



*Profile -
Pat Koehler*

WBGU-TV

• 1978 PLEDGE NIGHT AT WBGU-TV: Pat Koehler (right), as the WBGU-TV development officer, gives the on-air pitch during a fund raiser for the television station. Volunteers working the telephones are, back row, Myrl and Ivan Den Besten; front row, Carol Jones, unidentified, Wendell Jones.



Hospital chief on program at March 13 BGSURA luncheon

THE president of Wood County Hospital, Stanley Korducki, will be the speaker at the Wednesday, March 13, luncheon of the BGSU Retirees Association. Luncheon registration is at 11:30 a.m. at Stone Ridge Golf Club, Muirfield Drive, Bowling Green.

Korducki recently led the hospital through a \$42 million expansion project at the Wooster Street site. A ground-breaking for a partnership between the hospital and the BGSU Student Health Center took place last month. Expanded cancer treatment facilities are in the planning stage on West Wooster.

The Bowling Green Chamber of Commerce awarded its Zeus Award to Korducki in 2011.

The award was for "exhibiting the best

attributes of coach, mentor, teacher, leader and cheerleader." The citation, read by John Fawcett, city Municipal Administrator and a previous Zeus recipient, said, "Although humble by nature, he has a positive influence on others, quietly and unobtrusively connecting the dots, forming network opportunities for both men and women, and encouraging them to develop professionally and independently."

In accepting the award, Korducki said Bowling Green was not a place that he expected his career to take him as he charted out his life direction.

"But I felt that first day in BG that it was a very special place," he said. "The people, the leaders who have populated my boards. The essence of the community is to do really great things. To be able to

continued on page 4

Reservation form for the March 13 luncheon is on page 8.

*Profile -
Pat Koehler*

Investing in WBGU-TV and public television

*Stories and photo
by Clif Boutelle*



During her BGSU career, Pat Koehler won friends and members throughout northwest Ohio for WBGU-TV

PAT KOEHLER has spent her entire life in Bowling Green, growing up a few blocks from campus. She went to Ridge Street School and graduated from Bowling Green High School. Her father and brother, Wayne and Larry Canfield, were city policemen and well known in town.

So it's rather surprising she concluded her career at WBGU-TV leading tours all over the world for station supporters.

"Except for a trip to Canada, I had not done much traveling," she said. "I never expected to be involved in arranging tours but I was at the right place at the right time, which is kind of the story of my life."

Her role as tour director actually began in 1997, the year she retired, when the station con-

ducted its first trip for General Manager's Circle donors and she was assigned to make the arrangements. "It was an 'England Behind the Scenes' trip where we visited a lot of the sites of popular Masterpiece Theatre productions through the years," she recalled.

In fact, the trip was so successful that Station Manager Pat Fitzgerald asked her to return to the station on a part-time basis to be Special Events Coordinator, lead additional tours, and bring PBS personalities to the station to meet supporters. She did that until retiring once again in 2010.

Her BGSU career started in 1975 when her four children had reached school age and she was looking for a job. She was hired by the campus post office to sort mail. A job she left when her friend

continued on next page

Sally Blair told her about an opening at the TV station, then known as Channel 70. "I interviewed with Dr. (Duane) Tucker and he took a chance on me," she recalled. Tucker made a good decision because Koehler stayed at the station for 22 years, becoming a mainstay.

She started as a receptionist and was asked to help with the annual on-air pledge drive processing and keeping track of memberships.

Recognizing the importance of member stewardship, Tucker promoted Koehler to membership manager in 1978. It led to a new career path for her. "It was something I had never planned on doing, but it just evolved and I couldn't have been happier. Working at the station was rewarding and the people were very special. It was like one big family."

In 1980 when the director of development left the station, the job of producing the annual pledge drive fell to Koehler. It was a huge success and Tucker, knowing Koehler's growing passion for public television, named her director of development.

From behind the camera

As she became more a part of the pledge drives, she moved from behind the scenes to in front of the camera to make pledge pitches. It was something she had never done previously. "I was scared to death to go on air. My knees were actually shaking," she recalled. "I am a relatively shy person and did not know if I could be convincing."

Indeed, she was convincing, said Fitzgerald adding, "she became the face of the station's membership drives. She was sincere and believable and everyone seemed to know her."

"Initially WBGU-TV received all its support from the University, but when the station broadened its coverage to 18 northwest Ohio counties in 1973, we had to raise more funds because the programming costs increased substantially," Fitzgerald said. "That's when we changed to Channel 57 (later Channel 27) and member-

ship support became critical to the station's operation and Pat played a key role in building our membership success."

In the following years University support decreased but the station was aided by a Corporation for Public Broadcasting funding formula that gave PBS stations additional funding based upon membership support. "So the more money we raised through membership drives, the more funding we got from CPB," Fitzgerald said.

During her tenure, Koehler saw membership grow from fewer than 4,000 to more than 10,000 and she did a lot to involve the northwest Ohio community in the pledge drives recruiting various civic groups and other organizations, including mayors, teachers and student groups to make on-air appeals and handle the phones.

Fund raising became a year-round effort as the pledge drives increased from one to three.

She also initiated the General Manager's Circle, a major giving level (\$250-\$1,000) that started with 78 members and had grown to more than 350 when she left the station.

She was involved in several studio events, when Program Manager Ron Gargas brought noted PBS personalities to the station to assist with fund-raising. "Peter Yarrow (of the folk trio Peter, Paul and Mary) was a great friend of the station and came here on several occasions. Fred Rogers, pianist Lorie Line, the Irish Sopranos and several Sesame Street characters were in the studio as well."

She recalls a time when she had to drive Hal Miller, who played Gordon Robinson on Sesame Street, to Defiance and worried that if she had an accident and he was hurt "every child in America would hate me."

"Whenever we could we promoted WBGU-TV throughout northwest Ohio as a way to thank the people who supported the station."

Fitzgerald noted that Koehler's success brought an invitation from PBS to speak at a national conference about marketing public broadcasting.

Not one to stay in one place too long, she maintains a

continued on 4

The accidental tourist

IN 1997, the year Pat Koehler retired, the station tried a different kind of promotion. With the help of local travel agents Claudia and Roger Holliday, she arranged for members of the General Manager's Circle to travel to England for a Masterpiece Theatre tour. "There was a great deal of interest in Masterpiece programs, which we aired on Channel 27, and the response was terrific."

Station Manager Pat Fitzgerald asked her to return to the station on a part-time basis to be Special Events Coordinator and lead additional tours and as well as opportunities to bring PBS personalities to the station to meet supporters. She did that until retiring once again in 2010.

It was also the start of a second career for Koehler. "We learned the more we involved our donors in station activities,

especially through tours we arranged, the more they became partners and committed to the station. We found that people who went on trips ultimately became our greatest donors."

"We planned at least a trip a year for the General Manager's Circle members and as more people learned about them, the greater our membership grew and fundraising increased," she said.

Itineraries included Ireland (three times), England, Wales, Scotland, Spain,, Italy, France, a river cruise in Germany, China and the Canadian Rockies. Also, the Shakespeare Festival in Stratford, Ontario became a regular stop. There were also day trips for theatre productions in Detroit and Cleveland and visits to Amish country in Ohio as well as Indiana.

"Many of our tour-goers were repeats from earlier trips and they often brought friends along. There was one person who traveled with us on every trip," she recalled.

"It was a learning experience for me. Pat (Fitzgerald) and I took a travel course at the University and that was a big help and showed me how to work with various travel companies arranging airline flights, accommodations, travel at our destinations and sightseeing. I never knew there was so much involved in being a travel director."

When she retired (for a second time) and joined BGSURA, Dave Chilson, president, asked her to chair the Activities Committee, and arrange events for BGSU retirees. She accepted and created a committee that includes Ilse Thomas and Margaret Tucker to plan events. They are off and running having led a tour of the Mazza Museum in Findlay and a trip to Stratford last summer.

She welcomes suggestions for activities from BGSURA members and invites members to join the Activities Committee to help plan events. Interested persons can contact her at pkoehler3@woh.rr.com. □

Party, theatre events planned for retirees

A LATE WINTER cocktail party will be held at the home of Ron and Sharon Gargas, 19 Tanglewood Lane, on Friday, March 8, from 4 to 7 p.m. "Plan to attend and meet old friends," said Pat Koehler, activities chair for the BGSU Retirees Association. "Bring an appetizer and "beverage of your choice." Reservations should be sent to pkoehler3@woh.rr.com by March 6. Her phone number is 419-352-6180.

Arrangements are being made for a group event and pre-show introduction at BGSU's Department of Theatre and Film in April. Spring Awakening, based on the play written by Franz Wedekind in 1891, won 8 Tony Awards including best musical in 2007. Details will be announced soon.

Those interested in hosting a social gathering at their home in May should contact Koehler. □

Koehler *continued from page 3*

busy life. She is very much involved in First Christian Church activities and for the past 12 years has served on the Wood County Parks Board and is the current newsletter editor. She is a docent at the University of Findlay's Mazza Museum, which specializes in the art of children's literature.

Investing has been a longtime interest and she was a member of the Shared Interest Investment Club. Her advice to investors? "Invest for the long run."

She loves to golf and for the past 16 years has been a volunteer at the Jamie Farr LPGA Classic in Sylvania.

She also volunteers with the BG Christian Food Pantry and the Wood Area Ministries.

Gardening is a special pleasure and her home on Court Street always is attractive to look at. And when not at home or visiting her children and grandchildren, she and her husband, Chuck, spend as much time as they can at their cottage on Hamilton Lake in Indiana. □

Korducki *from page 1*

help a little, I'm very humbled and very honored." He has been involved with the BG Community Development Foundation, Wood County Alcohol Drug Abuse and Mental Health Services Board, American Cancer Society Board, Kiwanis Club, the chamber and is board chairman of the Ohio Hospital Association Board of Trustees. □

REPORTS

Update on Administrative Staff Council (ASC)

By Linda Hamilton
Observer for BGSURA

November 1, 2012

THIS meeting was held on the Firelands Campus. The guest speaker was Dr. William Balzer, Dean of Firelands College. The campus is growing in healthcare and allied health programs with a new Associates degree



• BGSIRA Board member Linda Hamilton retired from the Business Office, Finance and Administration.

offered in Diagnostic Stenography. This fall they will begin offering a BS in Social Work. They are working

on coordinating a Scribe Program.

A scribe is someone who assists medical professionals with data entry into a patient's electronic medical record. There are also plans for a new Allied Health & Science building with updated science laboratories. The grand opening is planned for November 2015, which also marks the 50th anniversary of Firelands.

Chair Siebenaler reported that at a recent University Council meeting, President Mazey reviewed the University goals. She aspires to increase the retention rate to 80% and enrollment to 25,000 over the next 5 years. Enrollments efforts will be focused on international, online, adult and non-traditional students. In the next two years, she hopes to see significant strides toward decreasing the number of years to earn a bachelor's degree

from 4 years to 3.

Chair Siebenaler reported that in his recent meeting with HR, the new performance evaluation forms are about 98% complete. The Efficiency Task Force report will be finalized in December. A diversity component for all search committees is now required and a pool of diversity representatives has been created.

Chair Siebenaler attended President's Panel and heard the faculty contract negotiations are 75-80% complete. A new scholarship office has been created in hopes of providing improved customer service on processing scholarships.

This is the 30th anniversary of ASC and monthly events are being planned. Ana Brown, Residence Life, was chosen the September "Spirit of BG" winner.

Jill Carr has been charged to form a committee to determine the university's stance on the OBOR proposed tobacco ban for all Ohio campuses. So far, 70.6% of the staff is in favor.

December 6, 2012

Guest speakers were Rebecca Ferguson, Chief Human Resources Officer, and Donna Wittwer, Associate Director of Human Resources. Becca explained the purpose of the new administrative staff performance evaluation forms. The forms will not be mandatory and are designed to provide an option for supervisors' use. This is in an effort to ensure all administrative staff received a performance evaluation. The forms are close to completion. There will be joint training on how to use the form. Becca would like to see a strong "bonus policy"

continued on page 5

Administrative Staff Council

continued

created. This project will begin once the compensation policy is finalized. Becca also stated student employees will be moved to the Time and Labor application in 2013 and faculty will follow.

The Morale Implementation Committee's final report was sent to all administrative staff in early December for review and feedback.

Chair Siebenaler reported that Provost Rogers indicated the Efficiency Task Force report would be distributed during spring semester.

Chair Siebenaler attended the Safety Committee meeting where discussion occurred about the possibility of a mobile application for smart phones to show students where the shuttles are on campus. Nora Cassidy was chosen the November "Spirit of BG" winner. The Internal Affairs Committee is planning a kick-off in February recognizing the 30th anniversary of ASC.

January 3, 2013

Guest speaker was Barbara Waddell, Director of Equity and Diversity. Her office is responsible for assuring compliance in university policies, hiring

practices, civil rights organizations and Title IX; and providing education and training through conferences, training programs, assessments, diversity services and resources, safe zone training and life in BG. She noted that colleges are currently preparing diversity plans which will eventually become part of a university-wide diversity plan. A mediation process has been added to the office's responsibilities. Also, a database with EOC information is available with students, faculty and staff who might be interested in serving on search committees to assure inclusion of diverse representation.

Chair Siebenaler reported the final performance evaluation form is completed and will be presented at the February meeting.

In view of the 30th anniversary, Dr. Michael Ferrari is planning to attend ASC's spring banquet to present the Ferrari award, if his health permits. A new award is being considered this year – Rookie of the Year – that would go to an administrative staff member with more than one year of service but less than three. Also, in view of the 30th anniversary, many alumni of ASC may be invited to the spring banquet.

Update on

Classified Staff Council

By Tina Martini

Observer for BGSURA

SPEAKERS since October included Craig Zirbel (faculty), GenEd curriculum reform; Nick Kulik, new United Way director; Bryan Cavins (Cavins Custom Solutions), "team building" strategies on campus; John Ellinger (Chief Information Officer), BGSU alert system and possible new public address system on campus; Albert Colom (V.P. for Enrollment Mgmt), recruitment and retention proposals; Jeanne Langendorfer (ASC ombudsperson rep.), explanation of her role on campus; Rebecca Ferguson, (HR), progress of AON Hewitt Work Classification project and open benefit enrollment.

Terry Carver, CSC chair, reported on meetings she has attended: Board of



• Retired from Registration and Records, Tina Martini is the BGSURA observer at meetings of Classified Staff Council.

Trustees, President's Open Forum, HR, President's Panel, University Council, and Employee Relations.

CSC decided to move some funds from the CSC "special events" fund to the "scholarship" corpus to avoid the administration fee by the BGSU Foundation.

Because of increased costs and the time commitment, there was also a consensus to discontinue the "Buck 'N Ear" event. The proceeds were used for scholarships. The Education Committee noted that there were several minor changes made to the CSC scholarship application.

continued on page 6

BGSURA Newsletter

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Snapshots

Classified Staff Council at its December luncheon



• *Kim Griner, Payroll; Kathy Dean and Janet Garber, Registration and Records.*



• *Thomas Siebenaler, Chair of Administrative Staff Council; Karyn Dutridge, Bowen-Thompson Union.*



• *Tamara Corpe and Norma Lybarger, Dining Services.*



• *Deborah Carden, Firelands; Yolanda Flores, Multicultural Affairs; Deborah Lowery, Bursar's Office; Faith Olson, College of Education and CSC treasurer.*



• *Gail Houtz, Financial Aid (CSC Chair Elect); Tina Martini, Observer for the BGSU Retirees Association; Karen Schwab, Marketing and Communication, former CSC Chair.*



• *Linda Kidd, Athletics; Linda Hamman, Theatre and Film; Jodi Schroeder, Chemistry.*

Classified Staff Council from page 5

The Council continued discussion on the AON Hewitt human resources consulting process. Content Review Teams were to review AON Hewitt draft specifications and return evaluations last month.

"Town Hall" gatherings for classified staff continue to be held campus-wide for the purpose of meeting CSC reps in staffs' respective areas and to bring questions and concerns for CSC to consider.

In January meeting, Viva McCarver was introduced as the new Employee Relations Manager. □

Update on Administrative Staff Council from page 5 February 7

The guest speaker was Greg Christopher, Athletic Director. He shared the mission/goals of athletics, recruiting benefits of the program to the campus as a whole, and statistics comparing BGSU's program to others in the state.

Other items:

My BGSU portal being redesigned; ready the middle of summer, Family campaign underway, Performance evaluation forms finalized and now ready for us, Campus Tobacco Ban policy still in review, Morale Implementation Report completed. Priorities will be assigned to issues.

- **DENNIS ANDERSON**, associate professor emeritus of political science, died Nov. 15 in Toledo. He taught at BGSU from 1968-98. Dr. Anderson was the Ohio running mate in 1976 for Eugene McCarthy. It was his third try for President. A native of Delaware, Ohio, Dr. Anderson earned his bachelor's at Oberlin and the master's and doctorate at Northwestern.
- **MARLENE BOMER**, 52, died Aug. 30 in Bowling Green. She had

been a talk show host for WFAL radio.

■ **HARVEY BURNETT JR.**, 92, died Dec. 19 in Columbia, S.C. He joined the medical staff of the BGSU Student Health Service in 1960 and played a leading role in development of a new Student Health Service program in the million-dollar building on Ridge Street, which opened in 1967. Dr. Burnett left BGSU in 1968 to become director of the University of South Carolina Health Center. He earned his medical degree from the Medical University of South Carolina in 1945. After serving as a captain in the Army Air Corps from 1946-1948, Dr. Burnett established a general medicine practice in rural Anson County, S.C., until he came to Bowling Green.

■ **JAMES DIMLING**, a retired vice president of Marathon Oil Co., 74, died Nov. 24 in Blanchard Valley Hospital, Findlay. Dimling, a 1961 graduate of BGSU, received an MBA at BGSU in 1965. He had served as a board member and president of the BGSU Alumni Association. His younger brother Robert was a member of SICSIC, graduating in 1963.

■ **RAYMOND FREY**, 71, a professor emeritus of philosophy, died Nov. 8 in West Virginia. He joined the philosophy department in 1986 and was also a senior researcher at the Social Philosophy and Policy Center. He retired from BGSU in 2010.

■ **SCOTT GALLAWAY**, who taught in the General Studies Writing Program at BGSU for 12 years, died Nov. 20.

■ **ROBERT GUION**, 88, a Distinguished University Professor Emeritus of psychology, died Oct. 23 in Bowling Green. He taught at BGSU from 1952-82. Dr. Guion was influential in the development of industrial psychology. He served five years as chair of the Psychology Dept., was an editor of the *Journal of Applied Psychology*, and a former president of the Society for Industrial and Organizational Psychology.

■ **MARY HEYMAN**, 80, of Weston, died Dec. 18. She worked for several years with BGSU's Dining Services.

■ **MARJORIE MILLS**, who worked at the Information desk in the BGSU Union for 26 years, died Dec. 18. She was 85.

■ **PAUL RUNNING**, 89, died Jan. 20 in Kalamazoo, Mich. An Army Air Corps veteran during World War 2, Dr. Running received the M.F.A and Ph.D at the University of Iowa, joining the BGSU School of Art faculty in 1956.

■ **JEFFRY RYBAK**, 47, who had worked in various capacities in the College of Technology, the English department and ITS, died Feb. 10 in Toledo. He had been with BGSU since 1998. The family said that memorials may be given to the BGSU Falcon Hockey Program. □

Faculty Senate

Notes from reports at Faculty Senate meeting Jan. 15, prepared by BGSURA President David Chilson for Tom Hern, retirees representative:

- BGSU retention Fall 2012, 87.9 percent (up from the past).
- Projected loss of BGSU faculty: those on 1-year and 3-year contracts.
- BGSU courses are not as fully enrolled as they could be (about 70%).
- Loss of BGSU students to these universities (and in this order):
 - (1) to Ohio State University
 - (2) to Ohio University
 - (3) to Kent State University
- More faculty at BGSU (per FTE) than at Miami University, Ohio University, and Kent State University
- Bowling Green Faculty Association (BGFA):
 - no negotiation on faculty course loads
- Albert Colom and Sue Houston:
- Number of BGSU International Students – 639 (3.2%) □



Book on 1961 uprising now soft cover

A BOOK about the most turbulent period in BGSU history will be available in a soft cover edition in June from Amazon for \$29.95. The book, *Uprising at Bowling Green*, first published last summer in hard cover for \$100, describes the campus turmoil beginning in March 1961.

Authors Norbert Wiley, Arthur Neal and the late Joseph Perry write that the BGSU demonstration was the first and most successful 1960s campus protest – one that speaks volumes about America's transition from the social mores of the 1950s to 1960s activism.

What began as a protest against outdated rules about dating and student behavior quickly turned toward political objectives about civil liberties and ousted University President Ralph W. McDonald.

A major force, wrote the authors, was an early flexing of feminist muscles. When the uprising succeeded, largely through female leadership, the civil liberties of women were brought up to date. Drs. Neal and Perry were BGSU sociology faculty members at the time. Dr. Wiley was a sociology graduate student and a spectator when the demonstrations began with a water fight on Fraternity Row. When the dean of men attempted to quell the fight and was hit with a water balloon, campus police moved in and the protests began. □



President's Message
**Report on BGSURA's
 new location next year**



• To reach
 Dr. Chilson:
 chilson@cs.bgsu.
 edu or call
 410-308-6464.



**Retirees to hold luncheons
 at Bowling Green Country Club**
Bowling Green Country Club

STARTING with the Sept. 12 Convocation, BGSURA luncheons will be held at the Bowling Green Country Club, Fairview Avenue, the BGSURA Board decided at its Feb. 12 meeting. At the new location, the luncheons will be on the second Monday of September, November, March, April (joint meeting with University of Toledo Retirees) and May.

The club will be closed Mondays except for the BGSURA event. Tuesday through Friday the club is open to the public for lunch from 11:30 a.m. to 1:30 a.m.

The BGSURA Board accepted the

recommendation of the association's Program Committee, co-chairs Ellen Dalton and Barbara Moses and members Roger Anderson, Barbara Keller and Janet Parks.

The committee said it considered alternatives to Stone Ridge Golf Club, with input from BGSURA members, after receiving complaints about the food at Stone Ridge.

In its recommendation, the committee said, "We are assured by Jeff Szabo, manager of BG Country Club, that he can provide a served luncheon including dessert for the same price of \$15 per person that we are now paying at Stone Ridge, which

does not include dessert."

Barbara Keller, who is a BGCC member, assured the Board that "the food is much better at BG Country Club than at Stone Ridge."

The committee added that the Country Club is fully accessible, has good parking, and the luncheon area is a pleasant room with windows.

Luncheons will continue at Stone Ridge for March 13 and May 8.

A big "thank you" to Ellen, Barbara, Roger, Barbara, and Janet for all that they did in dealing with the location of BGSURA luncheons (in addition to scheduling speakers and programs for the 2013-2014 year). □

Program Committee lines up speakers for next year

ATENTATIVE schedule of speakers for next year has been announced by the BGSURA Program Committee (all luncheons next year are on Mondays at the Bowling Green Country Club, Fairview Avenue):

Monday, Sept. 9: BGSU President Mary Ellen Mazey and Bowling Green Mayor Dick Edwards

Monday, Nov. 11: Steve Krakoff, Associate Vice President, Capital Planning/Campus Operations

Monday, March 10, 2014: Barbara Waddell, Director, Equity and Diversity/Assistant to Provost

Monday, April 14, 2014: Ray Heitger, leader and clarinetist of the Cakewalkin' Jass Band, "Toledo's oldest New Orleans style jazz band." Heitger retired last year from

BGSU's Math and Statistics Dept. This luncheon is the annual joint meeting with retirees from the University of Toledo. It is the BGSURA's turn to host the annual joint luncheon.

Monday, May 12, 2014: Undecided

The Program Committee is discussing a picnic in June, and luncheons in the "off months" with no speakers. □



• Waddell



• Heitger

**Reservation - BGSURA Full-Service Luncheon at Stone Ridge
 Luncheon Wednesday, March 13. Cost \$15**

Reservation deadline Friday, March 8

11:30-Noon: Check-in, socializing. Noon: Full-service Luncheon. \$15 per person

Name(s) _____

Number of reservations @ \$15 _____

1. How to pay by mail:

CHECK ENCLOSED FOR \$ _____ PAYABLE TO BGSURA.

Send Reservation Form and Check to:

Gaylyn Finn, BGSURA Treasurer,

966 Deer Ridge Run, Bowling Green, OH 43402.

Check for
 Vegetarian Option

2. Reservations by e-mail: gfinn3@woh.rr.com. Pay by cash or check at the door.

Deadline for reservations Friday, March 8

Hot Served Luncheon
*White Fish with
 Sauce Topping
 Smashed Red Skins
 Vegetable Medley
 House Salad with
 Ranch and Raspberry
 Vinaigrette Dressing
 Rolls and Butter
 Iced Tea and Lemonade
 on Alternating Tables
 Coffee and
 Hot Tea Station
 Water Carafes
 on Tables*