# **ABOUT CATALYST**

Founded in 1962, Catalyst is the leading nonprofit organization expanding opportunities for women and business globally. With operations in the United States, Canada, Europe, India, Australia, and Japan, and more than 800 member organizations, Catalyst is the trusted resource for research, information, and advice about women at work. Catalyst annually honors exemplary organizational initiatives that promote women's advancement with the Catalyst Award.



## Knowledge

Research drives all that we do at Catalyst. Whether it's measuring or diagnosing talent management gaps or identifying strategies that organizations and individual business leaders can use to access and leverage the best talent, Catalyst relies on fact-based, scientific methods to find the answers. It's why Catalyst is the most trusted resource for knowledge on gender, leadership, and inclusive talent management in the business.

Visit our Knowledge Center to start making change at your organization.

Catalyst's Information Center features extensive resources and a highly knowledgeable staff that responds daily to requests from members, the media, academics, and the public, as well as Catalyst's own researchers and consultants.



# **Community**

Catalyst members are leading companies, firms, business schools, and associations dedicated to diversity and inclusion and the advancement of women. Through in-person and virtual events, we are creating workplaces in which organizations can recruit, retain, and develop top talent.



#### **Solutions**

Catalyst's Consulting Services (CS) offers members trusted advice and actionable insights to build and sustain workplace inclusion. CS provides the insights and tools to make change because we know what works and why.

Catalyst Corporate Board Services works to increase board diversity by advocating for gender diversity in corporate boardrooms around the globe, understanding that companies with the greatest gender diversity on their boards financially outperform, on average, those companies with the least gender diversity.



### Voice

Catalyst's Speakers Bureau offers opportunities to learn first-hand about our latest research and discuss workplace trends and best practices with our researchers, consultants, and executives—dynamic speakers who inform and inspire corporate, professional, and academic audiences nationally and internationally on issues relating to advancing women.



# Recognition

The Catalyst Award annually honors innovative organizational approaches with proven, measurable results that address the recruitment, development, and advancement of all women, including diverse women. Catalyst's rigorous, year-long examination of initiatives culminates in intensive on-site evaluations at select organizations.

The Catalyst Canada Honours celebrates champions of women in Canadian business. Recognizing that what's good for women is good for business, these exceptional individuals are honoured for their personal and visible commitment to the advancement of women.

By recognizing, sharing, and celebrating successful initiatives, Catalyst provides organizations with replicable models to help them create initiatives that are good for women and good for business.

### catalyst.org



















