

# BGSU Firelands

## 2011-2012 General Business Management

Associate of Applied Business in

Business Management Technology Degree Program

Students are responsible for adhering to all college and university requirements & policies as stated in the BGSU Undergraduate Catalog. Pre-requisites shown below are for reference only.

Communication		Pre-Req	Cr	T	G
GSW 1120 is required. Based on placement scores, GSW 1100 or GSW 1110 may also be required. No more than 6 hours of GSW 1100/1110/1120 count toward graduation. COMM 1020 and BA 2030 are also required.					
GSW 1100	Intensive Intro. to Academic Writing	placement	5		
GSW 1110	Intro. to Academic Writing	placement	3		
GSW 1120	Academic Writing	placement	3		
COMM 1020	Intro. to Communication		3		
BA 2030	Business Communication	GSW 1120	3		

Mathematics					
MATH 1260, STAT 2110, & STAT 2120 OR MATH 1200, BUSE 1010, & STAT 2000 are required. Based on placement tests, MATH 90 and/or MATH 95 may be advised. MATH 90 and MATH 95 do not count toward graduation. MIS 2000 or CS 1000 is also required.					
MATH 90	Elementary Algebra	placement	3		
MATH 95	Intermediate Algebra	placement	3		
MATH 1200/1220 and	College Algebra/College Alg. II	placement	3 or 5		
BUSE 1010 and	Business Mathematics	3			
STAT 2000	Using Statistics		3		
OR					
MATH 1260 and	Basic Calculus	see catalog	5		
STAT 2110 and	Elementary Statistical Methods I	see catalog	3		
STAT 2120	Elementary Statistical Methods II	STAT 2110	3		
MIS 2000 or	Intro to Management Information Sys	placement	3		
CS 1000	Computer Basics		3		

Approved Electives					

Each student must complete a sufficient number of electives to earn a minimum of 62 semester hours. At least 15 hours must be BGSU courses. Please check with your advisor for appropriate course selections.

Student Name	
BGSU ID	
Student e-mail	
Advisor	Dr. Cynthia Miglietti
e-mail	cmiglie@bgsu.edu
office	320e West

BG Perspective Curriculum (12 hour min)		Pre-Req	Cr	T	G
ECON 2020 or 2030 is required. Each student must complete a minimum of 9 credit hours from the following areas: Social & Behavioral Sciences (S or SI), Humanities & Arts (H or HI), Cultural Diversity (C), or Natural Sciences (N). Course choices should be made from the list of approved courses in the BG Perspective Curriculum listed in the BGSU Undergraduate Catalog. PSYC 1010 is strongly recommended.					
ECON 2020 or	Principles of Microeconomics (S)	HS Alg or =	3		
ECON 2030	Principles of Macroeconomics (S)				
	see catalog		3		
	see catalog		3		

Business Core (24 hour min)					
BAT 1020 or	Introduction to Business Technology		3		
BA 1020	Introduction to Business				
BAT 2010	Human Resource Management		3		
BAT 2050	Total Quality Leadership		3		
BA 2040 or	Introduction to Entrepreneurship				
BAT 2040 or	Marketing		3		
MKT 3000 or	Principles of Mktg for Non-Business Majors	see catalog			
MKT 3010	Introduction to Marketing Management	see catalog			
BAT 2080	Advertising		3		
BAT 2090 or	Management & Supervision		3		
MGMT 3050	Principles of Organization & Management				
ACCT 2210	Accounting and Business Concepts I	soph standing	3		
ACCT 2220 or	Accounting and Business Concepts II	ACCT 2210			
BAT 2070 or	Business Finance		3		
FIN 2000 or	Personal Finance				
FIN 3000	Business Finance	see catalog			

Technical Emphasis (6 hour min)					
Technical electives can be chosen from any ACCT, BAT, BUSE*, CS, or CST course, LEGS 3010, MGMT 3000 or BAT 2030, ECON 2030, ENVT 2700, ENG 3880, QS 3600. Consult the BGSU Undergraduate Catalog for prerequisites.					
<b>*Note:</b> BUSE 1100, 1190, and 2000 cannot be used to satisfy technical emphasis requirements.					
	Technical Elective	see catalog	3		
	Technical Elective	see catalog	3		

Note: Courses with the prefixes of ACT, BAT, and BUSE **WILL NOT** meet the requirements for the degree programs in the College of Business Administration.

**Associate of Applied Business  
in Business Management Technology  
with a major in General Business Management**

***Suggested first year for full-time students***

*BG Perspective*

GSW 1100, 1110 and/or 1120 (3-8)

COMM 1020 (3)

*Basic courses*

MATH 1200 or 1220 or 1260 (3-5)

MIS 2000 or CS 1000 (3)

*Core courses*

BAT 1020 or BA 1020, BAT 2010 (6)

Technical elective (3-4)

***Suggested second year for full-time students***

*BG Perspective*

ECON 2020 or 2030 (3)

BG Perspective electives (6)

*Basic courses*

STAT 2000, BUSE 1010; or  
STAT 2110, 2120 (6)

BA 2030 (3)

*Core courses*

ACT 2210 (3)

BA 2040 or MKT 3000 or MKT 3010 or BAT 2040 (3)

BAT 2050, 2080 (6)

BAT 2090 or MGMT 3050 (3)

Finance elective (3)

Technical elective (3-4)

**ADVISOR'S NOTES:**

Courses labeled with the prefixes ACT, BAT, and BUSE will not count toward meeting requirements for the BSBA degree.

Each student must complete a sufficient number of electives to earn a minimum of 62 semester hours. At least 15 credit hours must be BGSU courses. Please check with your advisor for appropriate course selections.

**Students are responsible for adhering to all college and university requirements and policies as stated in the on-line BGSU UNDERGRADUATE CATALOG at: [www.bgsu.edu/catalog](http://www.bgsu.edu/catalog)**