

# Department of Journalism and Public Relations

Bowling Green State University



**2012-2013  
Student Handbook**

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## Welcome!

You are starting an educational journey that will prepare you for many interesting career ventures. Knowing how to ask questions, find the answers and communicate clearly to various audiences are skills that are critical for success in many jobs—jobs that are challenging, exciting and often vital for our society.

During your first year at BGSU, you should concentrate on your classes and learn your way around the campus. You definitely need to see your journalism adviser regularly. He or she will help you plan your classes, avoid common college pitfalls, and maneuver through difficult situations. Although you are not competing with others to become a journalism major, you are expected to meet certain standards—including a 2.7 GPA—before you can take JOUR 2000, our gateway course into major status.

Once you are secure in your academic work, get started with the campus media. That work allows you to apply what you've learned in class, learn a few things that can't be taught in the classroom, and produce material for a strong portfolio. Your portfolio and a good academic record are the keys to getting internships and a good first job.

Become involved with one or more of our student professional associations. They offer many opportunities to network with professionals and often lead to internships and career opportunities. Best of all, it's a good way to meet other journalism students who share similar career interests.

You are joining a great team. I am proud of our talented faculty, alumni, and students. Like your adviser, I am here to help. Feel free to come see me about your problems and successes. And welcome aboard.

Best wishes,

Katherine Bradshaw

*Chair, Department of Journalism  
and Public Relations*

## Journalism Faculty

### Dr. Oliver Boyd-Barrett

Professor

Ph.D., Social Science, Open University (U.K.)  
B.A., sociology, Exeter University (U.K.)



Dr. Oliver Boyd-Barrett joined the School of Communication Studies as Director in 2005, a position he held for three years before deciding to return to faculty in the Department of Journalism and Public Relations. His current research interests include international and national news agencies, news media and the “war on terror,” and Hollywood representations of the intelligence community. He was previously Professor of Communication at California State Polytechnic University in Pomona, California, and has held various appointments at universities in the United Kingdom.

Dr. Boyd-Barrett has published extensively on educational and management communications, international news media, and the political economy of mass communication. He is founding chair of the division for Global Communication and Social Change in the International Communication Association. Dr. Boyd-Barrett is on Faculty Improvement Leave for the 2012-2013 school year.

### Dr. Katherine Bradshaw

Associate professor, chair

Ph.D., mass media, Michigan State University  
M.S., journalism, Ohio University  
B.S., journalism, Ohio University



Dr. Bradshaw teaches broadcast journalism and media diversity classes. For 15 years, she was a reporter, anchor, and talk show host in Denver and Kansas City. Her work was honored with awards from the Colorado Association of Broadcasters, the Radio and Television News Directors Association, Associated Press, the Society of Professional Journalists, the Kansas City Press Club, and the Missouri Broadcasters Association.

Her research interests include the history of public opinion, media diversity, and media performance, and has been published in *Journalism His-*

*tory*, *Newspaper Research Journal*, and *Journal of Broadcasting and Electronic Media*. She served as an officer in the Radio and Television Journalism Division of the Association for Education in Journalism and Mass Communication (AEJMC) and as a member of the Board of Directors of the American Journalism Historians Association (AJHA). Dr. Bradshaw represents AJHA on the Accrediting Council for Education in Journalism and Mass Communication (ACEJMC). It is responsible for evaluating journalism and mass communication (JMC) programs at universities, and it makes all final accrediting decisions for JMC programs. Dr. Bradshaw is on the editorial board of *Electronic News* and *Journalism Educator*, and she is the Book Reviews editor for *Journalism History*. She enjoys traveling, cooking, and bird watching.

### Dr. Nancy Brendlinger

Associate professor

Ph.D., journalism, The University of Texas at Austin  
M.S., agricultural journalism, University of Wisconsin-Madison  
B.S., journalism and sociology, Iowa State University



Dr. Brendlinger teaches reporting, feature and magazine writing, international journalism and journalism in the movies, as well as courses in the international studies program. She was a reporter, photographer, farm editor and area news editor for the *Muscatine Journal* (IA) and wrote and edited three newsletters at the University of Wisconsin-Madison.

She has worked for Peace Corps (Chad and Senegal) and USAID (Indonesia and Croatia), was a Fulbright Scholar in Indonesia and Slovakia, and was a BGSU exchange teacher in China. For four years she participated in an environmental communication/cultural exchange project with schools in Tunisia and Algeria. She was on sabbatical 2011-2012 for developing environmental journalism curriculum and her own multimedia skills. Spring semester 2012, she accompanied her husband who was working at Khujand State University in Khujand, Tajikistan, and while there she worked with Tajik students in regular, informal discussion groups and was an invited speaker at a conference on the UNESCO World Press Day activities. The blog she kept while in Tajikistan is at [nancystan.wordpress.com](http://nancystan.wordpress.com).

## Dr. Rick Busselle

Visiting Associate professor

Ph.D., mass media, Michigan State University  
M.A., telecommunication, Michigan State University  
B.S., journalism, Bowling Green State University



Rick Busselle is a Visiting Associate Professor in the Journalism Department. After graduating from BGSU with a BS in Journalism, he worked as a videographer and news producer in Toledo, then as a corporate video producer and freelance videographer in the automobile and motorsport industries. In the 90s he earned MA and Ph.D. degrees from Michigan State University, and had taught and researched at Washington State University until returning to Northwest Ohio.

Dr. Busselle's teaching and research focus on how stories in the news and entertainment media influence our perceptions and understandings of social issues related to race, poverty, crime, addiction, and mental illness. His work has been published in *Communication Theory*, *Communication Research*, and *The Journal of Broadcasting & Electronic Media*, among other scholarly journals and academic proceedings. He serves on several editorial boards and is currently a Co-Editor of the Journal, *Media Psychology*.

When he's not working he plays tennis, fixes his kids' bikes, and looks for opportunities to travel.

## Dr. Catherine Cassara

Associate professor, head of the print sequence

Ph.D., mass media, Michigan State University  
M.A., journalism, Michigan State University  
B.A., Russian studies, University of Virginia



Dr. Cassara's teaching areas include journalism history, international press, environmental journalism, writing, editing, and reporting. She has worked as an assistant editor at *The Times* (Springfield, VA), and as staff reporter at *The Pictorial* (Old Saybrook, CT), *The Journal Tribune* (Biddford, ME) and *The Lewiston Sun* (ME). She was also a feature writer for Michigan State University's Agriculture and Natural Resources Information Service and has worked as a writing coach for sev-

eral papers. In 1996 she worked as Assistant City Editor and Writing Coach for the Bucks County *Courier-Times* as part of an American Society of Newspaper Editors Knight Fellowship.

Her research interests include U.S. media coverage of international news, U.S. media history, and news media development in countries in political transition. She enjoys classical music, reading mystery novels, hiking, traveling and spending time with her dogs, Tasha and Nala. She has taught at BGSU since 1992.

## Dr. Jim Foust

Associate professor, head of the broadcast sequence

Ph.D., mass communication, Ohio University  
M.S., journalism, Ohio University  
B.A., speech communication, Youngstown State University



Dr. Foust's teaching areas include broadcast journalism, journalism law and ethics, online journalism and multimedia reporting. He worked as a news videographer and editor at WYTV-TV in Youngstown, Ohio, where he also produced special projects. His background also includes video production and multimedia design. During the summer of 2000, he worked at WXYZ-TV in Detroit as part of a National Association of Television Program Executives (NATPE) faculty development grant.

His research interests include electronic media history, technology of mass communication and communication law. He has written a book, *Big Voices of the Air: The Battle Over Clear Channel Radio*, based on his dissertation research. He also wrote *Online Journalism: Principles and Practices of News for the Web*, a leading online journalism textbook, and is co-author of a video production textbook, *Video Production: Disciplines and Techniques*.

In his spare time, he enjoys cars, computers, amateurish woodworking and word puzzles. He has taught at BGSU since 1994.

## Kenneth Garland

*Instructor*

B.A., Broadcast Journalism, University of Wisconsin-Milwaukee  
M.A., Counseling of Psychology, Alaska Pacific University



Ken teaches the Video Editing course in the Department of Journalism and Public Relations. He also works as the adviser for BG24 News, the semi-weekly, live, half-hour student produced newscast.

In 15 years of teaching, Ken has taught courses in broadcast management, broadcast writing, news reporting, sports reporting and field and studio production. He was a news and sports anchor and reporter for stations in five different markets during an 18-year career in the television industry. He helped write and produce a documentary that was nominated for an Emmy award. Ken also spends summers doing baseball play-by-play in the Alaska Baseball League. He has won regional awards for his play-by-play broadcasts. Ken is involved with the National Press Photographer’s Association and the Radio and Television Digital News Association.

## Julie K. Hagenbuch

*Instructor*

M.A., mass communication, Bowling Green State University  
B.A., broadcast journalism, Bowling Green State University



Over the last 10 years, Mrs. Hagenbuch has worked in various aspects of the communications field including the governmental, advertising and healthcare industries. Most recently, she was senior communications specialist at the Fortune 500 building manufacturer Owens Corning, where she oversaw their global publication for over 20,000 employees as well as speech writing for the CEO.

## Michael Horning

*Assistant Professor*

Ph.D., Mass Communications, The Pennsylvania State University  
M.S., Communication and Media Technologies, Rochester Institute of Technology  
B.S., English Education, Liberty University



Mike teaches news reporting and news editing classes. He began his career in journalism working first as a freelance writer for a local outdoor news magazine and later as a reporter and assistant editor for *The Nelson County Times* (Amherst, VA). He also has spent part of his career teaching high school journalism.

More recently he has worked as a researcher in the Computer-Supported Collaboration and Learning Lab at Penn State where his work has been focused on developing and testing mobile and web-based applications that support local news and community service organizations. His research focuses on the use of communication technologies to promote social and political engagement and the ways that Web 2.0 and mobile technologies have impacted news media. His most recent research has examined the democratic uses of Web 2.0 technologies in online news.

Mike is an avid fisherman and hiker. When at home, he can be found “geeking out” on technology of all types. He enjoys working with computers and open source software and restoring antique tube radios.

## Dave Sennerud

Instructor

Ph.D. (in progress), mass communication, Ohio University  
M.Ed., curriculum and instruction, University of Southern Mississippi  
B.S., journalism, Northwestern University



Dave Sennerud is in his fourth year at BGSU and has taught Introduction to Mass Communication, Introduction to Journalistic Writing, Journalism Techniques for Non-Majors, Reporting, Feature Writing, Sports Writing & Reporting, and Online Journalism.

Prior to coming to BGSU, Sennerud was a Scripps-Howard Teaching Fellow at the E.W. Scripps School of Journalism at Ohio University while he pursued a Ph.D. in Mass Communication and a certificate in the school's Contemporary History Institute. Sennerud's research interests include journalism history as well as online journalism and new media.

A graduate of Northwestern University's Medill School of Journalism, Sennerud began his career as a sports reporter and editor, writing for community newspapers in the Chicago area. He later became a high school teacher in northern Illinois, where he taught journalism and advised the school newspaper. During this time, he was involved with several high school journalism workshops and activities at the state and national levels, including service as president of the Illinois Journalism Education Association, the state organization of high school journalism advisers. He has written for several publications, including the *Chicago Sun-Times*, the *Florida Times-Union* and the *Toledo City Paper*, and worked as a copy editor at the Rockford (IL) *Register Star*.

## Kelly Taylor

Lecturer

M.A., education and counseling, Bowling Green State University  
B.S., communications education, Bowling Green State University



Kelly Taylor teaches design and advising school publications as well as writing and reporting. She joined the department full time in August 1998 after teaching high school journalism and advising award winning high school publications for nearly 10 years. Taylor has been nominated twice for the Distinguished Instructor Award in the College of Arts and Sciences at BGSU. In 2007 she was inducted into the Great Lakes Interscholastic Press Association Hall of Fame.

Active in scholastic press, Taylor is a charter member of the Ohio Scholastic Media Association board, serving as secretary from 2007-2011. She is a member of the Journalism Education Association and holds a valid Ohio teaching license. She teaches high school yearbook, newspaper and adviser workshops in the region and judges publication writing and design contests.

Taylor and her husband, Tom, are Falcon Flames and have two children. She enjoys photography, scrapbooking and working on various volunteer design projects.

## Degree Overview

The coursework for the Bachelor of Science Degree in Journalism at Bowling Green State University consists of liberal arts core classes, journalism classes and a minor concentration area. Together, these classes—along with electives—must total at least 122 hours. At least 40 of these hours must be at the 3000 and 4000 level. You must have an overall Grade Point Average (GPA) of 2.5 to become a journalism major, but higher GPAs are required to achieve entry into JOUR 2000 (see page 17). See the “Academic Policies” section of the online *BGSU Undergraduate Catalog* for instructions on computing your GPA ([http://www.bgsu.edu/catalog/Acad\\_policies/Acad\\_policies15.html](http://www.bgsu.edu/catalog/Acad_policies/Acad_policies15.html)).

The liberal arts core classes are based on BGSU’s general education requirements. You can find out more about these classes in the *BGSU Undergraduate Catalog* ([http://www.bgsu.edu/catalog/Acad\\_policies/Acad\\_policies19.html](http://www.bgsu.edu/catalog/Acad_policies/Acad_policies19.html)). Beyond these general education requirements, the Bachelor of Science in Journalism Degree requires additional liberal arts classes designed to prepare students to become journalists. These courses include economics, foreign language, math, U.S. history, political science and speaking and listening. Fulfilling the liberal arts core requirements usually requires 48 to 66 hours of coursework.

The coursework in the Department of Journalism and Public Relations has been changed beginning with students entering the program in Fall 2011. To finish your major, you must complete 33 hours of coursework in the Department of Journalism and Public Relations, consisting of 15 hours of core journalism classes, 12 hours in one of three sequence areas and 6 hours of directed electives. You are permitted to take up to, but no more than, 39 hours in journalism. If you are in the Public Relations sequence, you must complete two additional courses in management and marketing, which count as general elective hours. You are strongly encouraged to meet with your adviser each semester.

You also must complete a minor of your own choosing. You may opt for one of the structured minors listed in the university catalog or you may work with your adviser to plan an interdepartmental minor of at least 20 hours in an area outside mass communications.

Once the requirements outlined above have been met, you may choose elective courses to complete the remaining hours of coursework you need to graduate. The number of elective hours needed will vary from student to student. For example, students who completed four years of language in high school will have more elective hours to work with than students who need to fulfill the language requirement at BGSU.

The department keeps a file for each journalism and pre-journalism student that contains information about high school work, scholarships received, courses taken at BGSU and internships. You and your adviser together will keep track of your progress toward the Bachelor of Science in Journalism degree on a form similar to the one on pages 18-19. The checksheet outlines all the requirements mentioned above. These requirements are discussed in more detail beginning on page 9 of this handbook.

## Pre-Major Status

All students beginning the journalism degree program are initially listed as “pre-majors.” This means that they are preparing to enter the program but have not yet completed the requirements for becoming majors. Pre-majors normally complete major prerequisites and general degree requirements while they are preparing to be admitted to major status. Most students become majors during their sophomore year.

To be granted major status, you must:

- Complete JOUR 1000 (or TCOM 1030)
- Complete JOUR 2000 (see prerequisite requirements on page 17)
- Have an overall GPA of 2.5 or better
- Have an average GPA of 2.5 or better in JOUR 1000 and JOUR 2000

If you receive a C in both JOUR 1000 (or TCOM 1030) and JOUR 2000, you will not be permitted to continue in the journalism program.

You will be given an opportunity to apply for major status the semester you take JOUR 2000, when you will also be asked to choose a major sequence.

## Advising

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When you come to the BGSU Department of Journalism and Public Relations as a freshman or as a transfer student, you will be assigned to the undergraduate academic adviser, Dr. Nancy Brendlinger. She will assist you in choosing classes, making sure you are meeting degree requirements on time and will generally help you plan your college career. When you become a major and declare a sequence, you will be assigned an adviser with professional experience in your sequence.

It is *extremely* important that you establish and maintain regular contact with your journalism adviser. You must meet with him or her at least twice a year to plan your academic schedule. Faculty members post office hours or scheduling information on their doors, and you should find it easy to schedule an appointment. If you cannot meet during your adviser's office hours, call or e-mail him or her to set up an alternate appointment. Before arriving for your appointment, you should go to the School of Media and Communication (SMC) office in 302 West Hall to get your file. You will have to leave a driver's license or other ID to take the file.

You should meet with your adviser well before you are scheduled to register for classes. If you wait until the last minute to see your adviser you may find his or her office hours are booked up. While journalism professors will make every reasonable effort to see their advisees in these situations, it is important to remember that they have other commitments.

It is a good idea to prepare for your visit with your adviser by selecting a list of courses that interest you. Journalism advisers are able to recommend some courses that might work for you, but they cannot know about every course offered by the university. They can help find whatever information you need to make your schedule a success. Each time you meet with your adviser, he or she will sign your file folder.

If you decide you would like to change advisers, the department can help you find another journalism professor to work with.

As you progress in your college career, your adviser can help you in other areas, such as securing internships and searching for a job. Your adviser also can guide you toward campus resources and help you get the most out of your involvement in campus

media and student organizations. The goal of this handbook is to present degree requirements in a clear manner, but you should not use it as a substitute for seeing your adviser.

## Registration

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Once you have met with your adviser, you are ready to register for classes. You will register using the university's online registration system under *my.bgsu*. If you encounter difficulty registering for classes, contact your adviser for help choosing alternative selections.

## Adding, Dropping and Changing Courses

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You can add, drop and change courses, except your journalism skills courses, during your open registration periods. For example, if you originally register for a course, then decide to substitute another class for it, you can use the course registration system under *my.bgsu* again to make this change. Of course, classes may fill up during the registration period, so you may not be able to replace a dropped course with another.

Once classes begin, you can still make certain changes using the online course registration system. During the first week of classes, you can change a course's grade option (see "Grading" on the next page) or drop a course. After the first week, you must complete a DROP/ADD form, available in the School of Media and Communication office. This form normally requires the instructor's signature, and must be taken to the College of Arts and Sciences for processing.

To add or drop a journalism skills course, see your adviser. You should discuss any planned schedule changes with your adviser before making them.

## Normal Course Load

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A full-time course load at BGSU is considered to be 12 to 18 hours per semester. Normally, you will carry 15 or 16 hours per semester, a course load which will allow you to earn enough credits to graduate in four years. However, you may choose to vary your load depending on the demands of the particular courses you are taking and your schedule outside of class.

## **Class Rank**

Students advance in class standing according to the following schedule:

- 0 to 29 hours: Freshman
- 30 to 59 hours: Sophomore
- 60 to 89 hours: Junior
- 90 hours and above: Senior

## **Transfer Courses**

If you have at least a 2.0 GPA, you may take courses at selected universities and transfer them to BGSU. Students transferring to BGSU from another university also may use this option to convert their previous coursework to BGSU credit.

Before taking journalism courses from another university, consult with your adviser. Most courses will not transfer unless they were taken from an accredited journalism program, and no more than 12 transfer credit hours can be applied to your journalism major or minor.

All transfers are reviewed and approved by BGSU's Office of Registration and Records. You should contact them for information about transferring specific credits.

## **Grading**

Most courses are graded on the traditional "A" through "F" scale. Some courses, however are graded "S/U." In these courses, the student will earn either a Satisfactory ("S") or Unsatisfactory ("U") mark.

You also may elect to take up to 16 hours of regular coursework as S/U rather than for a letter grade. Since courses taken S/U do not count in your GPA, you can use this option to protect your GPA in a course you feel you may not do well in. If you take a course S/U, you will be issued a Satisfactory grade as long as your letter grade is "C" or above. You will be issued an Unsatisfactory grade for a letter grade of "D" or "F." You may change the grading option in a course during the first week of the semester.

**All courses you take to complete your major and minor must be taken for a letter grade.** The only exception is JOUR 4000 (Internship Credit), which can only be taken S/U.

If for some reason you are unable to complete the requirements of a course by the end of the semester, you may request an Incomplete grade from your instructor. At his or her discretion, you will then be given more time to complete the course requirements. Incomplete grades are not counted in your GPA; however, the instructor must submit a letter grade according to the following schedule:

- Fall Semester Incomplete: March 1
- Spring Semester Incomplete: Aug. 1
- Summer Semester Incomplete: Nov. 1

Incompletes that are not removed by these dates automatically become "F" grades.

## **Unsatisfactory Academic Progress**

A student whose cumulative GPA falls below 2.0 will receive warning, probation or suspension from the Office of Registration and Records. See the online *BGSU Undergraduate Catalog* for more information ([http://www.bgsu.edu/catalog/Acad\\_policies/Acad\\_policies21.html](http://www.bgsu.edu/catalog/Acad_policies/Acad_policies21.html)).

## **Degree Audit**

The degree audit (also called the junior audit) is a review of your progress toward graduation. The audit is mandatory, and must be performed during your junior year.

Consult your adviser for more information about your degree audit.

## **First Day Attendance Policy**

The Department of Journalism and Public Relations has a first day attendance policy for most of its courses. This means that you must attend the first class session. Because some journalism courses have a limited number of available seats, a student who does not attend the first day may be dropped in order to allow another student to add the class.

## **Undergraduate Program Committee**

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The Department of Journalism and Public Relations's Undergraduate Program Committee (UPC) is made up of the heads of the three sequences and a coordinator. The UPC considers matters relating to the journalism curriculum in general and specific requests from individual students.

The UPC normally meets once each month during the school year. Requests from individual students, such as Appeals or Interdepartmental Minor forms, should be turned in to the School of Media and Communication Office (Room 302 West Hall). Materials should be turned in by the 10th of the month to receive consideration at the committee's next meeting. You should receive notification of the committee's action by the end of the month.

## **Appeals**

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Students may appeal journalism requirements by submitting a letter to the Undergraduate Program Committee (see above).

## **Degree Requirements**

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The checklist on pages 18-19 offers an overview of the courses you will need to complete to earn a Bachelor of Science in Journalism. Your adviser will help you choose the courses to complete the checklist. This section outlines the requirements in detail. The sub-sections are indicated with Roman numerals that correspond to the sections on the checklist.

You should follow the checklist that was in effect when you entered the program as a pre-major. Changes may be made in the program from year to year, but as long as you follow the requirements in effect at the time of your entry you will be able to graduate. You may choose to follow later requirements.

## **BG Perspective Requirements**

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BGSU requires that all graduates complete eight classes as part of a BG Perspective core curriculum. This consists of two Natural Sciences courses, two Social and Behavioral Science courses, two Humanities and Arts courses, a Cultural Diversity course and an International Perspectives course.

In the following list, courses marked "BGP" meet the BG Perspective requirement for Natural Sciences, Social and Behavioral Sciences, or Humanities and Arts depending on where they are listed. Courses marked "ip" meet the International Perspectives requirement, and courses marked "cd" meet the Cultural Diversity requirement.

If you plan your coursework carefully, all of these classes should meet requirements in groups II, III, IV, V or VI as well.

For instance, you could choose to take ETHN 3100 to satisfy a Group V requirement, and you would also be satisfying the requirement for a cultural diversity class.

In the same way, students who take courses at BGSU to complete their language requirements automatically satisfy the university requirement for an international perspectives class.

## **I. ENGLISH COMPOSITION**

BGSU requires that all students complete a composition sequence. This sequence ends with GSW 1120: Varieties of Writing. Prior to your initial university registration, you will be given a placement test for the English composition sequence and you will be placed in GSW 1100: Developmental Writing, GSW 1110: Introductory Writing or GSW 1120.

Students who complete GSW 1100 successfully normally go right on to GSW 1120. Students assigned to GSW 1110 must also take GSW 1120. Students assigned to GSW 1120 complete the English composition sequence with that course.

No more than six hours in the English composition sequence may count toward graduation. So, if you take GSW 1100 (5 hours) and GSW 1120 (3 hours), only six hours count toward graduation.

The English composition sequence should be completed as soon as possible. GSW 1120 is a prerequisite for JOUR 2000 and the university will assess a penalty of 3 to 4 credit hours if you do not complete GSW 1120 in your first 60 hours of coursework.

## **II. FOREIGN LANGUAGE**

The foreign language requirement can be met in one of three ways:

1. Completion of four years of high school credit courses in one foreign language;
2. Successful graduation from a high school where all of the instruction was conducted in some language other than English;
3. Completion of 14 hours of college courses in one language (or fewer by advanced placement)

Choices 1 and 2 above require no additional college coursework. If you took four years of a language in high school or graduated from a high school where you studied in a foreign language, you do not need to take any foreign language courses at BGSU.

If you have completed fewer than four years of high school foreign language, you have a choice of how to complete the foreign language requirement. You may complete the sequence of the language you worked on in high school by taking the appropriate courses at BGSU. Or, you may wish to simply start over in a different language and complete the entire four-course sequence in that language.

Your adviser can discuss these options for completing the foreign language requirement with you.

## **III. SCIENCE AND MATH**

Choose an appropriate course in each of the four areas listed.

### **1. Lab Science Course.**

Choose one from the following:

#### **BIOLOGY:**

- 1010 (3) Environment of Life **BGP**
- 1040 (4) Introduction to Biology **BGP**
- 2040 (5) Concepts in Biology I **BGP**
- 2050 (5) Concepts in Biology II **BGP**
- 3310 (4) Human Anatomy and Physiology I
- 3320 (4) Human Anatomy and Physiology II
- 3430 (4) General Botany

#### **CHEMISTRY:**

- 1090 & 1100 (4) Elementary Chemistry **BGP**
- 1170 (4) Elementary Organic and Biochemistry **BGP**
- 1250 (5) General Chemistry I **BGP**
- 1270 & 1280 (5) General Chemistry II **BGP**
- 1350 (5) General Chemistry I **BGP**
- 1370 & 1380 (5) General Chemistry II **BGP**

#### **GEOGRAPHY**

- 2130 (3) Meteorology

#### **GEOLOGY**

- 1040 (4) Earth Environments **BGP**
- 1050 (4) Time, Life, and Man **BGP**
- 1060 (4) Climate Change & the Frozen Earth **BGP**
- 2150 (3) Geologic History of Dinosaurs **BGP**
- 2500 (5) Field-based Physical Geology **BGP (104 substitute)**
- 2510 (5) Field-based Historical Geology **BGP (105 substitute)**
- 3040 (3) Geology of the National Parks
- 3060 (4) Rocks and Minerals
- 4180 (3) Geology of Ohio

#### **MATERIAL SCIENCE:**

- 1000 (3) Materials in the Service of Society **BGP**

#### **PHYSICS**

- 1010 (3) Basic Physics **BGP**
- 2010 (5) College Physics I **BGP**
- 2020 (5) College Physics II **BGP**
- 2110 (5) University Physics I **BGP**
- 2120 (5) University Physics II **BGP**

### **2. Science course.**

Choose one from the following (or choose another lab science course from above):

#### **ASTRONOMY:**

- 2010 (3) Modern Astronomy **BGP**
- 2120 (3) The Solar System **BGP**
- Plus All other ASTR courses

**BIOLOGY:**

- 1080 (3) Life in the Sea *BGP*
- 1090 (3) Life in Extreme Environment *BGP*

**CHEMISTRY:**

- 1000 (3) Introduction to Chemistry *BGP*
- 1770 (3) Introduction to Forensic Science *BGP*

**GEOGRAPHY:**

- 1250 (3) Weather and Climate *BGP*
- 4040 (3) Climatology

**GEOLOGY:**

- 1000 (3) Introduction to Geology *BGP*
- 1010 (3) Earth Science
- 1200 (3) Geological Hazards *BGP*
- 2050 (3) Geologic History of Man *BGP*
- 3220 (3) Human Environmental Geology *BGP*

**HONORS**

- 2500 (3-5) Honors Seminar: Natural Sciences *BGP*

**PHYSICS:**

- 1000 (3) Physics of the Natural World *BGP*
- 3500 (3) Musical Acoustics

**NOTE:**

You may not receive credit for more than one course in any of the following groups:

- CHEM 1250 and 1350
- CHEM 1270 and 1370
- GEOL 1000, 1010, or 1040

**3. Computer Science/Management Information Systems.** Choose one from the following:

**COMPUTER SCIENCE:**

- 1000 (3) Computer Basics
- 1010 (3) Introduction to Programming
- 1800 (1-3) Introductory Topics

**MANAGEMENT INFORMATION SYSTEMS**

- 2000 (3) Introduction to Management Information Systems

**4. Math/Accounting/Statistics.**

Choose one from the following:

**ACCOUNTING**

- 2000 (3) Accounting Concepts for Nonbusiness Students
- 2210 (3) Accounting and Business Concepts I
- 2220 (3) Accounting and Business Concepts II

**MATHEMATICS AND STATISTICS**

- 1120 (3) College Algebra I
- 1150 (3) Introduction to Statistics
- 1180 (3) Mathematical Ways of Thinking
- 1200 (5) College Algebra
- 1220 (3) College Algebra II
- 1260 (5) Basic Calculus
- 1280 (5) Precalculus Mathematics
- 1290 (2) Trigonometry
- 1300 (3) Precalculus Mathematics
- 1310 (5) Calculus and Analytic Geometry

- 2320 (5) Calculus and Analytic Geometry II
- 2470 (3) Fundamentals of Statistics

**STATISTICS**

- 2000 (3) Using Statistics

**PSYCHOLOGY**

- 2700 (4) Quantitative Methods I

**SOCIOLOGY**

- 3690 (3) Introductory Statistics

**IV. SOCIAL SCIENCES**

**1. Political Science.**

Choose one from the following:

- 1100 (3) Amer. Govt.: Processes and Structure *BGP*
- 1710 (3) Intro to Comparative Government *BGP/ip*
- 1720 (3) Intro to International Relations *BGP/ip*
- 3010 (3) Modern Political Ideologies *BGP/ip*
- 3350 (3) Global Resource Politics *BGP*
- 3510 (3) Western European Politics *BGP/ip*
- 3610 (3) Govt. and Politics of Middle East *BGP/ip*
- 3720 (3) Contemporary World Politics *BGP/ip*
- 4020 (3) Western Political Thought I *BGP*
- 4030 (3) Western Political Thought II *BGP*
- Plus All Other Courses in Political Science

**2. Economics.** Choose one from the following:

- 2000 (3) Introduction to Economics *BGP*
- 2020 (3) Principles of Microeconomics *BGP*
- 2030 (3) Principles of Macroeconomics *BGP*
- Plus All Other Economics Courses

**3. U.S. History.** Choose one from the following:

- 1510 (3) World Civilizations *BGP/ip*
- 1520 (3) The Modern World *BGP/ip*
- 2050 (3) Early America *BGP*
- 2060 (3) Modern America *BGP*
- 2910 (2-3) Special Studies in History
- 3010 (3) American Military History
- 3030 (3) World War II
- 3110 (3) U.S. - Latin Amer. 1810-pres. *BGP/ip*
- 3150 (3) Slavery in the Americas
- 3190 (3) Indian in American History *cd*
- 3370 (3) The Vietnam War
- 3380 (3) American Environmental History
- 3600 (3) Representative Personalities of 20th Century
- 3810 (3) United States and Asia
- 4210 (3) American Colonial History, 1492-1763
- 4220 (3) American Revolutionary Era, 1763-1789
- 4250 (3) Early National U.S., 1789-1848
- 4260 (3) Civil War and Reconstruction, 1861-1877
- 4280 (3) America Becomes Modern: 1877-1917
- 4290 (3) America Comes of Age: 1917-1945 *BGP*
- 4300 (3) U.S. Since 1945: Affluence and Anxiety
- 4320 (3) Aspects of African American History *cd*
- 4380 (3) United States & the World, 1890-1945
- 4390 (3) United States & the World: The Cold War Era

**4. Social Science Electives:** Choose one course each from three of the following areas:

**ASIA**

1800 (3) Asian Civilizations *BGP/ip*

**AMERICAN CULTURE STUDIES**

3000 (3) Interpretations of American Literature

3380 (3) American Environmental History

2520 (3) Indigenous Cultures of North America *cd*

**CANADIAN STUDIES**

2010 (3) Introduction to Canadian Studies *BGP/ip*

**EDFI**

3020 (3) Educational Psychology

4080 (3) Education in a Pluralistic Society *cd*

**ENVIRONMENTAL STUDIES**

1010 (3) Introduction to Environmental Studies *BGP*

2530 (3) Environments in Context *BGP/ip*

3010 (3) Environmental Problems *BGP*

4010 (2) Environmental Strategies

**ETHNIC STUDIES**

1010 (3) Introduction to Ethnic Studies *cd*

1100 (3) Introduction to Latinos in the U.S. *cd*

1200 (3) Introduction to Black Studies *cd*

1300 (3) Intro to Asian American Studies *cd*

1600 (3) Intro to Native American Studies

2010 (3) Ethnicity and Social Movements

2110 (3) History of Mexican Americans *cd*

2600 (3) Contemp Issues in Native America *cd*

3010 (3) Ethnicity in the United States *cd*

3030 (3) Race, Representation and Culture

3050 (3) Women of Color in the U.S. *cd*

3120 (3) Chicanos in the U.S. *cd*

3170 (3) African Cultures and Societies

3300 (3) Race and Labor in the U.S. *cd*

3510 (3) International Perspectives on Women

3610 (3) Native American Women

4020 (3) Colonial Africa

4030 (3) Contemporary Africa

4040 (3) Africa and World Politics

4050 (3) Qualitative Research Methods

4100 (3) Mexican-American Social Thought *cd*

4150 (3) Contemporary U.S. Immigration

4300 (3) Nat,l &Global Persp.-Race &Ethnicity*BGP/ip*

4350 (3) Race and Urban Housing

4400 (3) Women and Globalization

4500 (3) Racial Discourses and U.S. Political Policies *cd*

**GEOGRAPHY**

1210 (3) World Geog: Eurasia and Africa *BGP/ip*

1220 (3) World Geog: Americas and Pacific *BGP/ip*

2250 (3) Geography of the Global Economy *BGP/ip*

2300 (3) Cultural Geography *BGP/ip*

3250 (3) Population Geography *BGP/ip*

3310 (3) Principles of Conservation Ecology *BGP/ip*

3370 (3) American Indian *cd*

3420 (3) United States and Canada *cd*

3490 (3) Latin America *BGP/ip*

4260 (3) Urban Geography *BGP*

Plus Any Other Courses in Geography except:

GEOG 1250, 1260, 1270, 2130, 4040, 4890

**GERONTOLOGY**

4020 (3) Health and Aging

**HONORS**

2010 (3) Introduction to Critical Thinking *BGP*

2400 (3) Honors Seminar: Social Sciences *BGP*

**INTERNATIONAL STUDIES**

2000 (3) Intro to International Studies *BGP/ip*

**PSYCHOLOGY**

1010 (4) General Psychology *BGP*

Plus Any Course in PSYC except:

PSYC 3300, 3310, 3320, 3330, 3340, and 3350

**RESC: CHAPMAN LIVING LEARNING COMMUNITY**

2050 (3) Studies in the Social Sciences *BGP*

**SOCIOLOGY**

1010 (3) Principles of Sociology *BGP*

2020 (3) Social Problems *BGP*

2310 (3) Cultural Anthropology *BGP/ip*

3160 (3) Minority Groups *cd*

3610 (3) The Family *BGP*

Plus Any Course in SOC except SOC 4710 and 4890

**WOMEN'S STUDIES**

3020 (3) History of Feminist Thought & Action

3270 (3) Women in Modern Europe

**V. ARTS AND HUMANITIES**

**1. English Literature.**

Choose one from the following:

1500 (3) Response to Literature *BGP*

2000 (3) Intro to Lit (various topics) *BGP*

2010 (3) Intro to Literary Genres *BGP*

2050 (2) Craft of Poetry

2060 (2) Craft of Fiction

2110 (3) African-American Literature *cd*

2120 (3) Native American Literature *cd*

2610 (3) World Lit. from Ancient Times to 1700 *BGP/ip*

2620 (3) World Lit. from 1700 to the present *BGP/ip*

2640 (3) British Literature Survey to 1700 *BGP*

2650 (3) British Literature Survey 1700-1945 *BGP*

2670 (3) American Literature Survey *BGP*

2680 (3) American Literature to 1945 *BGP*

2690 (3) Canadian Fiction *BGP/ip*

2740 (3) Survey of American Literature to 1865

2750 (3) Survey of American Literature to 1865-1945

3000 (3) Interdisciplinary Studies in Literature

3010 (3) Shakespeare

3060 (3) Bible

- 3100 (3) Multiethnic American Literature
- 3110 (3) Gay & Lesbian Lit. and Criticism
- 3140 (3) Postcolonial Literature
- 3200 (3) Modern Poetry
- 3230 (3) Modern Fiction
- 3250 (3) Modern Drama
- 3300 (3) Contemporary Poetry
- 3330 (3) Contemporary Fiction
- 3350 (3) Contemporary Drama
- 3850 (3) Studies in Literature-Film
- 4000 (3) Chaucer
- 4010 (3) Special Topic in Shakespeare & Criticism
- 4020 (3) English Medieval Literature
- 4030 (3) 16th & 17th Century Non-Dramatic Literature
- 4060 (3) English Renaissance Drama
- 4080 (3) Milton
- 4100 (3) Topics in English Restoration Lit & Culture
- 4150 (3) Topics in 18th Century British Lit & Culture
- 4160 (3) The Victorian Novel
- 4170 (3) Topics in British Romanticism
- 4180 (3) Victorian Poetry and Prose
- 4190 (3) Topics in Modern British Literature
- 4200 (3) Topics in Contemporary British Literature
- 4230 (3) Women's Studies in Literature
- 4240 (3) Topics in Multiethnic Amer Literature
- 4300 (3) Topics in Early American Literature
- 4310 (3) Topics in the American Renaissance
- 4320 (3) Topics in Late-19th-Century American Literature
- 4330 (3) Topics in Modern American Literature
- 4340 (3) Topics in Contemporary American Literature
- 4420 (3) Studies in Children's Literature
- 4800 (3) Studies in English or American Literature

**2. Philosophy.** Choose one from the following:

- 1010 (3) Introduction to Philosophy **BGP**
  - 1020 (3) Introduction to Ethics **BGP**
  - 1030 (3) Introduction to Logic **BGP**
  - 1250 (3) Contemporary Moral Issues **BGP**
  - 2040 (3) Aesthetics **BGP**
  - 2110 (3) History of Ancient Philosophy **BGP**
  - 2120 (3) History of Modern Philosophy **BGP**
  - 2190 (3) Philosophy of Death and Dying **BGP**
  - 2240 (3) Socialism, Capitalism and Democ. **BGP**
  - 2270 (3) Philosophy of Punishment **BGP**
  - 2300 (3) Scientific Reasoning **BGP**
  - 2420 (3) Medical Ethics **BGP**
  - 2450 (3) Philosophy of Feminism **BGP**
  - 3000 (3) Advanced Intro to Applied Philosophy **BGP**
  - 3210 (3) Indian and Chinese Philosophy **BGP/ip**
  - 3320 (3) Environmental Ethics **BGP**
- Plus Any other course in PHIL.

**3. Humanities Elective.**

Choose two courses from the following:

**AFRICANA STUDIES**

- 2000 (3) Introduction to Africana Studies **BGP/ip**

**AMERICAN CULTURE STUDIES**

- 2000 (3) Intro to American Culture Studies **BGP**
- 2300 (3) Issues in American Civilization **BGP**
- 2500 (3) Cult. Pluralism in the U.S. *cd*

**ART**

- 1010 (3) Introduction to Art **BGP**

**ART HISTORY**

- 1450 (3) Western Art I **BGP**
- 1460 (3) Western Art II **BGP**
- 4400 (3) Modern Architecture
- 4410 (3) American Art to the Civil War
- 4420 (3) American Art Since the Civil War
- 4430 (3) Histories of Photography: Invention to WW1
- 4440 (3) Histories of Photography: WW1 to Present
- 4450 (3) Preclassical Art
- 4460 (3) Greek Art
- 4480 (3) Early Christian and Byzantine Art
- 4490 (3) Medieval Art
- 4510 (3) Art of the Italian Renaissance
- 4530 (3) Northern Renaissance Art
- 4540 (3) Baroque and Rococo Art
- 4550 (3) Art of the 19th Century
- 4560 (3) Art of the Early 20th Century
- 4570 (3) Art of the Later 20th Century
- 4580 (3) Art of India and Southeast Asian **BGP/ip**
- 4590 (3) Art of China and Japan **BGP/ip**
- 4600 (3) Women and the Visual Arts **BGP/ip**
- 4610 (3) Art of Western Africa **BGP/ip**
- 4620 (3) Art and Power in Africa **BGP/ip**
- 4630 (3) Women and Art in Africa **BGP/ip**
- 4660 (3) Pre-Columbian Art **BGP/ip**
- 4680 (3) Oceanic Art **BGP/ip**

**ARTS AND SCIENCES**

- 1100 (3) Arts BG: Intro to Arts
- 2100 (3) Introduction to Aesthetic Perception
- 4100 (3) Making Aesthetic Judgments

**CHINESE**

- 2160 (3) Contemporary Chinese Culture
- 4800 (2-3) Selected Topics in Chinese (literature)

**CLASSICAL CIVILIZATION**

- 2410 (3) Great Greek Minds **BGP**
- 2420 (3) Great Roman Minds **BGP**
- 3800 (3) Classical Mythology **BGP**
- 3810 (3) Roman Life
- 3880 (2-3) Topics in Classical Civilization
- 4850 (3) Greek Literature in English
- 4860 (3) Latin Literature in English

**ETHNIC STUDIES**

- 2200 (3) African Literature **BGP/ip**
- 2300 (3) The Native American in Film

- 3100 (3) Mexican Culture *BGP/ip*
- 3200 (3) Literature of Black Nationalism
- 3400 (3) Afro-American Cinematic Experience
- 4200 (3) Latino/a Cultural Studies
- 4600 (3) Third World Cinema *BGP/ip*

**FRENCH**

- 2840 (3) Fr. Canadian Life through Lit *BGP/ip*
- 3630 (3) Introduction to French Literature
- 3660 (3) Introduction to Francophone Lit.
- 3730 (3) Intro. To French Civilization
- 3760 (3) Intro. Francophone Civilization
- 4440 (4) French Film
- 4630 (4) Topics in French Literature
- 4660 (4) Topics in Francophone Literature

**GERMAN**

- 2600 (3) Modern Germ Lit in Translation *BGP/ip*
- 3110 (3) Introduction to German Literature
- 3130 (3) German Literature in Context
- 3150 (3) German Culture and Civilization
- 3160 (3) Contemporary Germany
- 3600 (3) Literature in Translation
- 3800 (2-3) Tpcs in Germ Lang, Thought, Culture
- 4030 (3) Women and the Third Reich
- 4040 (3) German Literature and Music
- 4150 (3) The German Film
- 4800 (2-4) Selected Topics in German (literature)

**HONORS**

- 2600 (4) Interdisciplinary Seminar (when fine arts topic)

**HUMANITIES**

- 1010 (3) Intro to the Humanities (Firelands campus)

**ITALIAN**

- 2610 (3) The Italian Cinema
- 3610 (3) Introduction to Italian Literature
- 3710 (3) Italian Civilization I
- 3720 (3) Italian Civilization II
- 4880 (3) Italian Literature: Advanced Studies

**JAPANESE**

- 4800 (2-3) Selected Topics in Japanese (literature)

**LATIN**

- 3610 (3) Latin Literature I
- 3620 (3) Latin Literature II
- 4700 (2-3) Readings in Latin Literature

**MUSICOLOGY/ COMPOSITION/  
THEORY(MUCT)**

- 1010 (2) Exploring Music *BGP*
- 1250 (3) Music of World Cultures *BGP/ip*
- 2210 (2) Masterpieces of Music *BGP*
- 2330 (3) Music in African Culture *BGP/ip*
- 2340 (2) Music in Japanese Culture *BGP/ip*
- 2350 (3) Music in Indonesian Culture *BGP/IP*
- 2370 (3) Jazz *cd*
- 2610 (3) Music History I
- 4310 (3) Aesthetics of Black Music *cd*
- 4440 (3) Music Technology I

**MUSIC PERFORMANCE STUDIES (MUSP)**

- 4010 (3) History and Literature of Jazz

**POPULAR CULTURE**

- 1600 (3) Introduction to Popular Culture *BGP*
- 1700 (3) Black Popular Culture *cd*
- 2200 (3) Intro to Folklore and Folklife *BGP*
- 2310 (2-3) Studies in Popular Culture
- 2500 (3) Introduction to Popular Film
- 2700 (3) Intro to Contemp. Pop Literature
- 2800 (3) Introduction to Popular Music
- 2900 (3) Television as Popular Culture
- 3000 (3) Topics in International/Global Popular Culture
- 3200 (3) Folktale and Legend
- 3210 (3) Folklife and Material Culture
- 3250 (3) The Folk Group/Folk Region
- 3500 (3) Advanced Studies in Popular Film
- 3650 (3) Youth and Popular Culture
- 3700 (3) History of Popular Literature
- 3800 (3) Contexts of Popular Music
- 4240 (3) Folklore Genres
- 4260 (3) Popular Entertainments
- 4600 (3) Popular Culture Advanced Studies
- 4700 (3) Studies in Popular Literature
- 4800 (2) Senior Seminar in Popular Culture

**RESC (Chapman Learning Community)**

- 2100 (3) Journeys of the Imagination *BGP*

**ROMANCE LANGUAGES**

- 2000 (3) European and Latin American Cinema
- 2200 (3) African Literature *BGP/ip*

**RUSSIAN**

- 2150 (3) Russian Culture *BGP/IP*
- 3120 (3) Introduction to Russian Literature
- 3130 (3) Contemporary Russian Literature
- 3200 (2) Readings in Russian Culture
- 4010 (3) Russian Poetry
- 4020 (3) Russian Novel
- 4030 (3) Russian Drama
- 4150 (3) Russian Film

**SPANISH**

- 3670 (3) Introduction to Spanish Peninsular Literature
- 3680 (3) Introduction to Spanish American Literature
- 3710 (3) Spanish Civilization
- 3770 (3) Civilization of Mexico & Caribbean
- 3780 (3) Civilization of South America
- 4310 (3) Spanish American Fiction
- 4410 (3) Medieval and Golden Age Literature
- 4420 (3) Spanish Literature of the 19th Century
- 4440 (3) Contemporary Spanish Literature
- 4810 (3) Span-Amer Lit I:Discovery to Modern.
- 4820 (3) Span-Amer Lit: Modern to Present
- 4880 (3) Contemporary Mexican Literature
- 4890 (3) Hispanic Studies (when topic is literature related)

**THEATRE AND FILM**

- 1410 (3) The Theatre Experience *BGP*
- 1610 (3) Introduction to Film *BGP*
- 2020 (3) Performance Studies I *BGP*
- 2150 (3) Explor. Cult. Divers. Through Perform. *cd*
- 2620 (3) History of Film
- 3470 (3) Theatre History and Lit: Origins-1700 *BGP*
- 3480 (3) Theatre History and Lit: 1700-Present *BGP*
- 3500 (3) Milestones in Black Theatre
- 3520 (3) Musical Theatre
- 4490 (3) Contemporary Issues in Theatre
- 4590 (3) International Puppetry
- 4600 (3) Period, Style, and Form

**WOMEN'S STUDIES**

- 2000 (3) Intro to Women's Studies: Persp. on Gender, Class and Ethnicity *cd*
- 3010 (3) Women, Art and Culture

**VI. SPEAKING AND LISTENING**

Choose one from the following:

**INTERPERSONAL COMMUNICATION**

- 1020 (3) Speech Communication

**THEATRE AND FILM**

- 1410 (3) The Theatre Experience *BGP*
- 2020 (3) Performance Studies I *BGP*

**Electives**

By carefully choosing courses in consultation with your adviser, you should be able to meet all the requirements for Groups I through VI, University Requirements, Minor requirements and Major Requirements in less than the 122 hours required for graduation. The additional hours you need will be made up by elective courses.

Electives allow you to experiment by exploring additional courses that interest you. For example, you may be interested in one of two minors and taking an elective in each may help you make up your mind.

You choose your elective courses and they need not meet any specific requirements. You also should see "Overlapping Classes" on the next page.

**Major Requirements**

See "Journalism Major" on page 16.

**Minor**

A 20-hour minor is required of all journalism majors. The minor is designed to provide you with an additional area of concentration and expertise. You should work with your adviser to arrive at a minor that interests you and furthers your education.

Since most courses are 3 hours, you will generally have to take 21 hours to complete a minor. Your minor may not include Journalism courses or Telecommunications courses. Twelve credit hours in the minor must be at the 3000 or 4000 level, and all minor courses must be taken for letter grade.

Many departments offer **Structured Minors** with specific course requirements outlined in the undergraduate catalog. You must follow these requirements in order to have an acceptable minor. You also may assemble an **Interdepartmental Minor** to meet your specific interests. An Interdepartmental Minor consists of related courses taken from two or more departments on campus. You will have to justify your interdepartmental minor courses in a written proposal that will be considered by the Undergraduate Program Committee (see page 8). Requirements for 3000 and 4000 level courses also apply to Interdepartmental Minors. The department's Guidelines for the Design of Interdepartmental Minors, available in the school office and on the department's Web site, offers more details about developing an Interdepartmental Minor.

Classes taken for credit in a minor normally cannot be counted toward any other requirement. However, if you select a structured minor *one* course may also fulfill a requirement in Groups II through VI.

You should decide on a minor by early in your junior year. When you have selected a minor, you should fill out a Minor Declaration Form, available in Room 302. Your adviser's signature also will be required on this form.

**Overlapping Classes**

The Department of Journalism and Public Relations is accredited by the Accrediting Council for Education in Journalism and Mass Communication (ACEJMC). To ensure that journalism students in

accredited programs receive a broad-based liberal arts education, ACEJMC urges students to take as many hours as possible beyond mass communication and to avoid taking courses that duplicate material covered in their journalism courses.

To avoid duplication, journalism majors cannot receive credit toward graduation for the following courses.

**Marketing**

MKT 4120

**Popular Culture**

POPC 1650

**Telecommunications**

TCOM 2630

Students may not minor in Telecommunications, though they may take two TCOM courses at the 2000, 3000, or 4000 level. In addition, when necessary TCOM 1030 may be taken for credit in place of JOUR 1000 and will count as one of your journalism core courses. As a result, you are not allowed to receive credit for *both* TCOM 1030 and JOUR 1000.

## Journalism Major

The Department of Journalism and Public Relations has revised its curriculum beginning with the 2011-2012 school year. This section describes the coursework now required to complete the degree. Be aware, however, that students entering the program before Fall 2011 follow a different set of requirements. For more information on the old requirements, see the 2010-2011 edition of the *Journalism and Public Relations Handbook* (<http://www.bgsu.edu/downloads/cas/file86569.pdf>).

To receive a Bachelor of Science Degree in Journalism and Public Relations, you must complete 33 hours of coursework in the Department of Journalism and Public Relations as outlined below. This coursework consists of the following elements:

1. **Core Courses:** courses required of all Journalism majors
2. **Sequence courses:** three courses specific to one of three concentration areas (see “Journalism Sequences”)
3. **Journalism electives:** three additional courses, chosen in consultation with your adviser.

A graphical representation of journalism course requirements is on page 20. Descriptions for courses offered by the Department of Journalism and Public Relations are on page 21. The checksheet on pages 18-19 also shows journalism department requirements in the right-hand column. You may refer to these pages as you read the following section.

## Journalism Sequences

The Department of Journalism and Public Relations offers three different sequences. These sequences are designed to build on core journalism skills to prepare you for work in specialized media. However, the journalism curriculum is designed to be broad enough to prepare you to work in *any* media, no matter which sequence you choose. In fact, many students who graduate in a particular sequence find themselves working in—and enjoying—another area.

The three sequences are:

**Print Journalism:** preparation for newspaper, magazine and online journalism;

**Broadcast Journalism:** preparation for radio, television and electronic media;

**Public Relations:** preparation for corporate, non-profit, and other public relations.

## Journalism Core Courses

These courses are required of all Journalism majors. They are designed to give you the basic skills needed in all aspects of journalistic work. The sequence requirements will build on these core skills. The core consists of the following courses:

**JOUR 1000: Journalism in a Democratic Society** (3 hours) (or TCOM 1030)

**JOUR 2000: Introduction to Journalistic Writing** (3 hours)

**JOUR 2500: Reporting** (3 hours)

**JOUR 2550: Multimedia Reporting Skills** (1 hour)

**JOUR 4000: Internship** (2 hours)

**JOUR 4500: Journalism Law and Ethics** (3 hours)

Before you take JOUR 2000, you need to satisfy the following prerequisites:

1. Complete at least 30 hours of course work
2. Complete JOUR 1000 (or TCOM 1030) and GSW 1120 with a grade of “C” or better
3. Have an overall GPA of 2.7 or better

In JOUR 2000 you will apply for major status and be asked to declare a sequence. Once you are admitted to the major, you will be able to take JOUR 2500 and JOUR 4000.

It is recommended—although not required—that you take JOUR 2550 at the same time as JOUR 2500.

JOUR 4000 gives you college credit for internship experience. Journalism majors must complete 2 hours of internship credit. You must complete one on-campus internship; your second internship may be on- or off-campus, though we recommend an off-campus experience. Broadcast sequence students complete two off-campus internships.

## Sequence Courses

Each of the three sequences requires four courses. Prerequisites differ among the three sequences, but JOUR 2000 is a prerequisite for *all* sequence courses.

### Print Journalism Sequence

Print Journalism students take JOUR 3200: Feature Writing, JOUR 3250: Copy Editing, JOUR 3550: Online Journalism and JOUR 4200: Public Affairs Reporting. JOUR 2500 and JOUR 2550 are prerequisites for all of these courses. JOUR 3200 is a prerequisite for JOUR 4200.

### Broadcast Journalism Sequence

Students in Broadcast Journalism take JOUR 3150: Visual Editing, JOUR 3300: Broadcast News, JOUR 3550: Online Journalism and JOUR 4300: Advanced Broadcast News. JOUR 2500, JOUR 2550 and JOUR 3150 are prerequisites for JOUR 3300, and JOUR 3300 is a prerequisite for JOUR 4300.

### Public Relations Sequence

Public Relations students take JOUR 3400: Principles of Public Relations, JOUR 3440: Public Relations Writing, JOUR 3450: Media Publication and Design and JOUR 4400: Public Relations Campaigns. JOUR 2500 and JOUR 2550 are prerequisites for both JOUR 3440 and JOUR 3450; JOUR 3400 is a prerequisite for JOUR 3440; JOUR 3440 and JOUR 3450 are prerequisites for JOUR 4400. Public Relations sequence students also must complete MKT 3000: Principles of Marketing and MGMT 3050: Principles of Organization and Management.

## Electives

Each journalism major must complete two elective journalism courses selected from the following list:

**Issues Elective:** choose one from JOUR 4450, 4550, 4650, 4750, 4850, 4950

**“Free” Elective:** one course chosen in consultation with your adviser. A second issues elective is advised in most cases.

JOUR 3400 may count as *either* the issues elective or the skills elective, in consultation with your adviser.

College of Arts & Sciences  
205 Administration Building  
419-372-2015

2012/13 Junior Audit for Bachelor of Science in

## Journalism

School of Media and  
Communication  
302 West Hall  
419-372-8349

Name \_\_\_\_\_ BGSU ID \_\_\_\_\_

Return Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Expected Date of Graduation \_\_\_\_\_

BG Perspective Requirements: 2 Natural Sciences \_\_\_\_\_, 2 Social Sciences \_\_\_\_\_,  
2 Arts & Humanities \_\_\_\_\_, International Perspective \_\_\_\_\_, Cultural Diversity \_\_\_\_\_,  
GSW 1120 \_\_\_\_\_, Quantitative Literacy \_\_\_\_\_

*These courses may apply toward the requirements listed below*

### I. English Composition (Only 6 hours GSW 1100, 1110, 1120 will apply towards graduation)

Hrs	Grade	
_____	_____	GSW 1100/1110
_____	_____	GSW 1120

### II. Foreign Language (\_\_\_\_\_ yrs HS \_\_\_\_\_)

(Courses used for the foreign language requirement may not be used for major or minor requirements)

_____	_____	1010 _____
_____	_____	1020 _____
_____	_____	2010 _____
_____	_____	2020/2120 _____

### III. Science and Computation

Natural Sciences

_____	_____	Lab _____
_____	_____	General Science _____
_____	_____	CS/MIS _____

### IV. Social Sciences (18 hours)

_____	_____	ECON _____
_____	_____	POLS _____
_____	_____	U. S. History _____
_____	_____	_____
_____	_____	_____

### V. Arts & Humanities

_____	_____	Literature ENG _____
_____	_____	PHIL _____
_____	_____	_____
_____	_____	_____

### VI. Speaking & Listening

_____	_____	1 of COMM 1020 or 2050, THFM 1410 or 2020
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### Major Requirements (33 hours required. May take up to 39 hours.)

Journalism Core 15 hours

Hrs	Grade	
_____	_____	JOUR 1000 Intro. to Journ. in a Dem. Society
_____	_____	JOUR 2000** Journ. Writing
_____	_____	JOUR 2550 Multimedia Reporting Skills
_____	_____	JOUR 2500 Reporting
_____	_____	JOUR 4500 Journ. Law & Ethics
_____	_____	JOUR 4000* Field Exp. (on-campus)
_____	_____	JOUR 4000* Field Exp.

### Journalism Specialization: (select one)

Broadcast Journalism: 12 hours

_____	_____	JOUR 3150 Visual Editing
_____	_____	JOUR 3300 Broadcast News
_____	_____	JOUR 4300 Adv. Broadcast News
_____	_____	JOUR 3550 Online Journalism

Print Journalism: 12 hours

_____	_____	JOUR 3200 Feature Writing
_____	_____	JOUR 3250 Copy Editing
_____	_____	JOUR 4200 Public Affairs Reporting
_____	_____	JOUR 3550 Online Journalism

Public Relations: 12 hours

_____	_____	JOUR 3400 Principles of Pub. Rd.
_____	_____	JOUR 3440 Pub. Rel. Writing
_____	_____	JOUR 3450 Media Publication and Design
_____	_____	JOUR 4400 Public Relations Campaigns

\*Check Prerequisites

Required JOUR electives (6 hours)

_____	_____	1 of JOUR 3400^, 3850, 4450, 4550, 4650, 4750, 4850, 4950
_____	_____	One course as approved by dept.

Additional Required Courses for Public Relations Specialization (6 hours)

_____	_____	MKT 3000 Prin. of MKT
_____	_____	MGMT 3050 Prin. of Org. Mgmt.

\*Only 3 hours of JOUR 4000 count toward graduation

Also, broadcast journalism specialization takes 2 off-campus, none on-campus.  
\*\*Prerequisites for JOUR 2000 -- 30 hours of BG Perspective including GSW 1120 and JOUR 1000. Overall GPA at least 2.7 and minimum grade of C in JOUR 1000.

^PR majors cannot use 3400 as an issues class.

2012/13 Junior Audit for Bachelor of Science in

College of Arts & Sciences  
 205 Administration Building  
 419-372-2015

**Journalism**

School of Media and  
 Communication  
 302 West Hall  
 419-372-8349

**INSTRUCTIONS:**

You must complete an official junior audit with your college advisor during your **junior** year [60-89 hours]. To do so, you must schedule an appointment with a college advisor. You should bring a completed copy of this check sheet and a current copy of your Degree Audit Reporting System (DARS) report. Your college advisor will provide you with a detailed form that specifies your remaining requirements for graduation.

**FOR GRADUATION YOU WILL NEED**

1. Minimum Overall GPA 2.25; minimum Journalism major GPA 2.5
2. 122 credit hours minimum, and,
3. A major and a minor
4. 40 credit hours at the 3000/4000 levels
5. Completion of all degree requirements, including the BG Perspective Core
6. At least 30 credit hours of BGSU course work
7. An official audit completed during the junior year, on file in the College Office

Any substitution or waiver of courses required for your major program **must** originate in the department/school offering the major program and **must** be approved by the College Office.

To ensure a timely graduation, see a **College Advisor** during the semester prior to your intended graduation.

Remember to complete an **Application for Graduation** by the end of the second week of classes during the fall and spring semesters, or by the end of the first week of the summer semester. For the specific dates, check with the College office or the Office of Registration and Records. You may log onto **MyBGSU** to complete the on-line application. After the deadlines, you will need to complete an application in person in the College office.

Minor: \_\_\_\_\_

Electives and Non-Credit Courses

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Optional Journalism electives

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

A maximum of one course may be counted in both the minor and college group requirements.

\_\_\_\_\_  
 College Advisor's Signature Date

\_\_\_\_\_  
 Student's Signature Date

# BGSU JOURNALISM AND PUBLIC RELATIONS NEW CURRICULUM

For students entering program beginning Fall 2011

Journalism Majors must complete 33 hours of Journalism courses as shown. Core courses are required of all sequences. Each sequence consists of four skills courses (the Public Relations sequence has additional requirements outside the department as shown).

The remaining hours are fulfilled by two elective courses. One elective must be chosen from the department's issues courses. Another elective may be either a skills or elective course, chosen in consultation with an adviser.

<b>Journalism Core</b> 15 hours	
<b>JOUR 1000</b> Introduction to Journalism in a Democratic Society Prerequisite: See class description.	<b>JOUR 2000</b> Introduction to Journalistic Writing Prerequisite: See class description.
<b>JOUR 2500</b> Reporting Prerequisite: 2.5 GPA or better in JOUR 1000 and JOUR 2000	<b>JOUR 2550</b> Multimedia Reporting Skills Prerequisite: See class description.
<b>JOUR 4000</b> Internship (2 hours required) Prerequisite: JOUR 2000; 2.5 GPA or better in JOUR	<b>JOUR 4500</b> Journalism Law and Ethics Prerequisite: None
<b>Sequence Courses</b> Take four courses in one of the three sequences at right. 12 hours	
<b>Issues Elective</b> Choose one course from the following: JOUR 3850, JOUR 4550, JOUR 4650, JOUR 4750, JOUR 4850, JOUR 4950. 3 hours	
<b>Additional Elective</b> Choose either an additional Issues Elective or Skills Elective in consultation with your adviser. 3 hours	

<b>Print Journalism</b>			
<b>JOUR 3200</b> Feature Writing Prerequisite: JOUR 2500; major or minor status, junior standing	<b>JOUR 3250</b> Copy Editing Prerequisite: JOUR 2500 major or minor status, junior standing	<b>JOUR 3550</b> Online Journalism Prerequisites: JOUR 2500 and JOUR 2550.	<b>JOUR 4200</b> Public Affairs Reporting Prerequisite: JOUR 3200, JOUR 3250, JOUR 4000
<b>Broadcast Journalism</b>			
<b>JOUR 3150</b> Visual Editing Prerequisite: JOUR 2000	<b>JOUR 3300</b> Broadcast News Prerequisite: JOUR 2500, JOUR 3150; major or minor status, junior standing	<b>JOUR 3550</b> Online Journalism Prerequisites: JOUR 2500 and JOUR 2550.	<b>JOUR 4300</b> Advanced Broadcast News Prerequisite: JOUR 3300, JOUR 4000
<b>Public Relations</b>			
<b>JOUR 3400</b> Principles of PR Prerequisite: major or minor status	<b>JOUR 3440</b> PR Writing Prerequisite: JOUR 2500 and JOUR 3400; major or minor status, junior standing	<b>JOUR 3450</b> Media Publication and Design Prerequisites: JOUR 2500; major or minor standing	<b>JOUR 4400</b> PR Campaigns Prerequisite: senior status in PR seq. and JOUR 3440 and JOUR 3450

Public Relations sequence students also must take MKT 3000, MGMT 3050, and JOUR 3450.

## Journalism and Public Relations Course Descriptions

### JOUR 1000 Introduction to Journalism in a Democratic Society (3).

Fall, Spring. Modern journalism and mass communication; mass communication media and effects; role and influence of journalistic forms such as newspapers, magazines, video, online media and related fields of advertising and public relations. Open to nonmajors. Credit not given for both JOUR 1000 and TCOM 1030.

**JOUR 2000 Introduction to Journalistic Writing (3).** Fall, Spring, Summer. Introduction to journalistic writing in a variety of forms; emphasis on grammar, spelling, punctuation and sentence structure. Prerequisites include: at least 30 credit hours; GSW 1120; JOUR 1000 with at least a C; and an overall grade point average of 2.7. Credit not allowed for both JOUR 2000 and JOUR 2010. Extra fee.

**JOUR 2010 Journalism Techniques for Nonmajors (3).** Fall, Spring, Summer. Introduction to news gathering, news writing, news editing and journalistic graphics for nonjournalism majors whose programs might benefit from such a course. Credit not applicable toward major or minor in journalism. Credit not allowed for both JOUR 2000 and JOUR 2010. Prerequisite: GSW 1120. Extra fee.

**JOUR 2500 Reporting (3).** Fall, Spring, Summer. News gathering and news writing for all types of news stories ranging from the simple, factual story to the complex, specialized story. Practice in covering assignments for publication in various media forms. Prerequisite: JOUR 2000. Extra fee.

**JOUR 2550 Multimedia Reporting Skills. (1)** Fall, Spring. Introduction to the technical and aesthetic principles of gathering journalistic content in multiple digital forms, including audio, still photography and video. Basic techniques involved in gathering, processing and presenting multimedia content, including HTML. Prerequisites: JOUR 2000 and access to a suitable consumer-grade still/video camera and digital voice recorder. Concurrent registration with JOUR 2500 suggested. Open to journalism pre-majors and minors only or with permission of instructor.

**JOUR 2900 Specialized Journalism Basic Skills (1 - 3).** Fall, Spring, Summer. Topics vary based on student and faculty interest and developments in the profession. May be repeated up to six credits if topics differ. Prerequisites: JOUR 1000 or TCOM 1030.

**JOUR 3100 Introduction to Visual Journalism (3).** Introduction to news reportage through visual media. Includes sections on basic photographic techniques, such as composition, exposure, camera handling, and digital photo processing. Also includes caption writing, news judgment and journalism ethics. Prerequisites: JOUR 2000 and access to 35mm digital camera. Extra fee.

**JOUR 3150 Visual Editing (3).** Fall, Spring. Techniques of processing and editing visual journalism texts. Emphasis on videojournalism, including videography, editing in both linear and non-linear forms, and outputting to tape, the Internet and other media. Techniques of using words and visual elements together. Prerequisite: JOUR 2000. Extra fee.

**JOUR 3200 Feature Writing (3).** Fall, Spring. Developing story ideas, researching and writing newspaper, magazine and online feature articles and multimedia content; researching free-lance markets. Prerequisites: JOUR 2500; JOUR 2550; major or minor status; junior standing.

**JOUR 3250 Copy Editing (3).** Fall, Spring. Theory and practice in editing local and wire news, headline writing, picture editing, evaluating news, layout and design for print and online forms and developing online content. Prerequisites: JOUR 2500; JOUR 2550; major or minor status; junior standing. Extra fee.

**JOUR 3300 Broadcast News (3).** Fall. Techniques of writing, reporting and editing news for broadcast; rewriting wire copy; introduction to ENG shooting and editing techniques; preparation and use of television graphics, presenting video-based stories in online forms. Student must provide own video cassettes. Prerequisites: JOUR 2500; JOUR 2550; JOUR 3150; major or minor status; junior standing. Extra fee.

**JOUR 3400 Principles of Public Relations (3).** Fall, Spring. Public relations problems, policies, practices applied to business and nonprofit organizations; media methods of communicating, survey research, and attitude change. Open to majors or minors only.

**JOUR 3410 Principles of Public Relations for Nonmajors (3).** Fall, Spring, Summer. Public relations problems, policies, practices applied to business and nonprofit organizations; media methods of communicating, survey research, and attitude change. Open to non-majors and non-minors only.

**JOUR 3440 Public Relations Writing (3).** Fall. Planning and preparation for print, audio-visual, and online public relations messages. Fundamentals of writing for publications including newsletters, house journals, pamphlets, brochures, online and social media. Prerequisites: JOUR 2500; JOUR 2550 and JOUR 3400; major or minor status; junior standing.

**JOUR 3450 Media Publication and Design (3).** Fall, Spring. Theory and practice of editing functions and techniques in producing specialized publications: magazines, newsletters, newspapers and brochures for business and nonprofit organizations. Electronic typesetting and computer graphics. Prerequisites: JOUR 2500; major or minor status; junior standing. Extra fee.

**JOUR 3550 Online Journalism (3).** Reporting, writing and editing news for interactive media, particularly the Internet. Special emphasis on the unique attributes of interactive media and how these attributes affect content. Usability, web design and HTML authoring. Prerequisites: JOUR 2500; JOUR 2550; major or minor status; junior standing.

**JOUR 3850 Journalism in the Movies (3).** Focus on issues of journalism and society as reflected in films. Issues include power structures such as race, class, and gender; media ownership; journalism ethics; reporting techniques; and historical changes in journalism. Open to nonmajors.

**JOUR 3900 Intermediate Specialized Journalism Skills (1 - 3).** Fall, Spring, Summer. Topics vary based on student and faculty interest and developments in the profession. May be repeated up to six credits if topics differ. Prerequisites: JOUR 2000.

**JOUR 4000 Field Experience (1 - 3).** Fall, Spring, Summer. Journalism internship program required of all journalism majors and minors. Activity may be in more than one medium, full or part time, paid or voluntary. Prerequisites: JOUR 2000; major or minor status. Graded S/U. May be repeated to 3 hours.

**JOUR 4100 Advanced Visual Journalism (3).** Refining and building upon visual journalism skills, including the ability to produce news photographs as well as edit, critique and analyze the work of others. Designing, editing and producing news publications. Assembling a portfolio. Prerequisites: JOUR 2500, JOUR 3100 and JOUR 3150; major or minor status; junior standing. Extra fee.

**JOUR 4140 Supervision of High School Publications (3).** For prospective teachers of high school journalism or advisers of school newspapers or yearbooks. Problems of editorial supervision, business management and production. Open to nonmajors.

**JOUR 4200 Public Affairs Reporting (3).** Spring. Field practice in covering governmental and community affairs with attention both to general and specialized areas. Prerequisites: JOUR 3200; JOUR 3250, and JOUR 4000; major or minor status; junior standing.

**JOUR 4300 Advanced Broadcast News (3).** Spring. Writing, editing, producing and anchoring for broadcast. Emphasis on ENG shooting and editing, field reporting, studio production and online presentation. Research on issues affecting broadcast journalists. Student must provide own videotape cassette. Prerequisites: JOUR 3300; major or minor status; junior standing. Extra fee.

**JOUR 4400 Public Relations Campaigns (3).** Spring. Application of public relations theories, tools and techniques to the public relations campaign. Research, planning and execution are practiced. Prerequisites: JOUR 3400, JOUR 3440, and JOUR 3450; at least one hour of JOUR 4000; major or minor status; senior standing.

**JOUR 4500 Journalism Law and Ethics (3).** Fall, Spring, Summer. Legal concept of freedom of the press, constitutional guarantees, libel, privacy, copyright, broadcast regulation, contempt, obscenity, ethical problems, right to know. Open to nonmajors.

**JOUR 4550 Diversity Issues in the Media (3).** Fall. Focus on the news media image of racial and ethnic minorities and the image of women and other under-represented social groups. Exploration of the extent to which discrimination and prejudice function within news media industries in terms of employment opportunities and how news coverage perpetuates stereotypes of women, people of color and other underrepresented social groups. Open to nonmajors.

**JOUR 4650 American Journalism History (3).** Fall. American journalism from colonial newspapers to the multimedia age, emphasizing recurrent themes and issues in the history of the mainstream and alternative press. Open to nonmajors.

**JOUR 4750 Perspectives on International Media (3).** Spring. Social, economic and political factors, organization and control in the national news and informational systems of countries around the world. Open to nonmajors.

**JOUR 4800 Special Problems in Journalism (1 - 3).** Fall, Spring, Summer. Research problems, practical projects, intensive readings or mini-courses to meet needs of student's special interests. May be repeated. Prerequisite: instructor's consent.

**JOUR 4850 Media and Society (3).** Spring. Media as institution, its role, content, effects and responsibilities as a cultural force in society. Topics vary. Open to nonmajors.

**JOUR 4900 Specialized Journalism Skills (1 - 3).** Fall, Spring, Summer. Topics vary based on student and faculty interest and developments in the profession. May be repeated.

**JOUR 4950 Specialized Journalism Issues (1 - 3).** Fall, Spring, Summer. Topics vary based on student and faculty interest and developments in the profession. May be repeated. Approved for Distance Ed.

## Finishing Touches

### Internships

Internships allow journalism students to supplement their classroom learning with “real world” experience. They are invaluable as preparation for a career in the field. BGSU’s journalism program requires students to complete two internships, thus providing two opportunities to build industry contacts and work in a professional environment.

The department e-mails students about internship and job announcements and keeps a notebook with announcements.

Advisers are a good source of information and guidance about internships, jobs and the application process, but it is up to you to do the work necessary to secure an internship. This process gives you critical experience assembling resumes, writing cover letters and interviewing. On-campus internships opportunities include *The BG News*, *BG-24 News*, *The Obsidian*, *The Gavel*, *The Key* yearbook, office of marketing and communications and various public relations positions.

Many media organizations off campus have internships available. Some organizations have formal internship programs for which they hire a limited number of interns at a certain time each year. However, many are less formal and hire interns as they are needed or as they apply. Many internships pay for student work, but some do not. To receive an hour of college credit for an internship, you must complete 120 hours of work on the job. It is common to complete internships—especially off-campus internships—during the summer months; however, many students complete them during the school year.

During your internship, you will have two supervisors. Your faculty adviser will help you receive BGSU credit for the internship, and your work supervisor will oversee your performance on the job.

### Receiving Internship Credit

To be eligible to receive internship credit, you must meet the following requirements:

1. You must have major or minor status
2. You must have completed JOUR 2000 with a grade of “C” or better
3. You must have a GPA of at least 2.5 in your journalism courses
4. You must have an overall GPA of at least 2.25

Once you have arranged for an internship, you must fill out the Journalism Internship Form, available in the School of Media and Communication office. You must have your adviser sign the form. You also must sign an Internship Policy statement on the back of the form which describes internship expectations and accountability. When you turn in the completed forms, the department will register you for internship credit. To receive credit you must complete the paperwork *before* you start work on the internship.

You will be required to complete a formal report at the end of your internship and turn in two copies to your faculty adviser. One copy will be returned to you; the other will be kept in your academic file. In addition, individual faculty may have other expectations. For instance, some faculty ask for a monthly update on your progress, while others ask that you keep a journal and meet with them in person at the end of the internship. Completing these tasks as specified is crucial to receiving college credit for the internship.

### Student Organizations and Media

Student organizations at BGSU include the Public Relations Student Society of America, the Society of Professional Journalists, the National Association of Black Journalists, and Radio Television News Directors Association. These organizations provide an opportunity to interact with students who share your interests. They also bring media professionals to campus and give you a chance to network with and learn from media professionals. A list of BGSU student media organizations, along with contact information, is available on page 25.

Students can also gain practical, hands-on experience through campus media organizations.

The *BG News* is a student-run newspaper that has been printed since the 1920s. Other special interest newspapers such as *The Gavel*, *The Obsidian*, and *The Key* yearbook provide opportunities for different types of print experience.

Students interested in radio have a range of options. WFAL-AM broadcasts on campus and within the Bowling Green area. WBGU, an FM broadcast station, covers approximately 20 miles from the BGSU campus. The BG Radio News Organization (BGRNO) broadcasts news on WBGU and WFAL. Students interested in sports broadcasting can work for Bowling Green Radio Sports, which broadcasts BGSU games and sporting events over the campus radio stations.

BG-24 News is a student-run television news-cast that airs live three nights a week over the local cable system. BG-24 News provides opportunities for all kinds of television work, including writing, technical operation, reporting, videography, producing, directing and anchoring. You can also take advantage of WBGU-TV, the university's public television station, to get professional television experience.

Student organizations have recruiting meetings early each semester. You can start working with campus media right away, but be careful not to give them so much time that your classes suffer.

## **Campus Facilities**

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West Hall boasts several computer and media production laboratories. A complete television production studio is located on the first floor, along with tape-based and computer video editing facilities and digital audio suites. The studios for WFAL and WBGU-FM are located on the first floor as well. A multimedia laboratory with Final Cut Pro digital video workstations is located in the basement.

The *BG News* production area is located on the second floor, along with two computerized writing labs (one Mac and one PC). Room 209, the Macintosh lab, is also equipped with a printer and scanners. This lab is available for use by journalism students during times it is not being used for classes. Many other computer labs are available across campus.

## **Scholarships**

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The Department of Journalism and Public Relations gives out a number of scholarships each year, ranging from \$100 to \$4000.

Scholarship applications for the year ahead are available each February. Notices about application deadlines are e-mailed to students, advertised in the *BG News*, and announced on flyers posted around West Hall.

An awards ceremony each spring gives students, parents, faculty and staff a chance to gather and recognize students' accomplishments and scholarship awards.

## **Graduation**

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You must apply for graduation in the School of Media and Communication office, 302 West Hall, at the beginning of the semester in which you plan to graduate. You must have completed a degree audit (see page 8) before applying for graduation.

The department reviews graduation applications and contacts students by mail, starting with those who appear to have problems. A tentative list of graduates is normally posted outside the school office near the end of each semester.

You will order your cap and gown from the university bookstore. To get the right color tassel you need to be sure to tell them that you are a Journalism graduate (*not* a College of Arts and Sciences graduate).

## Faculty Contacts

<b>Dr. Oliver Boyd-Barrett*</b>	<b>372-6018</b>	<b>Mike Horning</b>	<b>372-8866</b>
307 West Hall oboydb@bgsu.edu		316A West Hall mhornin@bgsu.edu	
<b>Dr. Katherine Bradshaw</b>	<b>372-2542</b>	<b>Kenneth Garland</b>	<b>372-9516</b>
306 West Hall kabrads@bgsu.edu		108 West Hall kgarlan@bgsu.edu	
<b>Dr. Nancy Brendlinger</b>	<b>372-8176</b>	<b>Dave Sennerud</b>	<b>372-8866</b>
319 West Hall nbrendl@bgsu.edu		322 West Hall dsenner@bgsu.edu	
<b>Dr. Rick Busselle</b>	<b>372-3422</b>	<b>Kelly Taylor</b>	<b>372-0513</b>
317 West Hall busself@bgsu.edu		102 West Hall kellyat@bgsu.edu	
<b>Dr. Catherine Cassara</b>	<b>372-2372</b>		
317 West Hall ccassar@bgsu.edu			
<b>Dr. Jim Foust</b>	<b>372-2077</b>		
308 West Hall jfoust@bgsu.edu			
<b>Julie K. Hagenbuch</b>	<b>372-8349</b>		
102 West Hall hagenjk@bgsu.edu			

\* On Faculty Improvement Leave for 2012-2013 academic year.

## Office Contacts

<b>Kelly Graham</b>	<b>372-8349</b>
302 West Hall mlshaff@bgsu.edu	
<b>Carman Rosendale</b>	<b>372-8845</b>
302 West Hall crosend@bgsu.edu	
<b>Meagon Shaffer</b>	<b>372-2076</b>
302 West Hall mlshaff@bgsu.edu	

## BGSU Department of Journalism and Public Relations Web Sites and Student Media Contacts

Fall 2012

### Web Sites

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#### Department Web Site

<http://www.bgsu.edu/departments/journalism/>

#### Journalism and Public Relations News and Events

<http://blogs.bgsu.edu/journalism>

#### Information on Jobs, Internships and Scholarships

<http://blogs.bgsu.edu/journalismjobs/>

#### Student Handbook

<http://www.bgsu.edu/departments/journalism/page54555.html>

### Student Media Contacts

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#### The BG News

Max Filby, Editor-in-Chief  
mfilby@falcon.bgsu.edu

#### BG-24 News

Logan Francisco, General Manager  
loganf@bgsu.edu

#### The Key

Christine Talbert, Editor  
ctalbert@bgsu.edu

#### The Obsidian

Liz Simmons, Editor  
simmone@bgsu.edu

#### The Gavel

TBA

#### WFAL Radio

Craig Sullivan, General Manager  
sullicm@bgsu.edu

#### WBGU-FM

Rebecca Priebe, General Manager  
rpriebe@bgsu.edu

#### Bowling Green Radio Sports Org. (BGRSO)

Kohl Friery, General Manager  
Kfriery@falcon.bgsu.edu

#### Public Relations Student Society of America (PRSSA)

Kelsey Rentner, President  
krentne@bgsu.edu  
<http://www.bgsu.edu/studentlife/organizations/prssa/>

#### Society of Professional Journalists (SPJ)

Danae King, President  
dmking@bgsu.edu

#### National Association of Black Journalists (NABJ)

Kaila Johnson  
kailaj@bgsu.edu

#### Online News Association (ONA)

TBA

#### WBGU-TV

Matt Blinn, Field Production Coordinator  
rmblynn@bgsu.edu

(revised 09-24-2012)

# **Department of Journalism and Public Relations**

## **Learning Outcomes**

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**Graduates should be able to:**

**understand and apply the principles and laws of freedom of speech and press, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances;**

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**demonstrate an understanding of the history and role of professionals and institutions in shaping communications;**

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**demonstrate an understanding of the diversity of groups in a global society in relationship to communications;**

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**understand concepts and apply theories in the use and presentation of images and information;**

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**demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity;**

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**think critically, creatively and independently;**

---

**conduct research and evaluate information by methods appropriate to the communications professions in which they work;**

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**write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve;**

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**critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness;**

---

**apply basic numerical and statistical concepts;**

---

**apply tools and technologies appropriate for the communications professions in which they work.**

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**Department of Journalism and Public Relations**

302 West Hall

Bowling Green State University

Bowling Green, Ohio 43403

(419) 372-2076

<http://www.bgsu.edu/dept/journalism>