

J. ROCKNE STARKS, CIC, CRM, ARM, MBA

1520 Gleneagles Drive, Bowling Green OH 43402

jrocks@bgsu.edu

PROFESSIONAL SUMMARY:

SKILLS:

Writing

Critical Thinking

Intuition

Active Listening

Teamwork

Persistence and Perseverance

EXPERIENCE:

*Executive in Residence/Associate Teaching Professor
Bowling Green State University*

*August 2015-present
Bowling Green, OH*

Teach all BGSU insurance classes including Introduction to Insurance and Insurance Careers, Life and Health, Financing in Risk, Property and Liability, Risk Management and Insurance. Raise awareness of the myriad career opportunities among students. Conduct applied projects with classes such as risk control surveys, valet parking risk concerns, captive company formation with outcomes that are shared with industry sponsors.

Serve the University as a member of the Assurance of Learning Committee, Student Achievement Committee, Committee for the Advancement of Teaching and Learning, Preview Day attendee, Gamma Iota Sigma Fraternity Advisor, Theta Chi Fraternity Chapter Advisory Board Chair and Faculty Advisor, Campus Campaign Board Member and former BGSU Alumni Board Member. In my role as Executive in Residence, I also provide student volunteers for the Ohio Insurance Industry Charitable Foundation annually.

Serve as the Director of the Bowling Green State University Insurance and Risk Management Institute. Solicit donations to provide a named endowment, scholarship opportunities, build collaborative relationships with insurance companies, insurance professionals and trade associations. Establish, cultivate and steward educational and professional networks to provide access to insurance and risk management students.

Also, facilitate external scholarship opportunities such as the Anita Benedetti Student Involvement Program (ABSIP) and the Spencer Educational Foundation internship awards through the Risk and Insurance Management Society (RIMS) as well as Griffith Foundation scholarships. I am also involved with the Toledo and Central Ohio RIMS scholarship efforts. In addition, I served for two years on the RIMS Student Advisory Council as Chair of the Conference Sub-committee. I am a member of the RIMS Higher Education Council and a panelist for the RIMS Risk Manager of the Year evaluation.

I work closely with the Ohio Insurance Institute to promote career opportunities. Partner with insurance providers, other Ohio universities and the State Government to develop student-centric classwork, programs, internships and long term career options.

Maintain insurance industry specific designations of Certified Insurance Counselor (CIC), Certified Risk Manager (CRM) and Associate in Risk Management (ARM). Each of these designations has an annual continuing education requirement. The CIC and CRM require 20 hours of insurance related education on topics as diverse as commercial casualty or cyber liability coverage. The ARM designation requires completion of courses in Risk Management Principles and Practices, Risk Assessment and Treatment and Risk Financing. These are texts and concepts that I use to further the knowledge of the students in my classes on a consistent basis.

I was also awarded the Marie R. Hodge Advising Award for the College of Business in 2019.

*Senior Vice President/Director of Insurance
Citizens Financial Group*

*February 1990-August 2015
Providence, RI*

- Provided risk management, loss prevention services, self-insurance and overall risk analysis to a \$160B financial institution.
- Responsibilities included a \$12M annual budget and department supervision.
- Worked across departmental “silos” to identify, evaluate and mitigate risks.
- Represented Citizens Financial Group in all insurance contract negotiations and several professional organizations.
- Supported the administration of the Bank Owned Life Insurance program. Responsibilities included accounting, regulatory compliance, audit and management reporting for a \$1.5B portfolio.
- Coordinated all manner of claims handling between insurance carriers, third party administrators, insurance brokers and department heads.
- Developed a Chief Building Officer program for crisis management in critically important facilities in a multi-state footprint.

EDUCATION:

*Bachelor of Science: Biology
Bowling Green State University*

*May 1988
Bowling Green OH*

*Certified Insurance Counselor
The National Alliance for Insurance Education*

*1992
Austin TX*

*Certified Risk Manager
The National Alliance for Insurance Education*

*2002
Austin TX*

*Associate in Risk Management
The Institutes*

*2012
Philadelphia PA*

BGSU Master of Business Administration

2019