

Saadia Farooq  
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## Education

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**PhD, Media and Communication-**  
**Bowling Green State University** 2022-2025  
PhD Emphasis: *Interpersonal & Family Communication*

**Certification**  
**Adult Mental Health First Aid USA** 2023  
*National Council for Mental Well-being*

**MPhil Mass Communication (Distinction) -**  
**Bahauddin Zakariya University Multan, Pakistan** 2014-2016  
Thesis: *Narratives and Counter-Narratives regarding Malala Yousafzai in Pakistani Print Media*

**BSc, Mass Communication (Distinction) -**  
**Bahauddin Zakariya University Multan, Pakistan** 2010-2014

**Global UGRAD Exchange Program** Fall 2023  
University of Toledo

## Publications & Manuscripts

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**Farooq, S.**, & DeGalan, A. J. (n.d.). *The Change is Here, and the Change is Her:*

*Pakistani-American Representation- Ms. Marvel Disney+ series. (Work under review)*

Gajjala, R., Edwards, E. L., Rahut, D., Faniyi, O. M., Jha, B., Jain, J., Khan, A. and **Farooq, S.**  
(2023)

*Transnationalising Dadis as Feminist Political/Activist Subjects.* Feminist Encounters:  
A Journal

of Critical Studies in Culture and Politics, 7(1), 08.

<https://doi.org/10.20897/femenc/12886>

## Conference Presentations

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### Upcoming:

**Farooq, S.** (2024, March 1). A Poetic Journey of Identity. *Tales from/of The Academy II*. International Symposium on Autoethnography and Narrative, Virtual.

**Farooq, S.** (2024, April 6). Afghanistan – War on Terror, America’s ‘First Feminist War.’ *Affective Qualities of Activism in Intercultural Spaces*. Central States Communication Association, Grand Rapids, MI.

### Previous:

Gajjala, R., Faniyi, O. M., Rahut, D., DeGalan, A, Akbar, S. Z., **Farooq, S.**, "*Affective Imaging of Global South Women Activists Through Social Media Publics: Some Data Snapshots from Twitter Publics*" (**Top Panel paper**)

Gajjala, R., Edwards, E., Rahut, D., DeGalan, A., Jha, B., **Farooq, S.**, Tolofori, A. (November 2022). "*Dadis of Shaheen bagh*" as Political/Activist Subjects. National Communication Association Annual Convention, New Orleans, Louisiana

Gajjala, R., Akbar, S. Z., DeGalan, A., Faniyi, O. M., **Farooq, S.**, Rahut, D. (August 2022). *Global South Women Activist Visibility Through Social Media. Paper Presented at Feminist Digital Methods Conference*. The Center for Feminist Research, York University (Virtual).

## Work Experience

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### **The University of Toledo Banned Books Coalition**

2019- Present

*Executive Committee Member*

Organize a Read Banned Book vigil every year

Endorsed by the Mayor of Toledo on September 30th, 2021, as *Read Banned Books Day in Toledo*

### **Bowling Green State University**

#### **Council for Democracy and Tolerance (501(c))**

2015-2019

*Director of Research and Social Media Outreach*

**Bowling Green State University**

*Instructor:* Introduction to Public Speaking (COMM 1020)  
Research Assistant  
*Teaching Assistant (TA):* Media and Information Society

Fall 2022 –Present  
Fall 2023  
Spring 2022

**University of Toledo Early Learning Center**

Summers 2023

**Toledo Public Schools**

*Substitute Teacher*  
The homeroom teacher of 8th Grade 2020  
2020-2021

2020- Present

**Book Editing Services**

Dr Sayed Amjad Hussain is a Toledo-based doctor, writer, and columnist.  
Search, collate, format, and proofread the writings..  
Typeset and designed the book for the author.

August 2020

**Muslim World Today**

*Council for Democracy and Tolerance Flagship project*  
*Countering Violent Extremism (CVE)*  
*Funded by the Department of Homeland Security*

June 2015- August 2019

- Designed and executed social media campaigns on topics including women empowerment and wellness, Peacebuilding, Child labor, Multicultural and ethnic Holidays, Interfaith Thanksgiving dinner
- Published articles on social issues
- Managed the Global Team team
- Managed Global Network and outreach for the organization
- Managed direct community outreach

**HipinPakistan.com**

*Summer Staff Writer*  
Staff writer and media critic  
Wrote critical reviews of Pakistani TV Shows

July 2015 - September 2015

**Invited Talks/ Workshops**

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**University of Toledo**

*Invited talk at 24th UT Banned Books Vigil program*

- Educating the masses at home and abroad; Malala Yousafzai of Pakistan

September 30th, 2021

**Ace Connect Abdali Road Multan, Pakistan**

*Keynote Speaker*

- Hate content on social media & cyber social responsibility

May 2019

**Department of Islamic Studies, Bahauddin Zakariya University**

*Keynote Speaker*

April 2019

- Role of Social Media in Creating Resilient Communities

**Muhammad Nawaz Sharif University of Agriculture**

March 2019

*Keynote Speaker*

- Unity, Faith, Discipline

**EndoFound's ENPOWR Project**

March 2019

*Event Head and Speaker*

- In collaboration with the Endometriosis Foundation of America, conducted a session on women's reproductive health issues, focusing on endometriosis.
- In Pakistan, it is taboo to talk about reproductive health to young unmarried females. The workshop was conducted at Lincoln Corner Multan, at Bahauddin Zakariya University.

**Alliance Inclusive Muslims (AIM) founding conference in Tunisia**

October 2017

*Founding Member*

- Represented Muslim World Today as a founding board member of AIM (Alliance of Inclusive Muslims) at AIM's founding conference in Tunisia in 2017.
- AIM is an international umbrella organization of over 30 human rights oriented Muslim organizations. MWT coordinated the drafting of AIM's charter.

**PUAN International Peacebuilding Conference**

August 2017

*Invited Representative*

- Pakistan US Alumni Network Peace-building International Conference 2017 had representation from Afghanistan, Nepal, Bangladesh, Indonesia, Turkey, and Pakistan. The conference participants shared their work, success stories, profession, and expectations during the conference.

**PUAN International Women Empowerment Conference**

March 2015

*Invited Representative*

- A three-day Conference co-sponsored by the US embassy in Islamabad, Pakistan-US Alumni Network (PUAN), and the US-Pakistan Women's Council.
- Alumni from across South Asia participated in workshops and discussions about women's social, political, and economic empowerment with prominent activists, artists, and community leaders across Pakistan, South Asia, and the United States.

**Workshop on Citizen Journalism - Art of Storytelling**

2015

*Trainer*

- Sponsored by Pak-US Alumni Network Islamabad
- Designed and executed one-day-long training on citizen journalism and the Art of Storytelling at the Department of English, Bahauddin Zakariya University Multan Pakistan

## **Organizational Affiliations**

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<b>National Communication Association (NCA)</b>	2022-Present
<b>Central State Communication Association(CSCA)</b>	2024-2025
<b>Rotary International</b> <i>Charter President</i> Rotaract Club of Bahauddin Zakariya University, Multan Pakistan	2015-2019
<b>Alpha Phi Omega</b> <i>Member National Fraternity</i>	Fall 2013

## **Professional Development**

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<b>2024 Educators For IMPACT Winter Virtual Conference</b> Bowling Green State University	January 2024
<b>Global UGrad Pakistan Alumni Academy certificate</b> Project Design and Project Implementation IREX	December 2023
<b>Active Learning Certificate</b> Center for Faculty Excellence Bowling Green State University	Fall 2023
<b>Safe Zone: Building an Ally Network</b> Bowling Green State University	Fall 2022
<b>Teaching and Learning Certificate</b> Center for Faculty Excellence Bowling Green State University	Spring 2022
<b>Youth Tech Camp 2015</b> Invited Representation <ul style="list-style-type: none"><li>• Three days long intensive technology training camp</li><li>• By Pakistan- US Alumni Network and US Embassy, Islamabad</li></ul>	August 2015
<b>Talent at BZU FM 104.6</b> <i>Newscaster</i> <ul style="list-style-type: none"><li>• Weekly English News casting</li><li>• Campus News reporting</li><li>• Guest Interviews</li></ul>	2011 - 2013
<b>Daniel Pearl Youth News Course at Daniel Pearl Foundation</b> <i>Certification of Daniel Pearl Youth News Course</i>	December 2012
<b>7-day Electronic Media Course on Election Reporting</b>	Fall 2012

**Online Popular Publications/ Blogs**

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- Muslim World Today
  - o To my Mother, from a New Mother
  - o Balancing the Wheel
  - o Gulab Jamun: Oodles of Sweetness!
  - o Self Reflection Through Art and Music
  - o Story of the Only Child
- The Nation
  - o How standardized education, tuition mafia, and parents affect a child's intellectual growth
  - o When would our society understand that friendship is not restricted by gender?
  - o Islamabad must be safe after razing I-11 slums to the ground, mustn't it?
  - o Multan Book Club: A breath of fresh literary air
- Hipin Pakistan Entertainment online magazine
  - o 'Tumhari Natasha' is another love triangle
  - o Tum Mere Paas Raho kicks off
  - o Urdu 1's 'Nazo' sheds light on the bitter reality of society - TV - HIP
  - o 'Takabbur,' A quick recap of the over-stretched drama - HIP
- Personal Blog - Ugly Perspective
  - o <https://uglyperspective.wordpress.com/>
  - o Image of USA in Pakistan after the release of the movie 'Innocence of Muslims'