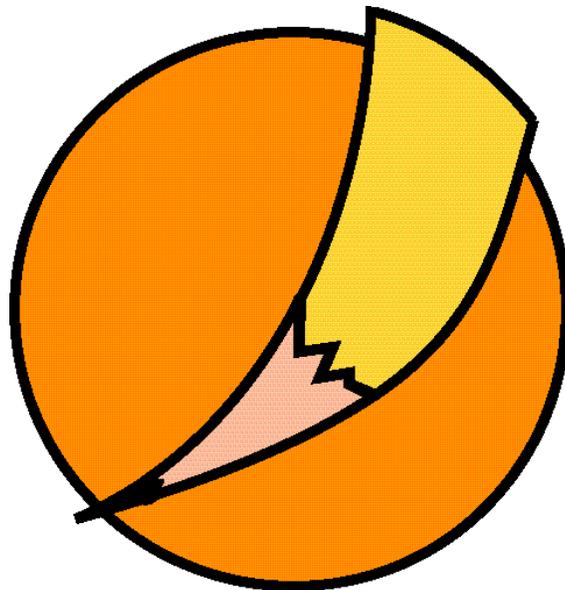


**DEPARTMENT OF JOURNALISM  
AND PUBLIC RELATIONS**  
Bowling Green State University



**2009-2010  
Student Handbook**

Updated 9-30-2009

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## Welcome!

You are starting an educational journey that will prepare you for many interesting career ventures. Knowing how to ask questions, find the answers and communicate clearly to various audiences are skills that are critical for success in many jobs—jobs that are challenging, exciting and often vital for our society.

During your first year at BGSU, you should concentrate on your classes and learn your way around the campus. You definitely need to see your journalism adviser regularly. He or she will help you plan your classes, avoid common college pitfalls, and maneuver through difficult situations. Although you are not competing with others to become a journalism major, you are expected to meet certain standards—including a 2.7 GPA—before you can take JOUR 2000, our gateway course into major status.

Once you are secure in your academic work, get started with the campus media. That work allows you to apply what you’ve learned in class, learn a few things that can’t be taught in the classroom, and produce material for a strong portfolio. Your portfolio and a good academic record are the keys to getting internships and a good first job.

Become involved with one or more of our student professional associations. They offer many opportunities to network with professionals and often lead to internships and career opportunities. Best of all, it’s a good way to meet other journalism students who share similar career interests.

You are joining a great team. I am proud of our talented faculty, alumni, and students. Like your adviser, I am here to help. Feel free to come see me about your problems and successes. And welcome aboard.

Best wishes,

Jim Foust  
*Chair, Department of Journalism  
 and Public Relations*

## Journalism Faculty

### **Dr. Oliver Boyd-Barrett**

*Professor*

Ph.D., Social Science, Open University (U.K.)  
B.A., sociology, Exeter University (U.K.)

Dr. Oliver Boyd-Barrett joined the School of Communication Studies as Director in 2005, a position he held for three years before returning to faculty in the Department of Journalism and Public Relations. His current research interests include international and national news agencies, news media and the “war on terror,” and Hollywood representations of the intelligence community. He was previously Professor of Communication at California State Polytechnic University in Pomona, California, and has held various appointments at universities in the United Kingdom. Dr. Boyd-Barrett has published extensively on educational and management communications, international news media, and the political economy of mass communication. He is founding chair of the division for Global Communication and Social Change in the International Communication Association.

### **Dr. Katherine Bradshaw**

*Associate professor, head of the broadcast sequence*

Ph.D., mass media, Michigan State University  
M.S., journalism, Ohio University  
B.S., journalism, Ohio University

Dr. Bradshaw teaches broadcast journalism and media diversity classes. For 15 years, she was a reporter, anchor and talk show host in Denver and Kansas City. Her work was honored with awards from the Colorado Association of Broadcasters, the Radio and Television News Directors Association, Associated Press, the Society of Professional Journalists, the Kansas City Press Club, and the Missouri Broadcasters Association. Her research interests include the history of public opinion, media diversity, and media performance and has been published in *Journalism History*, *Newspaper Research Journal*, and *Journal of Broadcasting and Electronic Media*. She served as an officer in the Radio and Television Journalism Division of the Association for Education in Journalism and Mass Communication (AEJMC) and as a member of the Board of Directors of the American Journalism Historians Association (AJHA). Dr. Bradshaw represents AJHA on the Accrediting Council for Education in Journalism and Mass Communication (ACEJMC). It is responsible for evaluating journalism and mass communication (JMC) programs at universities, and it makes all final accrediting decisions for JMC programs. Dr. Bradshaw is on the editorial board of *Electronic News* and *Journalism and Mass Communication Educator*, and she is a corresponding editor for *Journalism History*. She enjoys traveling, cooking, and bird watching.

### **Dr. Nancy Brendlinger**

*Associate professor, head of the print sequence*

Ph.D., journalism, The University of Texas at Austin  
M.S., agricultural journalism, University of Wisconsin-Madison  
B.S., journalism and sociology, Iowa State University

Dr. Brendlinger’s teaching areas include magazine and news writing, international journalism, environmental journalism and media and society. She has worked as a farm editor, area news editor, reporter and photographer for the Muscatine Journal (IA) and as an editor and writer for three newsletters at the University of Wisconsin-Madison. She has worked for Peace Corps in Chad and Senegal, for USAID in Indonesia and Croatia, as a Fulbright Scholar in Indonesia and Slovakia, and as an exchange teacher in China. She now participates in an environmental communication/cultural exchange project that includes BGSU and schools in Tunisia and Algeria. She enjoys movies and travel. She has taught at BGSU since 1990.

### **Dr. Catherine Cassara-Jemai**

*Associate professor*

Ph.D., mass media, Michigan State University  
M.A., journalism, Michigan State University  
B.A., Russian studies, University of Virginia

Dr. Cassara-Jemai’s teaching areas include journalism history, international press, environmental journalism, writing, editing, and reporting. She has worked as an assistant editor at *The Times* (Springfield, VA), and as staff reporter at *The Pictorial* (Old Saybrook, CT), *The Journal Tribune* (Biddeford, ME) and *The Lewiston Sun* (ME). She was also a feature writer for Michigan State University’s Agriculture and Natural Resources Information Service and has worked as a writing coach for several papers. In 1996 she worked as Assistant City Editor and Writing Coach for the *Bucks County Courier-Times* as part of an American Society of Newspaper Editors Knight Fellowship. Her research interests include U.S. media coverage of international news, U.S. media history, and news media development in countries in political transition. She enjoys classical music, reading mystery novels, hiking, traveling and spending time with her dogs, Smudge and Tasha. She has taught at BGSU since 1992.

**Jessica E. Dennis***Instructor*

M.A., Liberal Studies, The University of Findlay  
 B.A., English Literature, Lourdes College

Mrs. Dennis was an avid journalist for the past eight years, working as a staff writer and city editor for Gazette Publishing Company (now Brown Publishing Company). Before coming to BGSU in 2008, she taught on a collegiate level for several years, including English, composition, literature and humanities courses at Terra Community College, Owens Community College and Tiffin University.

**Dr. Tori Smith Ekstrand***Associate professor*

Ph.D., media law, University of North Carolina  
 M.A., English education, New York University  
 B.A., broadcast journalism and political science, Syracuse University

Professor Ekstrand teaches public relations and media law. She worked as a radio news reporter and anchor for stations in New York and was a promotions writer for The Arbitron Company before joining The Associated Press in 1990. She worked for the AP in New York City for nine years, her last three years as director of Corporate Communications, and she was part of AP's senior management team. Her research interests include the history of wire services, Internet law, and intellectual property. She was named the University of North Carolina's Outstanding Graduating Ph.D. student in the School of Journalism and Mass Communication in 2002 and was the recipient of the School's John B. Adams Award for Excellence in Mass Communication Law. She has received two top paper awards from the Law division of the Association for Education in Journalism and Mass Communication (AEJMC) and has also been named a "Promising Professor" by AEJMC. She enjoys watching basketball, playing her flute, bird watching, traveling and eating in great restaurants.

**Dr. Jim Foust***Associate professor, chair*

Ph.D., mass communication, Ohio University  
 M.S., journalism, Ohio University  
 B.A., speech communication, Youngstown State University

Dr. Foust's teaching areas include broadcast journalism, journalism law and ethics and online journalism. He worked as a news videographer and editor at WYTV-TV in Youngstown, Ohio, where he also produced special projects. His background also includes video production and multimedia design. During the summer of 2000, he worked at WXYZ-TV in Detroit as part of a National Association of Television Program Executives (NATPE) faculty development grant. His research interests include

electronic media history, technology of mass communication and communication law. He has written a book, *Big Voices of the Air: The Battle Over Clear Channel Radio*, based on his dissertation research. He also wrote *Online Journalism: Principles and Practices of News for the Web*, a leading online journalism textbook, and is co-author of a video production textbook. His hobbies include computers and cars. He has taught at BGSU since 1994.

**Julie K. Hagenbuch***Instructor*

M.A., mass communication, Bowling Green State University  
 B.A., broadcast journalism, Bowling Green State University

Over the last 10 years, Mrs. Hagenbuch has worked in various aspects of the communications field including the governmental, advertising and healthcare industries. Most recently, she was senior communications specialist at the Fortune 500 building manufacturer Owens Corning, where she oversaw their global publication for over 20,000 employees as well as speech writing for the CEO.

**Dr. Seth Oyer***Assistant Professor, head of the public relations sequence*

PhD, mass communication, University of Florida  
 MA, mass communication, University of Central Florida  
 BA, English/communication, SUNY Fredonia

Dr. Seth Oyer teaches general public relations courses as well as crisis communication planning and management. He is an accomplished public relations professional with over a decade of executive and management experience in the technology industry. A crisis communications specialist, he has acted as a public relations consultant to corporate, not-for-profit, and political organizations. Also an award-winning instructor, Oyer has experience teaching small- and large-lecture and interactive classes. Dr. Oyer's research interests include crisis communication management, public relations, and interactive online media. Oyer has been published and has several conference papers/publications in progress. He enjoys sports, music, and spending time with friends and family.

**Dave Sennerud**

*Instructor*

Ph.D. (in progress), mass communication, Ohio University  
M.Ed., curriculum and instruction, University of Southern Mississippi  
B.S., journalism, Northwestern University

Dave Sennerud is in his first year at BGSU and teaches Introduction to Mass Communication, Introduction to Journalistic Writing and Online Journalism. For the past three years, Sennerud has been a Scripps-Howard Teaching Fellow at the E.W. Scripps School of Journalism at Ohio University while he pursued a Ph.D. in Mass Communication and a certificate in the school's Contemporary History Institute. He expects to complete both in 2010. Sennerud's research interests include journalism history as well as online journalism and new media. A graduate of Northwestern University's Medill School of Journalism, Sennerud began his career as a sports reporter and editor, writing for community newspapers in the Chicago area. He also has written for several other publications, including the *Chicago Sun-Times* and the *Florida Times-Union*, and worked as a copy editor at the Rockford (IL) *Register Star*. He later became a high school teacher in northern Illinois, where he taught journalism and advised the school newspaper. During this time, he was involved with several high school journalism workshops and activities at the state and national levels, including service as president of the Illinois Journalism Education Association, the state organization of high school journalism advisers.

**Kelly Taylor**

*Instructor*

M.A., education and counseling, Bowling Green State University  
B.S., communications education, Bowling Green State University

Mrs. Taylor's teaching areas include writing, reporting, and design. She has worked as a high school journalism teacher and has advised student newspapers and yearbooks. She is currently secretary of the Ohio Scholastic Media Association. She was inducted into the Great Lakes Interscholastic Press Association Hall of Fame in 2007. She has taught at BGSU for more than ten years.

**Gloria Martinez**

*Secretary, School of Media and Communication*

Ms. Martinez assists students with information and forms, retrieves student files, and directs students and calls to appropriate faculty offices. She also handles online class evaluations.

**Rori Burkett**

*Secretary, School of Media and Communication*

Mrs. Burkett handles undergraduate work, including internships, independent studies, scholarships, registration, scheduling and assigning advisors.

## Degree Overview

The coursework for the Bachelor of Science Degree in Journalism at Bowling Green State University consists of liberal arts core classes, journalism classes and a minor concentration area. Together, these classes—along with electives—must total at least 122 hours. At least 40 of these hours must be at the 3000 and 4000 level. You must have an overall Grade Point Average (GPA) of 2.5 to become a journalism major, but higher GPAs are required to achieve entry into JOUR 2000 (see page 16). See the “Academic Policies” section of the online *BGSU Undergraduate Catalog* for instructions on computing your GPA ([http://www.bgsu.edu/catalog/Acad\\_policies/Acad\\_policies15.html](http://www.bgsu.edu/catalog/Acad_policies/Acad_policies15.html)).

The liberal arts core classes are based on BGSU’s general education requirements. You can find out more about these classes in the *BGSU Undergraduate Catalog* ([http://www.bgsu.edu/catalog/Acad\\_policies/Acad\\_policies19.html](http://www.bgsu.edu/catalog/Acad_policies/Acad_policies19.html)). Beyond these general education requirements, the Bachelor of Science in Journalism Degree requires additional liberal arts classes designed to prepare students to become journalists. These courses include economics, foreign language, math, U.S. history, political science and speaking and listening. Fulfilling the liberal arts core requirements usually requires 48 to 66 hours of coursework.

To finish your major, you must complete 32 hours of coursework in the Department of Journalism and Public Relations, consisting of 14 hours of core journalism classes, 9 hours in one of three sequence areas and 9 hours of directed electives. Students are permitted to take up to, but no more than, 39 hours in journalism. Students in the Public Relations sequence must complete two additional courses in management and marketing, which count as general elective hours. Students are strongly encouraged to meet with their advisor each semester.

You also must complete a minor of your own choosing. You may opt for one of the structured minors listed in the university catalog or you may work with your adviser to plan an interdepartmental minor of at least 20 hours in an area outside mass communications.

Once the requirements outlined above have been met, you may choose elective courses to complete the remaining hours of coursework you need to graduate. The number of elective hours needed

will vary from student to student. For example, students who completed four years of language in high school will have more elective hours to work with than students who need to fulfill the language requirement at BGSU.

The department keeps a file for each journalism and pre-journalism student that contains information about high school work, scholarships received, courses taken at BGSU and internships. You and your adviser together will keep track of your progress toward the Bachelor of Science in Journalism degree on a form similar to the one on pages 17-18. The checksheet outlines all the requirements mentioned above. These requirements are discussed in more detail beginning on page 8 of this handbook.

### Pre-Major Status

All students beginning the journalism degree program are initially listed as “pre-majors.” This means that they are preparing to enter the program but have not yet completed the requirements for becoming majors. Pre-majors normally complete major prerequisites and general degree requirements while they are preparing to be admitted to major status. Most students become majors during their sophomore year.

To be granted major status, you must:

- Complete JOUR 1000 (will accept TCOM 1030)
- Complete JOUR 2000 (see prerequisite requirements on page 16)
- Have an overall GPA of 2.5 or better
- Have an average GPA of 2.5 or better in JOUR 1000 and JOUR 2000

If you receive a C in both JOUR 1000 (or TCOM 1030) and JOUR 2000, you will not be permitted to continue in the journalism program.

You will be given an opportunity to apply for major status the semester you take JOUR 2000, when you will also be asked to choose a major sequence.

### **Advising**

When you come to the BGSU Department of Journalism and Public Relations as a freshman or as a transfer student, you will be assigned to the undergraduate academic advisor, Dr. Nancy Brendlinger. She will assist you in choosing classes, making sure you are meeting degree requirements on time and will generally help you plan your college career. When you become a major and declare a sequence, you will be assigned an adviser with professional experience in your sequence.

It is *extremely* important that you establish and maintain regular contact with your journalism adviser. You must meet with him or her at least twice a year to plan your academic schedule. Faculty members post office hours on their doors, and you should find it easy to schedule an appointment. If you cannot meet during your adviser's office hours, call or e-mail him or her to set up an alternate appointment. Before arriving for your appointment, you should go to the School of Media and Communication (SMC) office in 302 West Hall to get your file. You will have to leave a driver's license or other ID to take the file.

You should meet with your adviser well before you are scheduled to register for classes. If you wait until the last minute to see your adviser you may find his or her office hours are booked up. While journalism professors will make every reasonable effort to see their advisees in these situations, it is important to remember that they have other commitments.

It is a good idea to prepare for your visit with your adviser by selecting a list of courses that interest you. Journalism advisers are able to recommend some courses that might work for you, but they cannot know about every course offered by the university. They can help find whatever information you need to make your schedule a success. Each time you meet with your adviser, he or she will sign your file folder.

If you decide you would like to change advisers, the department can help you find another journalism professor to work with.

As you progress in your college career, your adviser can help you in other areas, such as securing internships and searching for a job. Your adviser also can guide you toward campus resources and help you get the most out of your involvement in campus

media and student organizations. The goal of this handbook is to present degree requirements in a clear manner, but you should not use it as a substitute for seeing your adviser.

### **Registration**

Once you have met with your adviser, you are ready to register for classes. You will register using the university's online registration system under *my.bgsu*. If you encounter difficulty registering for classes, contact your adviser for help choosing alternative selections.

### **Adding, Dropping and Changing Courses**

You can add, drop and change courses, except your journalism skills courses, during your open registration periods. For example, if you originally register for a course, then decide to substitute another class for it, you can use the course registration system under *my.bgsu* again to make this change. Of course, classes may fill up during the registration period, so you may not be able to replace a dropped course with another.

Once classes begin, you can still make certain changes using the online course registration system. During the first week of classes, you can change a course's grade option (see "Grading" on the next page) or drop a course. After the first week, you must complete a DROP/ADD form, available in the School of Media and Communication office. This form normally requires the instructor's signature, and must be taken to the College of Arts and Sciences for processing.

To add or drop a journalism skills course, see your adviser. You should discuss any planned schedule changes with your adviser before making them.

### **Normal Course Load**

A full-time course load at BGSU is considered to be 12 to 18 hours per semester. Normally, you will carry 15 or 16 hours per semester. However, you may choose to vary your load depending on the demands of the particular courses you are taking and your schedule outside of class.

## **Class Rank**

Students advance in class standing according to the following schedule:

- 0 to 29 hours: Freshman
- 30 to 59 hours: Sophomore
- 60 to 89 hours: Junior
- 90 hours and above: Senior

## **Transfer Courses**

If you have at least a 2.0 GPA, you may take courses at selected universities and transfer them to BGSU. Students transferring to BGSU from another university also may use this option to convert their previous coursework to BGSU credit. However, your last 30 hours of coursework must be taken at BGSU.

Before taking journalism courses from another university, consult with your advisor. Most courses will not transfer unless they were taken from an accredited journalism program, and no more than 12 transfer credit hours can be applied to your journalism major or minor.

All transfers are reviewed and approved by BGSU's Office of Registration and Records. You should contact them for information about transferring specific credits.

## **Grading**

Most courses are graded on the traditional "A" through "F" scale. Some courses, however are graded "S/U." In these courses, the student will earn either a Satisfactory ("S") or Unsatisfactory ("U") mark.

You also may elect to take up to 16 hours of regular coursework as S/U rather than for a letter grade. Since courses taken S/U do not count in your GPA, you can use this option to protect your GPA in a course you feel you may not do well in. If you take a course S/U, you will be issued a Satisfactory grade as long as your letter grade is "C" or above. You will be issued an Unsatisfactory grade for a letter grade of "D" or "F." You may change the grading option in a course during the first week of the semester.

All courses you take to complete your major and minor must be taken for a letter grade. The only exception is JOUR 4000 (Internship Credit), which can only be taken S/U.

If for some reason you are unable to complete the requirements of a course by the end of the semester, you may request an Incomplete grade from your instructor. At his or her discretion, you will then be given more time to complete the course requirements. Incomplete grades are not counted in your GPA; however, the instructor must submit a letter grade according to the following schedule:

- Fall Semester Incomplete: March 1
- Spring Semester Incomplete: Aug. 1
- Summer Semester Incomplete: Nov. 1

Incompletes that are not removed by these dates automatically become "F" grades.

## **Unsatisfactory Academic Progress**

A student whose cumulative GPA falls below 2.0 will receive warning, probation or suspension from the Office of Registration and Records. See the online *BGSU Undergraduate Catalog* for more information ([http://www.bgsu.edu/catalog/Acad\\_policies/Acad\\_policies21.html](http://www.bgsu.edu/catalog/Acad_policies/Acad_policies21.html)).

## **Degree Audit**

The degree audit (also called the junior audit) is a review of your progress toward graduation. The audit is mandatory, and must be performed during your junior year.

Consult your advisor for more information about your degree audit.

## **First Day Attendance Policy**

The Department of Journalism and Public Relations has a first day attendance policy for most of its courses. This means that you must attend the first class session. Because some journalism courses have a limited number of available seats, a student who does not attend the first day may be dropped in order to allow another student to add the class.

### Undergraduate Program Committee

The Department of Journalism and Public Relations's Undergraduate Program Committee (UPC) is made up of the heads of the three sequences and a coordinator. The UPC considers matters relating to the journalism curriculum in general and specific requests from individual students.

The UPC normally meets once each month during the school year. Requests from individual students, such as Appeals or Interdepartmental Minor forms, should be turned in to the School of Media and Communication Office (Room 302 West Hall). Materials should be turned in by the 10th of the month to receive consideration at the committee's next meeting. You should receive notification of the committee's action by the end of the month.

### Appeals

Students may appeal journalism requirements by submitting a letter to the Undergraduate Program Committee (see above).

## **Degree Requirements**

The checksheet on pages 17-18 offers an overview of the courses you will need to complete to earn a Bachelor of Science in Journalism. Your adviser will help you choose the courses to complete the checksheet. This section outlines the requirements in detail. The sub-sections are indicated with Roman numerals that correspond to the sections on the checksheet.

You should follow the checksheet that was in effect when you entered the program as a pre-major. Changes may be made in the program from year to year, but as long as you follow the requirements in effect at the time of your entry you will be able to graduate. You may choose to follow later requirements.

### BG Perspective Requirements

BGSU requires that all graduates complete eight classes as part of a BG Perspective core curriculum. This consists of two Natural Sciences courses, two Social and Behavioral Science courses, two Humanities and Arts courses, a Cultural Diversity course and an International Perspectives course.

In the following list, courses marked "BGP" meet the BG Perspective requirement for Natural Sciences, Social and Behavioral Sciences, or Humanities and Arts depending on where they are listed. Courses marked "ip" meet the International Perspectives requirement, and courses marked "cd" meet the Cultural Diversity requirement.

If you plan your coursework carefully, all of these classes should meet requirements in groups II, III, IV, V or VI as well.

For instance, you could choose to take ETHN 3100 to satisfy a Group V requirement, and you would also be satisfying the requirement for a cultural diversity class.

In the same way, students who take courses at BGSU to complete their language requirements automatically satisfy the university requirement for an international perspectives class.

## **I. ENGLISH COMPOSITION**

BGSU requires that all students complete a composition sequence. This sequence ends with GSW 1120: Varieties of Writing. Prior to your initial university registration, you will be given a placement test for the English composition sequence and you will be placed in GSW 1100: Developmental Writing, GSW 1110: Introductory Writing or GSW 1120.

Students who complete GSW 1100 successfully normally go right on to GSW 1120. Students assigned to GSW 1110 must also take GSW 1120. Students assigned to GSW 1120 can complete the English composition sequence with that course.

No more than six hours in the English composition sequence may count toward graduation. So, if you take GSW 1100 (5 hours) and GSW 1120 (3 hours), only six hours count toward graduation.

The English composition sequence should be completed as soon as possible. GSW 1120 is a prerequisite for JOUR 2000 and the university will assess a penalty of 3 to 4 credit hours if you do not complete GSW 1120 in your first 60 hours of coursework.

## **II. FOREIGN LANGUAGE**

The foreign language requirement can be met in one of three ways:

1. Completion of four years of high school credit courses in one foreign language;
2. Successful graduation from a high school where all of the instruction was conducted in some language other than English;
3. Completion of 14 hours of college courses in one language (or fewer by advanced placement)

Choices 1 and 2 above require no additional college coursework. If you took four years of a language in high school or graduated from a high school where you studied in a foreign language, you do not need to take any foreign language courses at BGSU.

If you have completed fewer than four years of high school foreign language, you have a choice of how to complete the foreign language requirement. You may complete the sequence of the language you worked on in high school by taking the appropriate courses at BGSU. Or, you may wish to simply start over in a different language and complete the entire four-course sequence in that language.

Your adviser can discuss these options for completing the foreign language requirement with you.

## **III. SCIENCE AND MATH**

Choose an appropriate course in each of the four areas listed.

### **1. Lab Science Course.**

Choose one from the following:

#### **BIOLOGY:**

- 1010 (3) Environment of Life **BGP**
- 1040 (4) Introduction to Biology **BGP**
- 2040 (5) Concepts in Biology I **BGP**
- 2050 (5) Concepts in Biology II **BGP**
- 3310 (4) Human Anatomy and Physiology I
- 3320 (4) Human Anatomy and Physiology II
- 3430 (4) General Botany

#### **CHEMISTRY:**

- 1090 & 1100 (4) Elementary Chemistry **BGP**
- 1170 (4) Elementary Organic and Biochemistry **BGP**
- 1250 (5) General Chemistry I **BGP**
- 1270 & 1280 (5) General Chemistry II **BGP**
- 1350 (5) General Chemistry I **BGP**
- 1370 & 1380 (5) General Chemistry II **BGP**

#### **GEOGRAPHY**

- 2130 (3) Meteorology

#### **GEOLOGY**

- 1040 (4) Earth Environments **BGP**
- 1050 (4) Time, Life, and Man **BGP**
- 1060 (4) Climate Change & the Frozen Earth **BGP**
- 2150 (3) Geologic History of Dinosaurs **BGP**
- 2500 (5) Field-based Physical Geology **BGP (104 substitute)**
- 2510 (5) Field-based Historical Geology **BGP (105 substitute)**
- 3040 (3) Geology of the National Parks
- 3060 (4) Rocks and Minerals
- 4180 (3) Geology of Ohio

#### **MATERIAL SCIENCE:**

- 1000 (3) Materials in the Service of Society **BGP**

#### **PHYSICS**

- 1010 (3) Basic Physics **BGP**
- 2010 (5) College Physics I **BGP**
- 2020 (5) College Physics II **BGP**
- 2110 (5) University Physics I **BGP**
- 2120 (5) University Physics II **BGP**

### **2. Science course.**

Choose one from the following (or choose another lab science course from above):

#### **ASTRONOMY:**

- 2010 (3) Modern Astronomy **BGP**
- 2120 (3) The Solar System **BGP**
- Plus All other ASTR courses

**BIOLOGY:**

- 1080 (3) Life in the Sea *BGP*
- 1090 (3) Life in Extreme Environment *BGP*

**CHEMISTRY:**

- 1000 (3) Introduction to Chemistry *BGP*
- 1770 (3) Introduction to Forensic Science *BGP*

**GEOGRAPHY:**

- 1250 (3) Weather and Climate *BGP*
- 4040 (3) Climatology

**GEOLOGY:**

- 1000 (3) Introduction to Geology *BGP*
- 1010 (3) Earth Science
- 1200 (3) Geological Hazards *BGP*
- 2050 (3) Geologic History of Man *BGP*
- 3220 (3) Human Environmental Geology *BGP*

**HONORS**

- 2500 (3-5) Honors Seminar: Natural Sciences *BGP*

**PHYSICS:**

- 1000 (3) Physics of the Natural World *BGP*
- 3500 (3) Musical Acoustics

**NOTE:**

You may not receive credit for more than one course in any of the following groups:

- CHEM 1250 and 1350
- CHEM 1270 and 1370
- GEOL 1000, 1010, or 1040

**3. Computer Science/Management Information Systems.** Choose one from the following:

**COMPUTER SCIENCE:**

- 1000 (3) Computer Basics
- 1010 (3) Introduction to Programming
- 1800 (1-3) Introductory Topics

**MANAGEMENT INFORMATION SYSTEMS**

- 2000 (3) Introduction to Management Information Systems

**4. Math/Accounting/Statistics.**

Choose one from the following:

**ACCOUNTING**

- 2000 (3) Accounting Concepts for Nonbusiness Students
- 2210 (3) Accounting and Business Concepts I
- 2220 (3) Accounting and Business Concepts II

**MATHEMATICS AND STATISTICS**

- 1120 (3) College Algebra I
- 1150 (3) Introduction to Statistics
- 1200 (5) College Algebra
- 1220 (3) College Algebra II
- 1260 (5) Basic Calculus
- 1280 (5) Precalculus Mathematics
- 1290 (2) Trigonometry
- 1300 (3) Precalculus Mathematics
- 1310 (5) Calculus and Analytic Geometry

- 2320 (5) Calculus and Analytic Geometry II
- 2470 (3) Fundamentals of Statistics

**STATISTICS**

- 2000 (3) Using Statistics

**PSYCHOLOGY**

- 2700 (4) Quantitative Methods I

**SOCIOLOGY**

- 3690 (3) Introductory Statistics

**IV. SOCIAL SCIENCES**

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**1. Political Science.**

Choose one from the following:

- 1100 (3) Amer. Govt.: Processes and Structure *BGP*
- 1710 (3) Intro to Comparative Government *BGP/ip*
- 1720 (3) Intro to International Relations *BGP/ip*
- 3010 (3) Modern Political Ideologies *BGP/ip*
- 3350 (3) Global Resource Politics *BGP*
- 3510 (3) Western European Politics *BGP/ip*
- 3610 (3) Govt. and Politics of Middle East *BGP/ip*
- 3720 (3) Contemporary World Politics *BGP/ip*
- 4020 (3) Western Political Thought I *BGP*
- 4030 (3) Western Political Thought II *BGP*
- Plus All Other Courses in Political Science

**2. Economics.** Choose one from the following:

- 2000 (3) Introduction to Economics *BGP*
- 2020 (3) Principles of Microeconomics *BGP*
- 2030 (3) Principles of Macroeconomics *BGP*
- Plus All Other Economics Courses

**3. U.S. History.** Choose one from the following:

- 1510 (3) World Civilizations *BGP/ip*
- 1520 (3) The Modern World *BGP/ip*
- 2050 (3) Early America *BGP*
- 2060 (3) Modern America *BGP*
- 2910 (2-3) Special Studies in History
- 3010 (3) American Military History
- 3030 (3) World War II
- 3110 (3) U.S. - Latin Amer. 1810-pres. *BGP/ip*
- 3150 (3) Slavery in the Americas
- 3190 (3) Indian in American History *cd*
- 3370 (3) The Vietnam War
- 3380 (3) American Environmental History
- 3600 (3) Representative Personalities of 20th Century
- 3810 (3) United States and Asia
- 4210 (3) American Colonial History, 1492-1763
- 4220 (3) American Revolutionary Era, 1763-1789
- 4250 (3) Early National U.S., 1789-1848
- 4260 (3) Civil War and Reconstruction, 1861-1877
- 4280 (3) America Becomes Modern: 1877-1917
- 4290 (3) America Comes of Age: 1917-1945 *BGP*
- 4300 (3) U.S. Since 1945: Affluence and Anxiety
- 4320 (3) Aspects of African American History *cd*
- 4380 (3) United States & the World, 1890-1945
- 4390 (3) United States & the World: The Cold War Era

**4. Social Science Electives:** Choose one course each from three of the following areas:

**ASIA**

1800 (3) Asian Civilizations *BGP/ip*

**AMERICAN CULTURE STUDIES**

3000 (3) Interpretations of American Literature  
3380 (3) American Environmental History  
2520 (3) Indigenous Cultures of North America *cd*

**CANADIAN STUDIES**

2010 (3) Introduction to Canadian Studies *BGP/ip*

**EDFI**

3020 (3) Educational Psychology  
4080 (3) Education in a Pluralistic Society *cd*

**ENVIRONMENTAL STUDIES**

1010 (3) Introduction to Environmental Studies *BGP*  
2530 (3) Environments in Context *BGP/ip*  
3010 (3) Environmental Problems *BGP*  
4010 (2) Environmental Strategies

**ETHNIC STUDIES**

1010 (3) Introduction to Ethnic Studies *cd*  
1100 (3) Introduction to Latinos in the U.S. *cd*  
1200 (3) Introduction to Black Studies *cd*  
1300 (3) Intro to Asian American Studies *cd*  
1600 (3) Intro to Native American Studies  
2010 (3) Ethnicity and Social Movements  
2110 (3) History of Mexican Americans *cd*  
2600 (3) Contemp Issues in Native America *cd*  
3010 (3) Ethnicity in the United States *cd*  
3030 (3) Race, Representation and Culture  
3050 (3) Women of Color in the U.S. *cd*  
3120 (3) Chicanos in the U.S. *cd*  
3170 (3) African Cultures and Societies  
3300 (3) Race and Labor in the U.S. *cd*  
3510 (3) International Perspectives on Women  
3610 (3) Native American Women  
4020 (3) Colonial Africa  
4030 (3) Contemporary Africa  
4040 (3) Africa and World Politics  
4050 (3) Qualitative Research Methods  
4100 (3) Mexican-American Social Thought *cd*  
4150 (3) Contemporary U.S. Immigration  
4300 (3) Nat,l &Global Persp.-Race &Ethnicity*BGP/ip*  
4350 (3) Race and Urban Housing  
4400 (3) Women and Globalization  
4500 (3) Racial Discourses and U.S. Political Policies *cd*

**GEOGRAPHY**

1210 (3) World Geog: Eurasia and Africa *BGP/ip*  
1220 (3) World Geog: Americas and Pacific *BGP/ip*  
2250 (3) Geography of the Global Economy *BGP/ip*  
2300 (3) Cultural Geography *BGP/ip*  
3250 (3) Population Geography *BGP/ip*  
3310 (3) Principles of Conservation Ecology *BGP/ip*  
3370 (3) American Indian *cd*

3420 (3) United States and Canada *cd*  
3490 (3) Latin America *BGP/ip*  
4260 (3) Urban Geography *BGP*  
Plus Any Other Courses in Geography except:  
GEOG 1250, 1260, 1270, 2130, 4040, 4890

**GERONTOLOGY**

4020 (3) Health and Aging

**HONORS**

2010 (3) Introduction to Critical Thinking *BGP*  
2400 (3) Honors Seminar: Social Sciences *BGP*

**INTERNATIONAL STUDIES**

2000 (3) Intro to International Studies *BGP/ip*

**PSYCHOLOGY**

1010 (4) General Psychology *BGP*  
Plus Any Course in PSYC except:  
PSYC 3300, 3310, 3320, 3330, 3340, and 3350

**RESC: CHAPMAN LIVING LEARNING COMMUNITY**

2050 (3) Studies in the Social Sciences *BGP*

**SOCIOLOGY**

1010 (3) Principles of Sociology *BGP*  
2020 (3) Social Problems *BGP*  
2310 (3) Cultural Anthropology *BGP/ip*  
3160 (3) Minority Groups *cd*  
3610 (3) The Family *BGP*  
Plus Any Course in SOC except SOC 4710 and 4890

**WOMEN'S STUDIES**

3020 (3) History of Feminist Thought & Action  
3270 (3) Women in Modern Europe

**V. ARTS AND HUMANITIES**

**1. English Literature.**

Choose one from the following:

1500 (3) Response to Literature *BGP*  
2000 (3) Intro to Lit (various topics) *BGP*  
2010 (3) Intro to Literary Genres *BGP*  
2050 (2) Craft of Poetry  
2060 (2) Craft of Fiction  
2110 (3) African-American Literature *cd*  
2120 (3) Native American Literature *cd*  
2610 (3) World Lit. from Ancient Times to 1700 *BGP/ip*  
2620 (3) World Lit. from 1700 to the present *BGP/ip*  
2640 (3) British Literature Survey to 1700 *BGP*  
2650 (3) British Literature Survey 1700-1945 *BGP*  
2670 (3) American Literature Survey *BGP*  
2680 (3) American Literature to 1945 *BGP*  
2690 (3) Canadian Fiction *BGP/ip*  
2740 (3) Survey of American Literature to 1865  
2750 (3) Survey of American Literature to 1865-1945  
3000 (3) Interdisciplinary Studies in Literature  
3010 (3) Shakespeare  
3060 (3) Bible

- 3100 (3) Multiethnic American Literature
- 3110 (3) Gay & Lesbian Lit. and Criticism
- 3140 (3) Postcolonial Literature
- 3200 (3) Modern Poetry
- 3230 (3) Modern Fiction
- 3250 (3) Modern Drama
- 3300 (3) Contemporary Poetry
- 3330 (3) Contemporary Fiction
- 3350 (3) Contemporary Drama
- 3850 (3) Studies in Literature-Film
- 4000 (3) Chaucer
- 4010 (3) Special Topic in Shakespeare & Criticism
- 4020 (3) English Medieval Literature
- 4030 (3) 16th & 17th Century Non-Dramatic Literature
- 4060 (3) English Renaissance Drama
- 4080 (3) Milton
- 4100 (3) Topics in English Restoration Lit & Culture
- 4150 (3) Topics in 18th Century British Lit & Culture
- 4160 (3) The Victorian Novel
- 4170 (3) Topics in British Romanticism
- 4180 (3) Victorian Poetry and Prose
- 4190 (3) Topics in Modern British Literature
- 4200 (3) Topics in Contemporary British Literature
- 4230 (3) Women's Studies in Literature
- 4240 (3) Topics in Multiethnic Amer Literature
- 4300 (3) Topics in Early American Literature
- 4310 (3) Topics in the American Renaissance
- 4320 (3) Topics in Late-19th-Century American Literature
- 4330 (3) Topics in Modern American Literature
- 4340 (3) Topics in Contemporary American Literature
- 4420 (3) Studies in Children's Literature
- 4800 (3) Studies in English or American Literature

## 2. Philosophy. Choose one from the following:

- 1010 (3) Introduction to Philosophy **BGP**
  - 1020 (3) Introduction to Ethics **BGP**
  - 1030 (3) Introduction to Logic **BGP**
  - 1250 (3) Contemporary Moral Issues **BGP**
  - 2040 (3) Aesthetics **BGP**
  - 2110 (3) History of Ancient Philosophy **BGP**
  - 2120 (3) History of Modern Philosophy **BGP**
  - 2190 (3) Philosophy of Death and Dying **BGP**
  - 2240 (3) Socialism, Capitalism and Democ. **BGP**
  - 2270 (3) Philosophy of Punishment **BGP**
  - 2300 (3) Scientific Reasoning **BGP**
  - 2420 (3) Medical Ethics **BGP**
  - 2450 (3) Philosophy of Feminism **BGP**
  - 3000 (3) Advanced Intro to Applied Philosophy **BGP**
  - 3210 (3) Indian and Chinese Philosophy **BGP/ip**
  - 3320 (3) Environmental Ethics **BGP**
- Plus Any other course in PHIL.

## 3. Humanities Elective.

Choose two courses from the following:

### AFRICANA STUDIES

- 2000 (3) Introduction to Africana Studies **BGP/ip**

### AMERICAN CULTURE STUDIES

- 2000 (3) Intro to American Culture Studies **BGP**
- 2300 (3) Issues in American Civilization **BGP**
- 2500 (3) Cult. Pluralism in the U.S. *cd*

### ART

- 1010 (3) Introduction to Art **BGP**

### ART HISTORY

- 1450 (3) Western Art I **BGP**
- 1460 (3) Western Art II **BGP**
- 4400 (3) Modern Architecture
- 4410 (3) American Art to the Civil War
- 4420 (3) American Art Since the Civil War
- 4430 (3) Histories of Photography: Invention to WW1
- 4440 (3) Histories of Photography: WW1 to Present
- 4450 (3) Preclassical Art
- 4460 (3) Greek Art
- 4480 (3) Early Christian and Byzantine Art
- 4490 (3) Medieval Art
- 4510 (3) Art of the Italian Renaissance
- 4530 (3) Northern Renaissance Art
- 4540 (3) Baroque and Rococo Art
- 4550 (3) Art of the 19th Century
- 4560 (3) Art of the Early 20th Century
- 4570 (3) Art of the Later 20th Century
- 4580 (3) Art of India and Southeast Asian **BGP/ip**
- 4590 (3) Art of China and Japan **BGP/ip**
- 4600 (3) Women and the Visual Arts **BGP/ip**
- 4610 (3) Art of Western Africa **BGP/ip**
- 4620 (3) Art and Power in Africa **BGP/ip**
- 4630 (3) Women and Art in Africa **BGP/ip**
- 4660 (3) Pre-Columbian Art **BGP/ip**
- 4680 (3) Oceanic Art **BGP/ip**

### ARTS AND SCIENCES

- 1100 (3) Arts BG: Intro to Arts
- 2100 (3) Introduction to Aesthetic Perception
- 4100 (3) Making Aesthetic Judgments

### CHINESE

- 2160 (3) Contemporary Chinese Culture
- 4800 (2-3) Selected Topics in Chinese (literature)

### CLASSICAL CIVILIZATION

- 2410 (3) Great Greek Minds **BGP**
- 2420 (3) Great Roman Minds **BGP**
- 3800 (3) Classical Mythology **BGP**
- 3810 (3) Roman Life
- 3880 (2-3) Topics in Classical Civilization
- 4850 (3) Greek Literature in English
- 4860 (3) Latin Literature in English

### ETHNIC STUDIES

- 2200 (3) African Literature **BGP/ip**
- 2300 (3) The Native American in Film

- 3100 (3) Mexican Culture *BGP/ip*  
 3200 (3) Literature of Black Nationalism  
 3400 (3) Afro-American Cinematic Experience  
 4200 (3) Latino/a Cultural Studies  
 4600 (3) Third World Cinema *BGP/ip*

**FRENCH**

- 2840 (3) Fr. Canadian Life through Lit *BGP/ip*  
 3630 (3) Introduction to French Literature  
 3660 (3) Introduction to Francophone Lit.  
 3730 (3) Intro. To French Civilization  
 3760 (3) Intro. Francophone Civilization  
 4440 (4) French Film  
 4630 (4) Topics in French Literature  
 4660 (4) Topics in Francophone Literature

**GERMAN**

- 2600 (3) Modern Germ Lit in Translation *BGP/ip*  
 3110 (3) Introduction to German Literature  
 3130 (3) German Literature in Context  
 3150 (3) German Culture and Civilization  
 3160 (3) Contemporary Germany  
 3600 (3) Literature in Translation  
 3800 (2-3) Tpcs in Germ Lang, Thought, Culture  
 4030 (3) Women and the Third Reich  
 4040 (3) German Literature and Music  
 4150 (3) The German Film  
 4800 (2-4) Selected Topics in German (literature)

**HONORS**

- 2600 (4) Interdisciplinary Seminar (when fine arts topic)

**HUMANITIES**

- 1010 (3) Intro to the Humanities (Firelands campus)

**ITALIAN**

- 2610 (3) The Italian Cinema  
 3610 (3) Introduction to Italian Literature  
 3710 (3) Italian Civilization I  
 3720 (3) Italian Civilization II  
 4880 (3) Italian Literature: Advanced Studies

**JAPANESE**

- 4800 (2-3) Selected Topics in Japanese (literature)

**LATIN**

- 3610 (3) Latin Literature I  
 3620 (3) Latin Literature II  
 4700 (2-3) Readings in Latin Literature

**MUSICOLOGY/ COMPOSITION/  
THEORY(MUCT)**

- 1010 (2) Exploring Music *BGP*  
 1250 (3) Music of World Cultures *BGP/ip*  
 2210 (2) Masterpieces of Music *BGP*  
 2330 (3) Music in African Culture *BGP/ip*  
 2340 (2) Music in Japanese Culture *BGP/ip*  
 2350 (3) Music in Indonesian Culture *BGP/IP*  
 2370 (3) Jazz *cd*  
 2610 (3) Music History I  
 4310 (3) Aesthetics of Black Music *cd*  
 4440 (3) Music Technology I

**MUSIC PERFORMANCE STUDIES (MUSP)**

- 4010 (3) History and Literature of Jazz

**POPULAR CULTURE**

- 1600 (3) Introduction to Popular Culture *BGP*  
 1700 (3) Black Popular Culture *cd*  
 2200 (3) Intro to Folklore and Folklife *BGP*  
 2310 (2-3) Studies in Popular Culture  
 2500 (3) Introduction to Popular Film  
 2700 (3) Intro to Contemp. Pop Literature  
 2800 (3) Introduction to Popular Music  
 2900 (3) Television as Popular Culture  
 3000 (3) Topics in International/Global Popular Culture  
 3200 (3) Folktale and Legend  
 3210 (3) Folklife and Material Culture  
 3250 (3) The Folk Group/Folk Region  
 3500 (3) Advanced Studies in Popular Film  
 3650 (3) Youth and Popular Culture  
 3700 (3) History of Popular Literature  
 3800 (3) Contexts of Popular Music  
 4240 (3) Folklore Genres  
 4260 (3) Popular Entertainments  
 4600 (3) Popular Culture Advanced Studies  
 4700 (3) Studies in Popular Literature  
 4800 (2) Senior Seminar in Popular Culture

**RESC (Chapman Learning Community)**

- 2100 (3) Journeys of the Imagination *BGP*

**ROMANCE LANGUAGES**

- 2000 (3) European and Latin American Cinema  
 2200 (3) African Literature *BGP/ip*

**RUSSIAN**

- 2150 (3) Russian Culture *BGP/IP*  
 3120 (3) Introduction to Russian Literature  
 3130 (3) Contemporary Russian Literature  
 3200 (2) Readings in Russian Culture  
 4010 (3) Russian Poetry  
 4020 (3) Russian Novel  
 4030 (3) Russian Drama  
 4150 (3) Russian Film

**SPANISH**

- 3670 (3) Introduction to Spanish Peninsular Literature  
 3680 (3) Introduction to Spanish American Literature  
 3710 (3) Spanish Civilization  
 3770 (3) Civilization of Mexico & Caribbean  
 3780 (3) Civilization of South America  
 4310 (3) Spanish American Fiction  
 4410 (3) Medieval and Golden Age Literature  
 4420 (3) Spanish Literature of the 19th Century  
 4440 (3) Contemporary Spanish Literature  
 4810 (3) Span-Amer Lit I: Discovery to Modern.  
 4820 (3) Span-Amer Lit: Modern to Present  
 4880 (3) Contemporary Mexican Literature  
 4890 (3) Hispanic Studies (when topic is literature related)

**THEATRE AND FILM**

- 1410 (3) The Theatre Experience *BGP*
- 1610 (3) Introduction to Film *BGP*
- 2020 (3) Performance Studies I *BGP*
- 2150 (3) Explor. Cult. Divers. Through Perform. *cd*
- 2620 (3) History of Film
- 3470 (3) Theatre History and Lit: Origins-1700 *BGP*
- 3480 (3) Theatre History and Lit: 1700-Present *BGP*
- 3500 (3) Milestones in Black Theatre
- 3520 (3) Musical Theatre
- 4490 (3) Contemporary Issues in Theatre
- 4590 (3) International Puppetry
- 4600 (3) Period, Style, and Form

**WOMEN'S STUDIES**

- 2000 (3) Intro to Women's Studies: Persp. on Gender, Class and Ethnicity *cd*
- 3010 (3) Women, Art and Culture

**VI. SPEAKING AND LISTENING**

Choose one from the following:

**INTERPERSONAL COMMUNICATION**

- 1020 (3) Speech Communication

**THEATRE AND FILM**

- 1410 (3) The Theatre Experience *BGP*
- 2020 (3) Performance Studies I *BGP*

**Electives**

By carefully choosing courses in consultation with your adviser, you should be able to meet all the requirements for Groups I through VI, University Requirements, Minor requirements and Major Requirements in less than the 122 hours required for graduation. The additional hours you need will be made up by elective courses.

Electives allow you to experiment by exploring additional courses that interest you. For example, you may be interested in one of two minors and taking an elective in each may help you make up your mind.

You choose your elective courses and they need not meet any specific requirements. However, certain university guidelines still apply. For instance, the university penalizes students who take 1000 level courses in their senior year. You also should see "Overlapping Classes" on the next page.

**Major Requirements**

See "Journalism Major" on page 15.

**Minor**

A 20-hour minor is required of all journalism majors. The minor is designed to provide you with an additional area of concentration and expertise. You should work with your adviser to arrive at a minor that interests you and furthers your education.

Since most courses are 3 hours, you will generally have to take 21 hours to complete a minor. Your minor may not include Journalism courses or Telecommunications courses. Twelve credit hours in the minor must be at the 3000 or 4000 level, and all minor courses must be taken for letter grade.

Many departments offer **Structured Minors** with specific course requirements outlined in the undergraduate catalog. You must follow these requirements in order to have an acceptable minor. You also may assemble an **Interdepartmental Minor** to meet your specific interests. An Interdepartmental Minor consists of related courses taken from two or more departments on campus. You will have to justify your interdepartmental minor courses in a written proposal that will be considered by the Undergraduate Program Committee (see page 7). Requirements for 3000 and 4000 level courses also apply to Interdepartmental Minors. The department's Guidelines for the Design of Interdepartmental Minors, available in the school office and on the department's Web site, offers more details about developing an Interdepartmental Minor.

Classes taken for credit in a minor normally cannot be counted toward any other requirement. However, if you select a structured minor *one* course may also fulfill a requirement in Groups II through VI.

You should decide on a minor by early in your junior year. When you have selected a minor, you should fill out a Minor Declaration Form, available in Room 302. Your adviser's signature also will be required on this form.

**Overlapping Classes**

The Department of Journalism and Public Relations is accredited by the Accrediting Council for Education in Journalism and Mass Communication (ACEJMC). To ensure that journalism students in accredited programs receive a broad-based liberal

arts education, ACEJMC urges students to take as many hours as possible beyond mass communication and to avoid taking courses that duplicate material covered in their journalism courses.

To avoid duplication, journalism majors cannot receive credit toward graduation for the following courses.

**Marketing**  
MKT 4120

**Popular Culture**  
POPC 1650

**Telecommunications**  
TCOM 2630

Students may not minor in Telecommunications, though they may take two TCOM courses at the 2000, 3000, or 4000 level. In addition, when necessary TCOM 1030 may be taken for credit in place of JOUR 1000 and will count as one of your journalism core courses. As a result, you are not allowed to receive credit for *both* TCOM 1030 and JOUR 1000.

## Journalism Major

To receive a Bachelor of Science Degree in Journalism, you must complete 32 hours of coursework in the Department of Journalism as outlined below. This coursework consists of the following elements:

1. **Core Courses:** courses required of all Journalism majors
2. **Sequence courses:** three courses specific to one of three concentration areas (see “Journalism Sequences”)
3. **Journalism electives:** three additional courses, chosen in consultation with your adviser.

A graphical representation of journalism course requirements is on page 19. Descriptions for courses offered by the Department of Journalism are on page 20. The checksheet on pages 17-18 also shows journalism department requirements in the right-hand column. You may refer to these pages as you read the following section.

### Journalism Sequences

The Department of Journalism and Public Relations offers three different sequences. These sequences are designed to build on core journalism skills to prepare you for work in specialized media. However, the journalism curriculum is designed to be broad enough to prepare you to work in *any* media, no matter which sequence you choose. In fact, many students who graduate in a particular sequence find themselves working in—and enjoying—another area.

The three sequences are:

**Print Journalism:** preparation for newspaper and magazine journalism;

**Broadcast Journalism:** preparation for radio, television and electronic media;

**Public Relations:** preparation for corporate, non-profit, and other public relations.

### **Journalism Core Courses**

These courses are required of all Journalism majors. They are designed to give you the basic skills needed in all aspects of journalistic work. The sequence requirements will build on these core skills. The core consists of the following courses:

**JOUR 1000: Introduction to Mass Communication** (3 hours) (or TCOM 1030)

**JOUR 2000: Introduction to Journalistic Writing** (3 hours)

**JOUR 2500: Reporting** (3 hours)

**JOUR 4000: Internship** (2 hours)

**JOUR 4500: Journalism Law and Ethics** (3 hours)

Before you take JOUR 2000, you need to satisfy the following prerequisites:

1. Complete at least 30 hours of course work
2. Complete JOUR 1000 (or TCOM 1030) and GSW 1120 with a grade of “C” or better
3. Have an overall GPA of 2.7 or better

In JOUR 2000 you will apply for major status and be asked to declare a sequence. Once you are admitted to the major, you will be able to take JOUR 2500 and JOUR 4000.

JOUR 4000 gives you college credit for internship experience. Journalism majors must complete 2 hours of internship credit. You must complete one on-campus internship; your second internship may be on- or off-campus, though we recommend an off-campus experience. Broadcast sequence students complete two off-campus internships.

### **Sequence Courses**

Each of the three sequences requires three courses. Prerequisites differ among the three sequences, but JOUR 2000 is a prerequisite for *all* sequence courses.

#### **Print Journalism Sequence**

Print Journalism students take JOUR 3200: Feature Writing, JOUR 3250: Copy Editing and JOUR 4200: Public Affairs Reporting. JOUR 2500 is a prerequisite for all of these courses. JOUR 3200 is a prerequisite for JOUR 4200.

#### **Broadcast Journalism Sequence**

Students in Broadcast Journalism take JOUR 3150: Visual Editing, JOUR 3300: Broadcast News and JOUR 4300: Advanced Broadcast News. JOUR 2500 and JOUR 3150 are prerequisites for JOUR 3300, and JOUR 3300 is a prerequisite for 430.

#### **Public Relations Sequence**

Public Relations students take JOUR 3400: Principles of Public Relations, JOUR 3440: Public Relations Writing, JOUR 3450: Media Publication and Design and JOUR 4400: Public Relations Campaigns. JOUR 3450 counts as the “free” elective explained below. JOUR 2500 is a prerequisite for both JOUR 3440 and JOUR 3450; JOUR 3400 is a prerequisite for JOUR 3440; JOUR 3440 and JOUR 3450 are prerequisites for JOUR 4400. Public Relations sequence students also must complete MKT 3000: Principles of Marketing and MGMT 3050: Principles of Organization and Management.

### **Electives**

Each journalism major must complete three elective journalism courses selected from the following list:

**Issues Elective:** choose one from JOUR 4550, 4650, 4750, 4850, 4950

**Skills Elective:** choose one course from another sequence, or JOUR 3100, 4100, 4600 or 4900

**“Free” Elective:** one course chosen in consultation with your adviser. A second issues elective is advised if possible. PR students must take JOUR 3450 to meet this requirement.

JOUR 3400 may count as *either* the issues elective or the skills elective, in consultation with your advisor.

2009/2010 Junior Audit for Bachelor of Science in

College of Arts & Sciences  
205 Administration Building  
419-372-2015

Journalism

School of Media and  
Communication  
302 West Hall  
419-372-8349

Name \_\_\_\_\_ BGSU ID \_\_\_\_\_

Return Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Expected Date of Graduation \_\_\_\_\_

BG Perspective Requirements: 2 Natural Sciences \_\_\_\_\_, 2 Social Sciences \_\_\_\_\_,  
2 Arts & Humanities \_\_\_\_\_, International Perspective \_\_\_\_\_, Cultural Diversity \_\_\_\_\_,  
GSW 1120 \_\_\_\_\_  
*These courses may apply toward the requirements listed below*

**I. English Composition** (Only 6 hours GSW 1100, 1110, 1120 will apply towards graduation)

Hrs	Grade	
_____	_____	GSW 1100/1110
_____	_____	GSW 1120

**II. Foreign Language** (\_\_\_\_\_ yrs HS \_\_\_\_\_)  
(Courses used for the foreign language requirement may not be used for major or minor requirements)

_____	_____	1010 _____
_____	_____	1020 _____
_____	_____	2010 _____
_____	_____	2020/2120 _____

**III. Science & Math**  
Natural Sciences

_____	_____	Lab _____
_____	_____	General Science _____
_____	_____	CS/MIS _____
_____	_____	MATH/STAT/ACCT _____

**IV. Social Sciences** (18 hours)

_____	_____	ECON _____
_____	_____	POLS _____
_____	_____	U. S. History _____
_____	_____	_____
_____	_____	_____

**V. Arts & Humanities**

_____	_____	Literature ENG _____
_____	_____	PHIL _____
_____	_____	_____
_____	_____	_____

**VI. Speaking & Listening**

_____	_____	1 of IPC 1020 or 2050, THFM 1410 or 2020
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**Major Requirements** (32 hours required. May take up to 39 hours.)

**Journalism Core** 14 hours

Hrs	Grade	
_____	_____	JOUR 1000 Intro. Mass Comm.
_____	_____	JOUR 2000** Journ. Writing
_____	_____	JOUR 2500 Reporting
_____	_____	JOUR 4500 Journ. Law & Ethics
_____	_____	JOUR 4000* Field Exp. (on-campus)
_____	_____	JOUR 4000* Field Exp.

**Journalism Specialization:** (select one)

Broadcast Journalism: 9 hours

_____	_____	JOUR 3150 Visual Editing
_____	_____	JOUR 3300 Broadcast News
_____	_____	JOUR 4300 Adv. Broadcast News

Print Journalism: 9 hours

_____	_____	JOUR 3200 Feature Writing
_____	_____	JOUR 3250 Copy Editing
_____	_____	JOUR 4200 Public Affairs Reporting

Public Relations: 15 hours

_____	_____	JOUR 3400 Principles of Pub. Rel.
_____	_____	JOUR 3440 Pub. Rel. Writing
_____	_____	JOUR 4400 Public Relations Campaigns
_____	_____	MKT 3000 Prin. of MKT
_____	_____	MGMT 3050 Prin. of Org. Mgmt.

\*Check Prerequisites

**Required JOUR electives (9 hours)**

_____	_____	Course from another specialization OR JOUR 3100, 4100, 4600, or 4900 (3)
_____	_____	1 of JOUR 3400^, 4550, 4650, 4750, 4850, 4950
_____	_____	One course as approved by dept. (JOUR 3450 for PR majors)

**Journalism electives**

_____	_____	_____
_____	_____	_____
_____	_____	_____

\*Only 3 hours of JOUR 4000 count toward graduation.  
Also, broadcast journalism specialization takes 2 off-campus, none on-campus.  
\*\*Prerequisites for JOUR 2000 -- 30 hours of BG Perspective including GSW 1120 and JOUR 1000. Overall GPA at least 2.7 and minimum grade of C in JOUR 1000.  
^PR majors cannot use 3400 as an issues class.

2009/2010 Junior Audit for Bachelor of Science in

College of Arts & Sciences  
205 Administration Building  
419-372-2015

Journalism

School of Media and  
Communication  
302 West Hall  
419-372-8349

INSTRUCTIONS:

The check sheet on the other side of this page must be completed, signed by your *Faculty Advisor* and returned to the College Office during your *junior* year (60-89hrs.). Your academic records will be reviewed by a *College Advisor* and a detailed notice of remaining graduation requirements will be returned to you. Lists of the courses that meet the degree requirements may be obtained from the College Office.

FOR GRADUATION YOU WILL NEED

1. Minimum Overall GPA 2.25; minimum Journalism major GPA 2.5
2. 122 credit hours minimum, and,
3. A major and a minor
4. 40 credit hours at the 3000/4000 levels
5. Completion of all degree requirements, including the BG Perspective Core
6. At least 30 credit hours of BGSU course work
7. An official audit completed during the junior year, on file in the College Office

Any substitution or waiver of courses required for your major program *must* originate in the department/school offering the major program and *must* be approved by the College Office.

To ensure a timely graduation, see a *College Advisor* during the semester prior to your intended graduation.

Remember to complete an *Application for Graduation* by the end of the second week of classes during the fall and spring semesters, or by the end of the first week of the summer semester. For the specific dates, check with the College office or the Office of Registration and Records. You may log onto *MyBGSU* to complete the on-line application. After the deadlines, you will need to complete an application in person in the College office.

Minor: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Electives and Non-Credit Courses

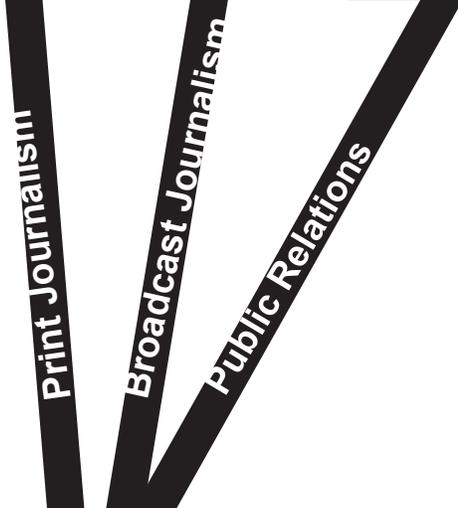
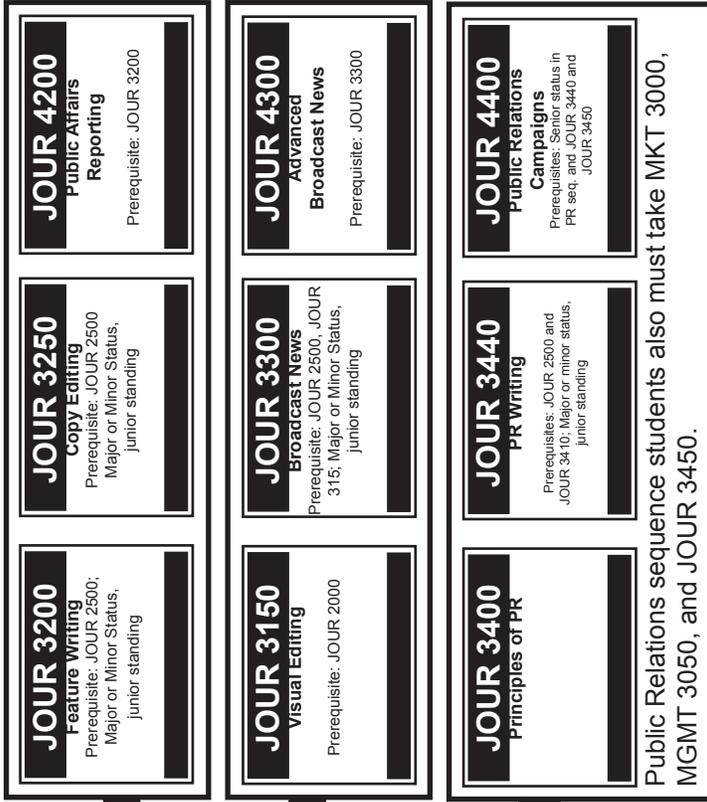
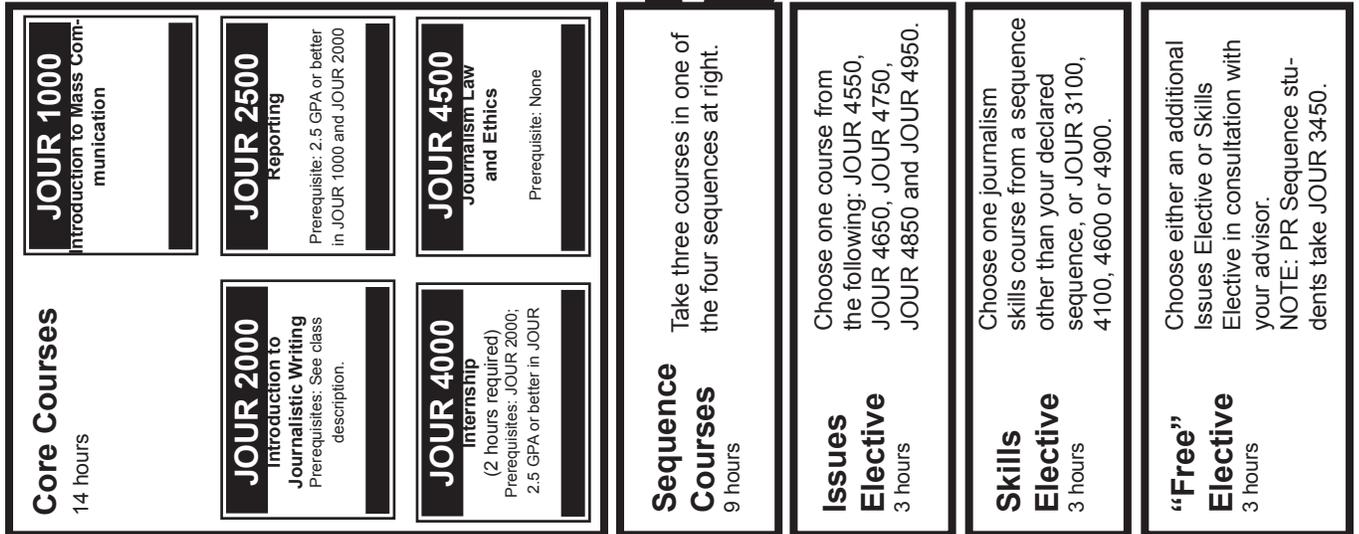
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\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
Faculty Advisor's Signature Date

\_\_\_\_\_  
Student's Signature Date



## Journalism Course Descriptions

**JOUR 1000. Introduction to Mass Communication** (3) Fall, Spring, Summer. Modern journalism and mass communication; mass media and effects; role and influence of media such as newspapers, magazines, broadcast media, photojournalism, computers and related fields of advertising and public relations. Open to non-majors. Credit not given to students with credit for TCOM 103.

**JOUR 2000. Introduction to Journalistic Writing** (3) Fall, Spring, Summer. Practice in the elementary forms of print journalism, broadcast and public relations writing; emphasis on grammar, spelling, punctuation and sentence structure. Prerequisites include completion of at least 30 hours of general education requirements including ENG 112 and JOUR 100. An overall grade point average of 2.7 must have been earned in the aforementioned coursework at the time of admittance into JOUR 200, as well as a minimum grade of C in JOUR 100. This course is reserved for pre-journalism majors, minors and exceptions approved by the Department of Journalism. Application for this course must be made at the journalism office, 319 West Hall. Credit not allowed for both JOUR 200 and JOUR 201.

**JOUR 2010. Journalism Techniques for Non-Majors** (3) Fall, Spring. Introduction to news values, news gathering, news writing and journalistic graphics for non-journalism majors whose programs might benefit from such a course. Credit not applicable toward major or minor in journalism. Credit not allowed for both JOUR 200 and 201. Prerequisite: completion of freshman English composition requirements.

**JOUR 2500. Reporting** (3) Fall, Spring, Summer. Newsgathering and news writing for all types of news stories ranging from the simple, factual story to the complex, specialized story. Practice in covering assignments for publication. Prerequisite: JOUR 200. Lab fee.

**JOUR 3100. Introduction to Visual Journalism** (3) Fall. Introduction to news reportage through visual media. Includes sections on basic photographic techniques, such as composition, exposure, camera handling, film development and scanning. Also includes caption writing, news judgment, journalism ethics, publication design, desktop publishing, and computer manipulation of images. Prerequisites: JOUR 200 and access to 35mm camera. Lab fee.

**JOUR 3150. Visual Editing** (3) Spring. Techniques of processing and editing visual journalism texts. Emphasis on videojournalism, including videography, editing in both linear and non-linear forms, and outputting to tape, the Internet and other media. Techniques of using words and visual elements together. Prerequisites: JOUR 200. Lab fee.

**JOUR 3200. Feature Writing** (3) Fall, Spring. Developing story ideas, researching and writing newspaper and magazine feature articles; researching free-lance markets. Prerequisites: JOUR 250; major or minor status, junior standing. Lab fee.

**JOUR 3250. Copy Editing** (3) Fall. Theory and practice in editing local and wire news, headline writing, picture editing, evaluating news, layout and design, video display terminal operation. Prerequisites: JOUR 250; major or minor status; junior standing. Lab fee.

**JOUR 3300. Broadcast News** (3) Fall, Summer. Techniques of writing, reporting and editing news for broadcast; rewriting wire copy; introduction to ENG shooting and editing techniques; preparation and use of television graphics. Student must provide own audio and video cassettes. Prerequisites: JOUR 250; JOUR 315; major or minor status; junior standing. Lab fee.

**JOUR 3400. Principles of Public Relations** (3). Fall, Spring. Public relations problems, policies, practices applied to business and nonprofit organizations; media methods of communicating, survey research, and attitude change. Open to majors or minors only.

**JOUR 3410. Principles of Public Relations for Nonmajors** (3). Fall, Spring, Summer. Public relations problems, policies, practices applied to business and nonprofit organizations; media methods of communicating, survey research, and attitude change. Open to non-majors and non-minors only. Approved for Distance Ed.

**JOUR 3440. Public Relations Writing** (3) Fall, Spring. Conceptual and theoretical introduction to the practice of public relations. Public relations development, definition, problems, policies, practices and tools applied to businesses and other organizations. Planning and preparation of print

and audio-visual public relations messages. Fundamentals of writing for publications including newsletters, house journals, pamphlets and brochures. Prerequisites: JOUR 250 and JOUR 341; major or minor status; junior standing. Lab fee.

**JOUR 3450. Media Publication and Design** (3) Fall, Spring. Theory and practice of editing functions and techniques in producing specialized publications: magazines, newsletters, newspapers and brochures for business and nonprofit organizations. Electronic typesetting and computer graphics. Prerequisite: JOUR 250; major or minor status, junior standing. Lab fee.

**JOUR 4000. Field Experience** (1-3) Fall, Spring, Summer. Journalism internship program required of all journalism majors and minors. Activity may be in more than one medium, full or part time, paid or voluntary. Prerequisites: JOUR 200; major or minor status. Graded S/U.

**JOUR 4100. Advanced Visual Journalism** (3) Spring. Refining and building upon visual journalism skills, including the ability to produce news photographs as well as edit, critique, and analyze the work of others. Designing, editing and producing news publications. Assembling a portfolio. Prerequisites: JOUR 250, JOUR 310, and JOUR 315; major or minor status, junior standing. Lab Fee.

**JOUR 4200. Public Affairs Reporting** (3) Spring. Field practice in covering governmental and community affairs with attention both to general and specialized areas. Prerequisite: JOUR 320; Major or minor status, junior standing.

**JOUR 4300. Advanced Broadcast News** (3) Spring. Writing, editing, producing and anchoring for broadcast. Emphasis on ENG shooting and editing, field reporting and studio production. Research on issues affecting broadcast journalists. Student must provide own videotape cassette. Prerequisites: JOUR 315 and JOUR 330; major or minor status, junior standing. Lab fee.

**JOUR 4400. Public Relations Campaigns** (3) Spring. Application of public relations theories, tools and techniques to the public relations campaign. Research, planning and execution are practiced. Prerequisites: JOUR 344 and JOUR 345; major or minor status, senior standing.

**JOUR 4500. Journalism Law and Ethics** (3) Fall, Spring, Summer. Legal concept of freedom of the press, constitutional guarantees, libel, privacy, copyright, broadcast regulation, contempt, obscenity, ethical problems, right to know. Open to non-majors.

**JOUR 4550. Diversity Issues in the Media** (3) Fall. Focus on the news media image of racial and ethnic minorities and the image of women and other underrepresented social groups. Exploration of the extent to which discrimination and prejudice function within news media industries in terms of employment opportunities and how news coverage perpetuates stereotypes of women, people of color and other underrepresented social groups. Open to non-majors.

**JOUR 4600. Online Journalism** (3) Reporting, writing, and editing news for interactive media, particularly the Internet. Special emphasis on the unique attributes of interactive media, and how these attributes affect content. Usability, web site design, and HTML authoring. Prerequisites: JOUR 250; major or minor status; junior standing.

**JOUR 4650. American Journalism History** (3) Fall. American journalism from colonial newspapers to the multimedia age, emphasizing recurrent themes and issues in the history of the mainstream and alternative press. Open to non-majors.

**JOUR 4750. Perspectives on International Media** (3) Spring. Social, economic and political factors, organization and control in the national news and informational systems of countries around the world. Open to non-majors.

**JOUR 4800. Special Problems in Journalism** (1-3) Fall, Spring, Summer. Research problems, practical projects, intensive readings or mini-courses to meet needs of student's special interests. Prerequisite: instructor's consent.

**JOUR 4850. Media and Society** (3) Spring. Media as institution, its role, content, effects and responsibilities as a cultural force in society. Topics to vary. Open to non-majors.

**JOUR 4900. Specialized Journalism Skills** (1-3) Fall, Spring, Summer. Topics to vary based on student and faculty interest and developments in the profession.

**JOUR 4950. Specialized Journalism Issues** (1-3) Fall, Spring, Summer. Topics to vary based on student and faculty interest and developments in the profession.

## Finishing Touches

### Internships

Internships allow journalism students to supplement their classroom learning with “real world” experience. They are invaluable as preparation for a career in the field. BGSU’s journalism program requires students to complete two internships, thus providing two opportunities to build industry contacts and work in a professional environment.

The department e-mails students about internship and job announcements and keeps a notebook with announcements.

Advisers are a good source of information and guidance about internships, jobs and the application process, but it is up to you to do the work necessary to secure an internship. This process gives you critical experience assembling resumes, writing cover letters and interviewing. On-campus internships opportunities include *The BG News*, *BG-24 News*, *The Obsidian*, *The Gavel*, *The Key* yearbook, office of marketing and communications and various public relations positions.

Many media organizations off campus have internships available. Some organizations have formal internship programs for which they hire a limited number of interns at a certain time each year. However, many are less formal and hire interns as they are needed or as they apply. Many internships pay for student work, but some do not. To receive an hour of college credit for an internship, you must complete 120 hours of work on the job. It is common to complete internships—especially off-campus internships—during the summer months; however, many students complete them during the school year.

During your internship, you will have two supervisors. Your faculty adviser will help you receive BGSU credit for the internship, and your work supervisor will oversee your performance on the job.

### Receiving Internship Credit

To be eligible to receive internship credit, you must meet the following requirements:

1. You must have major or minor status

2. You must have completed JOUR 2000 with a grade of “C” or better
3. You must have a GPA of at least 2.5 in your journalism courses
4. You must have an overall GPA of at least 2.25

Once you have arranged for an internship, you must fill out two copies of a Journalism Internship Form, available in the School of Media and Communication office. You must have your adviser sign the form. You also must sign an Internship Policy statement on the back of the form which describes internship expectations and accountability. When you turn in the completed forms, the department will register you for internship credit. To receive credit you must complete the paperwork *before* you start work on the internship.

You will be required to complete a formal report at the end of your internship and turn in two copies to your faculty adviser. One copy will be returned to you; the other will be kept in your academic file. In addition, individual faculty may have other expectations. For instance, some faculty ask for a monthly update on your progress, while others ask that you keep a journal and meet with them in person at the end of the internship. Completing these tasks as specified is crucial to receiving college credit for the internship.

### Student Organizations and Media

Student organizations at BGSU include the Public Relations Student Society of America, the Society of Professional Journalists, the National Association of Black Journalists, and Radio Television News Directors Association. These organizations provide an opportunity to interact with students who share your interests. They also bring media professionals to campus and give you a chance to network with and learn from media professionals.

Students can also gain practical, hands-on experience through campus media organizations. The *BG News* is a daily, student-run newspaper that has been printed since the 1920s. Other special interest newspapers such as *The Gavel*, *The Obsidian*, and *The Key* yearbook provide opportunities for different types of print experience.

Students interested in radio have a range of options. WFAL-AM broadcasts on campus and within the Bowling Green area. WBGU, an FM broadcast

station, covers approximately 20 miles from the BGSU campus. The BG Radio News Organization (BGRNO) broadcasts news on WBGU and WFAL. Students interested in sports broadcasting can work for Bowling Green Radio Sports, which broadcasts BGSU games and sporting events over the campus radio stations.

BG-24 News is a student-run television news-cast that airs live four nights a week over the local cable system. BG-24 News provides opportunities for all kinds of television work, including writing, technical operation, reporting, videography, producing, directing and anchoring. You can also take advantage of WBGU-TV, the university's public television station, to get professional television experience.

Student organizations have recruiting meetings early each semester. You can start working with campus media right away, but be careful not to give them so much time that your classes suffer.

### **Campus Facilities**

West Hall boasts several computer and media production laboratories. A complete television production studio is located on the first floor, along with tape-based and computer video editing facilities and digital audio suites. The studios for WFAL and WBGU-FM are located on the first floor as well. A multimedia laboratory with Final Cut Pro digital video workstations is located in the basement.

The *BG News* production area is located on the second floor, along with two computerized writing labs (one Mac and one PC). Room 209, the Macintosh lab, is also equipped with a printer and scanners. This lab is available for use by journalism students during times it is not being used for classes. A schedule of open lab times is posted on the door, and you can use the lab by getting a lab pass in the School of Media and Communication office. Many other computer labs are available across campus.

### **Scholarships**

The Department of Journalism and Public Relations gives out a number of scholarships each year, ranging from \$100 to \$4000.

Scholarship applications for the year ahead are available each February. Notices about application deadlines are e-mailed to students, advertised in the *BG News*, and announced on flyers posted around West Hall.

An awards ceremony each spring gives students, parents, faculty and staff a chance to gather and recognize students' accomplishments and scholarship awards.

### **Graduation**

You must apply for graduation in the School of Media and Communication office, 302 West Hall, at the beginning of the semester in which you plan to graduate. You must have completed a degree audit (see page 7) before applying for graduation.

The department reviews graduation applications and contacts students by mail, starting with those who appear to have problems. A tentative list of graduates is normally posted outside the school office near the end of each semester.

You will order your cap and gown from the university bookstore. To get the right color tassel you need to be sure to tell them that you are a Journalism graduate (*not* a College of Arts and Sciences graduate).

## Faculty Contacts

<b>Dr. Oliver Boyd-Barrett</b>	<b>372-6018</b>	<b>Dr. Jim Foust</b>	<b>372-2077</b>
307 West Hall ooydb@bgsu.edu		308 West Hall jfoust@bgsu.edu	
<b>Dr. Katherine Bradshaw</b>	<b>372-2542</b>	<b>Julie K. Hagenbuch</b>	<b>372-8866</b>
306 West Hall kabrads@bgsu.edu		319 West Hall hagenjk@bgsu.edu	
<b>Dr. Nancy Brendlinger</b>	<b>372-8176</b>	<b>Dr. Seth Oyer</b>	<b>372-4576</b>
319 West Hall nbrendl@bgsu.edu		316 West Hall soyer@bgsu.edu	
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317 West Hall ccassar@bgsu.edu		319 West Hall dsenner@bgsu.edu	
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007 West Hall dennisj@bgsu.edu		102 West Hall kellyat@bgsu.edu	
<b>Dr. Tori Smith Ekstrand</b>	<b>372-9544</b>		
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## Office Contacts

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<b>Gloria Martinez</b>	<b>372-8349</b>
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**Department of Journalism and Public Relations**

West Hall

Bowling Green State University

Bowling Green, Ohio 43403

(419) 372-2076

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<http://www.bgsu.edu/dept/journalism>