150 (3) Russian Culture BGP/IP

3120 (3) Introduction to Russian Literature

3130 (3) Contemporary Russian Literature

3200 (2) Readings in Russian Culture

4010 (3) Russian Poetry

4020 (3) Russian Novel

4030 (3) Russian Drama

4150 (3) Russian Film

SPANISH

3670 (3) Introduction to Spanish Peninsular Literature

3680 (3) Introduction to Spanish American Literature

3710 (3) Spanish Civilization

3770 (3) Civilization of Mexico & Caribbean

3780 (3) Civilization of South America

4310 (3) Spanish American Fiction

4410 (3) Medieval and Golden Age Literature

4420 (3) Spanish Literature of the 19th Century

4440 (3) Contemporary Spanish Literature

4810 (3) Span-Amer Lit I:Discovery to Modern.

4820 (3) Span-Amer Lit: Modern to Present

4880 (3) Contemporary Mexican Literature

4890 (3) Hispanic Studies (when topic is literature related)

THEATRE AND FILM

1410 (3) The Theatre Experience **BGP**

1610 (3) Introduction to Film BGP

2020 (3) Performance Studies I BGP

2150 (3) Explor. Cult. Divers. Through Perform. cd

2620 (3) History of Film

3470 (3) Theatre History and Lit: Origins-1700 BGP

3480 (3) Theatre History and Lit: 1700-Present BGP

3500 (3) Milestones in Black Theatre

3520 (3) Musical Theatre

4490 (3) Contemporary Issues in Theatre

4590 (3) International Puppetry

4600 (3) Period, Style, and Form

WOMEN'S STUDIES

2000 (3) Intro to Women's Studies: Persp. on Gender, Class and Ethnicity *cd* 3010 (3) Women, Art and Culture

VI. SPEAKING AND LISTENING

Choose one from the following:

COMMUNICATION

1020 (3) Speech Communication

2050 (3) Presentational Speaking in Organizations

THEATRE AND FILM

1410 (3) The Theatre Experience **BGP**

2020 (3) Performance Studies I BGP

Electives

By carefully choosing courses in consultation with your adviser, you should be able to meet all the requirements for Groups I through VI, University Requirements, Minor requirements and Major Requirements in less than the 122 hours required for graduation. The additional hours you need will be made up by elective courses.

Electives allow you to experiment by exploring additional courses that interest you. For example, you may be interested in one of two minors and taking an elective in each may help you make up your mind.

You choose your elective courses and they need not meet any specific requirements. You also should see "Overlapping Classes" on the next page.

Major Requirements

See "Journalism Major" on page 16.

Minor

A 20-hour minor is required of all journalism majors. The minor is designed to provide you with an additional area of concentration and expertise. You should work with your adviser to arrive at a minor that interests you and furthers your education.

Since most courses are 3 hours, you will generally have to take 21 hours to complete a minor. Your minor may not include Journalism and Public Relations courses or Telecommunications courses. Twelve credit hours in the minor must be at the 3000 or 4000 level, and all minor courses must be taken for letter grade.

Many departments offer Structured Minors with specific course requirements outlined in the undergradute catalog. You must follow these requirements in order to have an acceptable minor. You also may assemble an Interdepartmental Minor to meet your specific interests. An Interdepartmental Minor consists of related courses taken from two or more departments on campus. You will have to justify your interdepartmental minor courses in a written proposal that will be considered by the Undergraduate Program Committee (see page 8). Requirements for 3000 and 4000 level courses also apply to Interdepartmental Minors. The department's Guidelines for the Design of Interdepartmental Minors, available in the school office and on the department's web site, offers more details about developing an Interdepartmental Minor.

Classes taken for credit in a minor normally cannot be counted toward any other requirement. However, if you select a structured minor *one* course may also fulfill a requirement in Groups II through VI.

You should decide on a minor by early in your junior year. When you have selected a minor, you should fill out a Minor Declaration Form, available in Room 302. Your adviser's signature also will be required on this form.

Overlapping Classes

The Department of Journalism and Public Relations is accredited by the Accrediting Council for Education in Journalism and Mass Communication

(ACEJMC). To ensure that journalism students in accredited programs receive a broad-based liberal arts education, ACEJMC urges students to take as many hours as possible beyond mass communication and to avoid taking courses that duplicate material covered in their journalism courses.

To avoid duplication, journalism majors cannot receive credit toward graduation for the following courses.

Marketing MKT 4120

Popular Culture POPC 1650

Telecommunications TCOM 2630

Students may not minor in Telecommunications, though they may take two TCOM courses at the 2000, 3000, or 4000 level. In addition, when necessary TCOM 1030 may be taken for credit in place of JOUR 1000 and will count as one of your journalism core courses. As a result, you are not allowed to receive credit for *both* TCOM 1030 and JOUR 1000.

Journalism Major

The Department of Journalism and Public Relations has revised its curriculum beginning with the 2014-2015 school year. This section describes the coursework now required to complete the degree. Be aware, however, that students entering the program before Fall 2014 follow a different set of requirements. For more information on the old requirements, see the 2014-2014 edition of the *Journalism and Public Relations Handbook*.

To receive a Bachelor of Science Degree in Journalism and Public Relations, you must complete 33 hours of coursework in the Department of Journalism and Public Relations as outlined below. This coursework consists of the following elements:

- Core Courses: courses required of all Journalism majors
- 2. **Sequence courses**: four or five courses specific to one of three concentration areas (see "Journalism Sequences")
- 3. **Journalism electives**: two additional courses, chosen in consultation with your adviser.

A graphical representation of journalism course requirements is on page 20. Descriptions for courses offered by the Department of Journalism and Public Relations are on page 21. The checksheet on pages 18-19 also shows journalism department requirements in the right-hand column. You may refer to these pages as you read the following section.

Journalism Sequences

The Department of Journalism and Public Relations offers three different sequences. These sequences are designed to build on core journalism skills to prepare you for work in specialized media. However, the journalism curriculum is designed to be broad enough to prepare you to work in *any* media, no matter which sequence you choose. In fact, many students who graduate in a particular sequence find themselves working in—and enjoying—another area.

The three sequences are:

Multiplatform Journalism: preparation for creating journalistic content across multiple platforms, including online and print media;

Broadcast Journalism: preparation for radio, television and electronic media;

Public Relations: preparation for corporate, non-profit and other public relations.

Journalism Core Courses

These courses are required of all Journalism majors. They are designed to give you the basic skills needed in all aspects of journalistic work. The sequence requirements will build on these core skills. The core consists of the following courses:

JOUR 1000: Journalism in a Democratic Society (3 hours) (or TCOM 1030)

JOUR 2000: Introduction to Journalistic Writing (3 hours)

JOUR 2500: Reporting (3 hours)

JOUR 2550: Multimedia Reporting Skills (1 hour)

JOUR 4000: Internship (2 hours)

JOUR 4500: Journalism Law and Ethics (3 hours)

Before you take JOUR 2000, you need to satisfy the following prerequisites:

- 1. Complete at least 30 hours of course work
- 2. Complete JOUR 1000 (or TCOM 1030) and GSW 1120 with a grade of "C" or better
- 3. Have an overall GPA of 2.7 or better

In JOUR 2000 you will apply for major status and be asked to declare a sequence. Once you are admitted to the major, you will be able to take JOUR 2500 and JOUR 4000.

It is recommended—although not required—that you take JOUR 2550 at the same time as JOUR 2500.

JOUR 4000 gives you college credit for internship experience. Journalism majors must complete 2 hours of internship credit. You must complete one on-campus internship; your second internship may be on- or off-campus, though we recommend an

off-campus experience. Broadcast sequence students complete two off-campus internships.

Sequence Courses

Sequences include four or five courses, depending on the sequence. Prerequisites differ among the three sequences, but JOUR 2000 is a prerequisite for *all* sequence courses.

Multiplatform Journalism Sequence

Print Journalism students take JOUR 3150: Visual Editing, JOUR 3200: Feature Writing, JOUR 3250: News Editing and Production, JOUR 3550: Online Journalism and JOUR 4200: Public Affairs Reporting. JOUR 2500 and JOUR 2550 are prerequisites for all of these courses. JOUR 3200 is a prerequisite for JOUR 4200.

Broadcast Journalism Sequence

Students in Broadcast Journalism take JOUR 3150: Visual Editing, JOUR 3250: News Editing and Production, JOUR 3300: Broadcast News, JOUR 3550: Online Journalism and JOUR 4300: Advanced Broadcast News. JOUR 2500, JOUR 2550 and JOUR 3150 are prerequisites for JOUR 3300, and JOUR 3300 is a prerequisite for JOUR 4300.

Public Relations Sequence

Public Relations students take JOUR 3400: Principles of Public Relations, JOUR 3440: Public Relations Writing, JOUR 3450: Media Publication and Design and JOUR 4400: Public Relations Campaigns. JOUR 2500 and JOUR 2550 are prerequisites for both JOUR 3440 and JOUR 3450; JOUR 3400 is a prerequisite for JOUR 3440; JOUR 3440 and JOUR 3450 are prerequisites for JOUR 4400. Public Relations sequence students also must complete MKT 3000: Principles of Marketing and MGMT 3050: Principles of Organization and Management.

Electives

Each journalism major must complete two elective journalism courses selected from the following list:

Issues Elective: choose one from JOUR 4450, 4550, 4650, 4750, 4850, 4950

"Free" Elective: one course chosen in consultation with your adviser. A second issues elective is advised in most cases.

College of Arts & Sciences 205 Administration Building

419-372-2015

Fall 2014 Junior Audit for Bachelor of Science in **Journalism**

School of Media and Communication

302 West Hall 419-372-8349

Name	BGSU ID
Return Address	
Phone Number Expect	cted Date of Graduation
BG Perspective Requirements: 2 Natural Sciences	, 2 Social Sciences, These courses may apply toward the requirements listed below
I. English Composition (Only 6 hours GSW 1100, 1110, 1120 will apply towards graduation) Hrs Grade GSW 1100/1110 GSW 1120 II. Foreign Language (yrs HS) (Courses used for the foreign language requirement may not be used for major or minor requirements) 1010 1010 1020 2010	Major Requirements (33-36 JOUR hours required. May take up to 45 hours.) Journalism Core 15 hours Hrs Grade JOUR 1000 Intro. to Journ. in a Dem. Society 3 JOUR 2000** Journ. Writing 1 JOUR 2550 Multimedia Reporting Skills 3 JOUR 2500 Reporting 3 JOUR 4500 Journ. Law & Ethics JOUR 4000* Field Exp. (on-campus) JOUR 4000* Field Exp. Journalism Specialization: (select one)
III. Science and Computation Natural Sciences	Broadcast Journalism: 15 hours
Lab	JOUR 4300 Advanced Broadcast News Multiplatform Journalism: 15 hours JOUR 3150 Visual Editing JOUR 3200 Feature Writing JOUR 3250 News Editing & Production
IV. Social Sciences (18 hours) ECON POLS U. S. History	
V. Arts & Humanities Literature ENG	Required JOUR electives (6 hours)
PHIL	Additional Required Courses for Public Relations Specialization (6 hours)
VI. Speaking & Listening 1 of COMM 1020 or 2050, THFM 1410 or 2020	*Only 3 hours of JOUR 4000 count toward graduation. Also, broadcast journalism specialization takes 2 off-campus, none on-campus **Prerequisites for JOUR 2000 30 hours of BG Perspective including GSW

JOUR 1000.

1120 and JOUR 1000. Overall GPA at least 2.7 and minimum grade of C in

^PR majors cannot use 3400 as an issues class.

Fall 2014 Junior Audit for Bachelor of Science in **Journalism**

College of Arts & Sciences 205 Administration Building 419-372-2015 School of Media and Communication 302 West Hall 419-372-8349

INSTRUCTIONS:

You must complete an official junior audit with your college advisor during your **junior** year [60-89 hours]. To do so, you must schedule an appointment with a college advisor. You should bring a completed copy of this check sheet and a current copy of your Degree Audit Reporting System (DARS) report. Your college advisor will provide you with a detailed form that specifies your remaining requirements for graduation.

FOR GRADUATION YOU WILL NEED

- 1. Minimum Overall GPA 2.25; minimum Journalism major GPA 2.5
- 2. 122 credit hours minimum, and,
- 3. A major and a minor
- 4. 40 credit hours at the 3000/4000 levels
- 5. Completion of all degree requirements, including the BG Perspective Core
- 6. At least 30 credit hours of BGSU course work
- 7. An official audit completed during the junior year, on file in the College Office

Any substitution or waiver of courses required for your major program <u>must</u> originate in the department/school offering the major program and <u>must</u> be approved by the College Office.

To ensure a timely graduation, see a *College Advisor* during the semester prior to your intended graduation.

Remember to complete an <u>Application for Graduation</u> by the end of the second week of classes during the fall and spring semesters, or by the end of the first week of the summer semester. For the specific dates, check with the College office or the Office of Registration and Records. You may log onto *MyBGSU* to complete the on-line application. After the deadlines, you will need to complete an application in person in the College office.

Minor:		Elections and Mar	. Condit Common	
		Electives and Nor	n-Credit Courses	
Ontional Jacon aliana alastinas				
Optional Journalism electives				
				
A maximum of one course may be counted	l in both the			
minor and college group requirements.				
College Advisor's Signature	Date			
Student's Cianatura	Date			
Student's Signature	Date			

15 hours Journalism Core

JOUR 1000

Democratic Society Introduction to Journalism in a

JOUR 2000

Introduction to

Journalistic Writing Prerequisite: See class description.

JOUR 2550

JOUR 2500

Reporting

Multimedia Reporting Skills Prerequisite: See class description.

Prerequisite: 2.5 GPA or better in JOUR 1000 and

JOUR 2000

JOUR 4500

JOUR 4000

Internship

Journalism Law Prerequisite: None and Ethics

Prerequisite: JOUR 2000; 2.5

GPA or better in JOUR (2 hours required)

Sequence Courses

Take each course in one of the three sequences at right.

Issues Elective 3 hours

Choose one course from the following: JOUR 4650, JOUR 4750, JOUR 4850, JOUR 3850, JOUR 4450, JOUR 4550 JOUR 4950

3 hours **Additional Elective**

Choose either an additional Issues Elective or Skills Elective in consultation with your adviser.

CURRICULUM

BGSU JOURNALISM AND PUBLIC RELATIONS

For students entering the program beginning Fall 2014

Journalism Majors must complete 33-36 hours of Journalism and Public Relations courses as shown. Core courses are required of all sequences. Each sequence consists of four or five skills courses (the Public Relations sequence has additional requirements outside the department as shown) The remaining hours are fulfilled by two elective courses. One elective must be chosen from the department's ssues courses. Another elective may be either a skills or elective course, chosen in consultation with an advisor.

Multiplatform Journalism

JOUR 3150

Visual Editing

JOUR 3200 Feature Writing

Prerequisites: JOUR 2500; major or minor status, junior standing

Prerequisite: JOUR 2000

Prerequisites: JOUR 2500 major or minor status, junior standing

Production

JOUR 3550 JOUR 3250 News Editing and

Prerequisites: JOUR 2500 Online Journalism

JOUR 4200 Public Affairs Reporting

and JOUR 2550.

Prerequisites: JOUR 3200, JOUR 3250, JOUR 4000

JOUR 4300 JOUR 3550

JOUR 3300

JOUR 3250

JOUR 3150

Visual Editing

Broadcast Journalism

News Editing and

Production

Broadcast News

Prerequisites: JOUR 2500 Online Journalism and JOUR 2550.

Prerequisites: JOUR 2500, JOUR 3150; major or minor status, junior standing

Prerequisites: JOUR 2500

Prerequisite: JOUR 2000

major or minor status, junior standing

Prerequisites: JOUR 3300, Advanced Broadcast **JOUR 4000**

Public Relations

JOUR 3400 Principles of PR

Prerequisite: major or minor

Prerequisites: JOUR 2500 and JOUR 3400; major or minor status, junior standing

Media Publication and Prerequisites: JOUR 2500; major or minor standing Design

Prerequisites: senior status in PR seq. and JOUR 3440 and JOUR 3450

JOUR 4400 PR Campaigns

JOUR 3450

JOUR 3440 PR Writing Public Relations sequence students also must take MKT 3000 and MGMT 3050.

Revised 11-7-2014

Journalism and Public Relations Course Descriptions

JOUR 1000. Introduction to Journalism in a Democratic Society (3). Fall, Spring. Modern journalism and mass communication; mass communication media and effects; role and influence of journalistic forms such as newspapers, magazines, video, online media and related fields of advertising and public relations. Open to nonmajors. Credit not given for both JOUR 1000 and TCOM 1030.

JOUR 2000 Introduction to Journalistic Writing (3). Fall, Spring, Summer. IIntroduction to journalistic writing in a variety of forms; emphasis on grammar, spelling, punctuation and sentence structure. Prerequisites include: at least 30 credit hours; GSW 1120; JOUR 1000 with at least a C; and an overall grade point average of 2.7. Credit not allowed for both JOUR 2000 and JOUR 2010. Extra fee.

JOUR 2010 Journalism Techniques for Nonmajors (3). Fall, Spring, Summer. Introduction to news gathering, news writing, news editing and journalistic graphics for nonjournalism majors whose programs might benefit from such a course. Credit not applicable toward major or minor in journalism. Credit not allowed for both JOUR 2000 and JOUR 2010. Prerequisite: GSW 1120. Extra fee.

JOUR 2500 Reporting (3). Fall, Spring, Summer. News gathering and news writing for all types of news stories ranging from the simple, factual story to the complex, specialized story. Practice in covering assignments for publication in various media forms. Prerequisite: JOUR 2000. Extra fee.

JOUR 2550 Multimedia Reporting Skills. (1) Fall, Spring. Introduction to the technical and aesthetic principles of gathering journalistic content in multiple digital forms, including audio, still photography and video. Basic techniques involved in gathering, processing and presenting multimedia content, including HTML. Prerequisites: JOUR 2000 and access to a suitable consumer-grade still/video camera and digital voice recorder. Concurrent registration with JOUR 2500 suggested. Open to journalism pre-majors and minors only or with permission of instructor.

JOUR 2900 Specialized Journalism Basic Skills (1 - 3). Fall, Spring, Summer. Topics vary based on student and faculty interest and developments in the profession. May be repeated up to six credits if topics differ. Prerequisites: JOUR 1000 or TCOM 1030.

JOUR 3100 Introduction to Visual Journalism (3). Introduction to news reportage through visual media. Includes sections on basic photographic techniques, such as composition, exposure, camera handling, and digital photo processing. Also includes caption writing, news judgment and journalism ethics. Prerequisites: JOUR 2000 and access to 35mm digital camera. Extra fee.

JOUR 3150 Visual Editing (3). Fall, Spring. Techniques of processing and editing visual journalism texts. Emphasis on videojournalism, including videography, editing in both linear and non-linear forms, and outputting to tape, the Internet and other media. Techniques of using words and visual elements together. Prerequisite: JOUR 2000. Extra fee.

JOUR 3200 Feature Writing (3). Fall, Spring. Developing story ideas, researching and writing newspaper, magazine and online feature articles and multimedia content; researching free-lance markets. Prerequisites: JOUR 2500; JOUR 2550; major or minor status; junior standing.

JOUR 3250 News Editing and Production (3). Fall, Spring. Theory and practice in editing local and wire news, headline writing, picture editing, evaluating news, layout and design for print and online forms and developing online content. Prerequisite: JOUR 2500; major or minor status; junior standing. Extra Fee.

JOUR 3300 Broadcast News (3). Fall. Techniques of writing, reporting and editing news for broadcast; rewriting wire copy; introduction to ENG shooting and editing techniques; preparation and use of television graphics, presenting video-based stories in online forms. Student must provide own video cassettes. Prerequisites: JOUR 2500; JOUR 2550; JOUR 3150; major or minor status; junior standing. Extra fee.

JOUR 3400 Principles of Public Relations (3). Fall, Spring. Public relations problems, policies, practices applied to business and nonprofit organizations; media methods of communicating, survey research, and attitude change. Open to majors or minors only.

JOUR 3410 Principles of Public Relations for Nonmajors (3). Fall, Spring, Summer. Public relations problems, policies, practices applied to business and nonprofit organizations; media methods of communicating, survey research, and attitude change. Open to non-majors and non-minors only.

JOUR 3440 Public Relations Writing (3). Fall. Planning and preparation for print, audio-visual, and online public relations messages. Fundamentals of writing for publications including newsletters, house journals, pamphlets, brochures, online and social media. Prerequisites: JOUR 2500; JOUR 2550 and JOUR 3400; major or minor status; junior standing.

JOUR 3450 Media Publication and Design (3). Fall, Spring. Theory and practice of editing functions and techniques in producing specialized publications: magazines, newsletters, newspapers and brochures for business and nonprofit organizations. Electronic typesetting and computer graphics. Prerequisites: JOUR 2500; major or minor status; junior standing. Extra fee.

JOUR 3550 Online Journalism (3). Reporting, writing and editing news for interactive media, particularly the Internet. Special emphasis on the unique attributes of interactive media and how these attributes affect content. Usability, web design and HTML authoring. Prerequisites: JOUR 2500; JOUR 2550; major or minor status; junior standing.

JOUR 3850 Journalism in the Movies (3). Focus on issues of journalism and society as reflected in films. Issues include power structures such as race, class, and gender; media ownership; journalism ethics; reporting techniques; and historical changes in journalism. Open to nonmajors.

JOUR 3900 Intermediate Specialized Journalism Skills (1 - 3). Fall, Spring, Summer. Topics vary based on student and faculty interest and developments in the profession. May be repeated up to six credits if topics differ. Prerequisites: JOUR 2000.

JOUR 4000 Field Experience (1 - 3). Fall, Spring, Summer. Journalism internship program required of all journalism majors and minors. Activity may be in more than one medium, full or part time, paid or voluntary. Prerequisites: JOUR 2000; major or minor status. Graded S/U. May be repeated to 3 hours.

JOUR 4100 Advanced Visual Journalism (3). Refining and building upon visual journalism skills, including the ability to produce news photographs as well as edit, critique and analyze the work of others. Designing, editing and producing news publications. Assembling a portfolio. Prerequisites: JOUR 2500, JOUR 3100 and JOUR 3150; major or minor status; junior standing. Extra fee.

JOUR 4140 Supervision of High School Publications (3). For prospective teachers of high school journalism or advisers of school newspapers or yearbooks. Problems of editorial supervision, business management and production. Open to nonmajors.

JOUR 4200 Public Affairs Reporting (3). Spring. Field practice in covering governmental and community affairs with attention both to general and specialized areas. Prerequisites: JOUR 3200; JOUR 3250, and JOUR 4000; major or minor status; junior standing.

JOUR 4300 Advanced Broadcast News (3). Spring. Writing, editing, producing and anchoring for broadcast. Emphasis on ENG shooting and editing, field reporting, studio production and online presentation. Research on issues affecting broadcast journalists. Student must provide own videotape cassette. Prerequisites: JOUR 3300; major or minor status; junior standing. Extra fee.

JOUR 4400 Public Relations Campaigns (3). Spring. Application of public relations theories, tools and techniques to the public relations campaign. Research, planning and execution are practiced. Prerequisites: JOUR 3400, JOUR 3440, and JOUR 3450; at least one hour of JOUR 4000; major or minor status; senior standing.

JOUR 4500 Journalism Law and Ethics (3). Fall, Spring, Summer. Legal concept of freedom of the press, constitutional guarantees, libel, privacy, copyright, broadcast regulation, contempt, obscenity, ethical problems, right to know. Open to nonmaiors.

JOUR 4550 Diversity Issues in the Media (3). Fall. Focus on the news media image of racial and ethnic minorities and the image of women and other underrepresented social groups. Exploration of the extent to which discrimination and prejudice function within news media industries in terms of employment opportunities and how news coverage perpetuates stereotypes of women, people of color and other underrepresented social groups. Open to nonmajors.

JOUR 4650 American Journalism History (3). Fall. American journalism from colonial newspapers to the multimedia age, emphasizing recurrent themes and issues in the history of the mainstream and alternative press. Open to nonmajors.

JOUR 4750 Perspectives on International Media (3). Spring. Social, economic and political factors, organization and control in the national news and informational systems of countries around the world. Open to nonmajors.

JOUR 4800 Special Problems in Journalism (1 - 3). Fall, Spring, Summer. Research problems, practical projects, intensive readings or mini-courses to meet needs of student's special interests. May be repeated. Prerequisite: instructor's consent.

JOUR 4850 Media and Society (3). Spring. Media as institution, its role, content, effects and responsibilities as a cultural force in society. Topics vary. Open to nonmajors.

JOUR 4900 Specialized Journalism Skills (1 - 3). Fall, Spring, Summer. Topics vary based on student and faculty interest and developments in the profession. May be repeated.

JOUR 4950 Specialized Journalism Issues (1 - 3). Fall, Spring, Summer. Topics vary based on student and faculty interest and developments in the profession. May be repeated. Approved for Distance Ed.

Finishing Touches

Internships

Internships allow journalism students to supplement their classroom learning with "real world" experience. They are invaluable as preparation for a career in the field. BGSU's journalism program requires students to complete two internships, thus providing two opportunities to build industry contacts and work in a professional environment.

The department e-mails students about internship and job announcements and keeps a notebook with announcements.

Advisers are a good source of information and guidance about internships, jobs and the application process, but it is up to you to do the work necessary to secure an internship. This process gives you critical experience assembling resumes, writing cover letters and interviewing. On-campus internships opportunities include *The BG News*, *BG-24 News*, *The Obsidian*, *The Gavel*, *The Key*, office of marketing and communications and various public relations positions.

Many media organizations off campus have internships available. Some organizations have formal internship programs for which they hire a limited number of interns at a certain time each year. However, many are less formal and hire interns as they are needed or as they apply. Many internships pay for student work, but some do not. To receive an hour of college credit for an internship, you must complete 120 hours of work on the job. It is common to complete internships—especially off-campus internships—during the summer months; however, many students complete them during the school year.

During your internship, you will have two supervisors. Your faculty adviser will help you receive BGSU credit for the internship, and your work supervisor will oversee your performance on the job.

Receiving Internship Credit

To be eligible to receive internship credit, you must meet the following requirements:

- 1. You must have major or minor status
- 2. You must have completed JOUR 2000 with a grade of "C" or better
- 3. You must have a GPA of at least 2.5 in your journalism courses
- 4. You must have an overall GPA of at least 2.25

Once you have arranged for an internship, you must fill out the Journalism Internship Form, available in the School of Media and Communication office. You must have your adviser sign the form. You also must sign an Internship Policy statement that describes internship expectations and accountability. When you turn in the completed forms, the department will register you for internship credit. To receive credit you must complete the paperwork *before* you start work on the internship.

You will be required to complete a formal report at the end of your internship and turn in two copies to your faculty adviser. One copy will be returned to you; the other will be kept in your academic file. In addition, individual faculty may have other expectations. For instance, some faculty ask for a monthly update on your progress, while others ask that you keep a journal and meet with them in person at the end of the internship. Completing these tasks as specified is crucial to receiving college credit for the internship.

Student Organizations and Media

Student organizations at BGSU include the Public Relations Student Society of America, the Society of Professional Journalists, and the National Association of Black Journalists. These organizations provide an opportunity to interact with students who share your interests. They also bring media professionals to campus and give you a chance to network with and learn from media professionals. A list of BGSU student media organizations, along with contact information, is available on page 25.

Students can also gain practical, hands-on experience through campus media organizations. The *BG News* is a student-run newspaper that has been printed since the 1920s. Other special interest

newspapers such as *The Gavel*, *The Obsidian*, and *The Key* yearbook provide opportunities for different types of print experience.

Students interested in radio have a range of options. WFAL-AM broadcasts on campus and within the Bowling Green area. WBGU, an FM broadcast station, covers approximately 20 miles from the BGSU campus. The BG Radio News Organization (BGRNO) broadcasts news on WBGU and WFAL. Students interested in sports broadcasting can work for Bowling Green Radio Sports, which broadcasts BGSU games and sporting events over the campus radio stations.

BG-24 News is a student-run television newscast that airs live three nights a week over the local cable system. BG-24 News provides opportunities for all kinds of television work, including writing, technical operation, reporting, videography, producing, directing and anchoring. You can also take advantage of WBGU-TV, the university's public television station, to get professional television experience.

Student organizations have recruiting meetings early each semester. You can start working with campus media right away, but be careful not to give them so much time that your classes suffer.

Campus Facilities

West Hall boasts several computer and media production laboratories. A complete television production studio is located on the first floor, along with digital video editing workstations and digital audio suites. The studios for WFAL and WBGU-FM are located on the first floor as well. A multimedia teaching classroom is located in the basement.

The *BG News* production area is located on the second floor, along with two computerized writing labs (one Mac and one PC). These labs are available for use by journalism students during times they are not being used for classes. Many other computer labs are available across campus.

Scholarships

The Department of Journalism and Public Relations gives out a number of scholarships each year, ranging

from \$100 to \$4000.

Scholarship applications for the year ahead are available each February. Notices about application deadlines are e-mailed to students, advertised in *The BG News*, and announced on flyers posted around West Hall.

An awards ceremony each spring gives students, parents, faculty and staff a chance to gather and recognize students' accomplishments and scholarship awards.

Graduation

You must apply for graduation in the School of Media and Communication office, 302 West Hall, at the beginning of the semester in which you plan to graduate. You must have completed a degree audit (see page 8) before applying for graduation.

The department reviews graduation applications and contacts students by mail, starting with those who appear to have problems. A tentative list of graduates is normally posted outside the school office near the end of each semester.

You will order your cap and gown from the university bookstore. To get the right color tassel you need to be sure to tell them that you are a Journalism graduate (*not* a College of Arts and Sciences graduate).

Faculty Contacts

Dr. Katherine Bradshaw 306 West Hall kabrads@bgsu.edu	372-2542	Julie K. Hagenbuch 102 West Hall hagenjk@bgsu.edu	372-0513
Dr. Nancy Brendlinger 319 West Hall nbrendl@bgsu.edu	372-8176	Dr. Kim Lauffer 300 West Hall klauffe@bgsu.edu	372-8548
Dr. Catherine Cassara 317 West Hall ccassar@bgsu.edu	372-2372	Dr. Terry Rentner 300 West Hall trentne@bgsu.edu	372-2079
Dr. Jim Foust 308 West Hall jfoust@bgsu.edu	372-2077	Kelly Taylor 102 West Hall kellyat@bgsu.edu	372-0513
Dr. Itay Gabay 307 West Hall igabay@bgsu.edu	372-8971		
Kenneth Garland 108 West Hall kgarlan@bgsu.edu	372-9516		

Office Contacts

Kelly Graham 302 West Hall mlshaff@bgsu.edu	372-8349
Carman Rosendale 302 West Hall crosend@bgsu.edu	372-8845
Meagon Shaffer 302 West Hall mlshaff@bgsu.edu	372-2076

BGSU Department of Journalism and Public Relations

Websites and and Student Media Contacts

Websites

Journalism and Public Relations Department

http://www.bgsu.edu/departments/journalism

Journalism and Public Relations News and Events

http://blogs.bgsu.edu/journalism

Information on Jobs, Internships and Scholarships

http://blogs.bgsu.edu/journalismjobs

Student Media Contacts [Fall 2014]

The BG News

Cameron Teague Robinson, editor in chief cteague@bgsu.edu http://www.bgnews.com/

BG-24 News

Madeline Fenning, general manager mfening@bgsu.edu http://www.bg24news.org/

The Key Magazine

Lily Bartel, editor lbartel@bgsu.edu

The Obsidian

Brook-Lynne Williams, editor bswilli@bgsu.edu

Public Relations Student Society of America (PRSSA)

Lucas Stall, president lastall@bgsu.edu http://www.bgsu.edu/studentlife/organizations/prssa/index.htm

WBGU-TV (BG on TV)

Nick Army narmy@bgsu.edu

WFAL Falcon Radio

Tim Whitlinger, student general manager twhili@bgsu.edu

WBGU-FM

Ally Tharrett, general manager tharrea@bgsu.edu

Bowling Green Radio Sports Oganization (BGRSO)

Garett Mansfield, general manager garettm@bgsu.edu@bgsu.edu

Society of Professional Journalists (SPJ)

Seth Weber, president sweber@bgsu.edu

National Association of Black Journalists (NABJ)

Rionna Bell, president rcbell@bgsu.edu

Department of Journalism and Public Relations Learning Outcomes

Graduates should be able to:

understand and apply the principles and laws of freedom of speech and press, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances;

demonstrate an understanding of the history and role of professionals and institutions in shaping communications;

demonstrate an understanding of the diversity of groups in a global society in relationship to communications;

understand concepts and apply theories in the use and presentation of images and information;

demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity;

think critically, creatively and independently;

conduct research and evaluate information by methods appropriate to the communications professions in which they work;

write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve;

critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness;

apply basic numerical and statistical concepts;

apply tools and technologies appropriate for the communications professions in which they work.

Department of Journalism and Public Relations

302 West Hall
Bowling Green State University
Bowling Green, Ohio 43403
(419) 372-2076
http://www.bgsu.edu/dept/journalism