Welcome to the Journalism Department

You are starting an educational journey that will prepare you for many interesting career ventures. Knowing how to ask questions, find the answers and communicate this all clearly to various audiences are skills that are critical for success in many jobs—jobs that are challenging, exciting and often vital for our society.

During your first year at BGSU, you should concentrate on your classes and learn your way around the campus. We encourage you to see your Journalism adviser regularly. He or she will help you plan your classes, avoid common college pitfalls, and maneuver through difficult situations. Although you are not competing with others to become a Journalism major, you are expected to meet certain standards—including a 2.7 GPA (you can’t write about a world you don’t understand)—before you can take JOUR 200, our gateway course into major status.

Once you are secure in your academic work, get started with the campus media. That work allows you to apply what you’ve learned in class, learn a few things that can’t be taught in the classroom, and produce material for a strong portfolio. Your portfolio and a good academic record are the keys to getting internships and a good first job.

Become involved with one or more of our student professional associations. They offer many opportunities to network with professionals and often lead to internships and career opportunities. Best of all, it’s a good way to meet other journalism students who share similar career interests.

You are joining a great team. I am proud of our talented faculty, alumni, and students. Like your adviser, I am here to help. Feel free to come see me about your problems and successes. And welcome aboard.

Best wishes,

Terry L. Rentner
Chair, Department of Journalism
Dr. Catherine Cassara-Jemai  
Associate professor

Ph.D., mass media, Michigan State University  
M.A., journalism, Michigan State University  
B.A., Russian studies, University of Virginia

Dr. Cassara’s teaching areas include journalism history, public affairs reporting, international press, research theory and design, writing, editing, and reporting. She has worked as an assistant editor at The Times (Springfield, VA), and as staff reporter at The Pictorial (Old Saybrook, CT), The Journal Tribune (Biddeford, ME) and The Lewiston Sun (ME). She was also a feature writer for Michigan State University’s Agriculture and Natural Resources Information Service and has worked as a writing coach for several papers. In 1996 she worked as Assistant City Editor and Writing Coach for the Bucks County Courier-Times as part of an American Society of Newspaper Editors Knight Fellowship. Her research interests include international news, U.S. media history, and Russian media. She enjoys classical music, reading mystery novels, hiking, traveling and spending time with her dogs, Smudge and Tasha. She has taught at BGSU since 1992.

Dr. Tori Smith Ekstrand  
Assistant professor, head of the Public Relations sequence

Ph.D., media law, University of North Carolina  
M.A., English education, New York University  
B.A., broadcast journalism and political science, Syracuse University

Professor Ekstrand teaches public relations and media law. She worked as a radio news reporter and anchor for stations in New York and was a promotions writer for The Arbitron Company before joining The Associated Press in 1990. She worked for the AP in New York City for nine years, her last three years as director of Corporate Communications, and she was part of AP’s senior management team. Her research interests include the history of wire services, Internet law, and intellectual property. She was named the University of North Carolina’s Outstanding Graduating Ph.D. student in the School of Journalism and Mass Communication in 2002 and was the recipient of the School’s John B. Adams Award for Excellence in Mass Communication Law. She has received two top paper awards from the Law division of the Association for Education in Journalism and Mass Communication (AEJMC) and has also been named a “Promising Professor” by AEJMC. She enjoys watching basketball, playing her flute, bird watching, traveling and eating in great restaurants.
Dr. Jim Foust
Associate professor, head of the broadcast sequence
Ph.D., mass communication, Ohio University
M.S., journalism, Ohio University
B.A., speech communication, Youngstown State University

Dr. Foust’s teaching areas include broadcast journalism, journalism law and ethics and online journalism. He worked as a news videographer and editor at WYTV-TV in Youngstown, Ohio, where he also produced special projects. His background also includes video production and multimedia design. During the summer of 2000, he worked at WXYZ-TV in Detroit as part of a National Association of Television Program Executives (NATPE) faculty development grant. His research interests include electronic media history, technology of mass communication and communication law. He has written a book, Big Voices of the Air: The Battle Over Clear Channel Radio, based on his dissertation research. He also wrote Online Journalism: Principles and Practices of News for the Web, the leading online journalism textbook, and is co-author of a video production textbook. His hobbies include computers, working on cars and hacking on guitar. He has taught at BGSU since 1994.

Efrem K. Graham
Instructor
B.A., literature, Richard Stockton College
M.S., journalism, Columbia University

Mr. Graham has worked on-air in television news for more than 10 years. He has held positions with NBC in New York and WCRB-TV in Chattanooga, TN, and is currently an anchor and reporter at WTVG-TV in Toledo. He has also taught college-level courses for more than a decade, including at Hudson County Community College in New Jersey and Chattanooga State Technical Community College in Tennessee.

Julie K. Hagenbuch
Instructor
B.A., broadcast journalism, Bowling Green State University
M.A., mass communication, Bowling Green State University

Over the last 10 years, Mrs. Hagenbuch has worked in various aspects of the communications field including the governmental, advertising and healthcare industries. Most recently, she was senior communications specialist at the Fortune 500 building manufacturer Owens Corning, where she oversaw their global publication for over 20,000 employees as well as speech writing for the CEO.

Dr. Smeeta Mishra
Assistant professor
Ph.D., Journalism, University of Texas at Austin
M.A., Journalism, Syracuse University
M.A., Political Science, J. Nehru University
B.A., Political Science, Delhi University

Dr. Mishra, who joins the faculty this year, will teach feature writing and copy editing. Her teaching and research interests include international reporting, U.S. media coverage of the Middle East, lives of women in the Middle East and communication theories. Mishra worked as a reporter with the English language media in New Delhi for five years before coming to the United States. At The Indian Express, a national daily, two of her most challenging assignments included covering the 1999 hijacking of an Indian Airlines plane to Kandahar, Afghanistan, and telling the story of the first Indian woman to be sentenced to death by the Supreme Court after the country gained independence from the British. As a police reporter at The Express, she also did several investigative pieces. At The Times of India, Mishra covered gender issues, development politics and consumer affairs. In 2001, Mishra came to the United States to pursue her Master’s degree in Journalism at the Newhouse School of Public Communications, Syracuse University. In 2002, she enrolled in the Ph.D. program in Journalism at the University of Texas at Austin. She received the Jesse H. Jones Fellowship for inter-disciplinary research in 2004 and the University of Texas Continuing Fellowship in 2005. Her dissertation analyzes U.S. media representations of the relationship between Islam and democracy. When Mishra is not busy following news on the Middle East, she enjoys yoga, movies, and cooking.

Dr. Terry Rentner
Associate professor, department chair
Ph.D., sociology, Bowling Green State University
M.A., mass communication, Bowling Green State University
B.S., journalism, Bowling Green State University

Dr. Rentner’s teaching areas include public relations, broadcast journalism and writing. She has worked as a TV reporter, radio news anchor and on-air personality. She also worked in public relations and advertising. She was one of ten finalists for BGSU’s Master Teacher in 1995-96 and 1996-97 and received a faculty excellence award from the College of Arts and Sciences in 1996. She is currently a free-lance public relations consultant and has served on the board of directors of the Public Relations Society of America and Women in Communications, Inc. Her research interests include public relations roles and ethics, health communication, and working womens’ issues. She has received more than 15 grants totaling over $750,000 from the Ohio Department of Alcohol and
Drug Addiction Services to do social norms campaigns on binge drinking and violence prevention at BGSU. Her research on binge drinking has received national recognition through $76,000 and $300,000 grants from the U.S. Department of Education. In 2007, she received the Outstanding Chair and Director’s Award for the university. She is a mother of three and a member of the Toledo area tennis league. She has taught at BGSU since 1987.

**Dr. Melissa Spirek**  
*Associate professor*  
Ph.D., mass media, Purdue University  
M.A., communication theory, Cleveland State University  
B.A., communication, Cleveland State University

Dr. Spirek’s teaching areas include investigative reporting, precision journalism, media processes and effects and quantitative research. She was a Gund Fellow at The Plain Dealer (Cleveland, OH), a reporter at the National Public Radio Cleveland affiliate WCPN and a reporter at The Cleveland Press. Dr. Spirek’s research focuses on how people process media content and has been recognized with 25 national and international awards. Her research program generated over 2 million dollars in grant monies. In 2004 she was inducted as a member of Omicron Delta Kappa. Her hobbies include baseball and reading. She has taught at BGSU since 1992.

**Kelly Taylor**  
*Instructor*  
M.A., education and counseling, Bowling Green State University  
B.S., communications education, Bowling Green State University

Mrs. Taylor’s teaching areas include writing, reporting, and design. She has worked as a high school journalism teacher and has advised student newspapers and yearbooks. She is currently secretary of the Great Lakes Interscholastic Press Association. She has taught at BGSU for eight years.

**Dr. Oliver Boyd-Barrett**  
*Professor and Director, School of Communication Studies*  
Ph.D., Social Science, Open University (U.K.)  
B.A., sociology, Exeter University (U.K.)

Dr. Oliver Boyd-Barrett is the new director of the School of Communication Studies and holds joint professorial appointment in the departments of journalism and telecommunications. His current research interests include alternative online news providers, the relationships between media and processes of globalization, and the contributions of computing industries to U.S. world economic strength. He was previously Professor of Communication at California State Polytechnic University, Pomona, California, and has held various appointments at universities in the United Kingdom. Dr. Boyd-Barrett’s teaching and research has encompassed educational and management communications, international news media, and the political economy of mass communication. He is vice-chair of the Intercultural/International Division of the International Communication Association.

**Ruth Firsdon**  
*Secretary, School of Communication Studies*

Mrs. Firsdon handles all undergraduate work including internships/independent studies, scholarships, registration, scheduling & assigning advisers. She has been at BGSU since 1986.

**Linda Glomski**  
*Administrative assistant, School of Communication Studies*  
B.S., education, Bowling Green State University

Mrs. Glomski is part-time administrative assistant and office manager for the School of Communication Studies. She has been at BGSU and the school since 1973.

**Kelly Graham**  
*Secretary, School of Communication Studies*

Mrs. Graham assists students with information and forms, retrieves student files, and directs students and calls to appropriate faculty offices. She also handles online class evaluations.

**Kristen Hagemeyer**  
*Part-time Secretary, School of Communication Studies*

Mrs. Hagemeyer serves as part-time secretary in the School of Communication Studies. She handles book orders, helps with on-line course evaluations and assists with student needs.
The coursework for the Bachelor of Science Degree in Journalism at Bowling Green State University consists of liberal arts core classes, journalism classes and a minor concentration area. Together, these classes—along with electives—must total at least 122 hours. At least 40 of these hours must be at the 300 and 400 level. You must have an overall Grade Point Average (GPA) of 2.5 to become a journalism major, but higher GPAs are required to achieve entry into JOUR 200 (see page 16). See the “Academic Policies” section of the online BGSU Undergraduate Catalog for instructions on computing your GPA (http://www.bgsu.edu/catalog/Acad_policies/Acad_policies15.html).

The liberal arts core classes are based on BGSU’s general education requirements. You can find out more about these classes in the BGSU Undergraduate Catalog (http://www.bgsu.edu/catalog/Acad_policies/Acad_policies19.html). Beyond these general education requirements, the Bachelor of Science in Journalism Degree requires additional liberal arts classes designed to prepare students to become journalists. These courses include economics, foreign language, math, U.S. history, political science and speaking and listening. Fulfilling the liberal arts core requirements usually requires 48 to 66 hours of coursework.

To finish your major, you must complete 32 hours of coursework in the Department of Journalism, consisting of 14 hours of core journalism classes, 9 hours in one of three sequence areas and 9 hours of directed electives. Students are permitted to take up to, but not exceed, 39 hours in journalism. Students in the Public Relations sequence must complete two additional courses in management and marketing, which count as general elective hours. Students are strongly encouraged to meet with their advisor each semester.

You also must complete a minor of your own choosing. You may opt for one of the structured minors listed in the university catalog or you may work with your adviser to plan an interdepartmental minor of at least 20 hours in an area outside mass communications.

Once the requirements outlined above have been met, you may choose elective courses to complete the remaining hours of coursework you need to graduate. The number of elective hours needed will vary from student to student. For example, students who completed four years of language in high school will have more elective hours to work with than students who need to fulfill the language requirement at BGSU.

The department keeps a file for each journalism and pre-journalism student that contains information about high school work, scholarships received, courses taken at BGSU and internships. You and your adviser together will keep track of your progress toward the Bachelor of Science in Journalism degree on a form similar to the one on pages 17-18. The checksheet outlines all the requirements mentioned above. These requirements are discussed in more detail beginning on page 8 of this handbook.

Pre-Major Status

All students beginning the journalism degree program are initially listed as “pre-majors.” This means that they are preparing to enter the program but have not yet completed the requirements for becoming majors. Pre-majors normally complete major prerequisites and general degree requirements while they are preparing to be admitted to major status. Most students become majors during their sophomore year.

To be granted major status, you must:

- Complete JOUR 100 (will accept TCOM 103)
- Complete JOUR 200 (see prerequisite requirements on page 16)
- Have an overall GPA of 2.5 or better
- Have an average GPA of 2.5 or better in JOUR 100 and JOUR 200

If you receive a C in both JOUR 100 (or TCOM 103) and JOUR 200, you will not be permitted to continue in the journalism program.

You will be given an opportunity to apply for major status the semester you take JOUR 200, when you will also be asked to choose a major sequence.
Advising

When you come to the BGSU Department of Journalism as a freshman or as a transfer student, you will be assigned to the undergraduate academic advisor, Dr. Nancy Brendlinger. She will assist you in choosing classes, making sure you are meeting degree requirements on time and will generally help you plan your college career. When you become a major and declare a sequence, you will be assigned an adviser with professional experience in your sequence.

It is extremely important that you establish and maintain regular contact with your journalism adviser. You must meet with him or her at least twice a year to plan your academic schedule. Faculty members post office hours on their doors, and you should find it easy to schedule an appointment. If you cannot meet during your adviser’s office hours, call or e-mail him or her to set up an alternate appointment. Before arriving for your appointment, you should go to the School of Communication Studies (SCS) office in 302 West Hall to get your file. You will have to leave a driver’s license or other ID to take the file.

You should meet with your adviser well before you are scheduled to register for classes. If you wait until the last minute to see your adviser you may find his or her office hours are booked up. While journalism professors will make every reasonable effort to see their advisees in these situations, it is important to remember that they have other commitments.

It is a good idea to prepare for your visit with your adviser by selecting a list of courses that interest you. Journalism advisers are able to recommend some courses that might work for you, but they cannot know about every course offered by the university. They can help find whatever information you need to make your schedule a success. Each time you meet with your adviser, he or she will sign your file folder.

If you decide you would like to change advisers, the department can help you find another journalism professor to work with.

As you progress in your college career, your adviser can help you in other areas, such as securing internships and searching for a job. Your adviser also can guide you toward campus resources and help you get the most out of your involvement in campus media and student organizations. The goal of this handbook is to present degree requirements in a clear manner, but you should not use it as a substitute for seeing your adviser.

Registration

Once you have met with your adviser, you are ready to register for classes. You will register using the university’s online registration system under my.bgsu. If you encounter difficulty registering for classes, contact your adviser for help choosing alternative selections.

Adding, Dropping and Changing Courses

You can add, drop and change courses, except your journalism skills courses, during your open registration periods. For example, if you originally register for a course, then decide to substitute another class for it, you can use the course registration system under my.bgsu again to make this change. Of course, classes may fill up during the registration period, so you may not be able to replace a dropped course with another.

Once classes begin, you can still make certain changes using the online course registration system. During the first week of classes, you can change a course’s grade option (see “Grading” on the next page) or drop a course. After the first week, you must complete a DROP/ADD form, available in the School of Communication Studies office. This form normally requires the instructor’s signature, and must be taken to the College of Arts and Sciences for processing.

To add or drop a journalism skills course, see your adviser. You should discuss any planned schedule changes with your adviser before making them.

Normal Course Load

A full-time course load at BGSU is considered to be 12 to 18 hours per semester. Normally, you will carry 15 or 16 hours per semester. However, you may choose to vary your load depending on the demands of the particular courses you are taking and your schedule outside of class.
Class Rank
Students advance in class standing according to the following schedule:

- 0 to 29 hours: Freshman
- 30 to 59 hours: Sophomore
- 60 to 89 hours: Junior
- 90 hours and above: Senior

100-Level Courses
The university applies penalties to students who take 100 level courses as seniors. You should be sure all of your general requirements that include 100 level courses have been fulfilled before you achieve senior status (90 hours or above).

Transfer Courses
If you have at least a 2.0 GPA, you may take courses at selected universities and transfer them to BGSU. Students transferring to BGSU from another university also may use this option to convert their previous coursework to BGSU credit. However, your last 30 hours of coursework must be taken at BGSU.

Before taking journalism courses from another university, consult with your advisor. Most courses will not transfer unless they were taken from an accredited journalism program, and no more than 12 transfer credit hours can be applied to your journalism major or minor.

All transfers are reviewed and approved by BGSU’s Office of Registration and Records. You should contact them for information about transferring specific credits.

Grading
Most courses are graded on the traditional “A” through “F” scale. Some courses, however, are graded “S/U.” In these courses, the student will earn either a Satisfactory (“S”) or Unsatisfactory (“U”) mark.

You also may elect to take up to 16 hours of regular coursework as S/U rather than for a letter grade. Since courses taken S/U do not count in your GPA, you can use this option to protect your GPA in a course you feel you may not do well in. If you take a course S/U, you will be issued a Satisfactory grade as long as your letter grade is “C” or above. You will be issued an Unsatisfactory grade for a letter grade of “D” or “F.” You may change the grading option in a course during the first week of the semester.

All courses you take to complete your major and minor must be taken for a letter grade. The only exception is JOUR 400 (Internship Credit), which can only be taken S/U.

If for some reason you are unable to complete the requirements of a course by the end of the semester, you may request an Incomplete grade from your instructor. At his or her discretion, you will then be given more time to complete the course requirements. Incomplete grades are not counted in your GPA; however, the instructor must submit a letter grade according to the following schedule:

- Fall Semester Incomplete: March 1
- Spring Semester Incomplete: Aug. 1
- Summer Semester Incomplete: Nov. 1

Incompletes that are not removed by these dates automatically become “F” grades.

Unsatisfactory Academic Progress
A student whose cumulative GPA falls below 2.0 will receive warning, probation or suspension from the Office of Registration and Records. See the online BGSU Undergraduate Catalog for more information (http://www.bgsu.edu/catalog/Acad_policies/Acad_policies21.html).

Degree Audit
The degree audit (also called the junior audit) is a review of your progress toward graduation. The audit is mandatory, and must be performed during your junior year.

Consult your advisor for more information about your degree audit.

First Day Attendance Policy
The Department of Journalism has a first day attendance policy for most of its courses. This means that you must attend the first class session. Because some journalism courses have a limited number of available seats, a student who does not attend the first day may be dropped in order to allow another student to add the class.
Undergraduate Program Committee

The Department of Journalism’s Undergraduate Program Committee (UPC) is made up of the heads of the three sequences and a coordinator. The UPC considers matters relating to the journalism curriculum in general and specific requests from individual students.

The UPC normally meets once each month during the school year. Requests from individual students, such as Appeals or Interdepartmental Minor forms, should be turned in to the School of Communication Studies Office (Room 302 West Hall). Materials should be turned in by the 10th of the month to receive consideration at the committee’s next meeting. You should receive notification of the committee’s action by the end of the month.

Appeals

Students may appeal journalism requirements by submitting a letter to the Undergraduate Program Committee (see above).

Degree Requirements

The checksheet on pages 17-18 offers an overview of the courses you will need to complete to earn a Bachelor of Science in Journalism. Your adviser will help you choose the courses to complete the checksheet. This section outlines the requirements in detail. The sub-sections are indicated with Roman numerals that correspond to the sections on the checksheet.

You should follow the checksheet that was in effect when you entered the program as a pre-major. Changes may be made in the program from year to year, but as long as you follow the requirements in effect at the time of your entry you will be able to graduate. You may choose to follow later requirements.

BG Perspective Requirements

BGSU requires that all graduates complete eight classes as part of a BG Perspective core curriculum. This consists of two Natural Sciences courses, two Social and Behavioral Science courses, two Humanities and Arts courses, a Cultural Diversity course and an International Perspectives course.

In the following list, courses marked “BGP” meet the BG Perspective requirement for Natural Sciences, Social and Behavioral Sciences, or Humanities and Arts depending on where they are listed. Courses marked “ip” meet the International Perspectives requirement, and courses marked “cd” meet the Cultural Diversity requirement.

If you plan your coursework carefully, all of these classes should meet requirements in groups II, III, IV, V or VI as well.

For instance, you could choose to take ETHN 310 to satisfy a Group V requirement, and you would also be satisfying the requirement for a cultural diversity class.

In the same way, students who take courses at BGSU to complete their language requirements automatically satisfy the university requirement for an international perspectives class.
I. ENGLISH COMPOSITION

BGSU requires that all students complete an English composition sequence. This sequence ends with ENG 112: Varieties of Writing. Prior to your initial university registration, you will be given a placement test for the English composition sequence and you will be placed in ENG 110: Developmental Writing, ENG 111: Introductory Writing or ENG 112.

Students who complete ENG 110 successfully normally go right on to ENG 112. Students assigned to ENG 111 must also take ENG 112. Students assigned to ENG 112 can complete the English composition sequence with that course.

No more than six hours in the English composition sequence may count toward graduation. So, if you take ENG 110 (5 hours) and ENG 112 (3 hours), only six of these hours count toward graduation.

The English composition sequence should be completed as soon as possible. ENG 112 is a prerequisite for JOUR 200 and the university will assess a penalty of 3 to 4 credit hours if you do not complete ENG 112 in your first 60 hours of coursework.

II. FOREIGN LANGUAGE

The foreign language requirement can be met in one of three ways:

1. Completion of four years of high school credit courses in one foreign language;

2. Successful graduation from a high school where all of the instruction was conducted in some language other than English;

3. Completion of 14 hours of college courses in one language (or fewer by advanced placement)

Choices 1 and 2 above require no additional college coursework. If you took four years of a language in high school or graduated from a high school where you studied in a foreign language, you do not need to take any foreign language courses at BGSU.

If you have completed fewer than four years of high school foreign language, you have a choice of how to complete the foreign language requirement. You may complete the sequence of the language you worked on in high school by taking the appropriate courses at BGSU. Or, you may wish to simply start over in a different language and complete the entire four-course sequence in that language.

Your adviser can discuss these options for completing the foreign language requirement with you.

III. SCIENCE AND MATH

Choose an appropriate course in each of the four areas listed.

1. Lab Science Course. Choose one from the following:

   **BIOLOGY:**
   - 101 (3) Environment of Life
   - 104 (4) Introduction to Biology
   - 204 (5) Concepts in Biology I
   - 205 (5) Concepts in Biology II
   - 331 (4) Human Anatomy and Physiology I
   - 332 (4) Human Anatomy and Physiology II
   - 343 (4) General Botany

   **CHEMISTRY:**
   - 109 & 110 (4) Elementary Chemistry
   - 117 (4) Elementary Organic and Biochemistry
   - 125 (5) General Chemistry I
   - 127 & 128 (5) General Chemistry II
   - 135 (5) General Chemistry I
   - 137 & 138 (5) General Chemistry II
   - 177 (3) Introduction to Forensic Science

   **GEOLOGY**
   - 213 (3) Meteorology

   **MATERIAL SCIENCE:**
   - 100 (3) Materials in the Service of Society

   **PHYSICS**
   - 101 (3) Basic Physics
   - 201 (5) College Physics I
   - 202 (5) College Physics II
   - 211 (5) University Physics I
   - 212 (5) University Physics II

2. Science course. Choose one from the following (or choose another lab science course from above):

   **ASTRONOMY:**
   - 201 (3) Modern Astronomy
   - 212 (3) The Solar System
   - Plus all other ASTR courses
BIOLOGY:
108 (3) Life in the Sea BGP

CHEMISTRY:
100 (3) Introduction to Chemistry BGP

GEOGRAPHY:
125 (3) Weather and Climate BGP
404 (3) Climatology

GEOLOGY:
100 (3) Introduction to Geology BGP
101 (3) Earth Science
205 (3) Geologic History of Man BGP
322 (3) Human Environmental Geology BGP

HONORS
250 (3-5) Honors Seminar: Natural Sciences BGP

PHYSICS:
100 (3) Physics of the Natural World BGP
350 (3) Musical Acoustics

NOTE:
You may not receive credit for more than one course in any of the following groups:
CHEM 125 and 135
CHEM 127 and 137
GEOL 100, 101, or 104

3. Computer Science/Management Information Systems. Choose one from the following:

COMPUTER SCIENCE:
100 (3) Computer Basics
101 (3) Introduction to Programming
180 (1-3) Introductory Topics

MANAGEMENT INFORMATION SYSTEMS
200 (3) Introduction to Management Information Systems

4. Math/Accounting/Statistics. Choose one from the following:

ACCOUNTING
200 (3) Accounting Concepts for Nonbusiness Students
221 (3) Accounting and Business Concepts I
222 (3) Accounting and Business Concepts II

MATHEMATICS AND STATISTICS
112 (3) College Algebra I
115 (3) Introduction to Statistics
120 (5) College Algebra
122 (3) College Algebra II
126 (5) Basic Calculus
128 (5) Precalculus Mathematics
129 (2) Trigonometry
130 (3) Precalculus Mathematics
131 (5) Calculus and Analytic Geometry
232 (5) Calculus and Analytic Geometry II
247 (3) Fundamentals of Statistics

STATISTICS
200 (3) Using Statistics

PSYCHOLOGY
270 (4) Quantitative Methods I

SOCIOLOGY
369 (3) Introductory Statistics

IV. SOCIAL SCIENCES

1. Political Science. Choose one from the following:
110 (3) Amer. Govt.: Processes and Structure BGP
171 (3) Intro to Comparative Government BGP/ip
172 (3) Intro to International Relations BGP/ip
301 (3) Modern Political Ideologies BGP/ip
335 (3) Global Resource Politics BGP
351 (3) Western European Politics BGP/ip
361 (3) Govt. and Politics of Middle East BGP/ip
372 (3) Contemporary World Politics BGP/ip
402 (3) Western Political Thought I BGP
403 (3) Western Political Thought II BGP
Plus All Other Courses in Political Science except POLS 443

2. Economics. Choose one from the following:
200 (3) Introduction to Economics BGP
202 (3) Principles of Microeconomics BGP
203 (3) Principles of Macroeconomics BGP
Plus All Other Economics Courses

3. U.S. History. Choose one from the following:
151 (3) World Civilizations BGP/ip
152 (3) The Modern World BGP/ip
205 (3) Early America BGP
206 (3) Modern America BGP
291 (2-3) Special Studies in History
301 (3) American Military History
303 (3) World War II
311 (3) U.S. - Latin Amer. 1810-pres. BGP/ip
315 (3) Slavery in the Americas
319 (3) Indian in American History cd
337 (3) The Vietnam War
338 (3) American Environmental History
360 (3) Representative Personalities of 20th Century
381 (3) United States and Asia
421 (3) American Colonial History, 1492-1763
422 (3) American Revolutionary Era, 1763-1789
425 (3) Early National U.S., 1789-1848
426 (3) Civil War and Reconstruction, 1861-1877
428 (3) America Becomes Modern: 1877-1917
429 (3) America Comes of Age: 1917-1945 BGP
430 (3) U.S. Since 1945: Affluence and Anxiety
432 (3) Aspects of African American History cd
438 (3) United States and the World, 1890-1945
439 (3) United States and the World: The Cold War Era
4. Social Science Electives: Choose one course each from three of the following areas:

**ASIA**
180 (3) Asian Civilizations *BGP/ip*

**AMERICAN CULTURE STUDIES**
338 (3) American Environmental History
252 (3) Indigenous Cultures of North America *cd*

**CANADIAN STUDIES**
201 (3) Introduction to Canadian Studies *BGP/ip*

**EDFI**
302 (3) Educational Psychology
408 (3) Education in a Pluralistic Society *cd*

**ENVIRONMENTAL STUDIES**
101 (3) Introduction to Environmental Studies *BGP*
201 (3) Concepts in Environmental Studies *BGP*
253 (3) Environments in Context *BGP/ip*
301 (3) Environmental Problems *BGP*
401 (2) Environmental Strategies

**ETHNIC STUDIES**
101 (3) Introduction to Ethnic Studies *cd*
110 (3) Introduction to Latinos in the U.S. *cd*
120 (3) Introduction to Black Studies *cd*
130 (3) Intro to Asian American Studies *cd*
160 (3) Intro to Native American Studies
201 (3) Ethnicity and Social Movements
211 (3) History of Mexican Americans *cd*
260 (3) Contemp Issues in Native America *cd*
301 (3) Ethnicity in the United States *cd*
302 (3) Women of Color in the U.S. *cd*
303 (3) Race, Representation and Culture
312 (3) Chicanos in the U.S. *cd*
317 (3) African Cultures and Societies
351 (3) International Perspectives on Women
361 (3) Native American Women
402 (3) Colonial Africa
403 (3) Contemporary Africa
404 (3) Africa and World Politics
405 (3) Qualitative Research Methods
410 (3) Mexican-American Social Thought *cd*
415 (3) Contemporary U.S. Immigration
430 (3) Nat,l & Global Persp.-Race & Ethnicity *BGP/ip*
435 (3) Race and Urban Housing
440 (3) Women and Globalization

**GEOGRAPHY**
121 (3) World Geog: Eurasia and Africa *BGP/ip*
122 (3) World Geog: Americas and Pacific *BGP/ip*
225 (3) Geography of the Global Economy *BGP/ip*
230 (3) Cultural Geography *BGP/ip*
325 (3) Population Geography *BGP/ip*
331 (3) Principles of Conservation Ecology *BGP/ip*
337 (3) American Indian *cd*
342 (3) United States and Canada *cd*
349 (3) Latin America *BGP/ip*
426 (3) Urban Geography *BGP*
Plus Any Other Courses in Geography except:
GEOG 125, 126, 127, 213, 404, 489

**GERONTOLOGY**
402 (3) Health and Aging

**HONORS**
201 (3) Introduction to Critical Thinking *BGP*
240 (3) Honors Seminar: Social Sciences *BGP*

**INTERNATIONAL STUDIES**
200 (3) Intro to International Studies *BGP/ip*

**PSYCHOLOGY**
101 (4) General Psychology *BGP*
Plus Any Course in PSYC except:
PSYC 330, 331, 332, 333, 334, and 335

**RESC: CHAPMAN LIVING LEARNING COMMUNITY**
205 (3) Studies in the Social Sciences *BGP*

**SOCIOLOGY**
101 (3) Principles of Sociology *BGP*
202 (3) Social Problems *BGP*
231 (3) Cultural Anthropology *BGP/ip*
316 (3) Minority Groups *cd*
361 (3) The Family *BGP*
Plus Any Course in SOC except SOC 471 and 489

**WOMEN’S STUDIES**
302 (3) History of Feminist Thought & Action
327 (3) Women in Modern Europe

V. ARTS AND HUMANITIES

1. English Literature. Choose one from the following:
150 (3) Response to Literature *BGP*
200 (3) Intro to Lit (various topics) *BGP*
201 (3) Intro to Literary Genres *BGP*
205 (2) Craft of Poetry
206 (2) Craft of Fiction
211 (3) African-American Literature *cd*
212 (3) Native American Literature *cd*
261 (3) World Lit. from Ancient Times to 1700 *BGP/ip*
262 (3) World Lit. from 1700 to the present *BGP/ip*
264 (3) British Literature Survey to 1700 *BGP*
265 (3) British Literature Survey 1700-1945 *BGP*
267 (3) American Literature Survey *BGP*
268 (3) American Literature to 1945 *BGP*
269 (3) Canadian Fiction *BGP/ip*
300 (3) Interdisciplinary Studies in Literature
301 (3) Shakespeare
306 (3) Bible
310 (3) Multiethnic American Literature
311 (3) Gay & Lesbian Lit. and Criticism
314 (3) Postcolonial Literature
320 (3) Modern Poetry
2. Philosophy. Choose one from the following:
101 (3) Introduction to Philosophy BGP
102 (3) Introduction to Ethics BGP
103 (3) Introduction to Logic BGP
125 (3) Contemporary Moral Issues BGP
204 (3) Aesthetics BGP
211 (3) History of Ancient Philosophy BGP
212 (3) History of Modern Philosophy BGP
219 (3) Philosophy of Death and Dying BGP
224 (3) Socialism, Cptlsim and Democ. BGP
227 (3) Philosophy of Punishment BGP
230 (3) Scientific c Reasoning BGP
242 (3) Medical Ethics BGP
245 (3) Philosophy of Feminism BGP
300 (3) Advanced Intro to Applied Philosophy BGP
321 (3) Indian and Chinese Philosophy BGP/ip
332 (3) Environmental Ethics BGP
Plus Any other course in PHIL.

3. A&S 250: Great Ideas BGP

4. Humanities Elective. Choose one course from the following:
AFRICANA STUDIES
200 (3) Introduction to Africana Studies BGP/ip

AMERICAN CULTURE STUDIES
200 (3) Intro to American Culture Studies BGP
230 (3) Issues in American Civilization BGP
250 (3) Cult. Pluralism in the U.S. cd

ART
101 (3) Introduction to Art BGP

ART HISTORY
145 (3) Western Art I BGP
146 (3) Western Art II BGP
440 (3) Modern Architecture
441 (3) American Art to the Civil War
442 (3) American Art Since the Civil War
443 (3) Histories of Photography: Invention to WW1
444 (3) Histories of Photography: WW1 to Present
445 (3) Preclassical Art
446 (3) Greek Art
448 (3) Early Christian and Byzantine Art
449 (3) Medieval Art
451 (3) Art of the Italian Renaissance
453 (3) Northern Renaissance Art
454 (3) Baroque and Rococo Art
455 (3) Art of the 19th Century
456 (3) Art of the Early 20th Century
457 (3) Art of the Later 20th Century
458 (3) Art of India and Southeast Asian BGP/ip
459 (3) Art of China and Japan BGP/ip
460 (3) Women and the Visual Arts BGP/ip
461 (3) Art of Western Africa BGP/ip
462 (3) Art and Power in Africa BGP/ip
463 (3) Women and Art in Africa BGP/ip
466 (3) Pre-Columbian Art BGP/ip
468 (3) Oceanic Art BGP/ip

ARTS AND SCIENCES
110 (3) Arts BG: Intro to Arts
210 (3) Introduction to Aesthetic Perception
410 (3) Making Aesthetic Judgments

CHINESE
216 (3) Contemporary Chinese Culture
480 (2-3) Selected Topics in Chinese (literature)

CLASSICAL CIVILIZATION
241 (3) Great Greek Minds BGP
242 (3) Great Roman Minds BGP
380 (3) Classical Mythology BGP
381 (3) Roman Life
388 (2-3) Topics in Classical Civilization
485 (3) Greek Literature in English
486 (3) Latin Literature in English

ETHNIC STUDIES
220 (3) African Literature BGP/ip
230 (3) The Native American in Film
310 (3) Mexican Culture BGP/ip
320 (3) Literature of Black Nationalism
340 (3) Afro-American Cinematic Experience
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>420 (3)</td>
<td>Latino/a Cultural Studies</td>
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<td>460 (3)</td>
<td>Third World Cinema BGP/ip</td>
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<td><strong>FRENCH</strong></td>
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<td>284 (3)</td>
<td>Fr. Canadian Life through Lit BGP/ip</td>
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<td>363 (3)</td>
<td>Introduction to French Literature</td>
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<td>366 (3)</td>
<td>Introduction to Francophone Lit.</td>
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<td>373 (3)</td>
<td>Intro. To French Civilization</td>
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<td>376 (3)</td>
<td>Intro. Francophone Civilization</td>
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<td>444 (4)</td>
<td>French Film</td>
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<td>463 (4)</td>
<td>Topics in French Literature</td>
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<td>466 (4)</td>
<td>Topics in Francophone Literature</td>
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<td><strong>GERMAN</strong></td>
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<td>260 (3)</td>
<td>Modern Germ Lit in Translation BGP/ip</td>
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<td>311 (3)</td>
<td>Introduction to German Literature</td>
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<td>313 (3)</td>
<td>German Literature in Context</td>
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<td>315 (3)</td>
<td>German Culture and Civilization</td>
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<td>316 (3)</td>
<td>Contemporary Germany</td>
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<td>360 (3)</td>
<td>Literature in Translation</td>
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<tr>
<td>380 (2-3)</td>
<td>Tpcs in Germ Lang, Thought, Culture</td>
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<tr>
<td>403 (3)</td>
<td>Women and the Third Reich</td>
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<td>404 (3)</td>
<td>German Literature and Music</td>
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<td>415 (3)</td>
<td>The German Film</td>
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<tr>
<td>480 (2-4)</td>
<td>Selected Topics in German (literature)</td>
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<td><strong>HONORS</strong></td>
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<td>260 (4)</td>
<td>Interdisciplinary Seminar (when fine arts topic)</td>
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<td><strong>HUMANITIES</strong></td>
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<td>101 (3)</td>
<td>Intro to the Humanities (Firelands campus)</td>
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<td><strong>ITALIAN</strong></td>
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<td>261 (3)</td>
<td>The Italian Cinema</td>
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<td>361 (3)</td>
<td>Introduction to Italian Literature</td>
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<td>371 (3)</td>
<td>Italian Civilization I</td>
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<td>372 (3)</td>
<td>Italian Civilization II</td>
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<td>488 (3)</td>
<td>Italian Literature: Advanced Studies</td>
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<td><strong>JAPANESE</strong></td>
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<td>480 (2-3)</td>
<td>Selected Topics in Japanese (literature)</td>
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<td><strong>LATIN</strong></td>
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<td>361 (3)</td>
<td>Latin Literature I</td>
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<td>362 (3)</td>
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<td>470 (2-3)</td>
<td>Readings in Latin Literature</td>
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<tr>
<td><strong>MUSIC</strong></td>
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<td><strong>OLOGY/ COMPOSITION/ THEORY (MUCT)</strong></td>
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<tr>
<td>101 (2)</td>
<td>Exploring Music BGP</td>
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<td>125 (3)</td>
<td>Music of World Cultures BGP/ip</td>
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<td>221 (2)</td>
<td>Masterpieces of Music BGP</td>
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<td>233 (3)</td>
<td>Music in African Culture BGP/ip</td>
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<td>234 (2)</td>
<td>Music in Japanese Culture BGP/ip</td>
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<td>235 (3)</td>
<td>Music in Indonesian Culture BGP/ip</td>
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<td>Jazz cd</td>
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<td>261 (3)</td>
<td>Music History I</td>
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<td>431 (3)</td>
<td>Aesthetics of Black Music cd</td>
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<td>444 (3)</td>
<td>Music Technology I</td>
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<tr>
<td><strong>MUSIC PERFORMANCE STUDIES (MUSP)</strong></td>
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<tr>
<td>401 (3)</td>
<td>History and Literature of Jazz</td>
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<td><strong>POPULAR CULTURE</strong></td>
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<tr>
<td>160 (3)</td>
<td>Introduction to Popular Culture BGP</td>
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<tr>
<td>170 (3)</td>
<td>Black Popular Culture cd</td>
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<tr>
<td>220 (3)</td>
<td>Intro to Folklore and Folklife BGP</td>
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<td>231 (2-3)</td>
<td>Studies in Popular Culture</td>
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<td>250 (3)</td>
<td>Introduction to Popular Film</td>
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<td>270 (3)</td>
<td>Intro to Contemp. Pop Literature</td>
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<td>280 (3)</td>
<td>Introduction to Popular Music</td>
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<td>290 (3)</td>
<td>Television as Popular Culture</td>
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<td>300 (3)</td>
<td>Topics in International/Global Popular Culture</td>
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<td>320 (3)</td>
<td>Folktales and Legend</td>
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<td>321 (3)</td>
<td>Folklife and Material Culture</td>
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<td>325 (3)</td>
<td>The Folk Group/Folk Region</td>
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<td>350 (3)</td>
<td>Advanced Studies in Popular Film</td>
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<td>365 (3)</td>
<td>Youth and Popular Culture</td>
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<td>370 (3)</td>
<td>History of Popular Literature</td>
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<td>380 (3)</td>
<td>Contexts of Popular Music</td>
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<td>424 (3)</td>
<td>Folklore Genres</td>
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<td>426 (3)</td>
<td>Popular Entertainments</td>
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<td>460 (3)</td>
<td>Popular Culture Advanced Studies</td>
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<td>470 (3)</td>
<td>Studies in Popular Literature</td>
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<td>480 (2)</td>
<td>Senior Seminar in Popular Culture</td>
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<td><strong>RESC (Chapman Learning Community)</strong></td>
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<td>210 (3)</td>
<td>Journeys of the Imagination</td>
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<td><strong>ROMANCE LANGUAGES</strong></td>
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<td>200 (3)</td>
<td>European and Latin American Cinema</td>
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<tr>
<td>220 (3)</td>
<td>African Literature BGP/ip</td>
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<tr>
<td><strong>RUSSIAN</strong></td>
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<tr>
<td>215 (3)</td>
<td>Russian Culture BGP/IP</td>
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<tr>
<td>312 (3)</td>
<td>Introduction to Russian Literature</td>
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<td>313 (3)</td>
<td>Contemporary Russian Literature</td>
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<td>320 (2)</td>
<td>Readings in Russian Culture</td>
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<td>401 (3)</td>
<td>Russian Poetry</td>
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<td>402 (3)</td>
<td>Russian Novel</td>
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<td>403 (3)</td>
<td>Russian Drama</td>
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<td>415 (3)</td>
<td>Russian Film</td>
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<td><strong>SPANISH</strong></td>
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<tr>
<td>367 (3)</td>
<td>Introduction to Spanish Peninsular Literature</td>
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<td>368 (3)</td>
<td>Introduction to Spanish American Literature</td>
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<tr>
<td>371 (3)</td>
<td>Spanish Civilization</td>
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<tr>
<td>377 (3)</td>
<td>Civilization of Mexico &amp; Caribbean</td>
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<td>378 (3)</td>
<td>Civilization of South America</td>
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<tr>
<td>431 (3)</td>
<td>Spanish American Fiction</td>
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<td>441 (3)</td>
<td>Medieval and Golden Age Literature</td>
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<tr>
<td>442 (3)</td>
<td>Spanish Literature of the 19th Century</td>
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<tr>
<td>444 (3)</td>
<td>Contemporary Spanish Literature</td>
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<td>481 (3)</td>
<td>Span-Amer Lit I:Discovery to Modern.</td>
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<td>482 (3)</td>
<td>Span-Amer Lit: Modern to Present</td>
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<tr>
<td>488 (3)</td>
<td>Contemporary Mexican Literature</td>
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<tr>
<td>489 (3)</td>
<td>Hispanic Studies (when topic is literature related)</td>
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</table>
THEATRE AND FILM
141 (3) The Theatre Experience BGP
161 (3) Introduction to Film BGP
202 (3) Performance Studies 1 BGP
262 (3) History of Film
347 (3) Theatre History and Lit: Origins-1700 BGP
348 (3) Theatre History and Lit: 1700-Present BGP
350 (3) Milestones in Black Theatre
352 (3) Musical Theatre
449 (3) Contemporary Issues in Theatre
459 (3) International Puppetry
460 (3) Period, Style, and Form

WOMEN’S STUDIES
200 (3) Intro to Women’s Studies: Persp. on Gender, Class and Ethnicity cd
301 (3) Women, Art and Culture

VI. SPEAKING AND LISTENING
Choose one from the following:

INTERPERSONAL COMMUNICATION
102 (3) Speech Communication

THEATRE AND FILM
141 (3) The Theatre Experience BGP
202 (3) Performance Studies 1 BGP

Electives
By carefully choosing courses in consultation with your adviser, you should be able to meet all the requirements for Groups I through VI, University Requirements, Minor requirements and Major Requirements in less than the 122 hours required for graduation. The additional hours you need will be made up by elective courses.

Electives allow you to experiment by exploring additional courses that interest you. For example, you may be interested in one of two minors and taking an elective in each may help you make up your mind.

You choose your elective courses and they need not meet any specific requirements. However, certain university guidelines still apply. For instance, the university penalizes students who take 100 level courses in their senior year. You also should see “Overlapping Classes” on the next page.

Minors
A 20-hour minor is required of all journalism majors. The minor is designed to provide you with an additional area of concentration and expertise. You should work with your adviser to arrive at a minor that interests you and furthers your education.

Since most courses are 3 hours, you will generally have to take 21 hours to complete a minor. Your minor may not include Journalism courses or Telecommunications courses. Twelve credit hours in the minor must be at the 300 or 400 level, and all minor courses must be taken for letter grade.

Many departments offer Structured Minors with specific course requirements outlined in the undergraduate catalog. You must follow these requirements in order to have an acceptable minor. You also may assemble an Interdepartmental Minor to meet your specific interests. An Interdepartmental Minor consists of related courses taken from two or more departments on campus. You will have to justify your interdepartmental minor courses in a written proposal that will be considered by the Undergraduate Program Committee (see “Undergraduate Program Committee” on page 7). Requirements for 300 and 400 level courses also apply to Interdepartmental Minors.

Classes taken for credit in a minor normally cannot be counted toward any other requirement. However, if you select a structured minor one course may also fulfill a requirement in Groups II through VI.

You should decide on a minor by early in your junior year. When you have selected a minor, you should fill out a Minor Declaration Form, available in Room 302. Your adviser’s signature also will be required on this form.

Overlapping Classes
The Department of Journalism is accredited by the Accrediting Council for Education in Journalism and Mass Communication (ACEJMC). To ensure that journalism students in accredited programs receive a broad-based liberal arts education, ACEJMC urges students to take as many hours as possible beyond mass communication and to avoid taking courses that duplicate material covered in their journalism courses.
To receive a Bachelor of Science Degree in Journalism, you must complete 32 hours of coursework in the Department of Journalism as outlined below. This coursework consists of the following elements:

1. **Core Courses**: courses required of all Journalism majors

2. **Sequence courses**: three courses specific to one of three concentration areas (see “Journalism Sequences”)

3. **Journalism electives**: three additional courses, chosen in consultation with your adviser.

A graphical representation of journalism course requirements is on page 19. Descriptions for courses offered by the Department of Journalism are on page 20. The checksheet on pages 17-18 also shows journalism department requirements in the right-hand column. You may refer to these pages as you read the following section.

### Journalism Sequences

The Department of Journalism offers three different sequences:

- **Print Journalism**: preparation for newspaper and magazine journalism;

- **Broadcast Journalism**: preparation for radio, television and electronic media;

- **Public Relations**: preparation for corporate, non-profit, and other public relations.

The sequences are designed to build on core journalism skills to prepare you for work in specialized media. However, the journalism curriculum is designed to be broad enough to prepare you to work in any media, no matter which sequence you choose. In fact, many students who graduate in a particular sequence find themselves working in—and enjoying—another area.

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To avoid duplication, journalism majors cannot receive credit toward graduation for the following courses.

**Marketing**  
MKT 412

**Popular Culture**  
POPC 165

**Telecommunications**  
TCOM 263

Students may not minor in Telecommunications, though they may take two TCOM courses at the 200, 300, or 400 level. In addition, when necessary TCOM 103 may be taken for credit in place of JOUR 100 and will count as one of your journalism core courses. As a result, you are not allowed to receive credit for both TCOM 103 and JOUR 100.
Journalism Core Courses

These courses are required of all Journalism majors. They are designed to give you the basic skills needed in all aspects of journalistic work. The sequence requirements will build on these core skills. The core consists of the following courses:

**JOUR 100: Introduction to Mass Communication** (3 hours) (or TCOM 103)

**JOUR 200: Introduction to Journalistic Writing** (3 hours)

**JOUR 250: Reporting** (3 hours)

**JOUR 400: Internship** (2 hours)

**JOUR 450: Journalism Law and Ethics** (3 hours)

Before you take JOUR 200, you need to satisfy the following prerequisites:
1. Complete at least 30 hours of course work
2. Complete JOUR 100 (or TCOM 103) and ENG 112 with a grade of “C” or better
3. Have an overall GPA of 2.7 or better

In JOUR 200 you will apply for major status and be asked to declare a sequence. Once you are admitted to the major, you will be able to take JOUR 250 and JOUR 400.

JOUR 400 gives you college credit for internship experience. Journalism majors must complete 2 hours of internship credit. You must complete one on-campus internship; your second internship may be on- or off-campus, though we recommend an off-campus experience.

Sequence Courses

Each of the three sequences requires three courses. Prerequisites differ among the three sequences, but JOUR 200 is a prerequisite for all sequence courses.

Print Journalism Sequence

Print Journalism students take JOUR 320: Feature Writing, JOUR 325: Copy Editing and JOUR 420: Public Affairs Reporting. JOUR 250 is a prerequisite for all of these courses. JOUR 320 is a prerequisite for JOUR 420.

Broadcast Journalism Sequence

Students in Broadcast Journalism take JOUR 315: Visual Editing, JOUR 330: Broadcast News and JOUR 430: Advanced Broadcast News. JOUR 250 and JOUR 315 are prerequisites for JOUR 330, and JOUR 330 is a prerequisite for 430.

Public Relations Sequence

Public Relations students take JOUR 340: Principles of Public Relations, JOUR 344: Public Relations Writing, JOUR 345: Media Publication and Design and JOUR 440: Public Relations Campaigns. JOUR 345 counts as the “free” elective explained below. JOUR 250 is a prerequisite for both JOUR 344 and JOUR 345; JOUR 340 is a prerequisite for JOUR 344; JOUR 344 and JOUR 345 are prerequisites for JOUR 440. Public Relations sequence students also must complete MKT 300: Principles of Marketing and MGMT 305: Principles of Organization and Management.

Electives

Each journalism major must complete three elective journalism courses selected from the following list:

**Issues Elective**: choose one from JOUR 455, 465, 475, 485, 495

**Skills Elective**: choose one course from another sequence, or JOUR 310, 410, 460 or 490

**“Free” Elective**: one course chosen in consultation with your adviser. A second issues elective is advised if possible. PR students must take JOUR 345 to meet this requirement. JOUR 340 may count as either the issues elective or the skills elective, in consultation with your adviser.

Journalism Honors Program

With overall and journalism GPAs of 3.5 or better you qualify for the department’s Honors program. If you complete two departmental Honors courses (6 hours) with a grade of “B” or better and an Honors thesis course (3 hours), your diploma and transcripts will read, “Graduation with Honors in (sequence name).” You can discuss the Honors option with your adviser after your freshman year.
# Journalism Curriculum

## Core Courses
14 hours

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites</th>
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</thead>
<tbody>
<tr>
<td>JOUR 100</td>
<td>Introduction to Mass Communication</td>
<td></td>
</tr>
<tr>
<td>JOUR 200</td>
<td>Introduction to Journalistic Writing</td>
<td>Prerequisites: See class description.</td>
</tr>
<tr>
<td>JOUR 250</td>
<td>Reporting</td>
<td>Prerequisite: 2.5 GPA or better in JOUR 100 and JOUR 200</td>
</tr>
<tr>
<td>JOUR 400</td>
<td>Internship</td>
<td>(2 hours required) Prerequisites: JOUR 200; 2.5 GPA or better in JOUR 200</td>
</tr>
<tr>
<td>JOUR 450</td>
<td>Journalism Law and Ethics</td>
<td>Prerequisite: None</td>
</tr>
</tbody>
</table>

## Sequence Courses
9 hours

Take three courses in one of the four sequences at right.

### Print Journalism

- JOUR 320 Feature Writing
  - Prerequisite: JOUR 250; Major or Minor Status, junior standing

- JOUR 325 Copy Editing
  - Prerequisite: JOUR 250 Major or Minor Status, junior standing

### Broadcast Journalism

- JOUR 315 Visual Editing
  - Prerequisite: JOUR 200

- JOUR 330 Broadcast News
  - Prerequisite: JOUR 250, JOUR 315; Major or Minor Status, junior standing

### Public Relations

- JOUR 340 Principles of PR
  - Prerequisites: JOUR 250 and JOUR 345; Major or minor status, junior standing

- JOUR 344 PR Writing
  - Prerequisites: JOUR 250 and JOUR 345; Major or minor status, junior standing

- JOUR 440 Public Relations Campaigns
  - Prerequisites: Senior status in PR seq. and JOUR 344 and JOUR 345

Public Relations sequence students also must take MKT 300, MGMT 305, and JOUR 345.

## Issues Elective
3 hours

Choose one course from the following: JOUR 455, JOUR 465, JOUR 475, JOUR 485, and JOUR 495.

## Skills Elective
3 hours

Choose one journalism skills course from a sequence other than your declared sequence, or JOUR 310, 410, 460, or 490.

## "Free" Elective
3 hours

Choose either an additional Issues Elective or Skills Elective in consultation with your advisor. NOTE: PR Sequence students take JOUR 345.
JOUR 100. Introduction to Mass Communication (3) Fall, Spring, Summer. Modern journalism and mass communication; mass media and effects; role and influence of media such as newspapers, magazines, broadcast media, photojournalism, computers and related fields of advertising and public relations. Open to non-majors. Credit not given to students with credit for TCOM 103.

JOUR 200. Introduction to Journalistic Writing (3) Fall, Spring, Summer. Practice in the elementary forms of print journalism, broadcast and public relations writing; emphasis on grammar, spelling, punctuation and sentence structure. Prerequisites include completion of at least 30 hours of general education requirements including ENG 112 and JOUR 100. An overall grade point average of 2.7 must have been earned in the aforementioned coursework at the time of admittance into JOUR 200, as well as a minimum grade of C in JOUR 100. This course is reserved for pre-journalism majors, minors and exceptions approved by the Department of Journalism. Application for this course must be made at the journalism office, 319 West Hall. Credit not allowed for both JOUR 200 and JOUR 201.

JOUR 201. Journalism Techniques for Non-Majors (3) Fall, Spring. Topics to vary based on student and faculty interest and developments. Prerequisites: JOUR 200, as well as a minimum grade of C in JOUR 100. This course is reserved for pre-journalism majors, minors and exceptions approved by the Department of Journalism. Application for this course must be made at the journalism office, 319 West Hall. Credit not allowed for both JOUR 200 and JOUR 201.

JOUR 250. Reporting (3) Fall, Spring, Summer. Newsgathering and newswriting for all types of news stories ranging from the simple, factual story to the complex, specialized story. Practice in covering assignments for publication. Prerequisite: JOUR 200. Lab fee.

JOUR 310. Introduction to Visual Journalism (3) Fall. Introduction to news reportage through visual media. Includes sections on basic photographic techniques, such as composition, exposure, camera handling, film development and scanning. Also includes caption writing, news judgment, journalism ethics, production design, desktop publishing, and computer manipulation of images. Prerequisites: JOUR 200 and access to 35mm camera. Lab fee.

JOUR 315. Visual Editing (3) Spring. Techniques of processing and editing visual journalism texts. Emphasis on videomedia, including videography, editing in both linear and non-linear forms, and outputting to tape, the Internet and other media. Techniques of using words and visual elements together. Prerequisites: JOUR 200. Lab fee.

JOUR 320. Feature Writing (3) Fall, Spring. Developing story ideas, reporting and writing newspaper and magazine feature articles; research free-lance markets. Prerequisites: JOUR 250; major or minor status, junior standing. Lab fee.

JOUR 325. Copy Editing (3) Fall. Theory and practice in editing local and wire news, headline writing, picture editing, evaluating news, layout and design, video display terminal operation. Prerequisites: JOUR 250; major or minor status; junior standing. Lab fee.

JOUR 330. Broadcast News (3) Fall, Summer. Techniques of writing, reporting and editing news for broadcast; rewriting wire copy; introduction to ENG shooting and editing techniques; preparation and use of television graphics. Student must provide own audio and video cassette. Prerequisites: JOUR 250; major or minor status; junior standing. Lab fee.

JOUR 340. Principles of Public Relations (3). Fall, Spring. Public relations problems, policies, practices applied to business and nonprofit organizations; media methods of communicating, survey research, and attitude change. Open to majors or minors only.

JOUR 341. Principles of Public Relations for Nonmajors (3). Fall, Spring. Public relations problems, policies, practices applied to business and nonprofit organizations; media methods of communicating, survey research, and attitude change. Open to non-majors and non-seniors only. Approved for Distance Ed.

JOUR 344. Public Relations Writing (3) Fall, Spring. Conceptual and theoretical introduction to the practice of public relations. Public relations development, definition, problems, policies, practices and tools applied to businesses and other organizations. Planning and preparation of print and audio-visual public relations messages. Fundamentals of writing for publications including newsletters, house journals, pamphlets and brochures. Prerequisites: JOUR 250 and JOUR 341; major or minor status; junior standing. Lab fee.

JOUR 345. Media Publication and Design (3) Fall, Spring. Theory and practice of editing functions and techniques in producing specialized publications: magazines, newsletters, newspapers and brochures for business and nonprofit organizations. Electronic typesetting and computer graphics. Prerequisite: JOUR 250; major or minor status, junior standing. Lab Fee.

JOUR 400. Field Experience (1-3) Fall, Spring, Summer. Field practice in covering governmental and community affairs with attention both to general and specialized areas. Prerequisite: JOUR 320; Major or minor status, junior standing.

JOUR 430. Advanced Broadcast News (3) Spring, Writing, editing, producing and anchoring for broadcast. Emphasis on ENG shooting and editing, field reporting and studio production. Research on issues affecting broadcast journalists. Student must provide own videotape cassette. Prerequisites: JOUR 315 and JOUR 330; major or minor status, junior standing. Lab fee.

JOUR 440. Public Relations Campaigns (3) Spring. Application of public relations theories, tools and techniques to the public relations campaigns. Research, planning and execution are practiced. Prerequisites: JOUR 344 and JOUR 345; major or minor status, senior standing.

JOUR 450. Journalism Law and Ethics (3) Fall, Spring, Summer. Legal concept of freedom of the press, constitutional guarantees, libel, privacy, copyright, broadcast regulation, contempt, obscenity, ethical problems, right to know. Open to non-majors.

JOUR 455. Diversity Issues in the Media (3) Fall. Focus on the news media image of racial and ethnic minorities and the image of women and other underrepresented social groups. Exploration of the extent to which discrimination and prejudice function within news media industries in terms of employment opportunities and how news coverage perpetuates stereotypes of women, people of color and other underrepresented social groups. Open to non-majors.

JOUR 460. Online Journalism (3) Reporting, writing, and editing news for interactive media, particularly the Internet. Special emphasis on the unique attributes of interactive media, and how these attributes affect content, Usability, web site design, and HTML authoring. Prerequisites: JOUR 250; major or minor status; junior standing.

JOUR 465. American Journalism History (3) Fall. American journalism from colonial newspapers to the multimedia age, emphasizing current themes and issues in the history of the mainstream and alternative press. Open to non-majors.

JOUR 475. Perspectives on International Media (3) Spring. Social, economic and political factors, organization and control in the national news and informational systems of countries around the world. Open to non-majors.

JOUR 480. Special Problems in Journalism (1-3) Fall, Spring. Summer. Research problems, practical projects, intensive readings or mini-courses to meet needs of student’s special interests. Prerequisite: instructor’s consent.

JOUR 485. Media and Society (3) Spring. Media as institution, its role, content, effects and responsibilities as a cultural force in society. Topics to vary. Open to non-majors.

JOUR 490. Specialized Journalism Skills (1-3) Fall, Spring, Summer. Topics to vary based on student and faculty interest and developments in the profession.

JOUR 495. Specialized Journalism Issues (1-3) Fall, Spring, Summer. Topics to vary based on student faculty interest and developments in the profession.
Internships

Internships allow journalism students to supplement their classroom learning with “real world” experience. They are invaluable as preparation for a career in the field. BGSU’s journalism program requires students to complete two internships, thus providing two opportunities to build industry contacts and work in a professional environment.

Mrs. Firsdon e-mails students about internship and job announcements and keeps a notebook with announcements.

Advisers are a good source of information and guidance about internships, jobs and the application process, but it is up to you to do the work necessary to secure an internship. This process gives you critical experience assembling resumes, writing cover letters and interviewing. On-campus internship opportunities include The BG News, BG-24 News, The Obsidian, The Gavel, The Key yearbook, office of marketing and communications and various public relations positions.

Many media organizations off campus have internships available. Some organizations have formal internship programs for which they hire a limited number of interns at a certain time each year. However, many are less formal and hire interns as they are needed or as they apply. Many internships pay for student work, but some do not. To receive an hour of college credit for an internship, you must complete 120 hours of work on the job. It is common to complete internships—especially off-campus internships—during the summer months; however, many students complete them during the school year.

During your internship, you will have two supervisors. Your faculty adviser will help you receive BGSU credit for the internship, and your work supervisor will oversee your performance on the job.

Receiving Internship Credit

To be eligible to receive internship credit, you must meet the following requirements:

1. You must have major or minor status
2. You must have completed JOUR 200 with a grade of “C” or better
3. You must have a GPA of at least 2.5 in your journalism courses
4. You must have an overall GPA of at least 2.25

Once you have arranged for an internship, you must fill out two copies of a Journalism Internship Form, available in the School of Communication Studies office. You must have your adviser sign the form. You also must sign an Internship Policy statement on the back of the form which describes internship expectations and accountability. When you turn in the completed forms, Mrs. Firsdon will register you for internship credit. To receive credit you must complete the paperwork before you start work on the internship.

You will be required to complete a formal report at the end of your internship and turn in two copies to your faculty adviser. One copy will be returned to you; the other will be kept in your academic file. In addition, individual faculty may have other expectations. For instance, some faculty ask for a monthly update on your progress, while others ask that you keep a journal and meet with them in person at the end of the internship. Completing these tasks as specified is crucial to receiving college credit for the internship.

Student Organizations and Media

Student organizations at BGSU include the Public Relations Student Society of America, the Society of Professional Journalists, the National Association of Black Journalists, and Radio Television News Directors Association. These organizations provide an opportunity to interact with students who share your interests. They also bring media professionals to campus and give you a chance to network with and learn from media professionals.

Students can also gain practical, hands-on experience through campus media organizations. The BG News is a daily, student-run newspaper that has been printed since the 1920s. Other special interest newspapers such as The Gavel, The Obsidian, and The Key yearbook provide opportunities for different types of print experience.

Students interested in radio have a range of options. WFAL-AM broadcasts on campus and within
the Bowling Green area. WBGU, an FM broadcast station, covers approximately 20 miles from the BGSU campus. The BG Radio News Organization (BGRNO) broadcasts news on WBGU and WFAL. Students interested in sports broadcasting can work for Bowling Green Radio Sports, which broadcasts BGSU games and sporting events over the campus radio stations.

BG-24 News is a student-run television newscast that airs live four nights a week over the local cable system. BG-24 News provides opportunities for all kinds of television work, including writing, technical operation, reporting, videography, producing, directing and anchoring. You can also take advantage of WBGU-TV, the university’s public television station, to get professional television experience.

Student organizations have recruiting meetings early each semester. You can start working with campus media right away, but be careful not to give them so much time that your classes suffer.

Campus Facilities

West Hall boasts several computer and media production laboratories. A complete television production studio is located on the first floor, along with tape-based and computer video editing facilities and digital audio suites. The studios for WFAL and WBGU-FM are located on the first floor as well. A multimedia laboratory with Media 100 digital video workstations is located in the basement.

The BG News production area is located on the second floor, along with two computerized writing labs (one Mac and one PC). Room 209 is equipped with 20 PowerMac computers, a printer and scanners. This lab is available for use by journalism students during times it is not being used for classes. A schedule of open lab times is posted on the door, and you can use the lab by getting a lab pass in the School of Communication Studies office. Many other computer labs are available across campus.

Scholarships

The Department of Journalism gives out a number of scholarships each year, ranging from $100 to $4000. Scholarship applications for the year ahead are available each February. Notices about application deadlines are e-mailed to students, advertised in the BG News, and announced on flyers posted around West Hall.

An awards ceremony each spring gives students, parents, faculty and staff a chance to gather and recognize students’ accomplishments and scholarship awards.

Graduation

You must apply for graduation in the School of Communication Studies office, 302 West Hall, at the beginning of the semester in which you plan to graduate. You must have completed a degree audit (see page 7) before applying for graduation.

Mrs. Glomski reviews graduation applications and contacts students by mail, starting with those who appear to have problems. A tentative list of graduates is normally posted outside the school office near the end of each semester.

You will order your cap and gown from the university bookstore. To get the right color tassel you need to be sure to tell them that you are a Journalism graduate (not a College of Arts and Sciences graduate).
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<thead>
<tr>
<th>Name</th>
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