



Learn all about **The Hatch** at the May 11 luncheon.  
Speakers are



Dr Ray Braun, Dean, College of Business



Kirk Kern, Director, Dallas-Hamilton Center for  
Entrepreneurial Leadership

In 2013, Kirk Kern along with Dean Ray Braun built the program called “The Hatch” at BGSU which pairs student entrepreneurs with alumni mentors for a 10-week course. At the end of the 10 weeks, the students pitch their ideas to alumni investors in a live event, similar to ABC’s hit show “Shark Tank”. This program has grown astronomically in its two years of existence, and has generated great excitement and creativity at BGSU and beyond. The presentation will feature the third year of Hatch presentations which will be live on April 8 2015. Kern especially enjoys working with each student as they navigate the beginning stages of their entrepreneurial experience.

Ray Braun has been Dean of the College of Business since June 2012. He came to BGSU from Cogdell Spencer Inc in North Carolina where he was president and CEO, and before that he was at Health Care REIT in Toledo, holding several positions

culminating in the presidency. Braun got his bachelors degree in accounting and economics from BGSU in 1980 and Juris Doctor from University of Pennsylvania in 1983. He spent 10 years at Schumaker, Loop, and Kendrick LLC in Toledo before moving to Health Care REIT.

Kirk D. Kern, director of the Bowling Green State University Dallas-Hamilton Center for Entrepreneurial Leadership, has led a diverse career path which truly embodies the entrepreneurial spirit. He began at age 12 as on-air radio personality at WTOD-AM in Toledo and worked in that industry for 20 years. As local broadcasting began to change, Kern decided to change career paths and he and his future wife became entrepreneurs: dreaming, developing and creating their own unique mobile teachers’ supply store, appropriately named The Bus Stop. *continued on page 3*

**Reservation form for the May 11 luncheon is on page 8.**

## REPORTS

### Update on Classified Staff Council (CSC)

by Tina Martini

Observer for BGSURA

#### January 2015 meeting

Ellen Broido and Katie Stygles, Higher Education and Student Affairs, shared the results of research findings in their study, "Contributions and Experiences of Classified Staff Women Who Have Worked at BGSU for 25+ Years". Interviews were conducted with over 32 women who worked at the University to identify their work experiences in the various positions they held. Among the findings were the following: women had differing educational backgrounds; they held multiple, "unacknowledged" roles; because they had worked for the University for long periods of time, they felt they had an "ownership" of the University; they had mixed interactions with supervisors; they had a huge network of friends across campus; the women enjoyed working with BGSU students.



• Tina Martini is retired from Registration and Records.

Changes in the fee waiver policy will be effective beginning 5/18/15. A copy of the policy was distributed and these guidelines are available on the HR website.

A revised copy of the master plan for new buildings and renovations was also distributed.

OSCHE representative noted that BGSU is "ahead" of other OH institutions regarding its "sick leave bank" policy which involves donating a specific number of hours of sick leave to other employees when needed.

#### February 2015 meeting (at Student Rec Center)

VP for Finance & Administration Sheri Stoll spoke to the ASC and discussed the budget, sick leave vacation pay and professional development. A brown bag luncheon, available to anyone, was also held during the month with a representative from Recreation and Wellness as speaker.

A handout including changes to the CS Handbook was distributed. Representatives will meet with HR to discuss these changes. Classified staff advancement was discussed. Clarification is needed to determine how job classifications can lead to an "advancement pathway".

During the University Committee meeting, it was announced that PSEOP will be replaced with the College Credit Plus Program which will be made available to high school students in OH and which will be implemented by BGSU. President Mazey has established a committee to address Performance-Based Budgeting. Ten bids have been received in anticipation that the Bookstore may be outsourced. It was noted that several CS members have been contacted (outside of business hours) regarding interest in unionization on campus.

The meeting concluded with speaker Dave Hollinger who gave a presentation on renovations completed to the Rec Center, followed by a tour of the facility.

#### March 2015 meeting (at Tucker Bldg./WBGU-TV Station)

Tina Simon, General Mgr. of WBGU for finance, explained fundraising activities of the station which serves 19 counties in NW and central OH and explained that BGSU students who serve as interns and in co-ops are given hands-on experience applicable to future jobs in the field of communication. Tony Short, General Mgr. for production and programming, reviewed the wide variety of learning services offered by the station, from digital video streaming, classrooms on-line to sharing classes with other institutions such as NW State, LCCC, and Kent State. He also recognized that student involvement at the station helps BGSU graduates become professionals in the field of communications. A tour of the facility followed the business meeting.

The Salary Compensation Committee meeting in April will address salary increases for CS after researching, revising and comparing CS salaries to other classified staff positions in the area.

The deadline to apply for CS scholarships is March 27 and requirements for the Classified Service Award have been updated.

In a meeting with HR, CS Handbook changes were noted. However, several "adjustments" have been made by CSC and will be sent to HR for further review. HR indicated that job audits should be completed within a 6-8 week timeframe once submitted. The project for CS Advancement w/job classifications will not begin until summer due to the May launching of PS.

### Update on Administrative Staff Council (ASC)

by Judy Donald

Observer for BGSURA

#### February 2015 meeting

Guest speakers: Cerita Fowler, Admissions Counselor, Office of Admissions, briefed council on the Admissions event scheduled for President's Day February 16. Currently, there are 600 prospective students registered to attend. She encouraged individuals to volunteer to assist in the day's events. There is a link on their website to sign up to volunteer.

Sheri Stoll, Vice President for Finance and Administration, presented a PowerPoint on the budget. Administrative staff had provided her questions prior to the meeting which she specifically addressed as well as providing updated budget information. She also mentioned that there would be open forums on a new performance-based budgeting model and encouraged everyone to attend.

Treasurer's report indicated that there would be a consolidation of the ASC's Foundation funds and would only keep 2 funds

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## March Social Event

Report and photos by Wally and Diane Pretzer



Clif & Judy Boutelle

Once again the BGSU Retirees' Association had a cocktail party (its 18th?) at the lovely old home of Pat and Chuck Koehler (328 E. Court Street in Bowling Green) from 4 to 7 p.m., on Tuesday, March 17th (St. Patrick's Day). Quite a few attendees clad themselves in various shades of green to honor the day. What especially stands out in the beautiful house is the abundance of wood and the windows letting in light from outside. In the dining room were various appetizers and desserts to please everyone's palate. Conversation flowed as did the wine, beer, sodas, and water.

The 33 in attendance this time were, in addition to Chuck and Pat, Charlie Applebaum, Betty Jean Anderson, Clif and Judy Boutelle, Kim Chamberlain, David Chilson, Gaylyn Finn, Bob and Mary Gwin, Emmy Hann, Bill and Emily Lake, Marge Miller, Paul and Joyce Mueller, Tom O'Brien, Wally and Diane Pretzer, Bill and Sue Rock, Chris Sexton, Don and Char Scherer, Mike and Betsy Solley, Elmer and Elaine Spreitzer, Bob and Norma Thayer, Helene Weinberger, and Ralph Wolfe.

Who will host the next Cocktail party? Each one speaks success! ☐



Norma Thayer & Emmy Hahn



Betsy Solley & Helene Weinberger



Wally & Diane Pretzer & Ralph Wolfe



Tom O'Brien

Editor's Note: See more photos from this event on the BGSURA web page, under Social Events.

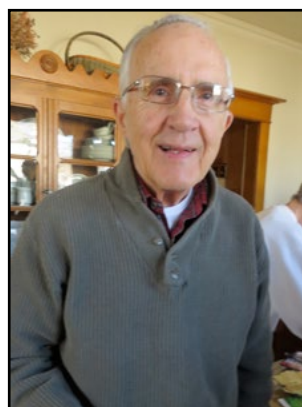
[www.bgsu.edu/retirees-association.html](http://www.bgsu.edu/retirees-association.html)



Char Scherer



Elaine & Elmer Spreitzer



Paul & Joyce Mueller



## Faculty Senate Report

by Ellen Williams  
Representative for BGSURA



Highlights from the **February 3, 2015 meeting** included:

- Chair Joel O'Dorisio announced that an open forum would be held on February 25 to provide information on RCM, a proposed performance-based budgeting model for the university.
- President Mazey reported that enrollment and retention are both up in comparison to last year. Transfer student enrollments and graduate admissions are also up compared to last year. She shared information about the governor's proposed budget for higher education, noting that the governor is allowing universities to increase tuition for 2016, but not for 2017. The budget also calls for funding of \$4 million in 2016 for competency-based education, \$120 million over 4 years for student debt relief, and \$5 million in 2017 for College Credit Plus student participants and \$13.5 million for teachers in the program to get credentialed. President Mazey called special recognition to the Carnegie Community Engagement Classification awarded to BGSU and also to Dr. Peter Lu in Chemistry who was named a Fellow of the American Physical Society.
- BGSU-FA Liaison, Sheri Wells-Jensen, read a message stating that the BGSU-FA would like to remind the entire university community that the Collective Bargaining Agreement places responsibility for establishing criteria and procedures for reappointment, tenure and promotion policies for both non-tenure track faculty and tenure track/tenured faculty with the Bargaining Unit faculty members of the academic unit and the Chair/Director, subject to endorsement of the Dean. BGSU-FA leadership is in the process of reviewing templates that have been drafted by administration for these policies.
- Karen Harris, assistant director of Center for Faculty Excellence, invited faculty to attend the BGSU Teaching and Learning Conference from March 5-7.
- Steve Krakoff, Vice President for Capital Planning and Campus Operations, presented a Power Point on the master plan for building and renovations. The master plan addresses long-standing deferred maintenance needs as well as moving in a direction to realign the campus for major changes facing public higher education. He noted that 41 classrooms on campus were being upgraded technologically.
- Faculty Senate approved: a Bachelor of Science in Public Health with an environmental health concentration; a Bachelor of Science in Math with a data science specialization; and the following resolution on the University's Climate Action Plan..."Faculty Senate endorses the President's Climate Action Plan at BGSU and commits BGSU faculty to work to achieving its aims..."

Highlights from the **March 3, 2015 meeting** include:

- Chair O'Dorisio addressed three areas of concerns that had been brought to him by faculty members: the BGP (Bowling Green Perspectives) course approval procedures and related communications (Donna Nelson-Beene is working on this); how BGSU will be implementing the new state laws regarding the College Credit Plus programs (John Fisher will address these concerns at the April 7th Faculty Senate meeting); and what voice will faculty have in evaluating the RCM performance-based budgeting model.
- President Mazey indicated that she has been engaged in a listening tour and has learned the following: there is a need to have greater transparency, to continue performance-based incentives, to build more partnerships, specifically partnerships with our own foundation in an effort to bridge funding through scholarships. She noted that she sensed a lot of positive outlooks as well as a lot of uncertainty in the changing landscape of higher education and the governor's budget for higher education.
- Provost Rogers thanked faculty for their involvement in the President's Day Open House. He noted that enrollments continue to trend up, but cautioned that we need to keep in mind that the population of traditional high school graduates is declining in Ohio. We need to look for new non-traditional student populations. We need new recruitment techniques. The trustees' innovative fund has approved nine new projects for 2015 and 2016. The e-campus has eight programs where existing degrees are all being delivered online. The BGP has improved the general education course options that students can take. We have shifted from a 320 course check sheet to 127 approved courses for the fall that create a robust, focused and intentional general education curriculum that aligns with the Higher Learning Commission.
- BGSU-FA Liaison Sheri Wells-Jensen reported that BGSU-FA appreciates the administration's willingness to collaborate and agree to use of the 2013 Reappointment, Tenure, Promotion (RTP) templates. Policies/procedures can be found in Article 14 of the contract. Chair O'Dorisio commended the efforts of both the BGSU-FA and the administration in communicating and coming to a successful resolution.
- Faculty Senate approved: a Family Consumer Sciences Education specialization; a change of Marketing Education major to a specialization; and creation of an Insurance minor and an Insurance specialization.
- Memorial resolutions were read for: William O. Coggin, Professor of English; and for Charles F. Kahle, Emeritus Professor of Geology.

*continued on page 8*

# PASSINGS

For the period February 1 through March 7, 2015. Photos are included when they were available.

■ **RIVA SHANKS BLOOM**, 89, died February 17, 2015, in Bowling Green. Riva was a cook in the MacDonald Cafeteria. She retired from the university in 1989.

■ **DAVID CAYTON**, 74, professor emeritus of art, died February 1, 2015, in Toledo. He taught at BGSU from 1970-1996.

■ **LAURA GAZAREK**, 60, passed away February 25, 2015, in North Baltimore, OH. She worked in Student Affairs, retiring in 2010.

■ **JIM GORDON**, 82, professor emeritus of journalism, died February 14, 2015, in Bowling Green, Ohio. He started working at BGSU in 1959 as a news editor and photographer and became director of News and Photography Services in 1961. He taught at the university from 1966-1992. He served this organization for 18 years since its inception until 2014. He was the creator of the BGSURA Newsletter and membership database; developed the mailing lists for the newsletters and name tags for the luncheons; and designed and printed all organization luncheon brochures and handouts. His expertise in so

many areas and service to this organization were invaluable and are most difficult to duplicate. We appreciate all he did for BGSURA, and as a friend we shall miss him!

■ **JENNIFER HONSBERGER**, 68, passed away on March 7, 2015. She served BGSU as secretary to the Dean of Libraries, until her retirement in 2005.

■ **CHARLES KAHLE**, 84, professor emeritus of geology, died February 7, 2015, in Perrysburg. He taught at BGSU from 1965-2000, and was named Master Teacher in 1994.

■ **JAMES DAVID REED**, 73, professor emeritus of economics, died February 17, 2015, in Traverse City, Michigan. He taught at BGSU from 1968-1998.

■ **NEVA SPOSATO**, 84, passed away on February 6, 1915, in Bowling Green. Neva retired from the university after serving 40 years in the Registration and Records Office. □

			
Riva Shanks Bloom	David Cayton	Laura Gazarek	Jim Gordon
			
Jennifer Honsberger	Charles Kahle	James David Reed	Neva Sposato

## Summary of OCHER Board Meeting on March 17, 2015

by Roger Anderson, OCHER Representative, BGSURA

Roger Anderson and Karol King attended the OCHER Board Meeting in Columbus at STRS headquarters on March 17, 2015. President Wardwell, OSU, opened the meeting at 9:30 a.m.

Michelle Hobbs, OSU, gave the OPERS Report. The current investments are at \$89.2 billion. Packets on health care insurance changes have been mailed, and there is a video on the OPERS website to watch regarding health care insurance changes. OPERS still has not announced how they are going to handle health care insurance for spouses and for those not on Medicare. Conversations with health care Connectors will start in early August of this year.

Dick Hill from the Ohio State Retirees Association presented the STRS Board Meeting Reports from November, 2014-February, 2015. The STRS investment account is at \$73.122 billion, up 1.5% since the start of the fiscal year. STRS's plan is to close amortization in 30 years. The current payoff period is 29.1 years. The STRS Health Care Fund is at \$3.45 billion. It is 74% funded with solvency to 2034. Benefit recipient health care premiums increased 5.9% in fiscal 2014. Twenty-nine percent of the income comes from premiums, 55% from investments, 10.4% from employer contributions, and 5% from Medicare Part D reimbursements. Thirty-six percent of the payments went to Express Scripts, 35% to Medical Mutual, 14% to AETNA, 8% to Medicare, and 4% went to other providers.

Hill said that for 2013, 88% of the newly employed teachers chose the STRS Deferred Benefits Plan, 9% elected a Deferred Contributions Plan, and 3% chose a mixed plan. Hill noted that currently, STRS uses external fund managers for twenty-five percent of its investments versus its peers who use external fund managers for 57% of their funds. STRS outside consultants have concluded that STRS saves \$101 million a year in fees by managing 75% of their investment funds internally.

Hill then turned to the Legislative/Health Care Pension and Financial Updates for November, 2014-February, 2015. He said that Reuters News reported recently that cyber security experts have warned that this is the year for healthcare hackers because they can obtain so much personal information from health care insurers and hospital records. Anthem, Inc.'s 80 million records have been hacked recently. Hill presented the OCHER Board with a table comparing Defined Benefit versus Defined Contribution choices among all Ohio university faculty members. About two of every three university faculty members participate in the STRS Defined Benefits Plan. Hill

reported on a 2014 National Institution Retirement Study which found that in 2012, \$19.7 billion went into the state of Ohio economy because of state and local pension benefits. Direct impact was \$10.3 billion; indirect impact was \$5 billion. Another \$4.4 billion was placed into the economy because of workers being hired to service the pensioners. The Ohio Retirement Study Council met in November, 2014 and discussed thirteen issues that could be addressed by the Ohio Legislature in the future.

Republican Congressman Kevin Brady and Democratic Congressman Richard Neal have co-sponsored a bill in the U.S. House to repeal the Windfall Elimination Provision entitled the Equal Treatment for Public Servants Act. STRS is supporting this bill.

Following Hill's presentation, Joan Leitzel, of OSURA, explained the OSU Emeritus Academy and suggested it as a model for other universities. After study, the OSU Provost created the Academy to recognize emeritus faculty who are doing ongoing research and publication and to provide \$30,000 in funding for small \$2,500 research and travel grants. So far seventy emeritus faculty have been admitted to the Academy, and fifteen have received grants with more distributions to come.

After lunch Marla Bump, STRS Director of Government Relations updated the OCHER Board on legislative activities. She said mandatory social security is not on the front burner of congressional priorities. She spoke briefly about Senator Hatch's proposed Safe Retirement Act which would enable state and local governments to provide safe private annuities for employees to purchase for retirement. Bump said STRS is very pleased with the recent appointments made to the Ohio Retirement Study Council. She said there is a bill in the Ohio Legislature to permit one-third of the school districts in Ohio to deregulate many of their policies. Also there is a proposal in the Governor's budget which allows school districts to hire non-licensed personnel for teaching positions. STRS is opposed to this provision and will lobby against it.

In other action, the OCHER Board discussed their advocacy positions. The OCHER Nominating Committee suggested the following slate for the May Board elections for 2015-2016: for President, Roger Anderson, BGSU; for Vice-President, to be determined; for Secretary, Michelle Hobbs, OSU; for Treasurer, Jim Lapp, UT. The slate was approved. Campus and Retiree Association reports were given. The meeting was adjourned. The next OCHER Board meeting is May 19, 2015.

**Reminder:** Estate Planning presentation by Kirk Ross on Wednesday May 20 from 7-10 p.m. at Carter House, 307 N Church St in Bowling Green, behind Wood County Library. Learn about how to prepare so that your desires are followed for your health care and your possessions. Contact Stacie Enriquez to register: 419-372-3878 or slschro@bgsu.edu.

# President's Message



Mud Season, usually that begins in February but this year it didn't start till the third week in March. At my house the mud is the signal to take down the snow fences. They did their job again this year and trapped a nice big drift on my 125 ft. back walk. I don't shovel snow anymore so that big drift was someone else's backache.

Then there is the problem of cold weather and my in-garage door opener button. If the temperature drops below 40 degrees you have to press four or five times to get the door to move.

I live on a farm, which means I don't have city water. I have a pond and a self-contained water treatment system in a pump house. This fine edifice, which from the outside looks like an old fashioned outhouse, has a heater that seems to go out at the coldest times of the year.

People tell me I should go to a warmer climate for the winter. But then I couldn't go to BGSU hockey games or watch cardinals against fresh snow or feel the vibration when the county and township snowplows go past my 115-year old house. But when I listen to that little voice that lives behind the ringing in my right ear I realize I'm right where I'm supposed to be and I love every minute of winter.

*Chris Sexton*

• To reach Chris Sexton: csexton@wcnet.org  
or call 419-354-2834.

## Faculty Senate Report *continued from page 5*

- Sherideen Stoll, Chief Financial Officer and Vice President of Finance and Administration, presented a Power Point providing a broad picture that compared and contrasted BGSU financially with other Ohio institutions we compete with. She noted that the downward trend in enrollment affects State Share of Instruction monies and primary operating support from enrollment (tuition and SSI). BGSU has been negatively impacted by changes in the SSI formula. In 2010, funding was comprised of 64% tuition and 32% state. In 2015, funding is comprised of 72% tuition and 22% state. Stoll responded to a number of questions from Senators. She reported that over the past several years, no corner of the university relying on E & G budget has gone without funding cuts. This includes classified, administrative staff and faculty. □

## Watch for your ballot and membership renewal in early May.

### Reservation -- BGSURA Buffet Luncheon at Bowling Green Country Club

**Luncheon Monday May 11 2015. Cost \$15**

**Reservation deadline Wednesday May 6 2015.**

11:30-noon: Check-in, socializing. Noon: Buffet luncheon followed by program

Name(s) \_\_\_\_\_

Number of reservations @ \$15 \_\_\_\_\_

#### 1. How to pay by mail:

CHECK ENCLOSED FOR \$ \_\_\_\_\_ PAYABLE TO BGSURA

Send reservation form and check to:

Gaylyn Finn, BGSURA Treasurer

966 Deer Ridge Run, Bowling Green OH 43402

#### 2. Reservation by email: gfinn3@woh.rr.com. Pay by cash or check at the door.

#### Luncheon Menu

*Vegetable Lasagna  
Amaretto Chicken  
Glazed Carrots  
Broccoli & Cauliflower  
Garden Salad &  
dressings  
Rolls and Butter  
DESSERTS  
Coffee, Tea, Iced Tea*