

Note: When viewing on-line, click any underlined course prefix to display current course descriptions (may not be available in some browsers).

MARKETING EDUCATION
 School of Teaching and Learning
 College of Education and Human Development

Name _____

2008-2009

Bachelor of Science in Education; Leads to Marketing Education licensure in grades 4 and beyond. This degree program is designed to be completed in 4 years. Changing majors, academic issues or other unforeseen circumstances may require additional semesters for completion.

<u>CONTENT FOR TEACHING SPECIALTY ##</u>	<u>53-54 HRS</u>	<u>PROFESSIONAL EDUCATION ##</u>	<u>48-52 HRS</u>
_____ BUSE 240 Business Problems of the Consumer	3	_____ EDHD 201 Introduction to Education @	2
_____ BUSE 451 Career Development	2	_____ EDTL 230 Intro. to Educational Technology @	2
_____ BA 203 Written Communication for Business	3	_____ BUSE 200 Intro. to Bus. & Marketing Educ. @	2
_____ BA 204 Introduction to Entrepreneurship	3	_____ BUSE 400 Basic Business in Secondary Schools	2
_____ BA 390 Introduction to Multinational Business	3	_____ BUSE 463 Teaching & Learning Strategies Adults 2	2
_____ ECON 202 Principles of Microeconomics	3	_____ EDFI 303 Educational Psychology Applied to Adolescent Development	3
_____ ECON 203 Macroeconomics	3	_____ (PSYC 101 prerequisite)	
_____ FIN 200 Personal Finance	3	_____ EDFI 408 Education in Pluralistic Society ##	3
_____ LEGS 301 Business Law	3	_____ EDAS 409 Organization & Administration	3
_____ MGMT 305 Introduction to Management	3	_____ EDTL 421 Content Area Literacy	3
_____ MKT 300 Principles of Marketing	3	_____ EDIS 231 Students w/Exceptionalities	3
_____ MKT 302 Consumer Behavior	3		
_____ MKT 408 Promotion	3		
<u>SELECT ONE:</u>	<u>3</u>	<u>METHODS BLOCK</u>	
_____ MKT 430 Retail Management		_____ #BUSE 464 Teaching & Learning in Marketing Education	2
_____ MKT 440 Professional Selling		_____ #BUSE 465 Dev. & Trends in Workforce	2
_____ MKT 442 Sales Management		_____ #BUSE 469 School & Work-based Teaching	2
<u>SELECT ONE:</u>	<u>3</u>	_____ #BUSE 477 Business & Marketing Ed. Practicum	2
_____ CS 100 Computer Basics		_____ #EDFI 402 Assessment & Evaluation	3
_____ MIS 200 Intro. to Mgmt. Information Systems			
<u>SELECT ONE:</u>	<u>3</u>	<u>STUDENT TEACHING</u>	
_____ ACCT 200 Accounting Concepts for Nonbusiness		_____ BUSE 497 Student Teaching	12-16
_____ ACCT 221 Accounting & Business Concepts I			
<u>SELECT ONE:</u>	<u>3-4</u>	<u>COLLEGE REQUIREMENTS</u>	<u>6-8 HRS</u>
_____ BUSE 315 Internship in Marketing Education (3)		_____ IPC 102@	3
_____ BUSE 316 Internship in Business Educ. & Mkt. (4)		_____ Mathematics Elective*	3-5
<u>SELECT ONE:</u>	<u>3</u>	<u>BG PERSPECTIVE REQUIREMENTS</u>	
_____ BUSE 272, 276, and 278 or MKT 435 or MIS 405 or LEGS 423		_____ ENG 112 @ (_____ ENG 110/111)	

*Mathematics: One of the following must be completed: 112, 115, 116, 122, 126, 128, 130, 131, 134, 135, 232.

Enroll simultaneously

All courses under Content for Specialty & Professional Education must be taken for a letter grade (not S/U) except for BUSE 315, 316, and 497.

@ "C" or better required.

_____	<u>Social and Behavioral Sciences</u>
_____	Elective _____
_____	Elective _____
_____	<u>Humanities and Arts</u>
_____	Elective _____
_____	Elective _____
_____	<u>Cultural Diversity in the United States</u>
_____	Elective _____
_____	<u>Additional BG Perspective Course</u>
_____	Elective _____

Degree Audit Report (DAR) is available on MyBGSU.
 This is an unofficial record of a student's progress.

One BG Perspective course from above is an International Perspective course

TWO IMPORTANT CHECKLISTS

I. COLLEGE RETENTION REQUIREMENTS

- _____ Attainment of 60 semester hours
- _____ "C" or better in English 112
- _____ "C" or better in IPC 102
- _____ "C" or better in BUSE 200
- _____ "C" or better in EDHD 201
- _____ "C" or better in EDTL 230
- _____ Accumulative GPA of at least 2.5

II. PREREQUISITES FOR STUDENT TEACHING

- _____ Full acceptance by the College/program
- _____ 90 semester hours of college credit
- _____ 2.5 minimum accumulative GPA
- _____ EDFI 303
- _____ BUSE 464

REMINDERS:

- (1) PSYC 101 is a prerequisite to EDFI 303, a required education course, and can be used as a social science elective; EDFI 408 is a required education course and can also be used as a Cultural Diversity elective.
- (2) Meet with your advisor at least once each year. Names of advisors and other assistance can be obtained via MyBGSU web page. Click on "My Advisor."
- (3) SENIOR YEAR: You must apply for graduation on-line prior to the term deadline or afterward in Room 365 Education Building; complete an application for licensure during your student teaching semester--you will receive instructions for doing so during a required meeting that precedes student teaching.
- (4) Remember that you must have a 2.5 accumulative grade point average and have successfully completed the PRAXIS II Series to be eligible for licensure upon graduation.
- (5) Complete the last 30 hours immediately preceding graduation at BGSU. If you wish to deviate from this policy you must request permission to do so in 365 Education Building.
- (6) STUDENT TEACHING: You must student teach for at least 12 weeks for 12 credits. However, you may student teach for 12, 13, 14, 15 or 16 weeks. All student teaching must be completed in one semester.

<p>NOTE: Undergraduate students and degree holders seeking licensure must meet all specified requirements, including satisfactory completion of all PRAXIS II tests to qualify for Marketing Education licensure. Degree holders should consider the graduate level licensure program in Marketing Education. Contact (419) 372-2904.</p>
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