

APPLIED ECONOMICS

SPECIALIZATION IN THE BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

BGSU

College of
Business

BOWLING GREEN STATE UNIVERSITY

CAREER OPPORTUNITIES:

There are some features from this specialization that enhance job placement. The stronger quantitative understanding that is a part of economics provides a desirable element in the student's skill set. At the same time, communication skills are developed and strengthened. Jobs in finance and banking predominate, but students with a similar background have also found positions with political agencies and working for the government. Example positions:

- Insurance Account Representative
- Analyst, Consulting Firm
- Stock Broker
- Financial Consultant
- Loan Administrator
- Sales Manager
- Human Resource Manager
- Process Engineer
- Operations Manager
- Recruiter
- Underwriter
- Legislative Aide
- Claims Adjuster
- Data Modeling Analyst

STUDENT ORGANIZATIONS:

Students are encouraged to join the Economics Club. This group has both social and intellectual activities.

Upon invitation, eligible students may join Omicron Delta Epsilon, the International Economics Honorary.

- Economics Club; Advisor: Katharine Kontak, 372-3882
- Omicron Delta Epsilon – the International Economics Society; Advisor: Andrea Schneider, 372-9678

CURRICULUM:

This specialization allows a good deal of flexibility for the student and is designed to combine with other specializations. Thus students may take a traditional specialization and can also specialize in Applied Economics with a few added classes in economics. This allows a cross disciplinary focus.

SPECIAL HIGHLIGHTS:

- According to the Salary Survey by the National Association of Colleges and Employers, the average salary for economics graduates in 2013 was \$56,300, the highest of all business majors
- Opportunities to work as a student assistant in the department on instructional and research efforts
- Combines disciplines with economics to provide a stronger deeper background
- Is a sound foundation for law school, public policy, MBA, or graduate work in economics
- Check out our website at www.bgsu.edu/business/economics.html

Check out the College of Business Administration website at www.bgsu.edu/business.html
Department of Economics
Dr. Mary Ellen Benedict, Chair
3002 BAA
(419) 372-2646

APPLIED ECONOMICS – 18 Hours

A specialization in the
Bachelor of Science in Business Administration

Students must meet the specialization requirements in effect at the time of their admission to the BSBA degree program.

The specific requirements for the **Applied Economics** specialization are as follows:

<u>Courses</u>	<u>Course Name</u>	<u>Credit Hours</u>
ECON 3020 and	Intermediate Microeconomic Theory	(3)
ECON 3030 - one may be counted in the business core	Intermediate Macroeconomic Theory	(3)
two 3000– or 4000-level ECON courses and		(6)
any three courses in another area approved by the advisor		(9)

All students with an applied economics specialization must satisfy a written and oral communications requirement in economics. Certification by an economics faculty member that the requirement has been met is required. Details are available in the department office.

EXAMPLES (in the listing below, we provide recommendations for courses, but the selection of courses must be approved by the advisor and is subject to the availability of the courses). Other programs may be designed with the approval of the advisor. In addition to ECON 3020 and 3030:

Public Policy

Two of ECON 4310, 4540, or 4620; POLS 1100 and 3030 and one of POLS 3310, 3360, 4200, or 4230

Financial Economics

ECON 3110, 4020, FIN 3500, FIN 4350 and one of FIN 3400 or 4450

Economic Forecasting

ECON 4020 and one of ECON 3110, 4140, or 4520 and STAT 4020, 4080, and GEOG 3120

Market Forecasting

ECON 3040, 4020 and STAT 4020, and GEOG 3120, and one of MKT 3020 or 3200

Global Studies

ECON 3510, 4540 and POLS 4760 and GEOG 2250 and one of LEGS 4060 or FIN 4100 or MKT 4550 or BA 4390

Politics and Political Economy

ECON 4730 and 4310 and three of POLS 4020, 4030, 4040, PHIL 3120 or 2240

Students must meet prerequisites in effect at the time of course enrollment.

Students are responsible for meeting all requirements for the BSBA including specialization requirements.